



# STARS & STRIKES

AMERICA'S BOWLING NEWSMAGAZINE



**Johnson Takes Pan Am Gold**



**Bowl Expo Keynote Captain Mark Kelly**



**Jones Wins \$45,000 PBA Showdown**



**Mika and Carolyn Win World Bowling Tour Event**



# B. WL • • P<N<ON

by Jim Goodwin

The editorial opinions expressed here are offered to provoke thought on important and sometimes controversial or provocative issues.

Agree or disagree, we'd like to hear from you:  
starsandstrikes@sbcglobal.net

## Giving is the Greatest Gift

Sometimes bowling takes a backseat. . .

This time of year, we see more stories about those less fortunate than most of us. I hope your holiday celebrations include giving something to people in need with no expectations of getting anything in return except the greatest gift of all – knowing that you made someone happy, if only for a moment.

One recent television news story really caught my attention recently. CBS News ran a story about homeless children; and focused on one family in particular; a 15-year-old girl and her 13-year-old brother who lived in a panel truck with their dad, an out of work carpenter.

Their mom died when they were young many years ago, and when Dad recently lost his job, they set up a home in an old panel truck. The kids continue to go to school every day while dad does odd jobs to buy food. Television often portrays a false image, but this family seemed very loving, and very determined to work their way through this very difficult time in their life.

The daughter was an incredibly impressive young lady – articulate, strong, and mature well beyond her years. When the news reporter ask them if they were embarrassed when their school mates found out they were living in a truck, the boy said he hesitated before talking about it. His sister refused to be

embarrassed. "It's just life," she said. "You do what you have to do."

Both kids said that school was extremely important to them; and the girl said that it made her sad when she saw kids who don't seem to appreciate what they have. "Education is the way out of this," she said. She wanted to grow up to be an attorney and advocate for children in situations they have no control over.

May God bless this family; and I have little doubt that these kids will someday be rewarded for their courage and determination.

The holidays are also a very tough time to lose someone; and this season, our thoughts and prayers are with our good friend Don Wright. After many years of medical problems, Don's wife GG passed away a few days before Thanksgiving. She will be greatly missed by her family; and by her bowling family. GG was an avid bowler, an accomplished photographer, and an unselfish volunteer in her bowling community for decades.

But most of all, she was the love of Don's life. He called her "Sweetie" and never has there been a husband who loved his wife more. They met when Don was stationed in Germany. She was a world class swimmer and member of a team that won the German Championship. Don was an American G.I. who fell in love with a German beauty; and they made

a beautiful life and family together in the USA.

Another soldier in the news this month is Chris Helton. Page Dew brings us the story of Chris competing in the PBA World Series of Bowling. Severely wounded in Iraq, Chris is back home in Colorado working on his education and new life with his wife Alisa. Reading about the bowling community reaching out to Chris makes us proud of him and of the many generous people in our industry. Best of luck to Chris in whatever he chooses to do. We will never be able to thank him and his fellow soldiers enough for their service to this great country.

Finally, we would like to call your attention to a new writer that is being featured in Stars & Strikes. Dustin Markowitz writes about a topic that has been around for years and what impact it has had on the sport and his generation.

When Dustin sent this to my email box out of the blue, I thought "Oh Boy – another disgruntled bowler griping about scores being too high" . . .but looking into his perspective as a 25-year-old, we realized that many of the similar stories written by those in my generation have not gone unnoticed; at least by those who count - bowlers. Dustin gives us hope that younger bowlers are as concerned about the integrity of the sport as much as we have been for decades; and with stories like

this, officials in the industry will continue to make changes to make bowling better and restore integrity.

And Brian will be taking on other interesting topics in the months ahead. Look for his by-line in future issues.

Finally – a couple of our favorite coaches are very busy these days – Susie Minshew and Pat Costello.

Susie is working on a couple of books; one for coaches, and one on lane play. Look for more about this in the coming months. Both should be ready for introduction by the time Bowl Expo rolls around this summer in Reno. Meanwhile, check out all of the great things Susie has to offer on her website [www.strikeability.com](http://www.strikeability.com).

Our friend Pat Costello has been working with the Aloma Bowling Centers in Florida for many years; where she has a training center and has coached the teams at the University of Central Florida. Pat is starting a new national Tournament called the Elite World Championships.

The EWC will conduct its first event next summer at Boardwalk Bowl in Orlando July 1-7. There will be divisions for youth and adults in Team, Doubles, Singles and Masters. For more information go to [www.alomabowlingcenters.com](http://www.alomabowlingcenters.com) or contact Pat by email: pat@alomabowlingcenters.com.

### Stars & Strikes

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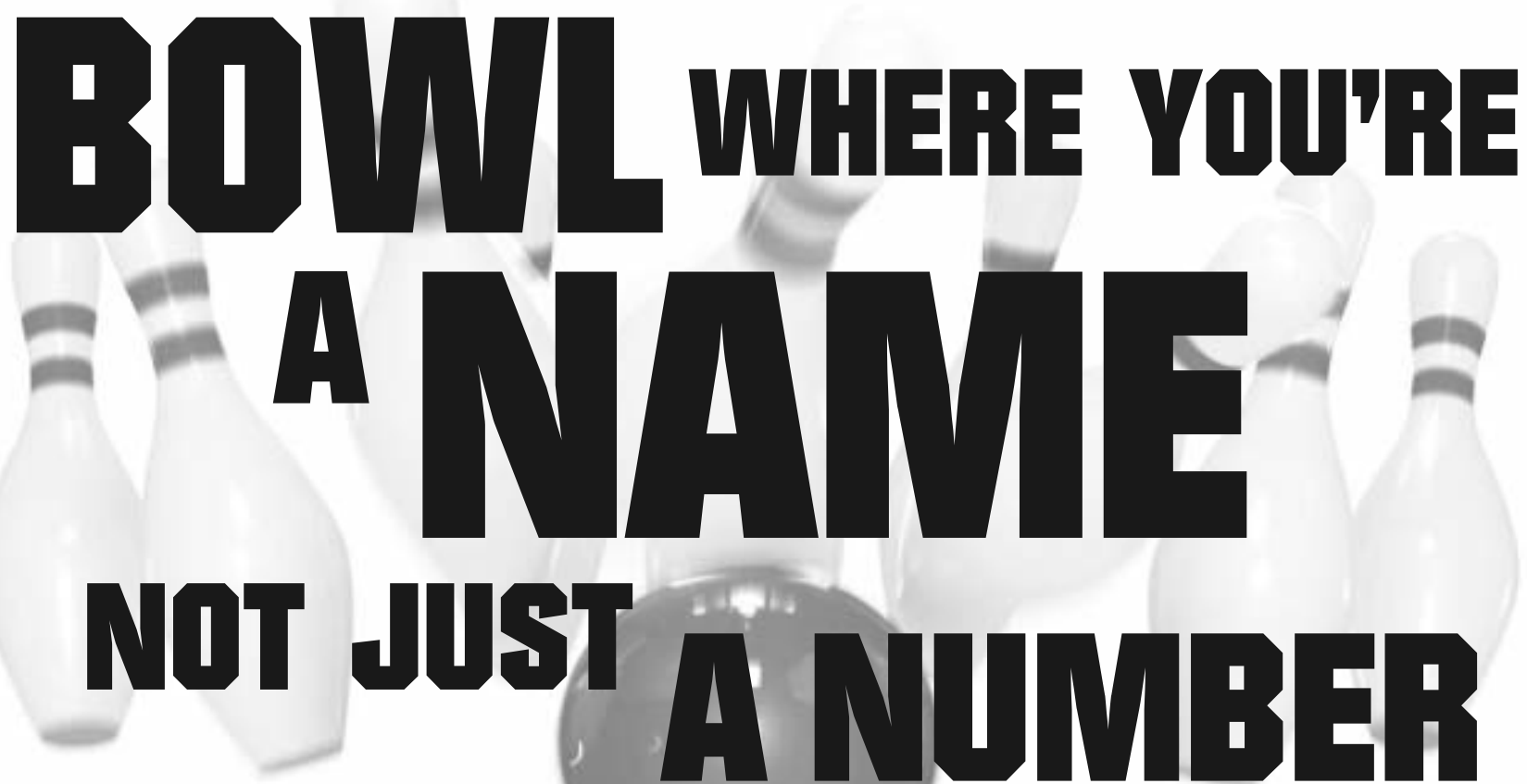
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photos courtesy of: PBA, USBC

www.starsandstrikesbowling.com



# PEZZANO

Chuck Pezzano is the dean of bowling writers. His columns have appeared in newspapers and magazines nationally for over 50 years. He is a charter member of the Professional Bowlers Association, and is enshrined in both the PBA and USBC Halls of Fame.

## Still Looking for a Christmas Gift?

If you're still looking for a Christmas gift or any occasion gift for that bowler on your list, the king is still a bowling ball.

A bowling ball used to be a lifetime object with a similar guarantee. It was often passed on to relatives, friends and other bowlers. Seldom was it tossed away and still rated high in the things stored away in closets, garages, attics and basements.

Bowling balls don't last as long as they used to but they still last close to forever. The compositions are softer and wear easier but everything is relative. Pros change bowling balls as much as they change socks and might use a ball for a few games or a few months and in very rare cases, a few years. But a pro bowls as many games in a week as the average bowler tosses in a year.

Long before it became common for bowlers to have more than a handy bowling ball or two, hall of famer, Bob Strampe, was way ahead of the norm.

"If pro bowlers could carry them, they would have a different ball for every lane," said Strampe.

Today's pros and high averagers, most of them experts on bowling balls and grips, their own, and every ball arising from the experience and imagination of those who devote their lives to come up with the perfect bowling ball, will search forever.

Most bowlers have more modest goals, a ball that's comfortable and helps them improve their game a bit.

All approved bowling balls are fine, but they are all different, within United States Bowling Congress specifications. The outer surfaces vary in hardness, as does the composition, inner weight blocks, balance, total weight and color.

You don't have to know the plus and minus factors of every ball, but in buying a ball you should seek the advice of someone who knows or can determine what is best for you.

It is not rocker science; it is bowling science.

The weight of a ball is all important and it is no backward step to go to a lighter ball, and many of the top pros do not use the maximum weight of 16 pounds. Color of the ball is the bowler's choice and these days there are as many colors for bowling balls as there are for Christmas tree balls or Easter eggs.

Make arrangements for a bowling ball gift with a certificate or a blank ball that can be changed later when the bowler has a chance to spend some time with the seller.

And with all the many scientific and technical advances in bowling balls, Teata Semiz, all time great, makes no excuses for his feeling for each new bowling ball.

"Many times I didn't change much at all, but a new ball gives you a new outlook and a new mental lift that can't be matched." Said Semiz.

Isn't that what gifts are all about?

### Idle bowling thoughts . . .

- Bowling balls are expensive, but they always were. Back in 1907, the newest rubber bowling balls sold for \$15. For many, that was more than a week's pay; and those good-looking high top bowling shoes set you back anywhere from two to five bucks, but they lasted for years and years.

