



STARS & STRIKES
AMERICA'S BOWLING NEWSMAGAZINE

High Roller, TAT and Mini Winners:

Sonnenfeld

Bidwell

Aguiar



Nicholson First Inductee in Laneman Hall of Fame



Beck Wins John Davis Award



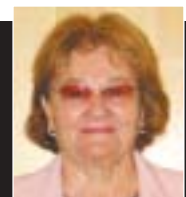
"U.S. Open or Thursday Night Leagues?"
Guest Column by new BWAA Board Member Brandy Padilla

**PABCON,
Junior Gold
and
Northpointe
Results on
pages 10 & 12**

**Luci Doubles
Shannon Pluhowsky
& Tommy Jones**



Goodwin Elected BWAA President
Romeo Chosen as V.P.





B. WL • • P<N<ON

by Jim Goodwin

The editorial opinions expressed here are offered to provoke thought on important and sometimes controversial or provocative issues.

Agree or disagree, we'd like to hear from you:
starsandstrikes@sbcglobal.net

Winding Down and Starting Anew

In recent years, more and more people in the bowling industry are planning their year around one big event – International Bowl Expo.

“Expo Week” as it has become known in recent years, has become an enormously important event for anyone associated with bowling; and especially this year, with the added attraction of the United States Bowling Congress Convention and a major professional bowling tournament – Bowling’s Women’s U.S. Open, won by Leanne Barrette in the spectacular setting of Cowboys Stadium on June 30.

I am certain that I was not the only one who was exhausted at the end of this year’s Expo Week. Frankly, it was difficult if not impossible to thoroughly cover all of the happenings that deserved attention. I’m not saying it should not happen again in the same city at the same time, but I am a bit relieved that the BPAA and USBC will separate their annual conventions next year. Expo Week will be in Reno, and the USBC Annual Convention will stay in Texas.

Bowling’s Women’s U.S. Open will follow BPAA to Reno, and unofficially, there will be another spectacular setting for the television finals. BPAA Executive Director Steve Johnson says he is not interested in just doing “tournaments.” He only wants to produce “events” that attract a huge amount of attention to bowling.

And while on that subject, and taking Johnson’s words into consideration, I am a little puzzled why some folks got so excited about getting 8,017 people inside Cowboys Stadium, yet very little has been said about the very poor ratings for the television show that aired on ESPN 2 on July 2.

Johnson told me in a recent

email that the rating was .20 – “Which is not good, but expected,” he said.

If my knowledge of ratings is accurate, that figure translates to about 200,000 households tuning in; and with millions of bowling fans out there, we agree with Steve that it can only be described as “not good.”

It is the “expected” part that had me scratching my head, so my next question to Steve after hearing that was “If somebody knew it would be bad, when did they know; and what effort was made to boost ratings?”

“The show was never about TV ratings,” Johnson said, pointing out that the rating was about the same as the National Hockey League. He was also faced with the difficult task of producing a “one off” event, meaning a show that stands alone, having no series to build audience or lead-in to keep fans already tuned in to a prior show.

“An effort to boost ratings equals dollars and there was no budget in place to promote the events, unfortunately,” Johnson said. We can testify to that statement, because shortly after the event was announced, I sat down with Steve and BPAA Marketing Director Henry Lewczyk in Arlington to discuss ways the Bowling News Network could help promote the event.

Nothing ever came from that meeting, and shortly after, Lewczyk was let go. On top of that, Strike Ten Entertainment cancelled their long term contract with the BNN. So, indeed, times were hard on the financial front; but it seems that more could have been done; and knowing what we now know, it likely will be much better next year.

And so I don’t get labeled as one of those writers who only complains about problems without offering solutions, here are a few things we suggest for next year’s

Women’s U.S. Open . . .

- Don’t worry about breaking attendance records for a live audience at the finals – it was nice to see all those people on TV thanks to the good camera angles produced by J.T. Townsend, but nobody inside or outside the industry is impressed with 8,000 live fans. Build the event, and they will come. Think “800,000” on TV, not 8,000 at the live show.

- Plan in advance to run a series of blast emails to all USBC and BPAA members, and any other email list out there, to ask people to watch; and to ask them to tell their friends and families to watch. Bowling has a powerful network – use it.

- Run a series of interesting “Vignettes” on top players in newspapers and magazines. These up close and personal stories are great for building a fan base.

- Advertise in those publications; even something small if done consistently is effective.

- Run a fan contest or two – with top prizes being a vacation to Reno and event tickets.

