



AMERICA'S BOWLING NEWSMAGAZINE

World Series
PBA
Champs



Eugene
McCune



Bill
O'Neill



Scott
Norton



Yong-Jin
Gu



Osku
Palermaa



USBC Hall
of Fame



Ballard



Webb



Gianotti

Are you ready to BOWL TOUGH?
a new feature starts on page 12

BOWLING TOUGH author
Strickland Rolls 300
after 12 year layoff



Youth Ambassadors
of the Year



USBC David Dahms
Coach of the Year



B. WL • • P<N<ON

by Jim Goodwin

The editorial opinions expressed here are offered to provoke thought on important and sometimes controversial or provocative issues.

Agree or disagree, we'd like to hear from you:
starsandstrikes@sbcglobal.net

Hopes and Dreams for Bowling

The late Dick Evans often referred to his "crystal ball" when it came to predicting the future in the world of bowling. Obviously, he didn't have a crystal ball; none of us do – but we can make some educated guesses about what we think might happen in the future.

Being an optimist, I'd like to call it Hopes and Dreams.

The truth is that all we really have is hopes and dreams. Wishful thinking is a healthy exercise for anyone. Some naysayers may practice the doom and gloom game, but where does that get you? I've never met any successful person who didn't look to the future with a (mostly) positive attitude.

Does that mean we have to like everything? Absolutely not; criticism is good, especially when it contains possible solutions to problems and a dose of praise. It is also very, very important that we study history and learn from it.

So – off we go into the wild blue yonder! The way we see it, bowling is poised to prosper in the near and far future. We say this because we have witnessed one of the most significant periods in bowling history in the past couple of decades. We have overcome setbacks; and there is a new plan for the future.

We predict a lot of success for our sport and our industry in the next couple of decades. Why? Because of recent history. Who would have thought 20, or even 10 years ago, that the American Bowling Congress and Women's Interna-

tional Bowling Congress would not exist? Who predicted that World Bowling Headquarters would be in Arlington, Texas together in a place called the International Bowling Campus? Who saw the direction the PBA has taken? Who thought the PWBA would be gone?

Who predicted the success of International Bowl Expo? Who thought there would be a World Class Training and Research Center? Who believed that the International Bowling Museum and Hall of Fame would be in Texas?

I don't know anybody who saw these monumental changes – which really teaches us that sometimes, the details of change are simply unpredictable.

But not always.

The drastic changes mentioned above were caused by failure. That sounds harsh, but the facts are that the ABC and WIBC lost millions of members; the PBA was on the verge of bankruptcy; the Museum and Hall of Fame in St. Louis was virtually dormant. The PWBA got very little industry support and could not continue financially as a privately owned company.

The Bowling Proprietors Association of America also saw big changes; centers that thrived in the 1960's and 1970's closed by the hundreds due to the loss of league bowlers, and in many cases, the owners failure to continually upgrade their facilities to compete with other recreational and entertainment businesses.

In recent years, the BPAA finally stepped up to lead the in-

dustry. It is a role they should have never abandoned; but league numbers sustained their business for so long that complacency caused them to take their eye off the ball. That is no longer the case. The creation of the International Bowling Campus proves that BPAA is ready to run the show.

Frankly, many of these changes have come so quickly that the industry has not had time to take a breath; but we are beginning to see signs of slowing down the changes. It is time to take the foot off the accelerator and get the momentum under control. It is time to move ahead at a little slower pace to provide consistency, predictability at least in the short term, and measureable results.

Here are our Hopes and Dreams for Bowling for the next 10 - 20 years:

1. BPAA will continue its leadership role. International Bowl Expo will get even bigger with more International participation. BPAA will consider running similar satellite events in Europe and Asia.

2. USBC membership will bottom out at around 1.5 million, and then show steady growth back to over two million.

3. The PBA will finally realize that it cannot survive without comprehensive industry help. It will open an office inside the International Bowling Campus and form a strategic partnership with BPAA and USBC.

4. The PWBA will return with grassroots events, and a few major televised events as part of the PBA / BPAA / USBC partnership. This will be

spurred by women leading both the BPAA and USBC.

5. The PBA will try a 6-8 event "World Tour" with events divided between Europe, Asia, and the USA. Brazil or Chile may be included with an event or two in South America.

6. The PBA Senior Tour will finally get some sponsorship and attention. It will include a showcase team event with the younger tour players and women.

7. BPAA and USBC will combine their marketing efforts to incorporate Bowlopolis, the Y.E.S. Program; youth league bowling, High School Bowling and Collegiate Bowling into one unified department and effort.

8. Family Entertainment Centers will see the benefits of league and tournament bowling and join BPAA in larger numbers. The FEC's will find a way to create a successful "Frequent Bowler Membership Program"

9. The definition of "traditional" centers will change. In the future, most traditional centers, regardless of their league base, will become "hybrids" – traditional centers during league nights, and FEC's on weekends and weekdays.

10. Glenn Allison's 900 will be officially recognized. Robert Mushtare will confess that he really didn't roll two 900's (or five), and his name will be removed from the record books.

Sorry for that last one – some hopes and dreams never die.

What are your Hopes and Dreams for the future? We would like to hear them.

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photos courtesy of:
BPAA, PBA, USBC



PEZZANO

Chuck Pezzano is the dean of bowling writers. His columns have appeared in newspapers and magazines nationally for over 50 years. He is a charter member of the Professional Bowlers Association, and is enshrined in both the PBA and USBC Halls of Fame.

Eagle, Nicholson, Petersen - A colorful Hall Class

Hall of Fame honors are the ultimate recognition in any endeavor, the granting of that little piece of forever that never dies.

Randy Pedersen, Dale Eagle and Len Nicholson have been elected to the Professional Bowlers Association Hall - Class of 2011 - adding more class to an eternal bowling fraternity.

The PBA Hall was established in 1975 to honor the best of the best in various categories. Nominees must first meet or exceed basic qualification in years of service and importance of accomplishment explained by just three words - above and beyond. Select committees of veteran media persons, industry officials and leaders and current Hall members make the decisions and successful candidates must receive rigid favorable percentages of ballots cast.

To even be considered for PBA Hall tribute is a unique honor in itself, because so many are considered and so few are chosen.

Pedersen, 48, is the color commentator for pro tour telecasts and the Clermont, Fla. Standout topped a solid field of six in the Tour Performance classification. Others considered, champions of every major stat, were Bryan Goebel, Steve Hoskins, Doug Kent, Mike Scroggins and Danny Wiseman.

Pedersen won 13 titles, including the PBA National, was ranked 35th by those who selected the PBA's 50 all-time best, had 34 top five finishes in 561 events, was in the top 20 averages eight times and top 20 in earnings six times.

He gave nearly 30 years of his life to his sport as a colorful performer who always makes time to talk to bowling fans and fill them with stories and wit.

Eagle, 64, ex-Marine from Frisco, Texas, is only the second player elected in the Senior Tour classification, following John Handegard in 2009.

"This is something I've been waiting for since I started bowling as a pro 46 years ago and had that teenager's hope to become a great."

Eagle, formerly Dale Glenn and I forget what he billed himself before that, worked in various phases to support himself on tour when things were not going well. When he

changed his name to Eagle, he had the most ornate eagle ever embroidered on his bowling shirt artistically done on his back, and when he was introduced he let out an eagle screech yet to be matched.

Eagle has won 11 Senior titles, four of them majors, has been named Senior Rookie and Senior Players of the Year. He has won three regular tour titles, 10 regional pro events and finished in the top five in 40 senior tournaments. He beat out three other senior stars who were rated as sure electees in the future, Pete Couture, Bob Glass and Gene Stus.

Nicholson, 70, was an all around star athlete in his high school days, but when it came to a profession he devoted his career to the science of bowling lane maintenance and became one of the foremost world experts. He developed programs that were used by the PBA as far back as 1971 and he still calls the shots for major events as he did for the PBA for decades.

Just remember, there's only one winner in any tournament, and in most only one of three earn a cash prize; and so the convenient excuse is always the lane man, the hardy soul who spends much of the night manicuring the lanes with high tech machines, oils and other materials that can never guarantee fairness to all participants.

Nicholson learned the hard way to win respect of almost all bowlers with his constant study of the sport, his articles on scores, issues and products used, some of which he invented, and his widely listened to radio show covering all phases of bowling.

"I took everything about lane conditioning as a serious venture and area of study, but I never dreamed it could lead to the Hall of Fame, the first one to be honored for lane maintenance," said Nicholson.

Other finalists in the Meritorious Service group were Chris Peters and Denny Schreiner.

The three new Hall members will be inducted officially at the Red Rock Resort in Las Vegas following the January 22 conclusion of the PBA Tournament of Champions over ABC-TV sports.

They have brought great pride to the sport, as have the others considered and those previously enshrined.

Idle bowling thoughts . . .

- The official paintings of the women voted to the USBC Hall of Fame are among the most beautiful tributes ever created for any Hall. The bronze busts of the men are fine too. That's why a way must be found to display them, whether it is in a ceiling, a wall niche, a hallway or even a sidewalk or a floor. People, from day one, are what Halls of Fame are all about.

- "We need to renew our enthusiasm for introducing youngsters to bowling and project the attitude it is the greatest game in the world." Those were the long ago words of former American Junior Bowling Congress manager, the late Chuck Hall. His sentiments ring just as true and sure now as then.

- Haven't heard too much talk about bowling in the Olympics even though international bowling is gaining more than its share of attention. Bowling has dedicated much time, money and the efforts of some of our greatest minds for many years and limited progress has been made. Bowling has so much to offer that some day its full worth will be recognized by some of the right officials in the right places.

- The main advice top senior pros give to their amateur league counterparts is not to

fear change, and particularly, not to hesitate to go to easier approach and a lighter ball. A lighter ball affords more control with little or no loss in pin carrying power. Don't be macho bowler, be sensible bowler.

- Treat your bowling ball with respect by protecting it from extreme cold or heat. Treat your bowling hand and arm the same way.

- Start off every game you bowl with a smile and no preconceived notions. Human nature will dictate your later actions.

- Mike Scroggins has been a star in recent years and a more than capable full time pro for more than two decades, and labored almost unnoticed for most of them. But, with his total titles nearing double figures and his TV appearances making him an almost household name, I figure the soft spoken Amarillo, Texas product is not only a serious consideration but I consider him a good bet to make the PBA Hall of Fame.

Scroggins is not spectacular in form, style and actions, but is more like a master mechanic who has the tools to do a job and does it without much flair or fanfare, making him a hero of many of the solid league bowlers who perform the same way.

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Radio

Creation of YES Fund triggers major philosophy change for youth bowling

by Mark Miller for the Bowling News Network



The kids are our future. Youth are the most important thing we do. We must do something to replace a lost generation.