- An old newspaper clipping, dated October 25, 1897, reported that Detroit had four bowling leagues that year. In three of them, "palm" balls were used, and in a newly formed six team circuit the new "finger" balls were used. Here we are, 110 years later, and the rage in some areas is two-handed palm bowling.

- Watch the great instructors in action. They not only teach, they inspire.

- A very little boy told me about the match he had against one of his friends. It was close all the way until he knocked down a pin in the seventh frame to win out, 1-0.

- Good guys never finish last, not if they're good enough.

- A true handicap system works only when those given handicaps are handicapped on their true ability, and not on their often fiction averages. There always should be a minimum unless the bowler is handicapped in some way. If a bowler is not interested enough in the sport to at least attain the average average of all league bowlers then they should accept minimum average requirements or not be allowed to win anything more than praise. Sometimes, in the quest for as many entries as possible, too much consideration in the area of free pins is the easy way out.

- Almost every bowler throws away at least one point in average each year by not fully concentrating on the fill ball in the final frame.

- If another bowler does it, you call it an error or a mistake. If you do it, it is called

practical experimentation that failed.

- My nomination for the most articulate person in the world remains the bowling instructor who can give expert advice - without taking his or her hands out of a pocket.

- W.C. Fields once said, "Start every day off with a smile and get it over with." Do the same with every game you bowl.

- Probably the best argument against slow bowling is the simple fact that almost all of the greatest stars in history wasted little time. Once they were set, they were off and bowling. The pros added a little more reason to speed up. Bowl too slow and you face a possible fine.

- "Hearing the roar of the crowd during tournament finals gets to you - almost like some sort of addiction. And that's what helps keep good bowlers going." So says a man that always kept any crowd roaring, Carmen Salvino.

- Some bowlers are flexible. They can foul with either foot.

- Everybody likes a good loser. You can't help but like a good loser, unless it is your doubles partner.

- Some people bowl because they like to talk. Other people bowl because they like to listen. Troubles come when you pair talkers or listeners as doubles partners.

- Back in 1959, the late Janet Harman posted the highest individual average in the nation for a woman - 197. Harman was one of the greats, elected to the Women's International Bowling Congress Hall of Fame in 1985. That 197 led the averages a half century ago would seldom top a good junior league these days. You can argue all you want about the rise in scoring, but the main thing is to put in the proper perspective when attempting to judge talents of different eras.

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# What Happened To Bowling?

by Dustin J. Markowitz

On November 17, 1990, a four-year-old boy threw his first shot in league play. As he stood on the approach, he stared wide-eyed in admiration at the sport around him. His local center was full of happiness and wonderful competition. It instilled in him an ideal that bowling was a sport for a lifetime of enjoyment. Even at that young age he knew that he wanted to compete to the best of his ability and become a part of it.

Over the next 20 years the boy made bowling his passion. From youth to adult competitions he set records, won tournaments, and engulfed himself in the sport. He became involved in bowling center management, sat on the board of his local association, and became a professional bowler participating on the regional and national stage. But even as his love for the sport continued, it became apparent that the sport he fell in love with was rapidly changing; and not for the better.

When he walked through the bowling center he no longer experienced the idealism of his youth. Instead, he heard ranting and complaining from bowlers of all ages and abilities. From equipment and lane conditions to handicap and averages, no subject seemed to go untouched by the negative mentality. No longer did people respect the sport, but instead belittled and mocked what it represented. So as the 21st year of the boy's involvement in bowling comes, he asks the question "What happened to bowling?"

But by now you have figured out that the boy is me, and I firmly believe the rapid decline of bowling lies within all of us who have become cynical and negative towards bowling in general.

For the past several years bowling seems to have become a shell of what it once was to many of us. Participation is down and simple respect for the sport has virtually disappeared. Some may argue that it is the influx of technology or the inability to properly govern the associations; but is that really the problem?

Two months prior to writing this article I was injured and forced to sit out for the season. I was asked if I missed bowling and I said no. I explained that I missed the sport of bowling immensely, but I did not miss hearing the constant bickering and whining from unhappy league and

tournament bowlers. I began to wonder if I was the only one who felt that this mindset was killing competitive bowling.

I asked several bowlers who had dropped out of leagues why they were no longer bowling. Financial problems was the primary answer; but many said that they simply did not enjoy themselves because of the complainers. They told me horror stories of young bowlers kicking ball returns and cursing because of bad shots. They talked about bowlers complaining about the current state of the game; and of accusing others of sandbagging and cheating. It all boiled down to them paying money to be miserable, and frankly, it wasn't worth it, they said.

There will come a point where bowlers both young and old will realize that in order for our sport to survive, we have to change the culture; change our attitudes and outlook. Young bowlers need to stop being angry, immature and oblivious to the sport's history.

We must Accept that we're not always going to be perfect and that there is room to learn and adapt. Bowling has a proud history. To ignore what the sport once was could destroy what the sport can become again. Respect the game, respect those around you and most importantly, respect yourselves.

And older bowlers must accept that bowling is going to continue to change. We aren't going to stop new and better technology. Instead of pining for what it was, consider trying to improve what it is. Teach the younger generation bowling history, and groom them to take the sport to the next level. Don't push them away and let bowling continue to decline.

Bowling is either going to get better or continue going down, but that choice won't be made by the bowling ball manufacturers, the financial sponsors or the bowling center owners or managers. The chance to save bowling belongs only to bowlers, and it is not too late. Young and old are all part of the same family; and I sincerely believe we can still save this great sport.

*Dustin J. Markowitz is a Regional Staff Member for MOTIV Bowling and the administrator of bowling.funonthe.net. He can be reached through his website or at dustinmarkowitz@gmail.com.*



## American Airlines Offers Special Rates to Industry's Premier Bowling Events and Tournaments

Bowlers and industry representatives planning to attend tournaments and trade shows across the country can save money on airfare thanks to a special American Airlines group rate that takes 5-percent off the lowest applicable fare.

Destination cities include Baton Rouge, La., Reno, Nev., Las Vegas, Dallas-Fort Worth, Omaha, Neb., and Indianapolis.

The valid travel dates allow for a discount when flying to USBC Open Championships, Convention, Women's Championships, Masters, Queens, Team USA Trials, North Pointe Junior Gold, Youth Open and more. The dates also include discount travel when flying to BPAA's International Bowl

Expo and Bowling's U.S. Women's Open.

To take advantage of the 5-percent discount, go directly to [www.aa.com](http://www.aa.com) to book your flights. After you have selected your flight(s) under the Enter Passenger Details tab, go to the AA.com Promotion Code field and enter in your authorization code.

A list of authorization codes is available by visiting [BOWL.com/aa](http://BOWL.com/aa)

Discount fares are valid for travel on American Airlines, American Eagle®, AmericanConnection®, oneworld Alliance, and codeshare partners from anywhere to your event destination.

# BOWLING TOUGH TIPS

Installment #11

## Establish a Good Mental Environment for Competition

To focus your mind for good performance during competition, it is necessary to maintain control of your thoughts and actions at other times as well. To provide a good mental environment, Bowling Tough recommends the following.

- Prepare your mind before you arrive at the bowling center. Use your relaxation tape, mental practice, and positive self-statements as a way of focusing your mind on what you are about to do.
- "Psyching up" is actually calming down while being alert to the task. Maintain this focused attitude for the entire time you are in the bowling center. You may abandon this attitude after competition ends.
- During the game, talk only if absolutely necessary to maintain progress of the game. This is not a way of "psyching out" others! In fact, it has nothing to do with others. It is simply a way to keep your mind in the game. For example, you may break your concentration to confer about the score or a particular league or tournament rule, but once the issue is resolved, resume concentrating on your game. Likewise, do not slap hands, cheer, or walk around; to do so interferes with necessary focus.
- Do not watch anyone else bowl while you are trying to program your mind for performance! To do so will corrupt the image you have of yourself bowling. The only image you want in your mind is your own perfect performance. Seeing other bowlers perform will interfere with the quality of your delivery, both during competition and during mental and physical practice.
- Between games, keep others from talking to you unnecessarily by avoiding prolonged eye contact. If you have to greet others when moving from one pair of lanes to another, acknowledge them, say "Hello", and shake hands, but do not engage in a long conversation.



Will Powers, Ph. D., Fort Worth, Texas



Bob Strickland, M. S., Everett, Washington

[www.bowlingtough.com](http://www.bowlingtough.com)

## Kaplan University Joins and Turbo Renews Sponsorship for 2012 Military Bowling Championships

The 55th annual Military Bowling Championships, staged in Las Vegas from January 15 - 19, 2012 is proud to add Kaplan University to the growing list of fine companies sponsoring this prestigious event!

Kaplan University proudly serves members of the military, veterans and their families!

Today, Kaplan University enrolls approximately 8,600 military personnel (active duty, veterans, and their spouses) and has more than 2,000 military alumni. Military students come to Kaplan because of its educational quality and career-focused curriculum, support services, and the convenience of flexible, online courses compatible with their challenging schedules and frequent changes in deployment status. They appreciate Kaplan's interest in their success, embodied in our discounted military tuition plan.

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Kaplan is proud to serve students who proudly serve their nation. For more information, visit [www.militarysw.kaplan.edu](http://www.militarysw.kaplan.edu).

Turbo Bowling Accessories has renewed their sponsorship for the 2012 Military Bowling Championships.

More than 180 six-member teams are expected to compete in this 55th annual event at the Orleans and Gold Coast Bowling Centers in Vegas. The event also includes Doubles and Singles competition, Sweepers and Mixed Doubles.

"Turbo is once again delighted to have the opportunity to give back and support a great event for our active and retired military service men and women!" said Lori Tessmar, Turbo's President.

"We are very proud of this event and of all who participate in it," said Brad Edelman, from High Roller. "We are always striving to have the finest companies involved, and we are thrilled to have Turbo continue their sponsorship."

As in previous years, The Turbo Prize Patrol will be in full affect. Contestants will be randomly selected daily to receive FREE prizes. Be sure to sport your Turbo logo patches once again provided with registration materials. Turbo representatives will be on-site throughout the week to offer information on their expanding line of accessory products. Turbo will also offer discounted and convenient grip replacement services, apparel and other new accessory items for purchase.

The Military Bowling Championships are open to all Retired and Active Duty personnel as well as Department of Defense personnel. For more information about Turbo Bowling Accessories, go to [www.turbogrips.com](http://www.turbogrips.com).

More info about the 2012 event and sponsors is available at [www.high-roller.com](http://www.high-roller.com) and [www.militarybowlingchampionships.com](http://www.militarybowlingchampionships.com).

## Wounded Warrior Participates in His First PBA Tournament

by Page Dew

Duty....Honor....Country!

Those are not just words to Colorado's



Chris Helton, one of thousands of wounded warriors back in the United States after serving their country in Iraq and Afghanistan. Chris spent nine and a half years in the U. S. Army, joining two days after 9-11-01.

Chris, the soldier, is also a bowler, and a good one with a high series of 842. In November, he chose to take on the toughest tasks in bowling, the PBA World Series of Bowling featuring 204 of the best bowlers in the world. The roster included PBA Champions and international stars representing 16 countries.