- Start a series of regional events allowing players to compete and build their competitive edge; and have a few top finishers from each win a 2012 spot in the Open as part of their prize.

- Make sure the professional media is included in the plan. Keep them informed, and make sure they have a seat at the finals where they can see the action if requested.

- Finally, make a long term commitment to top level women’s bowling. It has been far too long without these women on some kind of tour; and the industry has suffered without them. All excuses for not doing this have already been heard and are unacceptable. The industry can find the money if it wants to. Just do it.

It has been a month since Expo Week. We are rested and eager to start the clock towards next year’s

Expo – yes, the event has become so large and so important that it requires year-round planning.

If you don’t believe me, just talk to the folks in Arlington who are evaluating this year’s Expo; and discussing ways to make next year’s better.

Have you Heard?

Most who read this column know that I have been very involved in the business and development of two industry media organizations, The Bowling Writers Association of America, and the Bowling News Network. And as president of both this year, my plate will be as full as it has ever been.

I am very proud of both groups and the people involved, and this year, we are especially proud of a series of Internet Radio Interviews we produced during the Expo Trade Show June 29-30.

BWAA worked with Lenny “The Phantom” Nicholson and Bowlers Journal Executive Editor Jim Dressel on one of the days with the Phantom Radio Show, and with Ken Van Baber and Bill Zuben on the second day with their “Let’s Go Bowling” show. They all did a great job.

Many of the top newsmakers in the industry talked about their lives and business in a series of 15 minute interviews. A live audience heard them on the trade show floor, and they can now be heard by all of you on several websites including bowl.com, foundation300.com and bowlingwriters.com.

Want to hear what Steve Johnson says about the U.S. Open and BPAA; or what Stu Upson has planned for USBC; or what Kevin Dornberger is doing to build a new World Bowling Tour; how about Sean Rash’s personal explanation of “Bottlegate”? Tune in for all this and much more.

XXX

Stars & Strikes

America’s Bowling
Newsmagazine
2850 Red Valley Run
Rockwall, TX 75087

Voice or Fax
(972) 722-8885

Email:
starsandstrikes@sbcglobal.net
website:

starsandstrikesbowling.com



God Bless the USA

Publishers & Founders

Jim Goodwin
C.J. Goodwin

Editor

Heather Merryman

Associate Editor

Sue Strickland

Cartoonists

Walt Steinsiek

1927-2010

Moe LaRoche

Technical Advisor

Robert Strickland

Photography

Pete Fedynich

Lou Anne Moore

Columnists/Reporters

Chuck Pezzano

Jeanette Robinson

Bob Rea

Walt Steinsiek

John Jowdy

Susie Minshew

Stars & Strikes is
published monthly.

Advertising deadline is
the 15th of each month
for publication on the 1st.

Ad rates are available
upon request. Postage
paid in Rockwall, Texas.

Subscription rates are
\$20.00 per year paid in
advance. First Class
Postage included

Published by
Pin Point Publishing
2850 Red Valley Run,
Rockwall, Texas 75087



Prices include
First Class
Postage

SUBSCRIBE TODAY!

Prices include
First Class
Postage

Cut out and mail with check or money order (no cash) to: Stars & Strikes 2850 Red Valley Run, Rockwall, TX 75087

1 Year (12 Issues) \$20.00

2 Years (24 Issues) \$36.00

3 Years (36 Issues) \$52.00

Canada subscribers add \$16.00 per year postage. All other foreign subscribers add \$22.00 per year postage. International money orders in U.S. funds.