Those are some of the statements made over the past 30 years since organized bowling numbers have declined. They have been followed by a number of well-intentioned and by some measures successful programs including:

- The Young American Bowling Alliance's BIF (Bowling Is Fun) mascot
- Super Bowling Saturday featuring Olympic gold medal winning gymnast Mary Lou Retton
- Creation of the SMART (Scholarship Management and Recording for Tenpins) program and promotion of its \$6 million in annual college funds
- Bowlopolis
- Increased emphasis on high school and college bowling
- The United States Bowling Congress Registered Volunteer Program
- USBC's \$5 short-season league membership and shirts for all youth members

Originally, these ideas were designed to create reasons for young people to get involved in bowling beyond just a fun night out with family or friends. More recently, the goal was to turn kids first exposed to bowling at birthday parties into something more.

While there have been impressive increases in high school and collegiate team competitors and today more than 20 million people under age 18 bowl at least once a year, these programs have not stemmed the drop in regular youth league numbers.

From a peak of 853,650 certified American Junior Bowling Congress members in 1978, there were only 235,361 USBC youth members as of July 31, the lowest in 50 years. Only in 2001 did youth membership grow.

So what's the bowling industry doing today about this continuing downward trend? Working together more than ever thanks to a partnership between the membership organizations and major manufacturers. The result was the creation of a new industry marketing and program called the Youth Education Services Fund.

The YES Fund started in August when Brunswick, Columbia 300, Ebonite, 900 Global, Hammer, QubicaAMF, Roto Grip, Storm and Track agreed to contribute a combined \$250,000. Bowling Proprietors' Association Director of Youth Chad Murphy is leading a team of International Bowling Campus staff to test and eventually implement programs designed to transition more youth into organized bowling. Joining BPAA in its full support is the USBC.

"There are 20 million kids who think bowling is fun," Murphy said. "We need more of that 20 million to think bowling is fun and competitive."

To do that may likely require a major change in how youth bowling programs operate. Traditionally, youths begin competing for score in their league's first week. There have been no advanced practice sessions like in other youth sports.

Also, bowling generally requires people in organized competition to participate weekly between Labor Day and Easter, a period of up to 36 weeks. Few other youth sports last even one-third that long.

"I remember when I was 4 or 5," said USBC Director of Association and Youth Development Bob Schoneman shortly after pondering that fact. "A two-hour car ride seemed

long.

"When I was in Little League baseball, we played 16 games, every Tuesday and Saturday for eight weeks. That seemed like an eternity. Imagine what kids new to bowling think about having to compete for 30 weeks."

Understanding the success sports like youth soccer and baseball have achieved, the YES program has created a new youth experience/coaching concept being tested in about 15 centers across the U.S. Each test is intended to last no longer than eight weeks.

"We have a concept, a mainstream model for youth sports that's 180 degrees different than the way we do it now," Murphy said. "We've experienced some unhappiness. Some think I'm crazy but I believe in it enough that I think we need to keep doing it."

"A lot of people are doing a good job with youth. We are just trying to get a model for new bowlers. Right now we're asking kids to go directly from a birthday party to a 30-week league."

Testing of the YES concept gives bowling centers plenty of flexibility.

"There are only four things we're asking of our test centers," Murphy said. "We'd like there to be a minimum of 16 kids involved, that they be age 8 to 12, that there be at least one coach for every four kids and that payment be made up front. From there, the centers can run it however they want to."

"We have to grow the game by teaching it. If we get parents and kids more excited that is the key to the program."

The program also provides four annual \$2,500 grants to high schools needing funding to start or save programs. The first grant to Middlesex (N.J.) High School was announced in November. It is helping sustain the 19-year-old program which was scheduled to be dropped due to budget cuts.

The basic concept of YES features teams, coaching and instruction. After testing of the initial ideas that started in the fall and run through the spring is complete, results will be announced at International Bowl Expo next June in Grapevine, Texas.

"Our goal is to have more youth bowling period," said USBC Executive Director Stu Upson. "If they become USBC members, that's even better."

"We want to show people that bowling is more than birthday parties," said BPAA Executive Director Steve Johnson. "A number will say 'it is a sport for me and I want to get more involved.'"

Johnson and Murphy emphasized that wherever the YES program takes youth bowling, patience will be needed.

"This is not a quick fix," Johnson said. "In the past there have been too many people who have gone for the home run. We're going for a lot of singles. We don't want to come back in six months and say we have a lot of new people."

"We're not going to change things in one year," Murphy said. "It might take 10 years."

Murphy reported some early success and some early problems. One thing he has learned is program needs to expand to youth above age 12; something he said likely will be added in the future.

Considering it's taken more than 30 years to get where organized bowling is today, patience in its return to prominence makes sense.

"We have to change the model, no doubt," Schoneman said. "The hard part is getting the proprietors to change off a 36-week season. It's something we've always done."

"We want bowling to be top of mind," Murphy said. "We want to get people thinking and talking about bowling."

XXX

Huge Senior Prizes in February High Roller & "A Game"

Plans are in place and we are now accepting entries for the February High Roller & "A Game" double-header! Many players have already chosen the No Brainer entry fee and it is still available with huge discounts in entry fees plus a new Storm ball!

A free practice session, compliments of host Sam's Town followed by the largest Sweeper in town is on tap for opening day, Sunday, February 6. There is plenty of time to bowl and watch your NFL Super Bowl picks.

The biggest reaction we have been hearing about is the new age 60 & Over division in the High Roller. A player from that division is guaranteed \$10,000 - and maybe \$25,000! As in all of the 4 divisions, 1 in 8 will win \$1,000. And, as in all divisions, you can win \$1,000 every day!

The new realigned divisions are: Age 45 & under Age 46 to 59 Age 60 & Over 215 & Under Average

More good reaction is the 3-game qualifying. Each division advances 1 in 4 to Round 2 and then 1 out of 2 wins \$1,000 in their division the same day. All \$1,000 winners come back on Saturday for the Semi Finals.

Monday starts the annual "A Game", a five gamer that leads to a match play finals. Both the 5-game qualifying and the match play finals are in 3 new age divisions: 45 & Under, 46 to 59 or 60 & over. The last remaining player from each division bowls in the Championship Round for \$10,000!

Even before the final ball of the "A Game" gets down the lanes, the February High Roller will already be underway.

You can win \$1,000 5 times! Even if you have already won \$1,000, shoot again for another \$1,000 and try to earn one of the new

Daily Leader Bys that gets you seeded into the 1st round of match play of the Grand Finals, bypassing Saturday's Semis, a huge step.

Each of the 4 divisions are guaranteed a \$10,000 winner! The last remaining bowlers from each division bowl 1 game on the same pair, guaranteed at least \$10,000 but shooting for \$25,000! Once again the February High Roller will have more \$1,000 and \$10,000 winners than any other event in town.

Also new for February is the value-packed "No Brainer" entry fee! Players who have come to town for some serious bowling can save hundreds of dollars on entry fees and get a new Storm High Performance ball too! Players that purchase the "No Brainer" receive huge discounts on re-entries of qualifying, sweepers and VIP squads. Storm balls will also be available for re-entries for all contestants.

This year, the 4 VIP events purses have been increased and have more prizes! And players staying at Sam's Town can win prizes in the Sweepers from Coca-Cola's \$6,000 in added money, double what we paid in July!

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McCune Executes Flawless Shot to Win Cheetah Championship

LAS VEGAS, Nev. – Eugene McCune of Munster, Ind., flawlessly executed the shot he had practiced for more than two decades to nip Professional Bowlers Association Hall of



Eugene McCune

Famer Norm Duke of Clermont, Fla., 238-237, to win the Brunswick Pro Bowling Cheetah Championship, the opening event of the 2010-11 Lumber Liquidators PBA Tour season.

The Brunswick Pro Bowling Cheetah Championship finals, conducted as part of the PBA World Series of Bowling at South Point Bowling Center, aired Sunday on ESPN.

McCune's strike on his final ball earned him the second title of his 24-year PBA Tour career and a successful conclusion to an event he had dominated in earning the No. 1 position for the stepladder finals for the first time in his career. McCune romped through nine games of match play with a 9-0 record and a PBA-record 2,468 pins (a 274.22 average) to run away with the qualifying lead.

"It's especially nice to win when you set records and it comes down to one game for the title," McCune said, "because if you lose, some people think you're just a piece of garbage."

McCune and Duke, a 33-time PBA Tour champion and the defending Cheetah champion, battled pin-for-pin into the final frame. Duke, finishing the match first, struck on his first shot in the 10th frame, but left the 4-8 on his second shot. McCune, needing a nine-count/spare and strike to win, got exactly what he needed, converting a 4 pin for a spare before throwing the biggest strike of his career.

That strike followed an interruption. Just as McCune was prepared to deliver his final shot, a background noise disturbed his concentration, so he backed off and regrouped.

"Maybe I wasn't even ready to throw the shot," he said. "I got to step away and calm

down, collect myself. I wasn't nervous at all. I figured, this is what you do. This is it. This is the shot you have told yourself about in practice all of those years: 'He must have this strike...this one is for the title.' And I absolutely threw that ball so good it was unreal."

In most television matches, the higher qualifier commonly tries to apply pressure to his challenger by forcing the challenger finish last. McCune decided he wanted to finish on the right lane, but it had nothing to do with the pressure.

"The ball return was in my way on the left lane," said McCune, who was standing on the far right side of the approach and throwing the ball hard up the right side of the lane. "I like to stay on top of the shot, and (the ball return on the left lane) was making me get my arm swing out. I just made a minor adjustment to the left with my feet and target to get away from the ball return, and I prayed the lane was hooking enough. Usually that means a (10 pin tap)

for me, but I snapped the 10 pin out in the ninth frame. It was a big relief to get that hit.

"When I can play where I was on this pattern and throw the ball hard, I don't miss. If I'm on lane conditions where I have to hook the ball, there are guys who can hook it better than me. I start making mistakes and leaving splits. On the Cheetah, I knew I could strike and if I didn't, I wasn't leaving splits. It's easier mentally for me when I know I can stay out there on the corner and pipe the ball to the pocket."

With his PBA Hall of Fame father Don McCune in the crowd, McCune was overcome with emotion. His only previous title came in the 2002 Banquet Classic in Grand Rapids, Mich., where, ironically, he defeated Duke and PBA Hall of Famer Walter Ray Williams Jr. for the win.

Duke took the one-pin loss in stride.

"It wasn't the bad shots that hurt me," Duke said. "I got lucky on the bad shots. It was the good shots that didn't work that killed me. Oh, well. Mark Roth will just have to wait."

Duke trails Roth by one title on the all-time PBA Tour titles list. Roth is in fourth place behind Williams (47), Earl Anthony (43) and Pete Weber (35).

In the semifinal match, Duke took advantage of three open frames by Ritchie Allen of Columbia, S.C., to win, 229-192, after he cruised to a 269-247 victory over Michael Haugen Jr. of Carefree, Ariz., in the second match. Haugen won the first match of the 2010-11 Lumber Liquidators PBA Tour television season, defeating Lonnie Waliczek of Wichita, Kan., 248-228.