Chris competed on four different and difficult lane patterns. It would be a challenging experience for anyone, much less someone who has never competed at the professional level; and someone who is still fighting physical injuries from his war

wounds.

In the war, Chris was severely wounded and almost died. Surgical complications led to a stroke for the now 27-year-old, who is 40 pounds lighter than his fighting weight. He has lost a lot of strength, but not his desire to be the best he can be.

In the WSOB in Las Vegas, Chris did not finish near the top on any of the qualifying days, but he met his goal of learning what he has to work on in the future. As word about Chris spread throughout the bowling community assembled at the South Point Hotel, Casino and Bowling Center, PBA members such as Sean Rash, Diandra Asbaty, Jason Belmonte, Parker Bohn, and Stevie Weber came over to him to offer help and encouragement. PBA officials and representatives of bowling products companies thanked him for his service; all offered words of encouragement and bowling tips.

One of the first companies to substantially assist Chris was Brunswick, with an offer to supply him with equipment for the entire Tournament. Ball Specialists Robert Lawrence and Billy Orlikowski spearheaded that effort and also worked with Chris on lane play and his physical game. They have promised to continue their association with him beyond the World Series of Bowling. Before the Tournament, Del Ballard, a member of the PBA Hall of Fame, and two-time USBC National Coach of the Year Susie Minshew helped Chris with his physical game.

Chris and Alisa, his wife of six years, now live in the Colorado Springs area. Alisa will graduate in December with a degree in nursing from Colorado State University, Pueblo. Chris is now medically retired from the Army, does software applications and is majoring in physics and math at the University of Colorado, Colorado Springs (UCCS).

But he still has his dream of bowling and winning against the best in the world. Here's hoping that his dream becomes a roadmap to reality.

*Page Dew is a freelance writer and correspondent to the Bowling News Network.*

## Old Greendale WIBC/ABC building sold

After more than a century in the community, bowling no longer has a national presence in the Milwaukee area.

The United States Bowling Congress finally closed on the sale Tuesday to Walmart of its long-time home in Greendale, Wis., more than three years after moving to the International Bowling Campus in Arlington, Texas. Agreements between USBC and Walmart will not allow a purchase price to be announced at this time but Greendale Village Manager Todd Michaels stated the property for tax purposes was assessed this year at \$4 million.

"I am glad we were able to get the deal done, particularly since selling a commercial property is very challenging in this economy," said USBC Executive Director Stu Upson.

Michaels said Walmart plans to demolish the former USBC headquarters and research and testing facility to make way for a 100,000-square-foot Walmart and 383-space parking lot in the back and middle of the property and two separate buildings for other retail businesses in the front.

"It will be similar to a regular Walmart," Michaels said. "Take a super Walmart and shrink it by 50 percent. It will not be like the specialty shops we mostly have here. We're a retail destination so it fits."

Greendale Building Inspector Scott Satula said he has received demolition and building plans from Walmart which are now in the middle of the approval process. He said once the demolition permit has been issued, Walmart may begin that process which the company told him it wants to accomplish by the end of December.

Michaels said Walmart hopes to have the new store open in 2012.

The property housed Bowling Headquarters from 1972 to its closing in December 2009. Originally owned by the American Bowling Congress and Women's International Bowling Congress, it later became home to the Young American Bowling Alliance, USA Bowling and Bowling Inc. which merged Jan. 1, 2005 to become USBC. Most USBC operations moved to Texas in November 2008 with the call center remaining open through 2009. The complex has been vacant since then.

ABC first made the Milwaukee area home in 1907 when then-Executive Secretary-Treasurer Abe Langtry moved the organization's headquarters from Dayton, Ohio. It rented

several other Milwaukee-area locations until WIBC agreed to move from Columbus, Ohio, and jointly purchase the Greendale property.

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Michaels said Walmart hopes to have the new store open in 2012.

The property housed Bowling Headquarters from 1972 to its closing in December 2009. Originally owned by the American Bowling Congress and Women's International Bowling Congress, it later became home to the Young American Bowling Alliance, USA Bowling and Bowling Inc. which merged Jan. 1, 2005 to become USBC. Most USBC operations moved to Texas in November 2008 with the call center remaining open through 2009. The complex has been vacant since then.

ABC first made the Milwaukee area home in 1907 when then-Executive Secretary-Treasurer Abe Langtry moved the organization's headquarters from Dayton, Ohio. It rented several other Milwaukee-area locations until WIBC agreed to move from Columbus, Ohio, and jointly purchase the Greendale property.

## Save On Travel With The New MYBOWLINGVACATION.COM

Bowlers who plan to compete in an upcoming United States Bowling Congress national tournament, or for those going on a vacation or business trip, the new MyBowlingVacation.com website makes it easy to book any trip.

MyBowlingVacation.com is the official travel website of USBC and members are encouraged to book flights, hotels, rental cars and more at the easy-to-use website MyBowlingVacation.com already has negotiated rates so bowlers can find the right hotel to fit their budget.

"This is one-stop shopping for our members, who will get the best deals available by booking their trips through MyBowlingVacation.com," said Kevin Terry, USBC Managing Director of Marketing and Membership. "They don't have to search several websites or make several calls to get the best offer on hotels. This site has everything our members need to book their trip."

Bowlers can expect to see special deals on

flights, hotels and ground transportation when they make plans through MyBowlingVacation.com to attend USBC national tournaments and other events such as the USBC Convention.

Special hotel rates already are available for the 2012 Open Championships in Baton Rouge, La., including the Belle of Baton Rouge Casino and Hotel, the official brackets sponsor of the tournament, and for the 2012 Women's Championships in Reno, Nev., including Silver Legacy, Circus Circus and Eldorado, the presenting sponsors of the Women's Championships.

If booking a group block (10 or more rooms) for a USBC event, call MyBowlingVacation.com at 1-888-280-0637. All rooms under a group block must be confirmed with payment 30 days prior to arrival or rooms will be released back to hotel inventory. Room availability and rates are all subject change based on availability and a valid credit card is required for all bookings.



Here is a picture of our board of league bowlers that have served in our armed forces. This board is ceramic and can be added to. Just got it up for veterans day. Each picture has the bowlers name and branch of service. It is in a very prominent place so everyone will see it. Our bowlers really like it and I hope others will copy it. -- Jamie Brooks

## Tommy Jones Survives to Win BowlersDeals.com All-In Showdown

LAS VEGAS – Thirteen-time Professional Bowlers Association Tour champion Tommy Jones of Simpsonville, S.C., survived three tension-filled matches to win the \$45,000 jackpot in the winner-take-all

erase the 31-pin deficit.

As a prelude to the PBA World Series of Bowling, All-In Showdown entrants Jones, Rash, Chris Barnes, Bill O'Neill, Chris Warren, Brian Himmler, Ronnie Russell and Joe Paluszek each put up \$5,000 in the elimination-style special event streamed live on pba.com's Xtra Frame which also paid a \$5,000 bonus provided by event sponsor BowlersDeals.com.

"For the first two matches your mindset is to survive to the next round but that changes when you get to the final match, and then it turns to do what you have to win," said the 2005-06 PBA Player of the Year. "There was a lot of money on the line here but believe it or not my mindset is to just win whether it's a format like this or a PBA final."

The All-In Showdown consisted of three two-game matches with the top four from the first round advancing to the second round and the top two from the second round advancing to the title match.

In the first round Jones (494), Rash (485), Russell, (483) and Barnes (448) advanced to the second round with Jones bowling a 503 pinfall and Rash 467 to advance to the title match.

### BowlersDeals.com All-In Showdown South Point Bowling Center, Las Vegas

**Round 1 Results** - (Two-game pinfall totals. Top four advanced to second round)

- 1, Tommy Jones, Simpsonville, S.C., 494
- 2, Sean Rash, Montgomery, Ill., 485
- 3, Ronnie Russell, Indianapolis, 483
- 4, Chris Barnes, Double Oak, Texas, 448
- 5, Bill O'Neill, Southampton, Pa., 437
- 6, Chris Warren, Grants Pass, Ore., 427
- 7, Brian Himmler, Cincinnati, 415
- 8, Joe Paluszek, Bensalem, Pa., 382

**Round 2 Results** - (Top two advanced to final match)

- 1, Jones, 503
- 2, Rash, 467
- 3, Russell, 450
- 4, Barnes, 442

**Final match**

Jones (\$45,000) def. Rash, 446-426

## BOWLOPOLIS TAKES TO OUTER SPACE

Episode 15 Launches Volume 3 Of The Popular Animated Series

ARLINGTON, Texas - Bowlopolis is about to take you where no other bowler has gone before...outer space! Join Layne and the gang as they are transported to the final frontier where they help Lily Sourapple and her alien minions get back to their home planet by powering their spacecraft through an activity that looks strikingly like earthly bowling. Will Layne and Bowlopolis make it back to Earth or will they be stuck in space for eternity? Order your copies today to see what happens next!

Episode 15 titled "Close Encounters of the Bowling Kind" marks the first episode in Bowlopolis Volume 3 which will include episodes 15-21 and is available to proprietors for purchase through the BPAA store or by contacting Tennelle Milligan at 817-385-8459 or tmilligan@ibcyouth.com.

The Bowlopolis animated episodes are a great way to present bowling education that

is both instructive and fun for bowlers ages 8 and younger. Volume 3 is only part of the Bowlopolis experience for youth bowlers. The Bowlopolis website

(bowlopolis.com) has games, puzzles, coloring pages, videos and much more. Youth bowlers also can join the Bowlopolis Kids' Club for access to more games and special features. The Bowlopolis animated episodes are a great compliment to the new USBC

Roll 'N Grow membership, the United States Bowling Congress membership designed specifically for children age 7 and younger.

The Bowlopolis youth brand introduces the newest generation to bowling. As an entry-level brand, Bowlopolis helps kids learn the fundamentals in a fun way through animation and interactivity. By utilizing the Bowlopolis brand at your center, you take the first step in growing lifelong bowlers!



## Bohn, Aguiar Win PBA Member/Non-Member Doubles Title

LAS VEGAS, Nev. – PBA Hall of Famer Parker Bohn III of Jackson, N.J., and amateur partner Alex Aguiar of Dartmouth, Mass., defeated Brian Kretzer of Dayton, Ohio, and amateur Jeff Fehr of Cincinnati, 428-415, to win the PBA West Region Member/Non-Member Doubles at South Point Bowling Center.

Bohn fired a 224 and Aguiar a 204 to claim the \$4,800 first prize. The victory was Bohn's 19th PBA Regional competition. He also has 32 PBA Tour titles, sixth best in PBA history. He and Aguiar upset the top-seeded team of Hyun



Parker Bohn III and Alex Aguiar

Bum Kim of South Korea and Mika Koivuniemi of Hartland, Mich., 420-412, in the semifinal round to advance to the title match.

### PBA WEST REGION MEMBER/NON-MEMBER DOUBLES South Point Bowling Center, Las Vegas, Nev., Nov. 13

**Championship**

Alex Aguiar, Dartmouth, Mass./Parker Bohn III, Jackson, N.J., (\$4,800) def. a-Jeff Fehr, Cincinnati/Brian Kretzer, Dayton, Ohio (\$2,400), 428-415.

