

# The Time Is Right For The \$100,000 MoRich Mixed Doubles National Championship

Ladies, if you're thinking there's just not very many top quality events for you these days, you're right; so when one comes along, take advantage of the opportunity to support it.

On Super Bowl Weekend, February 3-5, 2006 Steve Sanders' Pinnacle Events and Mo Pinel's MoRich bowling ball company will provide that quality event many have been looking for, and it deserves national support. It's the all-new \$100,000 MoRich Mixed Doubles National Championship, to be staged prior to the 5<sup>th</sup> Annual Super Bowl Mini Eliminator at the beautiful Orleans Bowling Center, Hotel and Casino in Las Vegas.

By the way, men are invited too! In fact, it's darn near impossible to have a mixed doubles tournament without them, and this special event should draw many of the best male and

female pros and top amateurs from across America, and even beyond our shores. For many years, mixed doubles events have been very popular and successful around the world of bowling because they bring the best men and women together, and they give the fans a double treat, because they get to watch both top men and women in the same event.

Not since the days of the great Merit Mixed Doubles events in Las Vegas has there been a mixed event of this magnitude. The tournament gets underway Friday February 3, when the first qualifying squad rolls at 1:00 pm, and concludes with an exciting matchplay finals following the NFL Super Bowl Football Game Sunday evening, February 5.

The format in this all new event is pure and simple. After eight 3-game qualifying squads on Friday, Saturday and Sunday morning, 1 in 4 teams cash and 1 in 8 advance to a 2-game semi-finals. From the semi-finals will emerge eight teams who will face off against the eight teams who earned first round byes by leading a qualifying squad.

The entry fee for this multi-squad event is only \$400 per team, and the

beauty of the format is that a team can bowl as many of the qualifying squads as they want, make the finals, and cash in every qualifying squad. Partners can even switch teams if they choose, but once they make semi-finals or the finals, they must stay together.

At stake in this innovative new event is not only the title of National Mixed Doubles Champions, but a big \$16,000 first place check, and a 1:4 shot at cashing or winning a valuable prize such as top-of-the-line MoRich bowling balls. All prizes are guaranteed based on only 250 total entries, and the last cash spot, 64<sup>th</sup> place, returns \$800 – double the entry fee. All finalists are guaranteed a minimum of \$1500.

Every top male and female bowler with the exception of current PBA exempt players and those who have won more than one PBA national title within the past ten years are eligible. The only other restriction is that PBA and PWBA national champions cannot bowl together on the same team.

Who *IS* eligible? Start with all of the greatest women bowlers in the world – players like Wendy Macpherson, Leanne Barrette, Carolyn Dorin-Ballard, Kim Adler, Tish Johnson, Liz Johnson, Kendra Gaines, Kim Terrell, Michelle Feldman, Anne Marie Duggan, Lynda Barnes and all the rest; – admit it – we really miss seeing them in action, don't we?! Add to that list virtually all of those non-exempt PBA stars we've missed seeing on the new tour, including all of the top senior stars, and it should produce a very strong field of great players.

Some of the most exciting doubles events ever staged were Ladies and Legends events, and the MoRich Mixed Doubles will allow those great pro and amateur ladies to team up with not only the senior stars, but top male partners of all ages.

Let's not forget the great Team USA and International players who might compete. Players like Diandra Asbaty, Rhino Page, Lasse Lintila, Shannon Pluhowsky, Zara Glover and many more, most of whom will stay in Las Vegas after the MoRich Mixed Doubles to compete in the 5<sup>th</sup> Annual Super Bowl Mini Eliminator and Super Bowl High Roller. All are now eligible in the

Mini's new 'OPEN' division.

During the big football game, the Orleans will host a Bowlers Only Texas Hold 'Em Poker Party in a special Orleans Poker Room. All MoRich Mixed Doubles bowlers and Super Bowl Mini Eliminator bowlers are eligible to attend and enter.

The party will feature food and beverages, big screen TV's for viewing the game, and a few surprises for all who attend. When the football game is over, everyone is invited to come back to the lanes for the exciting MoRich Mixed Doubles finals, featuring a 'best 2 of 3 game' format in head-to-head matchplay.

The first round of the finals will feature all those who made the finals cut except the top teams from the 8 qualifying squads. Those elite teams earn a 'bye' in round one, and will jump into the competition beginning in round two. The least they can earn in the event is \$2000. Teams eliminated after round two will earn \$4000, and the two teams that remain after round three will bowl for the championship with \$8000 to the runner-up and \$16,000 to the champions.

The MoRich Mixed Doubles will also include plenty of side action, including brackets, crossover doubles, high game pots, and an optional singles competition, which will reward the top individual male and female performances.

"We're really pleased to put together this new event, and it's as much for the fans as it is for the players. It will give them a chance to see the great women pros, the non-exempt PBA guys, and the top international stars that we don't get to see them as much as we would like these days," said Sanders.

This all-new event has something for everyone, and all indications are that it will become the kick-off for years to come for a very exciting Super Bowl Megabucks week in the most amazing city in the world – Las Vegas. The Super Bowl Mini Eliminator also has new eligibility rules. For the first time, all PWBA and non-exempt PBA players are eligible to compete in an all-new Open Division.

For more information about the MoRich Matchplay Championship, visit the website [www.pinnacleevents.com](http://www.pinnacleevents.com) or call the toll free hotline 1-877-900-6464.