BRUNSWICK PRO BOWLING CHEETAH CHAMPIONSHIP South Point Bowling Center, Las Vegas, Nev., Nov. 28, 2010

Final Standings

1. Eugene McCune, Munster, Ind.	one game (238 pins)	\$15,000
2. Norm Duke, Clermont, Fla.	three games (771)	\$ 8,000
3. Ritchie Allen, Columbia, S.C.	one game (192)	\$ 6,000
4. Michael Haugen Jr., Carefree, Ariz.	two games (495)	\$ 5,000
5. Lonnie Waliczek, Wichita, Kan.	one game (228)	\$ 4,000

Stepladder Results

Match One: Haugen def. Waliczek, 248-228
Match Two: Duke def. Haugen, 269-247
Semifinal Match: Duke def. Allen, 229-192
Championship: McCune def. Duke, 238-237

Other Cashers:

Chris Loschetter, Avon, Ohio, 5-4, 5,322, \$2,600; Steve Jaros, Yorkville, Ill., 6-3, 5,310, \$2,300; Parker Bohn III, Jackson, N.J., 3-6, 5,175, \$2,200; Jeff Carter, Springfield, Ill., 5-4, 5,169, \$2,125; Joe Paluszek, Bensalem, Pa., 4-5, 5,169, \$2,225; Brian Menini, Brookfield, Mo., 4-5, 5,108, \$2,050; Dominic Barrett, England, 4-5, 5,003, \$2,000; Bill O'Neill, Southampton, Pa., 3-6, 4,995, \$1,950; Andy Patterson, Tyler, Texas, 4-5, 4,945, \$1,900; Ronnie Russell, Marion, Ind., 2-7, 4,936, \$1,850; Mark Buffa, Canada, 0-9, 4,763, \$1,800

O'Neill Romps to Third PBA Tour Title in Pepsi Viper Championship

LAS VEGAS, Nev. – Bill O'Neill of Southampton, Pa., made his third Lumber Liquidators PBA Tour title look easy, eliminating four competitors to capture the Pepsi Viper Championship at South Point Bowling Center. The Viper Championship finals – the second leg in the PBA World Series of Bowling – aired on ESPN.

O'Neill, considered by many veteran observers to be a rising star on the PBA Tour, struck on six of his first seven shots in the title match to soundly defeat top qualifier Andres Gomez of Colombia, 237-203. To reach the championship contest, the No. 4 qualifier romped past PBA Hall of Famer Amleto Monacelli of Venezuela, 244-159; Mike DeVaney of Murrieta, Calif., 242-209, and Tommy Jones of Simpsonville, S.C., 248-192.

In one of the most dominant television performances in memory, all four matches were decided by the eighth frame. After converting a 4 pin in the first frame against Monacelli, O'Neill threw five strikes in a row to take an overwhelming lead. He started his match against DeVaney with six strikes, struck on seven of his first eight shots against Jones and maintained his torrid pace against Gomez.

Overpowering performances on television haven't always been O'Neill's strong suit. In fact, it took him a little over four years and a dozen unsuccessful television appearances before his breakthrough victory in the 2009 Chameleon Championship in Allen Park, Mich.

"When I make a TV show now, I have a better idea of what to expect," O'Neill said. "Today I knew the other guys were going to try to hook the lanes a lot, so I decided to do just the opposite, and it wound up perfect."

"When your opponents give you an opening, you have to put them on their heels. You have to dig deep and throw a double, and not let them get back into the match. That's something I wasn't able to do before. I'd get too excited and throw the ball through the break point and leave a 2-8-10. So I've learned to gear down, take a deep breath."

"It was a matter of getting used to the TV environment," he said. "Before, I'd wonder if

it was going to be my last show, that I had to win because I might never make another telecast. But you can't bowl like that. Now I figure I'll have 100 more times like this. I bowl



Bill O'Neill

a lot smarter. Getting that first title is huge. Even a guy like Pete (Weber), who has a million titles, has struggled of late. No matter where you are in your career, it's going to happen.

"A year ago I had no titles and I kept putting pressure on myself," O'Neill continued. "Now I have three. It's pretty cool. But the one I want to win is the PBA World Championship. Everyone wants to win majors, and winning that one would put me in a good place in the Player of the Year race."

"Player of the Year is a huge goal for me, especially after coming so close last year. Chris Barnes and Tommy Jones actually came up with a nickname for me last year: "Nice Run." They called me that for about six months, so I need to put that nickname to rest."

During the World Series of Bowling, O'Neill qualified among the top 16 for match play in four of the five "animal pattern" segments, and earned the No. 1 stepladder position for the PBA World Championship finals which will be televised live on ESPN2 and ESPN on Jan. 14, 15 and 16 from South Point Bowling Center. He also qualified for the stepladder finals in the Scorpion Championship, which airs on ESPN on Dec. 19, and as a member of the United States team for the USA vs. The World telecast on Jan. 9.

PEPSI VIPER CHAMPIONSHIP

South Point Bowling Center, Las Vegas, Nev., Dec. 5, 2010

Final Standings

1, Bill O'Neill, Southampton, Pa.	four games (971 pins)	\$15,000
2, Andres Gomez, Colombia	one game (203)	\$ 8,000
3, Tommy Jones, Simpsonville, S.C.	one game (192)	\$ 6,000
4, Mike DeVaney, Murrieta, Calif.	one game (209)	\$ 5,000
5, Amleto Monacelli, Venezuela	one game (159)	\$ 4,000

Stepladder Results:

Match One: O'Neill def. Monacelli, 244-159
Match Two: O'Neill def. DeVaney, 242-209
Semifinal Match: O'Neill def. Jones, 248-192
Championship: O'Neill def. Gomez, 237-203

Other Cashers

6, (tie) Gregory Thompson Jr., Dublin, Calif., 3-5-1, and Kip Roberts, Glenallen, Va., 5-3-1, 4,820, \$2,500; Mika Koivuniemi, Hartland, Mich., 4-5, 4,815, \$2,200; Kimmo Lehtonen, Finland, 3-6, 4,808, \$2,150; Sean Rash, Wichita, Kan., 4-5, 4,764, \$2,100; Chris Loschetter, Avon, Ohio, 5-4, 4,748, \$2,050; Ritchie Allen, Columbia, S.C., 4-5, 4,712, \$2,000; Norm Duke, Clermont, Fla., 4-5, 4,701, \$1,950; Tyler Jensen, Fort Worth, Texas, 4-5, 4,564, \$1,900; Brian Lake, Warren, Mich., 3-6, 4,494, \$1,850; Michael Haugen Jr., Carefree, Ariz., 0-9, 4,414, \$1,800

We will be known forever
by the tracks we leave

Rookie Scott Norton Wins First PBA Tour Title in Chameleon Championship

LAS VEGAS – California attorney Scott Norton of Costa Mesa, Calif., held court for the first time as a full-time Lumber Liquidators PBA Tour competitor in the title match of the Chameleon Championship at South Point Bowling Center, and he won his case.

The Chameleon Championship finals – the third of five legs in the PBA World Series of Bowling – aired on ESPN.

Norton, a 28-year-old left-hander who passed his California bar exam just a year earlier, delivered a powerful opening statement in his first PBA Tour television appearance, starting the title match with eight strikes before converting a 4-7 spare in the eighth frame in easily defeating Sean



Virginia Norton congratulates son Scott

Rash of Wichita, Kan., 256-181. Rash had won three consecutive matches to reach the championship contest.

“It’s pretty amazing. I’ve worked a long time for this,” Norton beamed. “It’s an unbelievable, crazy feeling. I was unconscious for a lot of that match.”

The son of Professional Women’s Bowling Association and United States Bowling Congress Hall of Famer Virginia Norton earned his opportunity to bowl as a Lumber Liquidators PBA Tour exempt player for the 2010-11 season by winning the 2009 PBA Regional Players Invitational. This season might be his rookie year as a full-time PBA Tour competitor, but he came into it fully prepared.

“I got to grow up watching my mother bowl, and I got to see her on TV and wondered what that would be like,” he said. “I got to see her inducted into both halls of fame, and I always kinda dreamed and hoped that I could do that someday, too.”

The physical game he learned under his mother’s wing, and the mental game he learned under Team USA sports psychologist Dr. Dean Hinitz after winning the 2000 U.S. Amateur Championship, helped explain his composure as he threw a near-perfect game at Rash.

“I knew I could come out here (on Tour) and compete,” he said. “I knew I could

make shots, but sometimes that’s not enough. It just happened to be in the cards today that I was able to make shots and have it work out.

“Seriously, I don’t remember half of that game. I just remember getting up and saying the same things to myself, over and over. I told myself I was going to hit my target, execute and that set the tone. I was really able to stay within myself. I couldn’t see anything to either side. I really thought I was going to have a problem with the lights and people and the camera on the ball return, but when we got started, I didn’t see any of that. All I saw was the lane and the pins.

“When I got up in the ninth frame, I really wasn’t thinking about 300,” Norton said. “I realized I was going to win and that’s the only thing that was going through my mind.

“Now I know I can compete against these people,” he added. “That show included an amazing group of players who are going to wind up in the hall of fame. To be able to go out there and beat them really meant a lot to me. It really gives me a boost of confidence to know I can do it.”

Rash, who had experienced a series of disappointments on television over the past two seasons, looked almost unbeatable in eliminating Finland’s two-handed star, Osku Palermaa, 236-211; Chris Barnes of Double Oak, Texas, 227-175; and Wes Malott of Pflugerville, Texas, 235-217. But he couldn’t keep up with Norton’s strike barrage in the title contest.

South Korea’s Gu Pulls Off Stunning Upset in PBA Scorpion Championship

LAS VEGAS – Yong-Jin Gu, a slightly-built 48-year-old left-hander, had never bowled in a Professional Bowlers Association event before the World Series of Bowling, but he pulled off one of the biggest upsets in PBA history when he defeated an international field of opponents to win the PBA Scorpion Championship at South Point Bowling Center.

The finals of the PBA Scorpion Championship aired on ESPN. It was the first Lumber Liquidators PBA Tour television final ever to include four international players and only one American.

Gu (pronounced “coo”) upset four straight opponents, including top qualifier Jun-Yung Kim, 236-224, in the all-South Korea championship match, to become the first South Korean ever to win a PBA Tour event.

In a stunning finish, Gu held a 10-pin lead entering the ninth frame, but he missed a 7 pin spare conversion to surrender his lead. Needing a nine-count spare and strike to win, Kim then left a pocket 7-10 split on his first shot in the 10th frame to hand the victory back to Gu.

Gu started the stepladder finals with a 245-204 victory over former Saginaw Valley State collegiate All-American Dan MacLelland of Windsor, Ontario, throwing strikes on seven of his first nine shots. In his second match, Gu routed 2010 Pepsi Viper Champion Bill O’Neill of Southampton, Pa., 256-208, again striking on eight of his first 10 shots. He then romped to a 233-208 victory over Australia’s two-handed star, Jason Belmonte, throwing seven strikes in eight tries. Gu had his first open frame in the 10th against Belmonte, but by that time he had already clinched a trip to the final match.

“I can’t even say how happy I am,” Gu said through an interpreter. “This was my first trip to the United States. Winning

wasn’t even in my dreams.”