**Semifinal Round** (losers earned \$1,600):

Aguiar/Bohn def. a-Hyun Bum Kim, South Korea/Mika Koivuniemi, Hartland, Mich., 420-412; Fehr/Kretzer def. a-Raul Rosales, El Monte, Calif./Michael Haugen Jr., Cave Creek, Ariz., 525-435

**Round of 8** (best of three games, losers earned \$1,200 each):

Rosales/Haugen def. a-Adam Ishman, Las Vegas/Dom Barrett, England, 2-0; Aguiar/Bohn def. a-Toby Sambueno, Saginaw, Mich./Dan MacLelland, Canada, 2-1; Fehr/Kretzer def. a-George Gohagan III, Austell, Ga./PJ Haggerty, Roseville, Calif., 2-0; Kim/Koivuniemi def. a-Paul Moor, England/Martin Larsen, Sweden, 2-0

**Round of 16** (best of five games, losers earned \$1,000):

Sambueno/MacLelland def. a-Curtis Woods Jr., Santa Rosa, Calif./Bryon Smith, Roseburg, Ore., 3-0; Rosales/Haugen def. a-Yousif Falah/a-Fawaz Abdullah, Bahrain, 3-2; Moor/Larsen def. a-Chris Klerk, Chandler, Ariz./Josh Blanchard, Gilbert, Ariz., 3-2; Gohagan/Haggerty def. a-Rick Benard, Henderson, Nev./Dino Castillo, Carrollton, Texas, 3-1; Aguiar/Bohn def. a-Greg Thompson Jr., Dublin, Calif./Patrick Allen, Baltimore, 3-0; Fehr/Kretzer def. a-Carlos Cottone/Ildemaro Ruiz, Venezuela, 3-1; Ishman/Barrett def. a-Terry Leong, Henderson, Nev./Kevin Croucher, Grants Pass, Ore., 3-1; Kim/Koivuniemi def. a-John Congo/Eric Forkel, Las Vegas, 3-2.

## Veteran Malott Tops Rookie Blanchard to Win All Regions South Point Open

Former PBA Player of the Year earns \$4,000, 14th career PBA Regional title

LAS VEGAS, Nev. – Six-time Professional Bowlers Association Tour winner Wes Malott of Pflugerville, Texas, defeated rookie Josh Blanchard of Gilbert, Ariz., 266-214, to win the PBA All Regions South Point Open at South Point Bowling Center.

Malott, the 2008-09 PBA Player of the Year, collected his 14th career PBA Regional title and a \$4,000 prize. Blanchard, who has been a PBA member for just over a week, earned \$2,200.

Malott defeated Chris Hayden of Las Vegas, 268-228, and Blanchard eliminated Mike Fagan of Dallas, 251-224, in the semifinal round to set up the championship match.



Wes Malott with Carmen Salvino

### PBA ALL REGIONS SOUTH POINT OPEN South Point Bowling Center, Las Vegas, Nev., Nov. 12

**Championship:** Wes Malott, Pflugerville, Texas (\$4,000) def. Josh Blanchard, Gilbert, Ariz. (\$2,200), 266-214.

**Semifinal Round** (losers earned \$1,200):

Blanchard def. Mike Fagan, Dallas, 251-224; Malott def. Chris Hayden, Las Vegas, 268-228.

**Round of 8** (best of three games, losers earned \$1,000 each):

Malott def. Martin Larsen, Sweden, 2-0; Hayden def. Chris Warren, Grants Pass, Ore., 2-0; Fagan def. David Haynes, Las Vegas, 2-0; Blanchard def. Jason Sterner, McDonough, Ga., 2-1.

**Round of 16** (best of five games, losers earned \$800):

Malott def. Brad Angelo, Lockport, N.Y., 3-2; Larsen def. John Szczerbinski, N. Tonawanda, N.Y., 3-2; Hayden def. Andrew Cain, Phoenix, 3-1; Warren def. Brett Spangler, Niles, Ohio, 3-1; Haynes def. Brandon Mathews, Santa Maria, Calif., 3-2; Fagan def. Walter Ray Williams Jr., Ocala, Fla., 3-2; Blanchard def. Tom Smallwood, Saginaw, Mich., 3-1; Sterner def. Michael Machuga, Erie, Pa., 3-0.



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## SHUTTLE COMMANDER MARK KELLY TO KEYNOTE INTERNATIONAL BOWL EXPO 2012

*Decorated Hero Flew Four Missions to Outer Space;  
Commanded Space Shuttle Endeavour on Final Mission*

ARLINGTON, Texas, November 14, 2011 - The Bowling Proprietors' Association of America (BPAA), bowling's premier trade association and the leading voice of the bowling industry, today announced Captain Mark Kelly (USN, Ret.) and commander of the Space Shuttle Endeavour's final mission will be the featured speaker at International Bowl Expo when it meets June 24-28, 2012 in Reno, Nevada. Capt.



Kelly will deliver his remarks Wednesday morning, June 27 during the bowling industry's annual convention and trade show.

Kelly, who recently retired from the U.S. Navy and NASA, is an experienced naval aviator who flew combat missions during the Gulf War and has been decorated with the Defense Superior Service Medal and the Distinguished Flying Cross. He was selected as an astronaut in 1966. He flew the first of his four missions in 2001 aboard Space Shuttle Endeavour, the same shuttle he commanded on its final flight in May 2011. He also led the mission team aboard the shuttle Discovery and is only one of two individuals who have visited the International Space Station on four different occasions.

"Captain Kelly is an American hero who inspires others to be their best while remaining true to their core values," said Steve Johnson, executive director of the BPAA. "He exemplifies leadership, the importance of teamwork and courage under pressure - all applicable to business owners in today's world. He is a role model for all who have aspirations and dreams."

Already a celebrated American, Kelly was thrust into the international spotlight after the January 2011 assassination attempt on his wife, U.S. Rep. Gabrielle Giffords, D-Ariz. Kelly and congresswoman Giffords' forthcoming memoir

Gabby which shares their story of hope and resilience will be released November 15.

Kelly's identical twin brother, Scott, is also an astronaut who served as commander of both the Space Shuttle and the International Space Station. They share the distinction of being the only siblings who have travelled in space.

With over 6,000 flight hours in more than 50 different aircraft, 375 aircraft carrier landings, 39 combat missions and more than 50 days in space, Kelly is one of America's more experienced pilots.

"Bowling and flying in space share some similarities," said Capt. Kelly. "Whether it is throwing a bowling ball down a lane or flying a spacecraft to a touchdown on a runway, there is an enormous amount of concentration involved. Neither are easy. I'm looking forward to speaking to the bowling industry and getting some tips on how to keep it out of the gutter."

Kelly received his B.S. degree in marine engineering and nautical science from the United States Merchant Marine Academy in 1986 and in 1994 he was awarded his M.S. degree in aeronautical engineering from the U.S. Naval Postgraduate School. He retired from the U.S. Navy and NASA in October 2011.

During Bowl Expo week, for the first time ever, Bowling's U.S. Women's Open, bowling's preeminent professional women's tournament, will hold its finals at night under the famous Reno Arch on Virginia Street. Also the first-ever Senior U.S. Women's Open will be held and a champion crowned. The championships, scheduled to be broadcast on ESPN's family of networks, are all part of an American celebration fitting for the nation's number one participatory sport complete with fireworks and numerous other surprises.

## Bowling mourns the loss of GG Wright

Long time BWAA member Gudrun Gerda (GG) Wright, 69, Killeen, Texas passed away November 21. After many years of battling various complications after surgery to remove a brain tumor, GG's husband Don tells us she died peacefully in her sleep.

Don's "Sweetie" as he always called her, was an accomplished photographer who often accompanied her writer husband to BWAA and other bowling functions and events. Her photos, such as the ones she took at the Billy Welu induction ceremony into the Texas Sports Hall of Fame, appeared in many publications, including the Southwest Bowling News, The Gulf Coast Bowling News, and the Killeen Daily Herald.

In her native Germany before marrying American G.I. Don and moving to the USA, she was a world class swimmer, winning the German Championships with her Mainz Swim



Team in 1958.

GG was also an avid bowler and selfless volunteer. She competed in the WIBC National Championships for 26 consecutive years, and in the Texas State Tournament for 29 years. She served as a director of the Killeen-Fort Hood USBC Association for 10 years and was inducted into their Hall of Fame in 2005.

She was a BWAA member, and also a member of the Southern Bowling Writers Association.

Survivors include her husband Don, two sons, Keith and Mark in Florida and Ohio, daughter Vikki Wright John of Henrietta, Texas; nine grandchildren, one great-grandson, and brothers Michael and Wolfgang in Germany.

Condolences for the family may be sent to Don Wright via mail: 1505 Meadow Spur, Killeen, Texas 76549 or email: Don Wright [wrightdk@hotmail.com](mailto:wrightdk@hotmail.com).

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# Koivuniemi, Dorin-Ballard Win Inaugural World Bowling Tour Titles

*Rash outlasts Belmonte in first match since "bottlegate" confrontation*

**LAS VEGAS, Nev.** – Mika Koivuniemi reinforced his position as an international bowling star, defeating Sean Rash of Montgomery, Ill., 237-224, to win the inaugural GEICO



Mika Koivuniemi

World Bowling Tour Finals title at South Point Casino and Hotel. American women's star Carolyn Dorin-Ballard of Keller, Texas, won the WBT women's title, 207-162, over Sweden's Sandra Andersson.

Koivuniemi, a native of Finland who now resides in Hartland, Mich., completed a 10-month international quest to win the World Tenpin Bowling Association's inaugural WBT title, presented by the Professional Bowlers Association, by reeling off a string of six strikes to erase Rash's early 11-pin lead and taking advantage of Rash's missed 10 pin in the ninth frame.

Koivuniemi, a 44-year-old two-time PBA Player of the Year, has won titles in 13 different countries during his career and easily won the WBT qualifying points title over Rash.

World Bowling Tour points were awarded in eight tournaments held in Finland, the United States, France, Kuwait, Thailand, Korea and Australia.

"It has been a good year for me," Koivuniemi, the reigning PBA Player of the Year, said. "I really feel like I bowled well and I deserved to win. It all started in Helsinki last January when I won the Brunswick Ballmaster Open. I've been battling for 10 months to get here,

and it came full circle back in Las Vegas."

The opening men's match between Rash and Australian two-handed player Jason Belmonte had been highly anticipated after the two rivals had exchanged heated words during a summer GEICO PBA Team Shootout confrontation when Rash accused Belmonte of deliberately making distracting noises with his plastic water bottle. In their first televised showdown since that episode, Rash took advantage of a pair of open frames by Belmonte for a 214-204 victory. Belmonte had a chance to win, but needing two strikes in the 10th

frame, he left a solid 10 pin on his first try.

"Belmo and I are fierce competitors. We don't think we can lose at any time when we're on the lanes," Rash said of the rivalry. "I hope



Kevin Dornberger congratulates Carolyn Dorin-Ballard

the fans enjoyed the match. Jason threw a great shot in the 10th frame, but he left a ringing 10 pin which was good for me, bad for him.