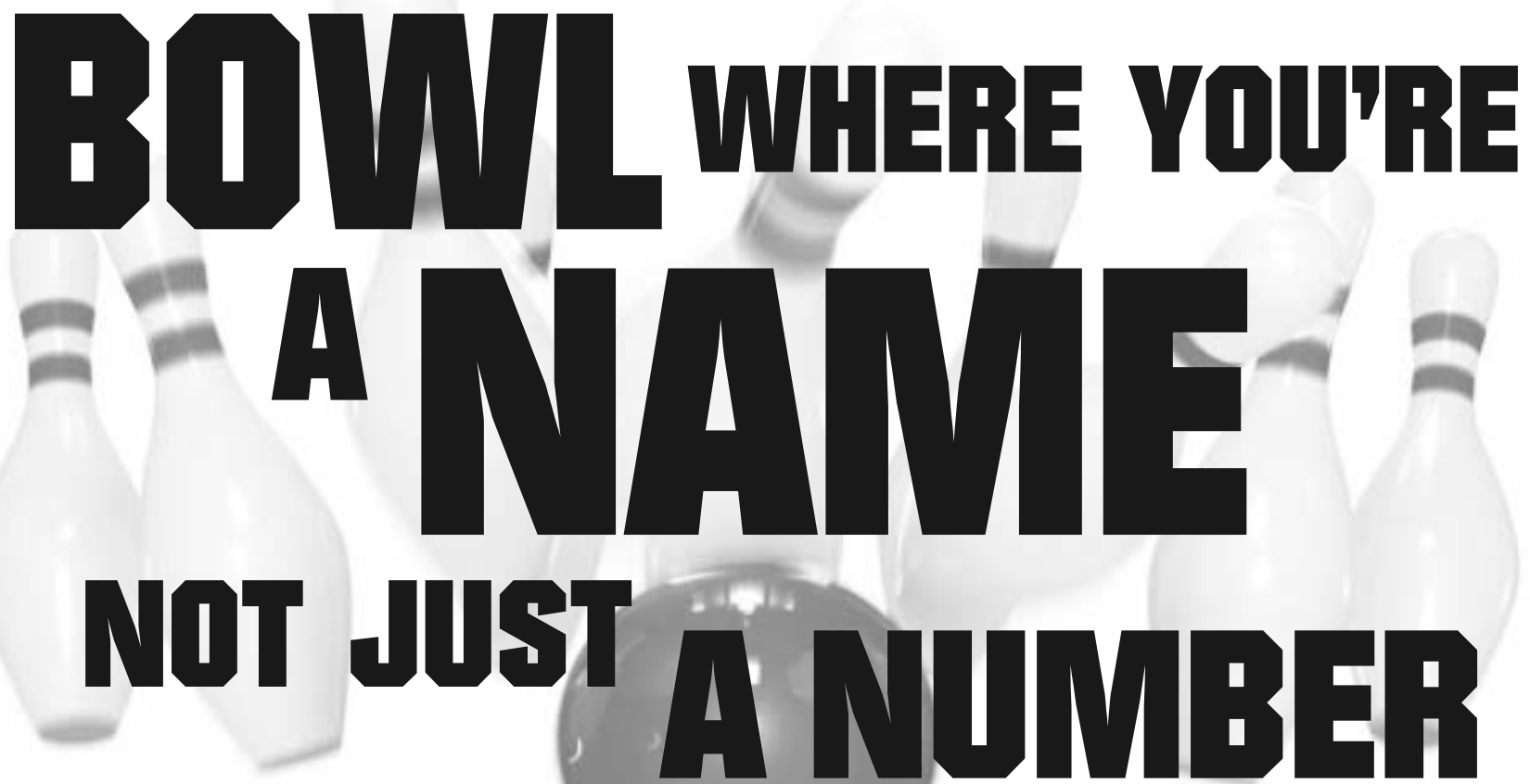
Name: _____ email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone() _____ Occupation: _____

visit our website: starsandstrikesbowling.com



**BOWL WHERE YOU'RE
A NAME
NOT JUST A NUMBER**

Service the way you remember in Vegas

SOUTH POINT BOWLING CENTER

**MEETING ROOM FACILITIES AVAILABLE
SNACK BAR • LANEVIEW LOUNGE
FULL-SERVICE PRO SHOP**

Everything you need for the perfect sweeper

RESERVE YOUR SWEEPER DATES NOW

CALL 1-866-796-7111

ANGIE BONIFAZI EXT. 77172 • MIKE MONYAK EXT. 77177

**ASK ABOUT
OUR MID-WEEK
SWEEPER
PACKAGE**

Michael Gaughan's

SOUTH POINT

9777 Las Vegas Blvd at Silverado Ranch • Las Vegas, NV 89183 • SouthPointCasino.com

PRO SHOP MERCHANDISE DISCOUNTED FOR SWEEPER BOWLERS



Volume 21 • Number 8 AUGUST 2011

\$2.00 per issue or \$20.00 per year by subscription

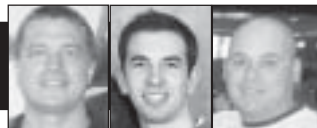
CONTENTS



5

Lenny Nicholson is first recipient of The Jim Jaryszak Laneman Award

6



High Roller -Sonnenfeld, TAT-Bidwell, Mini-Aguir



7

Gary Beck Earns John Davis Award

8



Jim Goodwin Elected BWAA President, Romeo V.P.