Regarding his first-ever shot on television, Gu said, “I didn’t feel anything. I just threw the shot.” But he quickly showed high-



Yong-Jin Gu

pitched emotions which followed virtually every strike. “It’s what we call showmanship in Korea,” he said. “It helps me relieve my stress before the next shot.”

Gu, who idolizes PBA Hall of Famer Norm Duke “because he’s small like me,” had no idea what kind of reception awaited him upon his return home, but he had already learned he and Kim had become instant national celebrities simply by qualifying for the American television finals. South Korea’s leading newspaper, television network and bowling magazine immediately flew representatives to the U.S. to cover the finals.

Kim, who realized Gu had given him an opening when he missed the 7 pin, said his immediate reaction after leaving the 7-10 split was, “I lost. My shot in the 10th went farther right than I wanted. It was a good shot, but not the one I wanted to throw.”

SCORPION CHAMPIONSHIP

South Point Bowling Center, Las Vegas, Nev., Dec. 19, 2010

Final Standings

1, Yong-Jin Gu, South Korea	four games (970 pins)	\$15,000
2, Jun-Yung Kim, South Korea	one game (224)	\$ 8,000
3, Jason Belmonte, Australia	one game (208)	\$ 6,000
4, Bill O’Neill, Southampton, Pa.	one game (208)	\$ 5,000
5, Dan MacLelland, Canada	one game (204)	\$ 4,000

Stepladder Results:

Match One: Gu def. MacLelland, 245-204.
Match Two: Gu def. O’Neill, 256-208.
Semifinal Match: Gu def. Belmonte, 233-208.
Championship: Gu def. Kim, 236-224

Other Cashers

Martin Larsen, Sweden, 13634, \$2500; Eugene McCune, Munster, Ind., 12497, \$2300; Chad Kloss, West Allis, Wis., 11535, \$2200; Amleto Monacelli, Venezuela, 10711, \$2150; Paul Moor, England, \$2100; Mike DeVaney, Murrieta, Calif., 9095., \$2025; Jason Sterner, McDonough, Ga., 9095, \$2025; Jack Jurek, Lackawanna, N.Y., 8329, \$1950; Chris Barnes, Double Oak, Texas, 7890, \$1900; Mike Fagan, Patchogue, N.Y., 7495, \$1850; Eddie VanDaniker Jr., Essex, Md., 7138, \$1800

PEPSI CHAMELEON CHAMPIONSHIP

South Point Bowling Center, Las Vegas, Nev., Dec. 12, 2010

Final Standings

1, Scott Norton, Costa Mesa, Calif.	one game (256 pins)	\$15,000
2, Sean Rash, Wichita, Kan.	four games (879)	\$ 8,000
3, Wes Malott, Pflugerville, Texas	one game (217)	\$ 6,000
4, Chris Barnes, Double Oak, Texas	one game (175)	\$ 5,000
5, Osku Palermaa, Finland	one game (211)	\$ 4,000

Stepladder Results:

Match One: Rash def. Palermaa, 236-211
Match Two: Rash def. Barnes, 227-175
Semifinal Match: Rash def. Malott, 235-217
Championship: Norton def. Rash, 256-181

Other Cashers

Jason Belmonte, Australia, 13634, \$2500; Brian Kretzer, Dayton, Ohio, 12497, \$2300; Tom Smallwood, Saginaw, Mich., 11535, \$2200; Danny Wiseman, Baltimore, 10711, \$2150; Bill O’Neill, Southampton, Pa., 9996, \$2100; Tony Reyes, San Bruno, Calif., 9371, \$2050; Tyler Jensen, Ft. Worth, Texas, 8819, \$2000; Michael Haugen Jr., Carefree, Ariz., 8329, \$1950; Jason Sterner, McDonough, Ga., 7890, \$1900; Bryon Smith, Roseburg, Ore., 7495, \$1850; Mika Koivuniemi WD, Finland, 7138, \$1800



ARKANSAS, TEXAS BOWLERS SELECTED AS YOUTH AMBASSADORS OF THE YEAR

ARLINGTON, Texas – Cera Dailey of Sherwood, Ark., and Lance Ragland of Sunnyvale, Texas, have been selected as the United States Bowling Congress Youth Ambassadors of the Year by the USBC Youth Committee.

The award annually recognizes one male and one female USBC Youth bowler for exemplary contributions in the sport of bowling, academic accomplishments and community involvement. Each winner receives a \$1,500 scholarship, and one of the winners may be selected to serve as a member of the USBC Youth Committee for a period of three years.

Dailey, 18, graduated from Sylvan Hills High School in May 2010 and was captain of the bowling team her last two seasons.

She was a member of the band and flag team and treasurer of the student government.

She created the Arkansas High School Bowling newsletter, which was distributed to centers throughout the state, to connect high school bowlers in Arkansas. The newsletter included articles pertaining to youth bowling issues, high scores and tournament results.

Dailey also served as secretary of her youth league and assisted with several fundraisers to help pay for tournaments and add to the prize funds. She also made and distributed fliers to area schools to try and bring more youth bowlers into the league.

Away from bowling, Dailey organized a

campaign at her high school for Interfaith Hospitality Network of Little Rock, so people could donate clothing, coats and money for the homeless. She also serves as a volunteer at the Sherwood Animal Clinic, helping to walk and bathe the sheltered animals.

“To win this award is amazing,” Dailey said. “I have been bowling since I was 4 years old, and to gain recognition as a leader in the bowling community means so much. When I got the phone call that I had won the award, I was in shock, which later turned into an unbelievable feeling of happiness. Since bowling has always been a big part of my life, I am very honored to have been chosen to be a Youth Ambassador for USBC.”

Dailey currently is a freshman at the University of Arkansas at Little Rock. She is on the Chancellor’s Leadership Corp and is working to start a women’s bowling program.

Ragland, 19, graduated from Poteet High School in Mesquite, Texas, in 2010 with a 3.25 grade-point average and was actively involved in the school’s theater department as a performer and behind the scenes. He also participated in the school’s trick-or-treat program each year, collecting more than 10,000

canned goods for local charities. In 2006, Ragland and a friend created the Lone Star Youth Classic Tour to fill the void of competitive tournaments available to youth bowlers in the North Texas area. With

help from his parents, the tour has featured eight to 10 events each year, awarded more than \$35,000 in scholarships and advanced more than 30 bowlers to the USBC Junior Gold Championships.

“Winning this award puts me in a class of individuals who have worked really hard for the growth of youth bowling,” Ragland said. “It has a special meaning for me because it means that you are an individual who not only cares about their bowling, but the growth of bowling.”

Ragland has been a member of the Dallas USBC Youth Association Board of Directors for the last two years, and also is a member of the Bowling Writers Association of America.

“What has always impressed me about Lance is his positive outlook on life,” Plano (Texas) Super Bowl Youth Director Joyce Claus said in her recommendation letter. “He has participated in youth leagues at several centers in the Dallas area and makes friends wherever he goes.”

Ragland currently attends the University of North Texas where he is majoring in Converged Broadcast Media and is a member of the UNT bowling team.



Cera Dailey



Lance Ragland

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Ballard, Webb and Gianotti elected to USBC Hall of Fame

Del Ballard Jr., Wayne Webb and Carol Gianotti have been elected to the United States Bowling Congress Hall of Fame in the Superior Performance category.

The three bowlers join Jeff Richgels (Outstanding USBC Performance), Roseann Kuhn (Meritorious Service) and Cheryl Robinson (Veterans), who were elected in November by the USBC Hall of Fame Committee. The induction ceremony for the 2011 class will be July 1 at the Gaylord Texan Resort and Convention Center in Grapevine, Texas.

Ballard, 47, of Keller, Texas, won 13 Professional Bowlers Association Tour titles between 1987 and 1993, including the USBC Masters in 1988 and the Firestone Tournament of Champions in 1989. He was No. 29 on the list of the 50 Greatest Players in PBA History in 2008.

"It feels great, and it's a little bit of a relief," Ballard said. "After being on the ballot and not getting in the last three years, I was wondering if it was ever going to happen, or if maybe I didn't deserve it. I felt like I belonged, but sometimes you have an opinion of yourself that other people may not agree with. Now, this shows that people feel I'm deserving, and I'm extremely grateful."

Being a member of the USBC Hall of Fame has been a dream for Ballard since

he watched family friend Bill Lillard Sr. of Houston get inducted in 1972. When Ballard joined the PBA Tour, he set his sights on the PBA Hall of Fame as well.

Ballard, who also owns 17 PBA regional titles and nearly \$1.3 million in PBA career earnings, made the PBA Hall of Fame in 2009, joined the Dallas USBC BA Hall of Fame later that year and was inducted into the Texas State USBC Hall of Fame in 2010.

Also in 2010, he was diagnosed with tonsil cancer but has had successful treatment.

"In a way, this completes the circle for me, and it's a very nice feeling," Ballard said. "This is a very uplifting end to an emotional, roller coaster of a year for me."

Webb, 53, of Columbus, Ohio, won 20 PBA Tour titles from 1978-1997, including the Firestone Tournament of Champions in 1980. He is among the 50 Greatest Players in PBA History (No. 18) and was elected to the PBA Hall of Fame in 1993.

"When I got the phone call, I got pretty emotional, and it was actually hard for me not to cry a little bit," Webb said. "It came as such a surprise that it overwhelmed me and was hard to process. Of course, it's something you always hope for, but I never thought it would happen this soon, if at all."

While Webb was a familiar face on the lanes for more than three decades, he renewed his place in the spotlight as a dominating player on the PBA Senior Tour. He was named Rookie of the Year in 2008 and has claimed five titles, including three majors.

In 2010, Webb was named PBA Senior Player of the Year and joined Mark Roth as the only players to earn PBA Tour and Senior Tour Player of the Year awards during their careers.

"When you're out there competing, you can only hope to be considered among the best," said Webb, who was the PBA Player of the Year in 1980. "Earning both player-of-the-year awards was something I was proud to accomplish, and being inducted into both halls of fame is incredible. Everyone has a bucket list, and mine is now full."

Gianotti, 43, of Perth, Australia, won 16 Ladies Pro Bowlers Tour/ Professional Women's Bowling Association titles between 1989 and 2000, including the 1989 USBC Queens. She teamed with Ann Maree Putney to take the silver medal in doubles at the 2009 World Tenpin Bowling Association World Women's Championships.

"This feels great, and it's something that

just tops off my career," Gianotti said. "It was a call that I wasn't expecting, especially at a quarter past 5 in the morning, but it was so worth it."

Gianotti has been part of three team titles at the USBC Women's Championships and teamed with Missy Klug to take the Scratch Doubles title in 2010.

"To be recognized for something you love to do and elected to something you've always had as a goal is really special," Gianotti said. "Del and I have been talking about this a little bit lately, and now we get to go in together. I wouldn't have it any other way."

A USBC panel of veteran bowling writers, hall of famers and board members vote on USBC Hall of Fame nominees. This year's ballot also included David Husted, Milwaukie, Oregon; Amleto Monacelli, Barquisimeto, Venezuela; David Ozio, Beaumont, Texas; Tom Baker, King, North Carolina; and Dede Davidson, Buellton, California.