"That bottlegate thing happened months ago. People need to move on," Rash continued. "Things happen. Jason and I are going to bowl against each other for many years to come. But when I'm on the lanes, no one is my friend. The only people cheering for me are my wife and my parents and Team Brunswick, and that's all that matters to me."

In the women's finals, Dorin-Ballard, a PBA

Women's Series champion and 20-time Professional Women's Bowling Association titlist, cruised to a 207-162 victory over Andersson after the 20-year-old Swedish player missed single-pin spares in her first two frames and failed to strike until the seventh frame. Andersson advanced to the title match by defeating her Swedish national teammate, Nina Flack, 190-160, in the opening match after Flack started her game with back-to-back splits.

Koivuniemi and Dorin-Ballard each won \$10,000. Rash and Andersson won \$6,000 as runners-up, and Belmonte and Flack earned \$4,000 each.

The WTBA has announced the World Bowling Tour will return in 2012 with an expanded 14-event schedule.

The PBA Tour's first official title of the 2011-12 season, the Bayer Viper Open, will be decided when the finals air Sunday at 1 p.m. on ESPN. Viper Open finalists are Rash, Mike Fagan of Dallas, Stuart Williams of England and Ildemaro Ruiz of Venezuela.

**GEICO WORLD BOWLING TOUR FINALS presented by the PBA**  
South Point Exhibition Hall, Las Vegas,

## Men's Final Standings

- 1, Mika Koivuniemi, Hartland, Mich., \$10,000.
- 2, Sean Rash, Montgomery, Ill., \$6,000.
- 3, Jason Belmonte, Australia, \$4,000.

## Stepladder Results:

Semifinal Match – Rash def. Belmonte, 214-204.  
Championship – Koivuniemi def. Rash, 237-224.

## Women's Final Standings

- 1, Carolyn Dorin-Ballard, Keller, Texas, \$10,000.
- 2, Sandra Andersson, Sweden, \$6,000.
- 3, Nina Flack, Sweden, \$4,000.

## Stepladder Results:

Semifinal Match – Andersson def. Flack, 190-160.  
Championship – Dorin-Ballard def. Andersson, 207-162.

## MEGAN BUJA NAMED ALBERTA E. CROWE STAR OF TOMORROW

**ARLINGTON, Texas** – Megan Buja of Rockford, Illinois has been selected to receive the 2012 Alberta E. Crowe Star of Tomorrow Award. The award is presented annually by the United States Bowling Congress to a female high school senior or college student who has excelled in the sport of bowling as well as off the lanes.

"Being selected as the Alberta E. Crowe Star of Tomorrow winner is definitely an honor," Buja said. "Former winners of this award have gone on to

become important figures in the world of competitive bowling, and it is incredible to receive the same award that these women



Megan Buja

received."

Buja is a sophomore at the University of Maryland Eastern Shore, where she is majoring in Human Ecology - Dietetics. She plans to become a physician's assistant or attend medical school.

A two-time member of the Dexter/USBC High School All-American Team, she was a four-year member of the Jefferson High School bowling team and was captain

her last two years. She helped her team win the state title in 2008 and had a 300 game as Jefferson was the state runner-up in 2010,

her senior year. Off the lanes, she was class valedictorian, editor of the school yearbook, class secretary and student council member.

Sue Williams, coach of the Jefferson High School program, has known Buja since she started competing in the area's middle school program.

"At age of 12, she showed the determination to be the best she could be, not only on the bowling lanes, but also academically and socially," Williams said in her recommendation. "I have come to appreciate her many fine qualities, and I have watched her grow as a bowler and a person."

Buja already has enjoyed success on the collegiate level as a member of the UMES team that captured the USBC Intercollegiate Team Championships and NCAA Women's Bowling national titles in 2011. She also qualified for the USBC Intercollegiate Singles Championships. She made the Dean's List in fall 2010 and spring 2011 and was a National

Collegiate Bowling Coaches Association Academic All-American.

Her community volunteer activities include serving as a middle school and junior league bowling coach, working as a lane monitor for Special Olympics, church mission trips and participating in the Relay For Life.

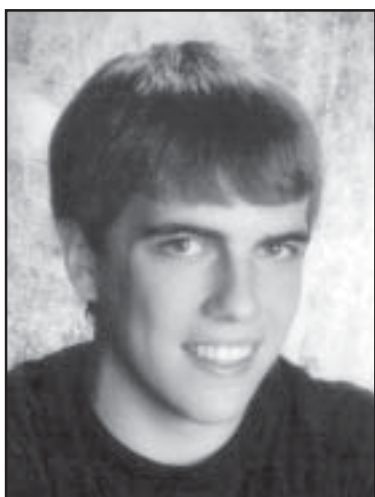
Named in honor of the seven-term president of the Women's International Bowling Congress, the Alberta E. Crowe Star of Tomorrow Award is presented to a female USBC member who exhibits star qualities such as distinguished bowling performances on the state and national levels, academic achievement and extracurricular and community involvement.

For being named the Alberta E. Crowe Star of Tomorrow, Buja receives a \$6,000 scholarship that will be presented at the 2012 USBC Convention in Arlington in April.

## KYLE ANDERSON NAMED CHUCK HALL STAR OF TOMORROW

**ARLINGTON, Texas** – Kyle Anderson of Lockport, Illinois has been selected as the 2012 Chuck Hall Star of Tomorrow Award recipient. Presented by the United States Bowling Congress, the award annually recognizes star qualities in a male high school senior or college student who competes in the sport of bowling.

"It means so much to me to be selected for this award," Anderson said. "I am honored to be selected for a national



Kyle Anderson

award honoring Chuck Hall and one that has been given to others who I have admired as bowlers. It actually humbles me to think about it."

A freshman at St. Ambrose University in Davenport, Iowa, Anderson is studying accounting, finance and business. He also is taking sports management courses, and someday would like to have a career in the bowling industry.

Anderson started bowling at age 5, and

when he was 6, he said his league director gave him a medal for Bowler of the Year. From that point, he was hooked on the sport.

A May 2011 graduate from Lockport High School, Anderson had a weighted grade-point average of 4.13 on a 4.0 scale. He was a three-time winner of the Porter Pride Award, given to a Lockport student for athletic leadership and academic achievement.

On the lanes, he was the first individual to win back-to-back high school bowling titles in Illinois, winning the state title in 2010 and 2011. A five-time competitor at the USBC Junior Gold Championships, he finished eighth at the 2011 event in Las Vegas. He placed 17th at the 2011 North Pointe High School Singles Championships.

Anderson was selected to the Dexter/USBC

High School All-American Team for 2010-11. He has been active in community service projects and helps with the care of his 87-year-old neighbor, a widow who lives alone and cannot drive, by bringing food, newspapers and books and walking her dog.

The Chuck Hall Star of Tomorrow Award is named for the former Young American Bowling Alliance executive director, who spent much of his life helping young people through his association with junior bowling.

For being selected for the award, Anderson will receive a \$6,000 scholarship that will be formally presented at the 2012 USBC Convention to be held in April in Arlington.

## Storm Celebrates 20 Years of Making Bowling Balls

Storm Products, Inc is honored to celebrate twenty years of making bowling balls. High Score Products (HSP) was originally founded in 1985 to sell a cleaner called U Clean/U Score Urethane Bowling Ball Cleaner, but it wasn't until 1991 that an opportunity to make bowling balls presented itself to Bill Chrisman.

With the opportunity at hand, Mr. Chrisman hired Keith Orton, a pioneer in manufacturing high performance urethane bowling balls, to set up a facility to manufacture bowling balls for High Score Products. HSP produced their first bowling balls in 1991 and the name 'Storm' was selected as the trade name for the new bowling balls. As the Storm name gained prominence, it overshadowed the HSP company name. "When we started making bowling balls in 1991, our goal was to make innovative products that you could depend on," commented Corbet Austin, Storm's Vice President of operations. "Every year we have been able to do that better and better. It has been great to be a part of a company that grows every year!"

In 1994, the company name was changed to Storm Products, Inc. "We are where we are, because of our people," said Dave Symes,



President of Storm Products, Inc. "Our success is because we have taken care of our customers. We have had our ups and downs over the past 20 years, but we have always taken care of them."

Present day, Storm's production facility and corporate office is located in Brigham City, Utah. The company employs more than 125 people that are dedicated to the success of the company. "With all of the changes in manufacturing processes and materials over the past 20 years, we have managed to stay at the forefront of innovation thanks largely to our fans, employees, and suppliers with whom we feel a sense of teamwork," commented Shane Blakely, Storm's production manager. "We just celebrated our first 20 year employee, Joe Hardy, and milestones like this help us to remember who and what, is really important."

Today Storm bowling balls can be found in the hands of millions of bowlers around the world. The brand name is synonymous with quality and performance. "Every year we try to be a little bit better," said Symes. "We will continue to strive to be the best we can be for many years to come!"

## BOWL.COM To Provide Live Broadcasts Of Nine Collegiate Events

ARLINGTON, Texas - The United States Bowling Congress once again will provide free live broadcasts on BOWL.com of major college bowling events throughout the 2011-12 season.

It will mark the third consecutive season that bowling fans will be able to watch regular-season college events on BOWL.com. The action kicks off Oct. 22 with a special event at the International Training and Research Center, where Sam Houston State will take on Stephen F. Austin in the Piney Woods Shoot-out in a matchup on NCAA bowling programs.

The Brunswick Southern Collegiate Classic in Marietta, Ga., is one of four USBC Collegiate Tier I events to be broadcast this season. That event takes place Nov. 5-6.

The second of three NCAA broadcasts will be the Sam Houston Kat Clash in Huntsville, Texas, on Dec. 3-4. BOWL.com also will have

coverage of the Music City Classic NCAA event from March 16-18 in Nashville, Tenn.

A pair of Tier I events in the Las Vegas area highlight the schedule in mid-December as BOWL.com will broadcast the Collegiate Shoot-out for the first time on Dec. 18-19, which will be followed Dec. 20-21 by coverage of the Glenn Carlson Las Vegas Invitational for the third consecutive year.

The final Tier I event on the schedule is the Backhaul Direct Hoosier Classic in Indianapolis from Feb. 18-19.

BOWL.com also will have post-season coverage as the NAIA Invitational will be broadcast from March 30-April 1 from Indianapolis.

The pinnacle event of the USBC Collegiate season - the USBC Intercollegiate Team Championships - will be shown live from Lincoln, Neb., from April 18-20.

## BBIA Unveils First Industry Catalog

Arlington, Texas - After a decade of discussion, the Billiard & Bowling Institute of America (BBIA) will publish bowling's first cooperative industry catalog. "Currently, each manufacturer will supply a catalog of each brand to their distributors. The distributors will place each catalog in a large binder then forward the binders to the pro shops and bowling centers within its area," said BBIA President Phil Cardinale. "The problem, however, is that there is an amazing amount of overlap in sending more than one catalog to the same address. By sending one group catalog to each location, both manufacturer and distributor will save thousands."