11

Shannon Pluhowsky & Tommy Jones Win Luci Doubles

Plus . . .

- 2 Bowl O Pinion
- 4 Chuck Pezzano
- 5 Nyitray Named USOC Developmental Coach of the Year
- 10 Northpointe & Junior Gold Results
- 11 Luci Bonneau Doubles Results
- 12 PABCON Results
- 13 Pro Shop/Services
- 14 The Funny Page

photos courtesy of: BPAA, PBA, USBC, Phillipp Perry

www.starsandstrikesbowling.com



PEZZANO

Chuck Pezzano is the dean of bowling writers. His columns have appeared in newspapers and magazines nationally for over 50 years. He is a charter member of the Professional Bowlers Association, and is enshrined in both the PBA and USBC Halls of Fame.

Parity At Last

For the first time in Professional Bowlers Association Tour action history no bowler was able to win more than once in the 2010-2011 season.

Granted that the tour year was one of the shorter with 12 events, but if you look back to the PBA's baby year of 1959 there were only three tournaments, the late Lou Campi of Dumont won the first ever staged and the late Dick Weber captured the next two.

There have been many seasons of near parity as there have been many years of near dominance when Weber, Don Johnson, Earl Anthony, John Petraglia, Walter Ray Williams Jr. Pete Weber or Mike Aulby displayed their bowling ball magic.

Mark Roth holds one of the most difficult records to top, winning eight titles in 1978, and doing it against the likes of Dick Weber, Anthony and Marshall Holman in their prime. There were more opportunities for multiple wins because the normal schedule usually exceeded 30 tournaments.

In the 12 events the winners were Eugene McCune, Bill O'Neill, Scott Norton, Yong-Jin Gu, Osku Palermmaa, Chris Barnes, Mika Koivuniemi, Ryan Ciminelli, Tom Hess, Norm Duke, Jason Couch and Dick Allen. Norton, Palermmaa, Ciminelli and Hess won their first PBA titles. Gu does not receive credit for an official title because at the time of his win he was not a PBA member.

Koivuniemi tops the money winnings the bulk of that coming with big boost in prize money where Mika won the Tournament of Champions and the \$250,000 first place payoff. Touring players are still picking up cash in regional events and non PBA tournaments which allow them to bowl.

There are a number of reasons for the keen competition on tour. Lane conditions vary from week to week with different

patterns and so an individual can't really get zeroed in with a set style. The bowler must be ready for any quick adjustment and must be aware of the new bowling balls being produced regularly. Coaching is at its highest peak in the sport and pro bowlers are not afraid to seek and utilize the expertise of teachers who have spent their whole lives studying every area of instruction and equipment. Bowlers start earlier than ever, gain valuable competitive experience in junior leagues, high school and college.

Some of the 12 champs may be little known to the general public but all have long experience records despite youthful ages. They have crammed many years into short periods of time, and it shows. Today's unknown can quickly become tomorrow's star. More and more foreign stars are getting their feet wet in pro or pro type events now being promoted in dozens of countries.

The fact that no bowler could win more than one title points up how incredible Roth's record of eight in one season is and why it has held for more than 30 years. Roth not only changed the record book, he changed the game, with his charge approach to the line, and a tremendous hook ball that drew the awe of fans and inspired a generation of youngsters to adopt the style, or at least try it, to produce the power hook.

Just two years ago, Roth suffered a serious stroke, but his competitive nature again came to aid and he is doing well, both physically, and mentally and is again welcome and happy to attend bowling events. Roth is now 60, and many feel his record will stand for 60 more years, at least.

Idle bowling thoughts . . .

- Great job by all involved with the staging of the women's U. S. Open at Cowboy Stadium during Bowl Expo. It had to be the result of many from many bowling groups working well together. And when all the head counting is complete it could well be the largest number of people ever to attend a bowling event.

- Of all the different balls used in various sports and games the bowling ball has become one of the most sophisticated. And a deep knowledge of bowling balls, their advantages and everything else can be the difference between winning and losing at the highest levels.

- It won't be long before little kids, and I mean little, will be carrying around sanction cards and proof of their scratch average and their average legal handicap and their bumper bowling average.

- When are the airlines going to give bowlers a break on luggage costs for bowling balls when they are going to a tournament? I remember being on a flight that ran into weather trouble and was bobbing up and down like a cork on the end of a fishing line. And then a weak voice was heard, "Anybody on board want to buy a bowling ball cheap?"