The USBC Hall of Fame was created in 2005 by merging the former ABC and WIBC Halls of Fame. With the six new inductees, there will be 385 members of the USBC Hall of Fame - 254 in Performance, 112 in Meritorious Service and 19 Pioneers.



Del Ballard Jr.



Wayne Webb



Carol Gianotti

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Team SQ# _____

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Entry No. _____

TEAM EVENT OFFICIAL LINE UP	AVERAGE SEE RULE #9	USBC NATIONAL ID NO.	DOUBLES AND SINGLES OFFICIAL LINE UP	AVERAGE SEE RULE #9	USBC NATIONAL ID NO.	ALL EVENTS HDCP 5.00 SCRATCH 10.00
1.			1.			
2.			2.			
3.			1.			
4.			2.			
5.			1.			
			2.			

EXTRA DOUBLES PARTNER NAME _____

BOWLS ON TEAM NAME _____

SEE RULE #3

ENTRY FEES

Individuals Must Bowl Both Doubles & Singles or Neither. A Doubles entry must be complete - Two Bowlers - and fully paid for. If your fifth bowler is paired with a bowler from another team, enter BOTH on this entry OR BOTH on the entry blank for the other... **DO NOT SPLIT ON EACH ENTRY.**

REMITTANCE TO COVER

Team @ \$110.00 \$ _____

Doubles @ \$44.00 \$ _____

Singles @ \$22.00 \$ _____

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TOTAL \$ _____

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I certify I have read the rules on the reverse side and all averages certified correct.

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Feb. 19-20 Feb. 26-27 Mar. 5-6 Mar. 12-13 Mar. 19-20 Mar. 26-27

Circle date desired above. For time desired, mark **T** by your "Team" choice and **D** by your "Double/Single" choice below:

Team & Doubles/Singles Squads:

Sat. 10:00 a.m. _____ Sat. 2:00 p.m. _____ Sat. 6:00 p.m. _____

Sun. 8:00 a.m. _____ Sun. 12:01 p.m. _____ Additional squads as necessary

Finland's Palermaa Captures PBA GEICO Shark Championship

LAS VEGAS, Nev. – Finland's Osku Palermaa, Europe's premier two-handed bowler, survived a 173-149 battle with top qualifier Dan MacLelland of Windsor, Ontario, to win his first Lumber Liquidators



Osku Palermaa

PBA Tour title in the PBA GEICO Shark Championship at South Point Bowling Center.

Widely considered the most difficult of the PBA's five so-called "animal" lane conditioning patterns, the Shark took a bite out of the entire field of power players. In the end, it was Palermaa's ball speed and ability to loft the ball down the lane, using his two-handed technique, that made the difference as four splits killed MacLelland's bid for his first PBA Tour title.

With his victory, Palermaa accomplished his primary objective in traveling to the United States to bowl in the multi-event PBA World Series of Bowling: an opportunity to also bowl in the \$1 million PBA Tournament of Champions Jan. 15-22 at Red Rock Lanes in Las Vegas. The PBA Tournament of Champions is open only to bowlers who have won a PBA title.

"That was the main part of my being here," Palermaa said. "Being from Finland, I can't bowl in the PBA regional tournaments, so (winning a title during the World Series of Bowling) was my only way in. It's the biggest tournament I've ever had a chance to bowl in. I can't wait.

"Will I be a favorite?" he grinned. "Oh, yah. When I am bowling my A game, I'm going to be on top."

On his way to his title, Palermaa also won a

long-awaited showdown against his Pacific region counterpart, Australia's Jason Belmonte. The Shark Championship was the first time the world's best two-handed bowlers had ever met each other on television.

"It was our first match on TV so I wanted to be the one to get the first win," Palermaa said. "There will be plenty more to go, and we'll see what happens. But I got the first one."

Belmonte started the Shark finals with a 248-223 victory over Mike Fagan of Patchogue, N.Y., and he then eliminated reigning PBA World Champion Tom Smallwood of Saginaw, Mich., 208-192, to set up his showdown with Palermaa in the semifinal match.

As the high-revolution power players burned away the oil in the front part of the lanes, both two-handers struggled. In the end, it was a 4-6 split in the 10th frame that doomed Belmonte. A spare/strike in the 10th frame gave Palermaa a 182-176 victory and a chance to bowl MacLelland for the title.

"I'm happy with the way I bowled," Palermaa said. "I might have wrapped my hand around the ball a little too much a couple of times, but I made my spares. It was the Shark. It was expected the lanes were going to get ugly. There's only so much oil and it got burned up."

Palermaa appeared to accept his milestone victory in a stoic Scandinavian manner, but he admitted later he was more excited than he appeared to be.

"I'm an emotional guy, but it's inside," he said. "Why waste the energy showing the emotions? It's the Finnish way. That's the way I learned to do it. Maybe I should be more emotional, but that's the way I'm used to doing it."

The sixth and final World Series of Bowling telecast will be a special U.S.A. vs. The World team competition which will air on ESPN on Sunday, Jan. 9, at 1 p.m. Eastern. United States team members will be Michael Haugen Jr. of Carefree, Ariz.; Ronnie Russell of Camby, Ind.; Wes Malott, Pflugerville, Texas; Sean Rash, Wichita, Kan.; Chris Barnes, Double Oak, Texas, and Bill O'Neill, Southampton, Pa. International players will be Finland's Palermaa, Kimmo Lehtonen and Mika Koivuniemi; Canada's MacLelland; Australia's Belmonte and Venezuela's Amleto Monacelli.

GEICO SHARK CHAMPIONSHIP South Point Bowling Center, Las Vegas, Nev., Dec. 26, 2010

Final Standings

1, Osku Palermaa, Finland	two games (355 pins)	\$15,000
2, Dan MacLelland, Canada	one game (149)	\$ 8,000
3, Jason Belmonte, Australia	three games (632)	\$ 6,000
4, Tom Smallwood, Saginaw, Mich.	one game (192)	\$ 5,000
5, Mike Fagan, Patchogue, N.Y.	one game (223)	\$ 4,000

Stepladder Results:

Match One: Belmonte def. Fagan, 248-223
Match Two: Belmonte def. Smallwood, 208-192
Semifinal Match: Palermaa def. Belmonte, 182-176
Championship: Palermaa def. MacLelland, 173-149

Other Cashers:

Walter Ray Williams Jr., Ocala, Fla., 13634, \$2500; Brian Valenta, Lockport, Ill., 12497, \$2300; Ryan Shafer, Horseheads, N.Y., 11535, \$2200; Dino Castillo, Carrollton, Texas, 10711, \$2150; Jesper Agerbo, Denmark, 0.00, \$2100; Dave Wodka, Chatsworth, Calif., 9371, \$2050; Joe Ciccone, Buffalo, N.Y., 8819, \$2000; Wes Malott, Pflugerville, Texas, 8329, \$1950; Patrick Girard, Canada, 7890, \$1900; Kelly Kulick, Union, N.J., 7495, \$1850; Ronnie Russell, Marion, Ind., 7138, \$1800; Pete Weber, St. Ann, Mo., 6813, \$1000; Rhino Page, San Diego, 6516, \$990; Don Moser, Murrieta, Calif., 6244, \$980; Gregory Thompson Jr., Dublin, Calif., 5994, \$970; Chris Barnes, Double Oak, Texas, 5763, \$960; Michael Haugen Jr., Carefree, Ariz., 5549, \$950; Bill O'Neill, Southampton, Pa., 5350, \$940; Sean Rash, Wichita, Kan., 5165, \$930; Amleto Monacelli, Venezuela, 4992, \$920; Manuel Otorola, Colombia, 4830, \$910; Joe Paluszek, Bensalem, Pa., 4679, \$900; Jason Sterner, McDonough, Ga., 4470, \$985; Kip Roberts, Glenallen, Va., 4470, \$885; Jack Jurek, Lackawanna, N.Y., 4277, \$870; Parker Bohn III, Jackson, N.J., 4158, \$860; Tae-Hwa Jeong, Korea, 0.00, \$850; Mika Koivuniemi, Finland, 3938, \$840; Ritchie Allen, Columbia, S.C., 3837, \$830; Eddie VanDaniker Jr., Essex, Md., 215, 3740, \$820; Brad Angelo, Lockport, N.Y., 3649, \$810; Jun-Yung Kim, Korea, 0.00, \$800; Scott Newell, Deland, Fla., 3479, \$790; Tyler Jensen, Ft. Worth, Texas, 3399, \$780; Bryon Smith, Roseburg, Ore., 3323, \$770; Martin Larsen, Sweden, 3215, \$755; Jason Couch, Clermont, Fla., 3215, \$755; Anthony LaCaze, Melrose Park, Ill., 3113, \$750; Mike Wolfe, New Albany, Ind., 3049, \$750; Chad Kloss, West Allis, Wis., 2988, \$750; Tony Reyes, San Bruno, Calif., 2929, \$750; Lindsay Baker, Amherst, N.Y., 2844.50, \$750; Mitch Beasley, Puyallup, Wash., 2844.50, \$750; David Haynes, Las Vegas, 2764, \$750; Tim Mack, Indianapolis, 2713, \$750

Oregon's Bryon Smith Wins PBA Regional Players Invitational

RENO, Nev. – Bryon Smith of Roseburg, Oregon, dominated the match play finals to win the Sands Regency PBA Regional Players Invitational at the National Bowling Stadium.

Smith, a former PBA Tour exempt player, returned to the center where he won his only title – the 2003 United States Bowling Congress Masters – to post an 11-5 match play record for a 37-game total of 8,290 pins, including match play bonus pins, for a 25-pin victory over Tom Hess of Urbandale, Iowa.

As Sands Regency PBA Regional Players Invitational champion, Smith earned \$6,000 and an automatic

"Elite" field berth in the \$1 million PBA Tournament of Champions at Red Rock Lanes in Las Vegas January 15-22.

"It's been awhile since I won against a field with this many bowlers from across the country," Smith said. "It's a good feeling."

Smith declined the opportunity to compete for one of seven exemptions to bowl in the Lumber Liquidators PBA Tour during the 2011-12 season. The players who earned PBA Tour exemptions were Tom Hess, Urbandale, Iowa; Wayne Garber, Modesto,

California; Tyler Jensen, Fort Worth, Texas; Kerry Painter, Henderson, Nevada; Johnathan Bower, Middletown, Pennsylvania; Paul Gibson, Brunswick, Ohio, and Steven Black, Phoenix.

"I bowl when I feel like it these days," Smith said. "I enjoy the competition, but I didn't declare for a PBA Tour exemption because I'm not interested in bowling full-time any more. I'll bowl in the Tournament of Champions and the USBC Masters, and maybe the U.S. Open. We'll see how I do in the Tournament of Champions and Masters first.