The association has contracted Luby Publishing to manage the entire project. Luby Publishing, which is an associate member of the association, owns Bowlers Journal International, Bowling Center Management,

Pro Shop Operator, Billiards Digest and Billiard Retailer. The company also produces US Bowler (originally print, now online) and US Youth Bowler on behalf of the USBC. Luby Publishing President Keith Hamilton said, "I congratulate BBIA for its initiative to turn a concept into reality on a project that will have a huge, positive impact for its members for years to come."

The catalog will contain various brands and product lines for consumer, supply and capital equipment products. You must be a member of BBIA to participate in the catalog, which will ship on July 1, 2012 and cover the 2012-13 bowling season (will also be available at Bowl Expo). If you have any questions, please contact Keith Hamilton or Barbara Peltz at Luby Publishing. To join BBIA, please register on-line at [www.billiardandbowling.org](http://www.billiardandbowling.org).

## JOHNSON WINS WOMEN'S SINGLES GOLD AT PAN AMERICAN GAMES

GUADALAJARA, Mexico - Liz Johnson of Team USA's Bill O'Neill of Southampton, Pa., Cheektowaga, N.Y., won the women's singles Thursday, giving Team USA three gold medals in four events in bowling at the 2011 Pan American Games.

Johnson defeated Jennifer Park of Canada, 2-0, to earn the gold at Bolerama Tapatio. Chris Barnes of Double Oak, Texas, took the silver medal in men's singles, falling in the championship match 2-0 to Santiago Mejia of Colombia.

"Anytime you win three out of four gold medals you can't say anything but that it was successful," Team USA head coach Rod Ross said. "We had a shot at getting all four, but Colombia bowled extremely well and deserved to earn the gold."

Johnson had little trouble in the gold-medal match, taking down Park 232-196 and 235-190 in the best-of-three format.

"It was a tough battle but it feels great to come out on top," Johnson said. "There were some great players in this field. Physically I felt really good, and I used a few tricks in my bag to do what I had to do to strike."

Barnes, meanwhile, was never able to get on track in his match against Mejia, losing 189-171 and 205-193.

"Of course it is disappointing not to win the gold, but I just didn't perform very well," Barnes said. "The left lane was tricky, and I wasn't able to put any pressure on him. He bowled very well and kept all the pressure on me."

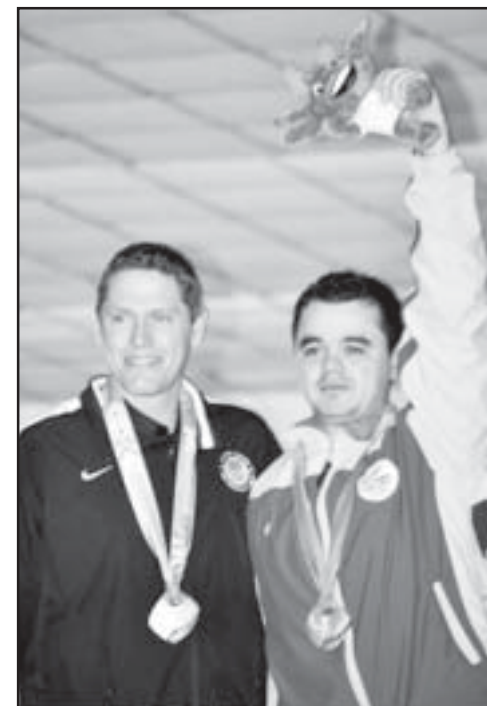
In the semifinals, Barnes advanced with a 2-1 victory over Manuel Fernandez of the Dominican Republic, while Mejia defeated Marcelo Suartz of Brazil, 2-1. Johnson knocked off Karen Marcano of Venezuela, 2-0, and Park defeated Canadian teammate Caroline Lagrange, 2-1. The semifinal losers shared the bronze medal.



Liz Johnson

lost in the quarterfinals to Mejia, 711-589 in the three games, total pinfall match. Kelly Kulick of Union, N.J., fell in the opening round to Brazil's Stephanie Martins, 630-587.

The United States started the Pan American Games by sweeping the men's and women's doubles gold medals. Since bowling became a medal sport in 1991, Team USA has earned 20 of a possible 28 gold medals in bowling at the Pan American Games. Held every four years, the Pan American Games are the second-largest multi-sport event after the Olympic Games. This year, nearly 6,000 athletes from the American Zone are competing in 36 sports.



Santiago Mejia and Chris Barnes

### 2011 PAN AMERICAN GAMES Bolerama Tapatio, Guadalajara, Mexico

#### MEN'S SINGLES

**FIRST ROUND** - (Three games total pins matches; losers eliminated)  
Chris Barnes, United States def. (16) Art Oliver Jr., Canada, 655-587; Bill O'Neill, United States def. (15) Rolando Sebelen, Dominican Republic, 718-561; Mario Valverde, Costa Rica def. (3) Amleto Monacelli, Venezuela, 645-614; Andres Gomez, Colombia def. (13) Andro Simounet, Puerto Rico, 612-587; Marcelo Suartz, Brazil def. (5) Alejandro Cruz, Mexico, 718-689; Manuel Fernandez, Dominican Republic def. (11) Ernesto Franco, Mexico, 678-582; Francisco Colon, Puerto Rico def. (10) Alejandro Reyna, Costa Rica, 624-619; Santiago Mejia, Colombia def. (8) Jose Lander, Venezuela, 570-560

**QUARTERFINALS** - (losers eliminated)  
Barnes def. Valverde, 760-535; Suartz def. Gomez, 682-668; Mejia def. O'Neill, 711-589; Fernandez def. Colon, 665-625

**SEMIFINALS** - (losers share bronze medal)  
Barnes def. Fernandez, 2-1 (227-235, 191-144, 223-177); Mejia def. Suartz, 2-1 (225-160, 223-232, 217-193)

**FINAL** - (Winner earns gold medal, loser takes silver medal)  
Mejia def. Barnes, 2-0 (189-171, 205-193)

#### WOMEN'S SINGLES

**FIRST ROUND** - (Three games total pins matches; losers eliminated)  
Stephanie Martins, Brazil def. (1) Kelly Kulick, United States, 630-587; Liz Johnson, United States def. (15) Yoselin Leon, Puerto Rico, 676-626; Caroline Lagrange, Canada def. (14) Anggie Ramirez, Colombia, 619-608; Patricia de Faria, Venezuela def. (4) Sofia Rodriguez, Guatemala, 620-586; Marizete Scheer, Brazil def. (12) Andrea Rojas, Chile, 548-542; Aumi Guerra, Dominican Republic def. (11) Aseret Zetter, Mexico, 578-539; Jennifer Park, Canada def. (10) Thashaina Seraus, Aruba, 621-591; Karen Marcano, Venezuela def. (9) Kamilah Dammers, Aruba, 645-613

**QUARTERFINALS** - (losers eliminated)  
Lagrange def. Martins, 573-535; Johnson def. Scheer, 648-515; Marcano def. Guerra, 652-595; Park def. De Faria, 668-535

**SEMIFINALS** - (losers share bronze medal)  
Park def. Lagrange, 2-1 (180-188, 187-174, 210-184); Johnson def. Marcano, 2-0 (249-206, 254-203)

**FINAL** - (Winner earns gold medal, loser takes silver medal)  
Johnson def. Park, 2-0 (232-196, 235-190)

## Five elected to USBC Hall of Fame

The United States Bowling Congress Hall of Fame Committee has elected five new members to the USBC Hall of Fame - two in Outstanding USBC Performance, two in Meritorious Service and one Pioneer.

Wheelchair bowler Al Uttecht of Anaheim, Calif., was elected in the Pioneer category, multiple-time USBC Open Championships winners Lennie Boresch Jr. of Kenosha, Wis., and Gary Daroszewski of Franklin, Wis., were selected in the Outstanding USBC Performance category and Joan Feinblum of Santa Rosa, Calif., and the late Kerm Helmer of Utica, N.Y., were honored for Meritorious Service.

The induction ceremony will take place April 26 at the USBC Convention in Arlington and will include those elected from the national Superior Performance ballots. On the men's ballot are Tom Baker, King, N.C.; Steve Cook, Granite Bay, Calif.; Jason Couch, Clermont, Fla.; David Husted, Milwaukie, Ore.; Amleto Monacelli, Barquisimeto, Venezuela; and David Ozio, Beaumont, Texas. The women's ballot has one name - Dede Davidson, Buellton, Calif.



Al Uttecht

Uttecht, the first person chosen in the Pioneer category since 2008, blazed a trail for wheelchair bowlers everywhere and is regarded as the most accomplished such bowler in the sport's history. He was confined to a wheelchair after sustaining injuries in Vietnam in 1970 and began bowling later that same year.

He has won the American Wheelchair Bowling Association Tournament of Champions 13 times, is a 12-time AWBA National Scratch champion and a seven-time AWBA National All-Events champion.

"I am totally blown away at this honor, and I have no words to describe how I feel," said Uttecht, who was inducted into the AWBA Hall of Fame in 1985. "This is from someone who when I was first asked to join a bowling league, I said you cannot bowl from a wheelchair."

A three-time winner at the USBC Open Championships - all of which came with fellow electee Daroszewski - Boresch also has won dozens of local and state titles in Wisconsin. He won the 2000 Team All-Events title and the Team and Team All-Events titles in 2009 at the Open Championships.

"I'm very honored, but it took me by surprise a little bit," said Boresch, who currently ranks fifth on the lifetime average list at the Open Championships with 215.43. "I thought I might have a chance to get into the Hall of Fame one day, but you never think it will happen. It's quite an honor, especially with my teammate Gary going in as well."

In addition to the three Open

Championships titles with Boresch, Daroszewski also won Open titles three other times. He won the 1982 Team All-



Gary Daroszewski

Events, 1983 Team All-Events and 1989 Regular Doubles with Gus Yannaras. He is a member of the Wisconsin Bowling Association Hall of Fame and has been a bowling center proprietor since 1982.

"I don't think any bowler ever steps foot in their first tournament with the thought of making it into the Hall of Fame, so this is an unbelievably, outstanding thing to have happen to me," said Daroszewski, who has bowled in the Open Championships with Boresch since 1992. "It's really overwhelming. It hasn't kicked in yet how big an accomplishment this is."

Feinblum has devoted nearly five decades of service to bowling at the national, state and local levels, including four years of work on the committees and task forces that helped develop USBC. She also served on the Women's International Bowling Congress Board of Directors for more than a decade and most recently served as the chairperson of the USBC Nominating Committee and the USBC Hall of Fame Committee.

"I was shocked, and I thought maybe I was dreaming because I had just gotten out of bed when I got the phone call with the news I had been selected," said Feinblum, who was recently featured in a segment on The Learning Channel focusing on how her bowling family helped her in her battle with breast cancer. "I just feel very humbled because having been on the USBC Hall of Fame Committee, I know how difficult it is to make it because of all the worthy candidates."

A physical education teacher for more than 35 years, Helmer dedicated his life to the growth and development of youth and collegiate bowling until his passing in 2002.

He initiated the men's and women's bowling programs at Erie Community College in Buffalo, N.Y., and led the Kats to 16 National Junior College Athletic Association men's titles and 21 women's titles. His men's and women's teams each claimed a pair of national titles as well.