- We have been trying to become an Olympic sport almost since the beginning of organized bowling. One bowling official, frustrated by bowling's failed attempts to get into the regular games, proposed bowling for the winter games. It didn't faze him that the winter sports must be played on snow or ice. He suggested bowling lanes and all the rest of the bowling equipment be carved of ice.

- Every bowler should think about bowling

in a tournament, at least now and then There is one for every bowler of every average, every age and every sized pocket book. It has been estimated that some 10,000 are conducted around the world every year.

- Hugh Miller of Seattle, a solid national, regional and senior pro champion, become the 40th person to win more than a million dollars in pro events. That sounds good except when you look at golf where that many golfers make a million or nearly that much in a single year. Don't get frustrated, just don't read the golf and tennis and other high paying lists - and think about the many sports that have folded or still struggle to survive.

- Though the maximum weight allowed for a bowling ball is 16 pounds, few bowlers need use the limit. The idea is for you to toss the ball comfortably, not have it throw you.

- Only the late Dick Weber and Johnny Petraglia have won pro titles in six different decades. In addition to the many obstacles preventing such a feat the most obvious one is just keeping healthy enough that long to continue in top flight play.

- Bowling's biggest need is an all-purpose weekly bowling show that features all type of bowling competition, instruction, up close and personal interviews and a little bit of everything about bowling that can whet the appetite of longtime bowlers and those with casual interest.

- Bowling still bestows more awards than any other sport. That can only be topped by coming up with another award, an award annually presented to every competitive bowler who never before won an award.

HAVE YOU HEARD?

Spread the Word!

Phantom Radio Is ON

24 Hours a day, 7 days a week, 365 days a year, Phantom Radio brings you the best bowling interviews on the air

Phantom Radio is on your computer NOW.

It's easy! - just log onto www.phantomradioshow.com or click on the scary icon or link on dozens of bowling websites, including www.starsandstrikesbowling.com and www.bowlersjournal.com

Many classic shows are in the Phantom archives and special CD's are available for purchase.

2011 is Phantom's 10th year!
<http://foundation300.com/Forum10-1.aspx>

UPCOMING GUESTS

AUGUST
 Bill Hall
 Chad Murphy
 Dave Symes
 Randy Stoughton

SEPTEMBER
 Bette Addington

Phantom



Radio

LEN NICHOLSON IS FIRST RECIPIENT OF THE JIM JARYSZAK LANEMAN AWARD

ARLINGTON, Texas – Len Nicholson, the former director of lane maintenance for the



Lenny Nicholson and Neil Stremmel

Professional Bowlers Association, has been selected as the first recipient of The Jim Jaryszak Laneman Award.

The award is named for the former USBC Research Manager who passed away in late 2010. Neil Stremmel, USBC Managing Director of National Governing Body, presented the award to Nicholson last week. Nicholson was selected by a committee consisting of the USBC Equipment Specifications and Certifications team.

"Nicholson played a major role in the development of lane conditions in the sport," Stremmel said. "It is only fitting that he receives this award in honor of our friend and colleague, Jim Jaryszak."

Nicholson currently serves as host of the internet Phantom Radio Show presented by Kegel. The USBC Equipment Specifications

and Certifications team presented the award, along with a can of Butcher's Bowling Alley Wax, to Nicholson during a live broadcast of the Phantom Radio Show during Bowl Expo.

"This is a tremendous award that I will cherish forever," Nicholson said. "To receive this from the USBC in Jim's name is an absolute honor. Jim was a credit to this profession for many reasons, especially his integrity. My hopes are that he will never be forgotten. I am encouraged to see that Neil Stremmel and his staff of young, brilliant minds will continue to pursue (and conquer) all of the variables involved in lane conditioning."

Nicholson, who was inducted into the PBA Hall of Fame in 2010 for Meritorious Service, was Director of Lane Maintenance for the PBA Tour, starting the program in 1971. He traveled on the PBA Tour for more than 25 years and during that time handled lane conditions for more than 800 tournaments, including the PBA Tour, PBA Senior Tour and regional tours.

In addition to the plaque presented to Nicholson, another plaque has been placed in the International Training and Research Center in Arlington, showing Nicholson as the first recipient of the annual award.

Jaryszak was instrumental in setting up the USBC Sport Bowling program as well as the Red, White and Blue patterns for USBC. He was the point person as USBC worked with the PBA on updating their five "animal" patterns.