"I've bowled in the Tournament of Champions

before," he added. "I've done OK. Not as well as I'd like, but it's nice to have a spot in the Elite field, which means I won't have to bowl the qualifying round. It's without a doubt the biggest tournament of the year, but I'll just try to be patient and bowl well. I know I'm as good as anyone else when I'm playing well, so we'll see what happens."

The PBA Regional Players Invitational was open to players who qualified among the competition point leaders in their respective regions during the 2009-10 season.



Bryon Smith

SANDS REGENCY PBA REGIONAL PLAYERS INVITATIONAL National Bowling Stadium, Reno, Nev., Dec. 16, 2010

FINAL STANDINGS

1, Bryon Smith, Roseburg, Ore.	11-5	8,290	\$6,000
2, Tom Hess, Urbandale, Iowa	11-5	8,265	\$3,500
3, Dave Wodka, Chatsworth, Calif.	11-5	8,253	\$2,500
4, Wayne Garber, Modesto, Calif.	12-4	8,226	\$2,000
5, Tyler Jensen, Fort Worth, Texas	7-8-1	8,184	\$1,750
6, Jason Wojnar, Chicago	7-9	8,164	\$1,500
7, Tony Reyes, San Bruno, Calif.	9-7	8,155	\$1,400
8, Kerry Painter, Henderson, Nev.	8-8	7,976	\$1,300
9, Harry Sullins, Chesterfield Twp., Mich.	6-10	7,959	\$1,200
10, Johnathan Bower, Middletown, Pa.	8-8	7,932	\$1,100
11, Paul Gibson, Brunswick, Ohio	7-9	7,927	\$1,000
12, Steven Black, Phoenix	7-9	7,735	\$900
13, Gary Faulkner, Norfolk, Va.	5-11	7,706	\$850
14, Jon Brandon, Santa Clarita, Calif.	6-10	7,691	\$825
15, Quinton Bohlen, Decorah, Iowa	6-9-1	7,675	\$800
16, Billy Oatman, Cleveland	6-10	7,659	\$775

Other Cashers

Rick Graham, Lancaster, Pa., 4,382, \$730; Jeff Frankos, San Francisco, 4,379, \$600; Jason Sterner, McDonough, Ga., 4,356, \$550; Ivan Yee, San Francisco, 4,349, \$525

(\$500 each) - Brian LeClair, Athens, N.Y., 4,320; Darryl Bower, Middletown, Pa., 4,318;

P.J.Sunday, Avoca, Pa., 4,318; Derek Sapp, Keokuk, Iowa, 4,317; Blaine Weninger, Blaine, Grapevine, Texas, 4,317

(\$475 each) - Tommy Gollick, Oberlin, Pa., 4,305; Carleton Chambers, Detroit, 4,297; Walter Schaub II, Schaumburg, Ill., 4,288; Henry Gonzalez, Colorado Springs, Colo., 4,282; Marc Heninger, Tonganoxie, Kan., 4,282

(\$450 each) - Andre Eubanks, Los Angeles, 4,275; Thomas Ault Jr., Portland, Ore., 4,275; Darryl Okamoto, Honolulu, Hawaii, 4,270; Kurt Gengelbach, Carrollton, Texas, 4,269; Chuck Tillson, Rohnert Park, Calif., 4,266; Chris Arcaro, Wilmington, N.C., 4,266; John Slavich IV, Schaumburg, Ill., 4,265; David Anthony, Austin, Texas, 4,253; Ben Laughlin, Phoenix, 4,243; Chris Hibbitts II, Fort Worth, Texas, 4,233

(\$425 each) - Clint Dacy, Keller, Texas, 4,228; Jack Laffey, Indianapolis, 4,227; Lee Vanderhoef, Greenville, S.C., 4,225; Barry Gurney, West Hills, Calif., 4,215; PJ Haggerty, Clovis, Calif., 4,203; Bob Brady, Santa Monica, Calif., 4,196; James Roberts, Richmond, Va., 4,196; Matt Freiberg, Somerset, N.J., 4,188; David Traber, Hebron, Ill., 4,187; Nick Kokenos, St. Clair Shores, Mich., 4,186

(\$400 each) - Andrew Mortensen, Tulsa, Okla., 4,182; Stoney Baker, Canton, Ga., 4,179; Corey Husted, Milwaukie, Ore., 4,164; Gregory Thompson Jr., Dayton, Ohio, 4,158; Jay Boyle, Garnet Valley, Pa., 4,153; Don Allen III, Vancouver, Wash., 4,151; Jason Tehee, Fresno, Calif., 4,150; Kevin Croucher, Grants Pass, Ore., 4,120; Mike Hastings, Georgetown, Del., 4,118.; Jim Tomek Jr., Camp Hill, Pa., 4,115

(\$375 each) - Andrew Brown, Windsor, Calif., 4,099; Brian Thompson, Brian, Flat Rock, Mich., 4,094; Riga Kalfas, Florence, Ky., 4,093; Tracy Teeters, Salem, Ore., 4,08; Rick Francis, Linden, Calif., 4,083; Stephen Haas, Enola, Pa., 4,079; Rob Edwards, Vancouver, Wash., 4,064; Tom Sorce, Blasdel, N.Y., 4,049; Chris Hillman, Pleasanton, Calif., 4,047; Matt Burden, Anderson, S.C., 4,033; Sean Heath, Spokane, Wash., 4,031; Joe Goldstein Sr., Hayward, Calif., 4,012; J.T. Jackson, Valley Village, Calif., 4,010

(\$350 each) - Adam Ahmad, Shoreline, Wash., 4,008; Kevin Henderson, Albany, Ore., 3,985; Kevin Foley, Reno, Nev., 3,980; Brett Cooper, Euless, Texas, 3,974; Joe Goldstein Jr., San Bruno, Calif., 3,960; Robert McBride, Mesquite, Texas, 3,938; John Deloney, Troy, Ill., 3,934; Andy Patterson, Tyler, Texas, 3,909; Tony Johnson, Canton, Ohio, 3,883; John Brannock, Kettle Falls, Wash., 3,876; Noel Vazquez, Sacramento, Calif., 3,815; Michael Zicha, Streamwood, Ill., 3,766; Mitch Beasley, Puyallup, Wash., 2,803



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Jowdy's Journal by John Jowdy

The Fantastic Plastic Ball

It's Time To Correct Misconceptions About The Nature Of The Equipment We Roll Down The Lanes

How often have you heard bowlers, professionals and amateurs alike, refer to their equipment as "plastic" or "resin"?

In point of fact, these are misrepresented and distorted words used to describe bowling balls. The use of the words to describe bowling balls is mistakenly applied not only by uninformed bowlers but, also, by ball reps on the PBA tour, manufacturers sales reps, pro shop operators who place orders for these balls, and WORST of all, by TV analysts who are supposedly "in the know".

Manufacturers classify bowling balls as polyester or urethane. Somewhere, somehow, outside the manufacturing industry, "resin" and "plastic" surfaced as the latest lingo.

Interestingly, the usage of "plastic" is not only misused by bowlers, but is never corrected by those who should know better, including me. "Plastic" has been bandied about by professional bowlers, pro shop operators, bowling writers, sales representatives, and ball reps on the professional tours. It is improperly employed by analysts on television shows who unabashedly refer to a bowler shooting at a 10-pin with a plastic ball.

The word plastic, rather than polyester, has crept into a number of manufacturers' vernaculars. This is, perhaps, due to the continuous and prolonged use of the word "plastic" among bowling participants.

Before proceeding any further, let's examine the origin and source of this misinformation. Webster's New World Dictionary defines resin as "a synthetic, usually resinous substance, which, when subjected to heat and pressure, can be cast, pressed, extruded, or molded into various shapes." Again, referring to Mr. Webster, synthetic is defined as "compounds produced by chemical reaction in a laboratory as opposed to those of natural origin".

Furthermore, dictionaries define the plastic as "any of various nonmetallic compounds, synthetically produced, which can be molded or hardened for commercial use."

Suffice to say, the term "plastic" renders ALL bowling balls as synthetic products. Consequently, "plastic" not only covers polyester balls, but also include urethane. EVERY ball manufactured and marketed in the past 50 or 60 years has been formulated from a synthetic substance, including many of the so-called rubber balls dating back to the 40's and 50's. As a matter of fact, during World War II, when the demand for pure rubber products exceeded the natural output, rubber balls, as well as automobile tires, were created with plastic materials. Hence, the word "synthetic" is the most appropriate characterization of any and all bowling balls today. We can say that while all bowling balls are synthetic, some are polyester resin and some are urethane resin.

During the late 50's, Brunswick and Columbia produced the original synthetic balls in various colors. They were familiarly referred to as "plastic" balls and, although plastic covered a multitude of man-made materials, the synthetic substance used by Brunswick and Columbia at that time was, and continues to be polyester resin.

In the late 70's, AMF revolutionized the bowling ball market with the introduction of the Angle, a ball produced from urethane, one of the most intricate and sophisticated resins on the market. Urethane, a rapid curing resin, is an extremely rigid material, yet possesses unbelievable traction on the lanes. The angle dominated the pro tour; that is, until all other manufacturers jumped on the urethane bandwagon.

In the late 80's, Steve Cooper, a former professional bowler from Southern California, produced the Excalibur, a urethane ball concocted with various additives that created an even greater "tacky" feel that helped the ball to increase its grabbing effect on the lanes. The incredible hooking action and explosiveness of Cooper's missile sent manufacturers

scurrying throughout the country, seeking advice from chemical manufacturers for similar resulting materials. Cooper's ball, displaying extraordinary movement and entry to the pocket, earned the nickname of "cheater ball" from professional bowlers. The combined various materials in these type balls have been categorized as "reactive" resins, thus providing bowlers with more sophisticated weapons.

As the years went by, urethane balls have been customized with glass particles and various other adhesive concoctions. Such foreign substances, heretofore banned by USBC, (formerly ABC/WIBC) regulations, have somehow managed to skirt the rules and infiltrate the manufacture of urethane balls. The new ingredients serve to put more "teeth" into the balls as they make contact with the lanes.

At any rate, the terms "resin" and "plastic" balls have been technically misleading. Consequently, after so many years of erroneous expression, it seems reasonable to set the record straight by defining a ball as polyester or urethane.

The proliferation of sophisticated weapons has been bewildering, not only for competent professional bowlers, ball reps, and drillers, but more importantly, for amateurs who attempt to emulate PBA players.

While new materials in ball surfaces and sophisticated core placements continue to aid higher-average players, beginners and recreational bowlers can be better served with less potent equipment. This is particularly advantageous for female bowlers who are afforded the opportunity to choose from a large assortment of brilliant colors and weights manufactured from polyester resins.

Most astute pro shop operators prefer to cultivate long-term relationships with their clientele by recommending bowling balls best suited for beginners and less proficient bowlers. Unfortunately, a few uncaring drillers attempt to sell this segment of the bowling population pricier, unmanageable equipment in order to net a few extra bucks.

Fortunately, the greatest majority of IBPSIA (International Bowling Pro Shop Instructors Association) operators take great pride in their craft and, rather than seek higher profits, they make the customer's satisfaction uppermost in the long run. Consequently, I advise bowlers, serious or recreational, to seek out pro shops displaying the IBPSIA logo. IBPSIA is an organization dedicated to its profession and skillfully trained to meet bowler's needs.