Helmer was active in the bowling industry, serving on the Board of Directors for the American Bowling Congress and the Young American Bowling Alliance. He served as YABA President from 1999-2001.



Kerm Helmer

## DARYL PEAKE WINS \$7,777 AT OCTOBER MADNESS

Las Vegas, NV: Daryl Peake, Mount Holly, NC shot a 242 handicap game in the final match to win the \$7,777 top prize at the \$3,333. Since Station Casinos created the Madness Tournaments over 1,000 entries have been



l-r: David Garber, Darrin Remiticado, Darryl Peake, and Dennis Matthews, Red Rock Lanes Manager

October Madness Tournament at Red Rock Lanes. Finishing second with a 222 handicap game was Darrin Remiticado, Stockton, CA, who earned \$3,333. A total of 34 finalists shared in a prize fund exceeding \$17,500.

The October Madness event, which is owned and operated by Station Casinos and sponsored by Storm Bowling, was the third in a series of Madness Tournaments. The fourth Madness Tournament will be held at Santa Fe Station January 19-22, 2012 and will once again guarantee top prizes of \$7,777 and

recorded and more than \$50,000 has been paid out. Bowlers of different averages come from all over the country to compete in this fun tournament with serious prize money. As long as you are an amateur bowler you are welcomed to bowl.

For complete results of October Madness please visit [www.pinaclevents.com](http://www.pinaclevents.com) and click on the Madness Tournament icon. If you would more information please call the tournament office at 1.877.900.6464.

## 2012 SENIOR QUEENS SHIFTS TO TEXAS NEXT FALL

ARLINGTON, Texas - The dates and location for the 2012 United States Bowling Congress Senior Queens have been changed, and the event now will be part of a weeklong celebration of senior women's bowling at the International Bowling Campus in Arlington, Texas, in late October 2012.

The qualifying, match-play and championship portions of the USBC Senior Queens will take place at the International Training and Research Center, and all rounds will be broadcast live on BOWL.com. New for 2012, the tournament will feature a stepladder championship round. The official dates and details of special events for competitors will be available in early spring.

The change accommodates the addition of the Senior U.S. Women's Open as a division of the U.S. Women's Open, which will take place in Reno, Nev., in June, just two weeks before the Senior Queens originally was scheduled to be conducted.

"We are thrilled there are now two major events for our senior women bowlers," USBC Managing Director of Tournaments Brian Lewis said. "In order to better serve our

bowlers who wish to compete in both of these major senior women's events, we have elected to change the dates and location of the Senior Queens. It also gives them the opportunity the experience the ITRC and see what else the IBC and Arlington have to offer."

The 2012 Senior Queens will be the 13th edition of the annual event that is open to USBC female members age 50 and older. Earlier this year, Paula Vidar of Sun City, Calif., won the 2011 tournament in Syracuse, N.Y.

Senior Queens bowlers face the traditional double-elimination match-play bracket - the same format used by the USBC Queens - to crown a champion. The winner receives a tiara, pendant and trophy. First place for the 2012 Senior Queens will be \$5,000 with an estimated overall prize pool of \$30,000.

The Senior U.S. Women's Open will be conducted at the National Bowling Stadium from June 22-29. That event, along with the U.S. Women's Open, will take place in conjunction with International Bowl Expo. Highlights of the championship match will be shown on the television broadcast of the U.S. Women's Open finals.



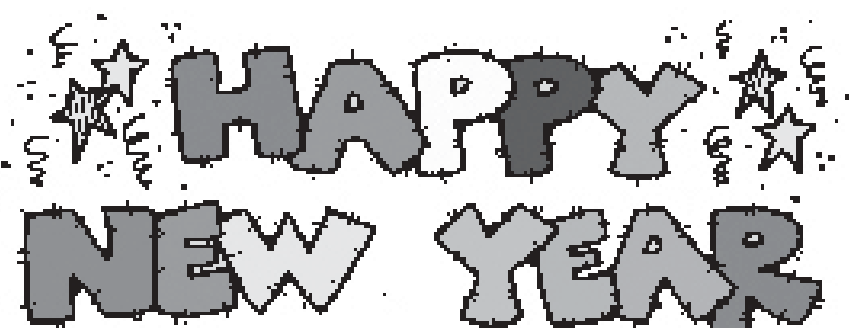
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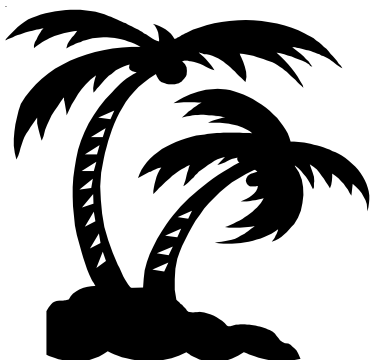
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# THE FUNNY PAGE

Good ones! I remember how my brother and me used to love reading these things when my folks took us anywhere.

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OUT SO FAR  
IT MAY GO HOME  
IN ANOTHER CAR.  
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(AROUND THE CURVE  
LICKETY-SPLIT  
BEAUTIFUL CAR  
WASN'T IT?  
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TRAINS DON'T WANDER  
ALL OVER THE MAP  
'CAUSE NOBODY SITS  
IN THE ENGINEER'S LAP  
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NO MATTER THE PRICE  
NO MATTER HOW NEW  
THE BEST SAFETY DEVICE  
IN THE CAR IS YOU  
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SHE KISSED THE HAIRBRUSH  
BY MISTAKE  
SHE THOUGHT IT WAS  
HER HUSBAND JAKE  
Burma Shave

A GUY WHO DRIVES  
A CAR WIDE OPEN  
IS NOT THINKIN'  
HE'S JUST HOPIN'  
Burma Shave

DON'T LOSE YOUR HEAD  
TO GAIN A MINUTE  
YOU NEED YOUR HEAD  
YOUR BRAINS ARE IN IT  
Burma Shave

AT INTERSECTIONS  
LOOK EACH WAY  
A HARP SOUNDS NICE  
BUT IT'S HARD TO PLAY  
Burma Shave

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DRIVER SNOOZING  
WHAT HAPPENED NEXT  
IS NOT AMUSING  
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BOTH HANDS ON THE WHEEL  
EYES ON THE ROAD  
THAT'S THE SKILLFUL  
DRIVER'S CODE  
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LET'S REHEARSE  
ALL TOGETHER  
GOOD MORNING, NURSE  
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THE ONE WHO DRIVES  
WHEN HE'S BEEN DRINKING  
DEPENDS ON YOU  
TO DO HIS THINKING  
Burma Shave

CAUTIOUS RIDER  
TO HER RECKLESS DEAR  
LET'S HAVE LESS BULL  
AND A LITTLE MORE STEER  
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CAR IN DITCH  
DRIVER IN TREE  
THE MOON WAS FULL  
AND SO WAS HE.  
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SPEED WAS HIGH  
WEATHER WAS NOT  
TIRES WERE THIN  
X MARKS THE SPOT  
Burma Shave

PASSING SCHOOL ZONE  
TAKE IT SLOW  
LET OUR LITTLE  
SHAVERS GROW  
Burma Shave

THE MIDNIGHT RIDE  
OF PAUL FOR BEER  
LED TO A WARMER  
HEMISPHERE  
Burma Shave

(Thanks to Mary Lynly for  
passing this along.)

XXX

When a woman got married she put a shoebox in the closet and told her husband not to open it. After over 50 years of marriage she was dying and told him to open the box. When he opened it there were 2 doilies and \$85,000.00 He ask why this was in the box. She replied when I got married my mother told me to crochet a doily every time I got mad at you. He smile thinking she was only mad twice and ask what the \$85,000.00 was. She replied that's the money from selling the doilies.



Three strings walk into a bar and sit down at a table. The first string walks up to the bartender and says, "Bartender, three beers please." The bartender looks at the string and says, "I'm sorry, but we don't serve strings here." Disappointed, the string walks back to his buddies and explains. The second string says "No problem, I'll go get our beers." The second string walks up to the bartender, "Bartender, three beers please." The bartender says, "Listen man, I told your buddy that we don't serve strings here." Empty handed, the second string walks back to his buddies. The third string says, "No problem. Tie me in a knot at one end and fray my ends at the other." He struts up to the bartender, "Bartender, three beers please." The bartender proceeds to get him the beer when he suspiciously turns to look at the string and says, "Excuse me, but are you a string?" The string replies, "I'm a frayed knot!"

XXX

### THE POTTY

A LITTLE THREE YEAR OLD BOY IS SITTING ON THE TOILET. HIS MOTHER THINKS HE HAS BEEN IN THERE TOO LONG, SO SHE GOES IN TO SEE WHAT'S UP. THE LITTLE BOY IS SITTING ON THE TOILET "READING" A BOOK. BUT ABOUT EVERY 15 SECONDS OR SO, HE PUTS THE BOOK DOWN, GRIPS ONTO THE TOILET SEAT WITH HIS LEFT HAND AND HITS HIMSELF ON TOP OF HIS HEAD WITH HIS RIGHT HAND.

HIS MOTHER SAYS: "BILLY, ARE YOU ALL RIGHT? YOU'VE BEEN IN HERE FOR A WHILE."

BILLY SAYS: "I'M FINE, MOMMY. I JUST HAVEN'T GONE POTTY YET."

MOTHER SAYS: "OK, YOU CAN STAY HERE A FEW MORE MINUTES. BUT, BILLY, WHY ARE YOU HITTING YOURSELF ON THE HEAD?"

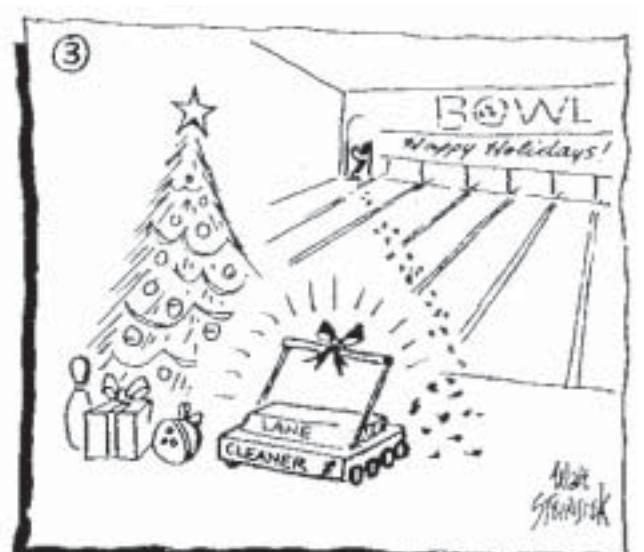
BILLY SAYS: "WORKS FOR KETCHUP!"

XXX



An obnoxious drunk stumbles into the front door of a bar and orders a drink, the bartender says, "No way buddy you're too drunk." A few minutes later the drunk comes in through the bathrooms, again he slurs, "give me a drink", bartender says "No man I told you last time you're too drunk" Five minutes later the guy comes in through the back door and orders a drink, again the bartender says, "You're too drunk" The drunk scratches his head and says

"Damn I must be... the last two places said the same thing."



## Judy Soutar Retiring After More Than 50 Years With Brunswick

MUSKEGON, Mich. – At the end of the 2012 Professional Bowlers Association (PBA) Senior Tour, Judy Soutar will be saying good-bye to her fellow bowlers, proprietors and friends after more than 50 years in bowling.

In her 52 years in the sport, Soutar bowled as a Brunswick pro bowler for 30 years on the Professional Women's Bowling Association (PWBA) tour. She then extended that to 22 additional years as the Brunswick Senior tour representative, including five years on the PWBA tour. Soutar has plans to contribute her knowledge by continuing to promote the sport of bowling, especially with women and seniors.

In 2010, Soutar celebrated her 50th year with Brunswick, where she was honored during the International Bowl Expo in Las Vegas and presented with a crystal bowling pin, as a token of the company's appreciation. In front of a crowd of family, friends and fellow bowlers, Soutar thanked Brunswick for allowing her the opportunities and experiences she was able to achieve during her journey. The 50th year celebration with Brunswick was one of her most memorable accomplishments. "Brunswick has given me the opportunity to pursue my career from the age of 16, and has supported me for 50 years," said Soutar.

"Judy will truly be missed by her Brunswick family," said Brent Perrier, president Brunswick Bowling Products. "She is a true pioneer for women and senior bowlers, and we can't thank her enough for the support she has provided Brunswick, our bowlers, and our industry over the years."

Soutar, Bradenton, Fla., began bowling at the age of four at her father's bowling center in Kansas City, Mo. Growing up, her father had a big impact as her mentor



and teacher on Soutar's success. He taught her the techniques and mental aspect of bowling until she turned 16 and joined the Professional Women's Bowlers Association (PWBA) and Brunswick Pro Staff in December 1960. Remembering her early years getting started in the sport, Soutar said she was fortunate because she was both embraced early by her peers and also had Brunswick as her support system.

Soutar has experienced many changes throughout her 50-plus-year bowling career.

"When I was on the ladies' tour in the '60s, I would go to tournaments with three balls - one for oily lane conditions, one for dry lane conditions, and a spare ball," she said. "Spare shooting was a premium, as it was very difficult to string strikes. I was the high average on the tour with 200 to 202 in the early '70s, and today, I would have to learn the modern game with equipment, technology, lane surfaces, pins, and the technical support from product specialists," she said.

Soutar earned more than \$190,000 in career earnings, eight national titles, including the Women's International Bowling Congress (WIBC) Queens, and several awards, including induction into the WIBC (now United States Bowling Congress) Hall of Fame in 1976 for superior performance at the age of 31.

Soutar's list of other titles and awards includes:

Highest game series: 787  
Three-time WIBC All American  
Only back-to-back USBC Doubles Champion (with partner Gloria Bouvia) 1969 and 1970  
Kansas City, Mo., Hall of Fame - 1980  
PWBA Hall of Fame - 1987  
Missouri Hall of Fame - 1989  
PWBA Star of Tomorrow - 1973  
Bowler of the Year - 1973 & 1975  
USBC Team and All Events - 1974

## USBC AND KEGEL Extend Partnership

ARLINGTON, Texas - The United States Bowling Congress and Kegel agreed recently to extend their exclusive partnership for two additional years, making Kegel the "official lane maintenance provider" for all USBC tournaments through 2013.

Kegel has provided lane maintenance equipment and supplies as well as technical and on-site support for all USBC championship events since January 2006. This includes more than a dozen tournaments each year from the youth to professional level.

As part of the partnership, Kegel will provide USBC with its latest materials, including lane machines, cleaners, conditioners, cloth and spare parts. Both the USBC Open and Women's Championships will continue to feature the automated Kegel Kustodian Lane Walker.

"Kegel's products and expertise have become great assets to our tournaments, and we're looking forward to continuing that relationship," said Neil Stremmel, USBC Managing Director - National Governing Body. "We have similar goals in mind when it comes to providing a consistent scoring environment and protecting the integrity of the sport of bowling, and working together helps accomplish those goals."

While USBC will have final say on all USBC tournament lane conditions, Kegel will be

trusted to provide equipment maintenance and technical support.

"We really feel like this is the perfect partnership, and we are excited about the role our equipment and products will play at USBC's prestigious events," said Kegel President Chris Chartrand. "Our commitment to the sport is to promote fair play and consistent lane conditions, and we hope our knowledge and experience in this area will help in the success of the USBC tournaments."

Kegel recently signed a similar agreement with the World Tenpin Bowling Association to provide lane maintenance for all WTBA World Championship tournaments through 2014. WTBA has been using Kegel equipment, chemicals and technical staff during its events since 1995.

Kegel was founded in 1981 with the primary goal of helping bowling centers operate with fewer problems. For more than two decades the company has been studying all the variables surrounding lane conditioning and expanded to several product divisions with more than 120 total employees.

The company's home base is a 72,000-square-foot facility in Lake Wales, Fla., where it does all of its manufacturing, quality control, software development, chemical production and packaging.

## CALENDAR OF EVENTS

Dec 17-18 2012	SASBA Annual Team, Cowtown Palace Ft Worth, TX
Jan. 2-6	USBC Team USA Trials, Texas Station, Las Vegas, NV
Jan. 7-8	SASBA Member/Guest, Crossroads Bowling Center, Beaumont, TX
Jan. 14-15	SASBA, USA Bowl, Dallas, TX
Jan. 20-22	PBA Xtra Frame Cheetah Open, Fountain Bowl, Fountain Valley, CA
Jan. 23-29	USBC Masters, Sunset Station's Strike Zone Bowling Center, Henderson, NV
Jan. 28-29	SASBA, 300 Bowl, Conroe, TX
Jan 28-Feb 5	Mini Eliminator, Sunset Station, Las Vegas, NV
Feb 4-5	SASBA, Sunny Lanes, Oklahoma City, OK
Feb 5-10	High Roller, The Orleans Bowling Center, Las Vegas, NV
Feb 5-11	True Amateur Tournament, Gold Coast, Las Vegas, NV
Feb 11-12	PBA Regional Players Doubles Championship, The Orleans Bowl, Las Vegas
Feb. 11-July 9	USBC Open Championships, Baton Rouge River Center, Baton Rouge, LA
Feb. 17-19	PBA Xtra Frame Don Johnson Memorial Open, Sequoia Lanes, Columbus, OH
Feb 18-19	SASBA, Sheridan Lanes, Tulsa, OK
Feb. 20-26	U.S. Open, Brunswick Zone Carolier, North Brunswick, NJ
Feb 25-26	SASBA SS Singles, University Lanes, Denton, TX
Mar 9-11	PBA Xtra Frame Detroit Open, Allen Park, MI
Mar 19-22	National Golden Ladies Classic, The Orleans Bowling Center, Las Vegas, NV
Mar 30-Apr 1	Xtra Frame Dick Weber PBA Playoffs, Woodland Bowl, IN
April 2-6	Senior Easter Classic, Suncoast Bowling Center, Las Vegas, NV
Apr 8-15	PBA Tournament of Champions, Red Rock Lanes, Las Vegas, NV
Apr 14-July 8	USBC Women's Championships, National Bowling Stadium, Reno, NV
Apr 18-21	USBC Intercollegiate Team Championships, Sun Valley Lanes, Lincoln, NE
Apr 20-25	USBC Queens, AMF Euleless Lanes, Euleless, Texas; finals at International Training and Research Center, Arlington, TX
Apr 25-28	USBC Convention, Arlington Sheraton Hotel, Arlington, TX
Apr 27-28	AMF \$700,000 Nat'l In-League Tournament Finals, The Orleans, Las Vegas
May 14-17	"Law Enforcement & Firefighters on the Lanes" Sam's Town Bowling Center, Las Vegas, NV
May 20-22	USBC Intercollegiate Singles Championships, AMF Euleless Lanes, Euleless, TX
June 22-29	International Bowl Expo, Natoinal Bowling Stadium, Reno, NV
June 22-29	Bowling U.S. Women's Open (in conjunction with Bowl Expo), National Bowling Stadium, Reno
July 9-10	USBC Senior Championships, National Bowling Stadium, Reno
July 9-14	USBC Senior Queens, National Bowling Stadium, Reno
July 13-29	USBC Youth Open Championships, Expo Bowl, Indianapolis
July 14-20	North Pointe Junior Gold Championships, Western Bowl, Indianapolis

## PBA to Return to Non-Exempt Tour for 2012-13 Season

*Competition points will play key role in qualifying for new PBA Elite Players Championship, PBA Playoffs*

The constantly changing climate in the world of professional sports has prompted the Professional Bowlers Association to return to a competitive environment that will re-open the doors to its national tour to all aspiring professional bowlers.

Changes in competition rules, announced to the PBA membership at the start of the PBA World Series of Bowling, will mean the end of the "exempt tour" concept the PBA has employed since the 2004-05 season and a return to a "non-exempt" Tour program for the 2012-13 season.

"Over the past few years the definition of an PBA Exempt Tour player has changed fairly dramatically," said PBA Commissioner Tom Clark. "For the current season, the number of exempt players was reduced from an original field of 57 to 49 with only two events (Carmen Salvino Classic and the Pepsi PBA Elite Players Championship) that fit the traditional Exempt Tour model.

"With the goal of setting the PBA on a new trajectory, following discussions with many players and industry leaders, the PBA is announcing a rules change that eliminates the Exempt Player designation beginning next season. All tournaments during the 2012-13 season will be open to all players - as most of them have been the past two years - with the PBA Tournament of Champions and the new PBA Elite Players Championship being the exceptions."

While competing to earn Exempt Player status is no longer an incentive, earning a high position in the PBA competition points list during the 2011-12 season will still be extremely important. Competition points will determine which players are eligible for the season-ending Dick Weber PBA Playoffs and will also be a major factor in determining the field for the PBA Elite Players Championship, which

will consist of players who have won major titles in the two most recent seasons plus players who rank high on the previous season's points list to round out an exclusive field of 36.

"We have changed the name of this year's Pepsi PBA Exempt Players Championship - which will be part of the PBA World Series of Bowling currently underway in Las Vegas - to reflect the changes. The event will now be named the Pepsi PBA Elite Players Championship, launching a new Elite Players Championship tradition," Clark said, "and every player in the Pepsi PBA Elite Players Championship will cash."

In conjunction with the rules changes, the PBA will revive the former Touring 1 and Touring 2 classifications which identified players by the number of events they entered. Those classifications will include specific membership benefits and exposure similar to the Exempt Tour model.

Touring 1 status will be earned by players who bowl 80 percent of the PBA Tour events, including the World Series of Bowling, two additional majors and three Xtra Frame Tour events. Touring 2 status will be earned by those who bowl 60 percent of the Tour schedule including the World Series, one major and one Xtra Frame Tour event. Players also must maintain a minimum average of 190 in PBA Tour competition to retain their eligibility for the following season.

"We hope the rule change concerning the dissolution of the Exempt Player designation and continued focus on the value of the PBA Tour point list will give more opportunities for players to grow as top PBA players and remove any confusion over what being exempt entails," Clark concluded. "While elite status may be awarded to fewer players, the rewards for achieving that status will have greater value than it has in the past."

# 3 EVENTS

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