Perhaps the only thing most agree on is the employment of a polyester bowling ball (referred to as plastic) when addressing 10-pins or 7-pins. While I am in accord with this philosophy, I further recommend polyester balls for any and ALL single pin conversions.

I further encourage delivering straight shots at all two-pin spares other than 2-8's, 3-9's or spares that presents "sleepers". These are two-pin spares where one pin is directly behind another. These spares can be more easily converted with a slight hook into the front pin.

Despite the advantages of modern supercharged balls, bowlers noted for their high-revving shots have abandoned urethane in favor of polyester balls when lanes dry out and present uncontrollable conditions. However, this is more the exception than the rule.

When should less proficient bowlers consider urethane equipment? These are two requisites that bowlers must abide by:

1. They must be able to approach the foul line in proper balance.
2. They must develop a swing that enables them to deliver the ball freely with proper direction.

These are the initial steps for bowlers to advance their skills. If they can master these two factors, they will be prepared to progress to the more sophisticated tools of the trade.

Additionally, they and all participants in our great game should be able to distinguish the two most underused words in bowling vernacular, POLYESTER and URETHANE from the misused words, plastic and resin.

BOWLING TOUGH TIPS

Installment #1 - How to Bowl Tough

Good bowling is making your best shot and, if needed, correcting it immediately on your very next shot! Smart bowling involves correcting all of the time — keeping your head in the game. Bowling Tough is smart bowling under pressure!

Bowlers who perform well under pressure are admired because this ability is rare. They "stay in there" and knock down as many pins as they can. They are "locked in" mentally, all of the time. People who fail to bowl well under pressure simply don't know how to establish a successful Bowling Tough mentality.

Bowling Tough shows you how to use a few simple, proven mental skills to put you in control of what you want to accomplish in bowling. If you use these methods faithfully, you will eagerly take on responsibility for your own performance. You will be a master of your own success. We preview these skills in this column.

If you seriously and consistently apply the lessons described, you will incorporate the behaviors into your performance system options that make sense to you, fit your personality, and allow you to reach your goals.

These methods will make you a problem-solver. You will stop blaming yourself or others for failure. You will understand that no one is successful all of the time.

Failure will become just another opportunity to seek solutions and perform better the next time. Even if you master only one method and use it consistently, you should see a dramatic increase in your performance potential under conditions that are extremely stressful for others. At the very least, you will get greater enjoyment and less frustration from bowling.

Like everything else that is worthwhile and rare, Bowling Tough does not come without belief, change, dedication, and practice. The only real question you must answer is "Do I really want to improve my bowling performance?" If you answer "Yes!", it's just a question of "want to" and "know how to!"

Will Powers, Ph. D., Fort Worth, Texas

Bob Strickland, M. S., Everett, Washington

Will Powers and Bob Strickland have combined forces to make you a tough bowler

New book opens the door to success

Bowling Tough: Three Simple Methods to Improve Your Performance Under Pressure shows you in detailed instructions, plans, and drills how to bowl much better under

pressure!

Author Will Powers, Ph. D., is a Professor of Communication Studies at Texas Christian University in Fort Worth, Texas. Co-author Bob Strickland, MS, is a former PBA member and

author of three other bowling books, two of which were used in colleges and universities for 20 years. He is currently a consultant, trainer, and writer in Everett, Washington.

The difference between a skilled bowler and a tough bowler is that the tough bowler applies the appropriate mental toughness skills consistently! Here is what *Bowling Tough* can help you do:

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how you really feel about and react to real situations.

Make Mental Toughness Routine! - Organize your thoughts and actions for consistent, high-level performance in practice, league

play, and in tournaments.

David Brewster, PBA member has this to say about *Bowling Tough*:

"I was winless as a professional bowler for 13 years. One week after reading *Bowling Tough* my focus greatly improved and I was able to win my first PBA Regional title. The techniques in the book dramatically sharpened my concentration and allowed me to block out all distractions.

I'll never forget the final match when I was able to strike in the 10th frame to defeat multi-national champion Pete McCordic. To this day, I use the concentration techniques when competing in bowling, golf, or even during a pressure filled workday. I would recommend *Bowling Tough* to anyone who is ready to take their mental game to the highest level."

To order *Bowling Tough*, visit www.bowlingtough.com.



Will Powers

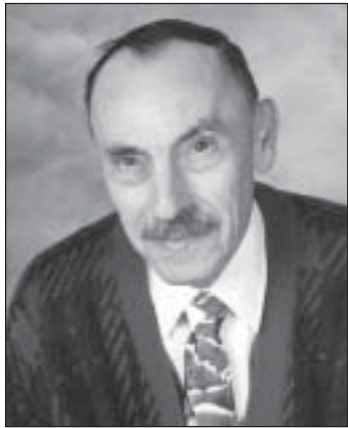


Bob Strickland

"My goal in life is to be as good a person as my dog already thinks I am."

IN MEMORIAM

Ed Piel



From my experience, Ed Piel was the guy who didn't say much, but when he did, it was always insightful and made sense. As a fellow bowling newspaper publisher, he cared deeply about the game and our industry.

Several years ago, when a few publishers got together to talk about forming an alliance, Ed was there; and he saw the value beyond just selling joint advertising. He shared his ideas in his own quiet way, and once we got the Bowling News Network organization rolling, he was an enthusiastic member.

Ed sold his beloved Van Port Bowling News at one point to retire, but when the new owners couldn't

live up to his high standards, he stepped up again to serve the proprietors and the bowlers he so loved and admired.

Ed never hesitated to ask questions or offer suggestions to his fellow publishers; and he never failed to say thank you and give credit to anyone who did something good for bowling.

Most of all, he was just a really nice person we were proud to know.

Bowling will truly miss Ed Piel.

-- Jim Goodwin, President Bowling News Network

PBA Names Press Room in Honor of Hall of Famer Chuck Pezzano

Author/historian/speaker to receive permanent tribute during Tournament of Champions

Since the formation of the Professional Bowlers Association in 1958, no one has contributed more to the organization in so many different ways than PBA Hall of Famer Chuck Pezzano.

In recognition of the 81-year-old Clifton, N.J., native's contributions to the PBA, his name will be permanently attached to the organization beginning with the introduction of the Chuck Pezzano PBA Press Room during the PBA Tournament of Champions at Red Rock



Lanes in Las Vegas, Jan. 15-22. The Chuck Pezzano PBA Press Room also will welcome the news media at all future Lumber Liquidators PBA Tour events and it will have a permanent home on pba.com for all news media visitors who visit the PBA's official website.

"It think it's a pretty nice honor," Pezzano said. "It came as a complete surprise."

Pezzano first became involved with the PBA as a top-flight competitor and charter member; he was the first collegiate bowler in the United States to bowl an 800 series. But his legacy off the lanes far surpassed his credentials as a player as he evolved into the most prolific bowling writer in history.

His weekly bowling column has been published in The Record in Hackensack, N.J., every week for more than 50 years. He has written stories for every leading bowling publication in the country. He has written books, worked as a consultant on television, movie and instructional videos, and traveled the country serving as an emcee and guest speaker at hundreds of bowling functions. And to this day, his nationally-syndicated columns appear in bowling publications across America.

Pezzano also was heavily involved in PBA business affairs, running the PBA East Region for 20 years. He was secretary of the PBA Hall of Fame for nearly 20 years, and served as the organization's official historian for longer than that.

Pezzano and fellow New Jersey entrepreneur Frank Esposito - who together created the PBA Regional program - were the first Meritorious Service inductees in the inaugural PBA Hall of Fame class in 1975. He was elected to the American Bowling Congress Hall of Fame in 1982, and was recipient of the Bowling Writers

Association of America's Luby Hall of Fame Award in 1974. That's just a small sampling of the awards he has won.

"I don't think anyone has poured more of his heart and soul into the PBA than Chuck Pezzano has over a span of more than 50 years," said PBA CEO and Commissioner Fred Schreyer. "Chuck Pezzano deserves to have his name attached to the PBA Press Room not only in recognition of all he has done for the PBA, but as an inspiration for all future

bowling journalists."

"Unveiling the press room for the Tournament of Champions honors all of the writers of the past who appreciated the greatness of what I always called the Firestone," Pezzano said. "(The Tournament of Champions, sponsored by Firestone for 29 years) was far above the other events. From a writer's viewpoint, it provided everything you needed, and that's why it has been the best event in history from the start.

"I appreciated it because it gave me an opportunity to meet and get to know the greatest players in the country, along with a lot of news media guys who weren't necessarily assigned to bowling," Pezzano continued. "The TOC put bowlers on the same plane with other athletes. In the early years, first prize was \$25,000 and some of the greatest players in baseball only made \$40,000."

The 2011 Tournament of Champions will award a \$250,000 top prize as part of a PBA-record \$1 million prize fund.

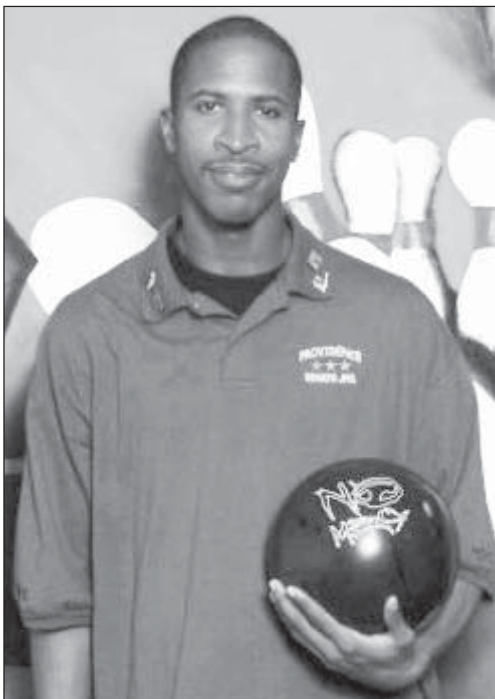
"Every writer who covered the Tournament of Champions had to look for something beyond what happened on the lanes. It could be whether or not the old veteran would last until the end, a story about the new kid on the block, the Mike Durbins (the first three-time TOC winner) who were always underrated, or the so-called discovery of a Dick Ritger, who really was one of the greatest bowlers of all time, but never got the credit until people saw him bowl in the Tournament of Champions."

"I would never have thought about an honor like this," he added, "but it ranks right up there with any honor I've ever won."

RHODE ISLAND COACH NAMED USBC DAVID DAHMS COACH OF THE YEAR

ARLINGTON, Texas- Marty Jones of Providence, Rhode Island, a USBC Bronze coach who works in the Rhode Island Youth Bowling programs, has been selected to receive the 2011 United States Bowling Congress David Dahms Coach of the Year Award by the USBC Youth Committee.

The award is named in honor of David Dahms, who was an instrumental leader in the creation of what is now known as the USBC Junior Gold program. The David Dahms award annually recognizes a USBC-certified coach who has been actively involved in a USBC Youth program and has demonstrated an



Marty Jones

outstanding commitment to coaching, sportsmanship and knowledge of USBC Youth rules for the last seven or more years.

Jones, who has been coaching for more than 13 years, said the award means the years of hard work and dedication toward improving youth bowlers in the Southern New England area has not gone unnoticed.

"Winning the David Dahms award means a great, great deal to me," Jones said. "Winning this prestigious award is something that I will cherish for a lifetime,

but I plan to continue to grow as a coach and learn as much as I possibly can in order to further develop my students."

Jones has been named a Bowlers Journal International Top 100 Coach and encourages his youth bowlers to compete in Sport Bowling leagues. He ran a Sport league during the summer to help his athletes prepare for the major summer tournaments. The last seven female winners and last four male winners at the state Pepsi tournament have advanced through his organization.

In 2005, Jones formed a Sport Bowling league called "Filling da Frames" that was open to all bowlers in the southeast

New England area. Since its inception, the Rhode Island area has been sending more athletes to the USBC Junior Gold Championships, and the league has led to the formation of other Sport leagues in the area.

"Kids from our area have been improving each year at the Junior Gold competition," Jones said. "I believe that is where one of my major influences has been, besides what I do within my own program. Over the last several years, I have seen a vast improvement in the talent level of our young athletes, both within my state and in neighboring areas."

Nicole Trudell, in her recommendation letter, said Jones strikes the right balance when it comes to teaching the sport.

"Coach Jones believes the sport should be taken seriously but also knows it needs to be fun," Trudell wrote.

Jones will receive the David Dahms Coach of the Year Award at the 2011 USBC Convention, which will be held at the Gaylord Texan hotel in Grapevine, Texas, June 29 through July 1.

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More Squads Added For 2011 Military Bowling Championships!

You've most likely heard by now that the 2011 Military Bowling Championships in Las Vegas will be the largest ever in its 54 year history! Squads had to be added to accommodate almost 190 teams!

After looking at all options and speaking with many Active Duty entrants, we have decided to relocate the entire Active Duty division to Orleans Bowling Center, approximately 2 miles away from Gold Coast.

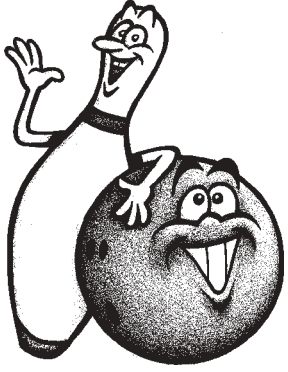
This will give us 35 more spots for the other divisions. The Retired and Senior divisions have already filled their 4 squads so we had to open up some spots. We did not want to use any spots allocated for the Active Duty division.

By making this change, it will insure that no teams will have to be turned away. Although that is great news, call and notify us if you have a team not entered yet at 1-800-257-6179. The new schedule for Active Duty at Orleans is:

Singles - Monday 3pm
Doubles - Tuesday 3pm
Team - Wednesday 8am
Free Active Duty practice session Monday 1 - 2pm at Orleans
The Sunday Active Duty Sweeper will still be held at Gold Coast.

IMPORTANT - There are more changes and additions you should know for all divisions.

Call us at 1-800-257-6179 or email info@high-roller.com, or visit high-roller.com.



THE FUNNY PAGE

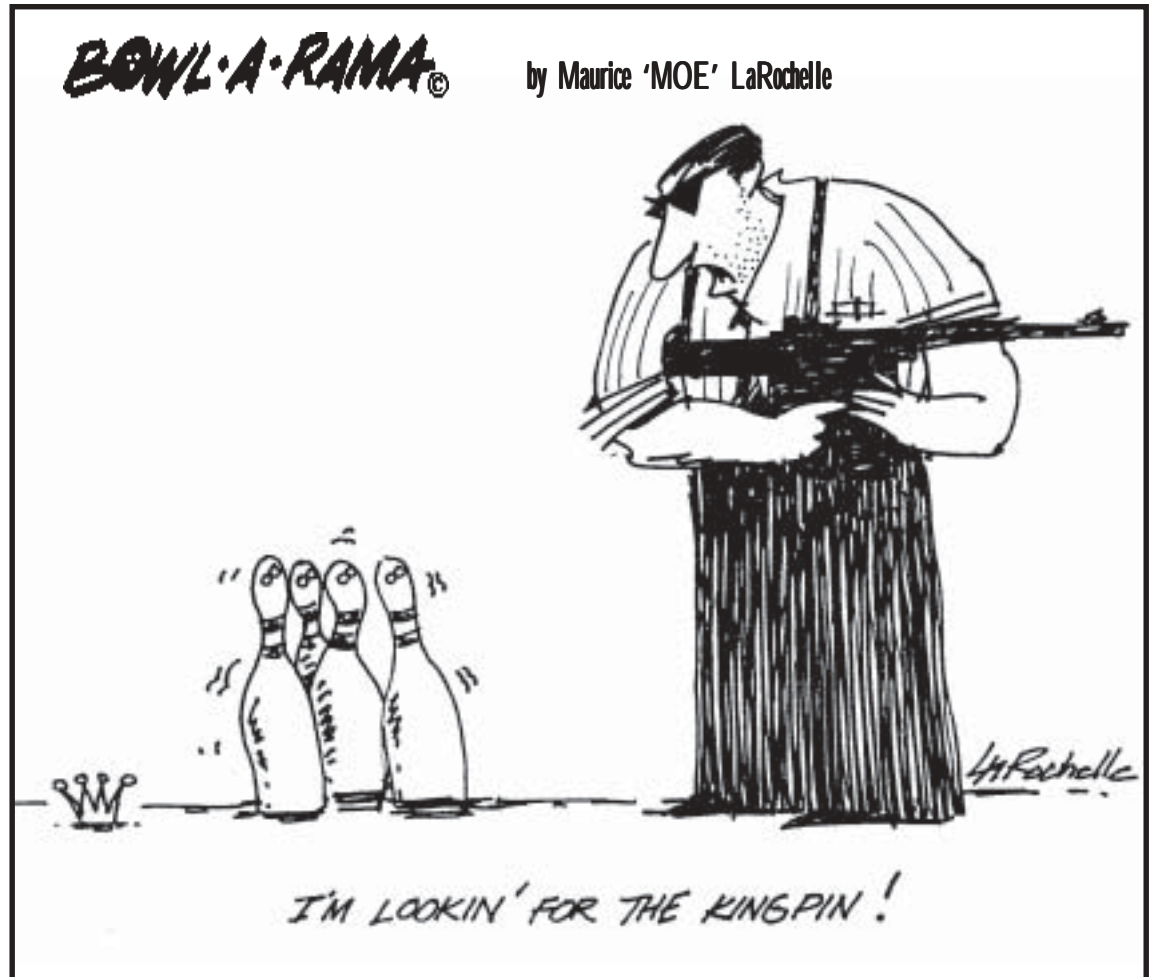
Perks of reaching 50 or being over 60 and heading towards 70!

Kidnappers are not very interested in you.
 In a hostage situation you are likely to be released first.
 No one expects you to run--anywhere.
 People call at 9 PM and ask, "did I wake you?"
 People no longer view you as a hypochondriac.
 There is nothing left to learn the hard way.
 Things you buy now won't wear out.
 You can eat supper at 4 PM.
 You get into heated arguments about pension plans.
 You no longer think of speed limits as a challenge.
 You quit trying to hold your stomach in no matter who walks into the room.
 You sing along with elevator music.
 Your eyes won't get much worse.
 Your investment in health insurance is finally beginning to pay off.
 Your joints are more accurate meteorologists than the national weather service.
 Your secrets are safe with your friends because they can't remember them either.
 Your supply of brain cells is finally down to manageable size.
 You notice these are all in Big Print for your convenience.

XXX

A SPECIAL POEM FOR OLDER FOLKS

A row of bottles on my shelf
 Caused me to analyze myself.
 One yellow pill I have to pop
 Goes to my heart so it won't stop.
 A little white one that I take
 Goes to my hands so they won't shake.
 The blue ones that I use a lot
 Tell me I'm happy when I'm not.
 The purple pill goes to my brain
 And tells me that I have no pain.
 The capsules tell me not to wheeze
 Or cough or choke or even sneeze..
 The red ones, smallest of them all
 Go to my blood so I won't fall.
 The orange ones, very big and bright
 Prevent my leg cramps in the night.
 Such an array of brilliant pills
 Helping to cure all kinds of ills.
 But what I'd really like to know.....
 Is what tells each one where to go?!



The economy is so bad that . . .

- I got a pre-declined credit card in the mail.
- African television stations are now showing 'Sponsor an American Child' commercials.
- I ordered a burger at McDonald's and the kid behind the counter asked, "Can you afford fries with that?"
- CEO's are now playing miniature golf.
- Exxon-Mobil laid off 25 Congressmen.
- My ATM gave me an IOU.
- I bought a toaster oven and my free gift with purchase was a bank.
- If the bank returns your check marked "Insufficient Funds," you call them and ask if they meant you or them.
- McDonald's is selling the 1/4 ounce.
- Angelina Jolie and Madonna adopted children from America .
- Parents in Beverly Hills fired their nannies and learned their children's names.
- My cousin had an exorcism but couldn't afford to pay for it, and they re-possessed her!
- A truckload of Americans was caught sneaking into Mexico.
- Motel Six won't leave the light on anymore.
- A picture is now only worth 200 words.
- They renamed Wall Street " Wal-Mart Street ."
- When Bill and Hillary travel together, they now have to share a room.
- The Treasure Island casino in Las Vegas is now managed by Somali pirates.
- Congress says they are looking into this Bernard Madoff scandal. Oh Great!
 The guy who made \$50 Billion disappear is being investigated by the people who made \$1.5 trillion disappear!

Walt's World by Walt Steinsiek



XXX

Q: Why are many coin banks shaped like pigs?
 A: Long ago, dishes and cookware in Europe were made of a dense orange clay called 'pygg'. When people saved coins in jars made of this clay, the jars became known as 'pygg banks.' When an English potter misunderstood the word, he made a bank that resembled a pig. And it caught on.

XXX

Several years ago, we had an Intern who was none too swift.

One day she was typing and turned to a secretary and said, "I'm almost out of typing paper. What do I do?"

'Just use paper from the photocopier', the secretary told her.

With that, the intern took her last remaining blank piece of paper, put it on the photocopier and proceeded to make five 'blank' copies.

Brunette, by the way!!

XXX

Q: In golf, where did the term 'Caddie' come from?

A: When Mary, later Queen of Scots, went to France as a young girl (for education & survival), Louis, King of France, learned that she loved the Scot game 'golf.' So he had the first golf course outside of Scotland built for her enjoyment. To make sure she was properly chaperoned (and guarded) while she played, Louis hired cadets from a military school to accompany her. Mary liked this a lot and when she returned to Scotland (not a very good idea in the long run), she took the practice with her. In French, the word cadet is pronounced 'ca-day' and the Scots changed it into 'caddie.'

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