During the finals of Bowling's U.S. Women's Open at Cowboys Stadium last week, Kegel honored Jaryszak by placing the initials "JJ" on the lane machine.

the World Bowling Tour rankings after five events. Koivuniemi has 125 points, which leads the United States' Sean Rash, who has 90 points. Dorin-Ballard has earned 145 points, while the United States' Kelly Kulick has 100.

The World Bowling Tour is made up of various events around the world throughout the course of 2011. Players earn points based on how they finish in the event and those points will be tabulated throughout the season to determine the top three men and top three women who will be invited to compete in the World Bowling Tour Finals presented by the Professional Bowlers Association.

The World Bowling Tour Finals are scheduled to take place at the PBA's World Series of Bowling in late 2011 and will feature a total prize fund of \$40,000. The event will be aired nationally in the United States.

The top three men and top three women will bowl a stepladder finals format in their respective divisions at the World Bowling Tour Finals. The prize money for each division is the same, with the winner taking \$10,000, second place earning \$6,000 and third place winning \$4,000.

The World Tenpin Bowling Association, which is made up of more than 100 bowling federations, governs the sport throughout the world. For more information on WTBA and the World Bowling Tour, visit WorldTenpinBowling.com.

2011 WTBA WORLD BOWLING TOUR
Upcoming events
Aug. 21-26 - Korean Daejeon Open, Daejeon, Korea
Sept. 24-30 - World Bowling Tour Thailand, Bangkok, Thailand
Oct. 10-22 - AMF Australian Masters, Sydney, Australia
WBT Finals - Date and venue to be determined

Against all odds

by Kay Smith

At the youth state tournament held in Dallas, Texas, I was amazed and in awe of 9 year old Rebecca Wagner.

Her stamina and determination, just goes to show with those qualities you can accomplish anything.

In September 2010, Rebecca was diagnosed with 2 brain tumors. She had surgery to remove both the tumors and then had a hole put in her third ventricle for the fluid to drain. She was released from the hospital in October, at that time she was in a wheelchair.

Missing her friends at the bowling center, two days after her release from the hospital, she joined them, bowling in her wheelchair. After 7 months of hard work in therapy, she is back doing what she loves...BOWLING. Now 8 months later she is competing in the Texas State Youth Tournament, with no limitations. Rebecca carries a 51 average and had a high game of 77 with a 200 series.

Rebecca always has a smile and is

an inspiration to the bowlers on her lanes, she bowled team with her 3 brothers, Peyton, Trenton and Bryce.



Rebecca Wagner

Parker Bohn III receives BPAA's Dick Weber Bowling Ambassador Award

PBA Hall of Famer Parker Bohn III joined a short list of outstanding individuals who have been named recipients of the Bowling Proprietors' Association of America Dick Weber Bowling Ambassador Award during BPAA's annual meeting in Grapevine, Texas, on June 27.

Bohn's contributions to the



Parker Bohn III

sport, on and off the lanes, exemplify the contributions made by the late bowling legend.

"Receiving this award will go among the best achievements of my career," Bohn said. "When I think of Dick Weber, I think of a class act, an honorable, true gentleman and a great ambassador for our sport."

World Bowling Tour Adds Korean Event To Schedule

ARLINGTON, Texas - The prestigious Korean Daejeon International Open has been added to the World Bowling Tour schedule for 2011, the World Tenpin Bowling Congress announced today.

The event, which will be organized by the Korea Professional Bowling Association, will be held from Aug. 21-26 at Daejeon World Cup Bowling Center in Deajeon, Korea. The addition of the event brings the total number of tournaments on the schedule in 2011 to eight.

"We warmly welcome the addition of the prestigious Daejeon Open to the World Bowling Tour schedule," World Tenpin Bowling Association President Kevin Dornberger said. "This is just the inaugural year for the World Bowling Tour and to complete our schedule with eight events is a major success. I look forward to more events being added to the schedule for 2012."

The Daejeon Open will be the sixth stop of the 2011 World Bowling Tour and will offer a prize fund of nearly \$185,000 and a first-place prize of nearly \$46,000.

"The Daejeon International Open Bowling will be the first tournament in Korea to be represented on the World Tour in cooperation with the Korea Professional Bowling Association and the World Tenpin Bowling Association," said Korean PBA President Kim EonShik. "We would like to welcome professional and amateur bowlers to enjoy this event in Deajeon, Korea."

Two other events will follow the Daejeon Open on the World Bowling Tour Schedule. The World Bowling Tour event in Thailand will be held Sept. 24-30 in Bangkok, while the AMF Australian Masters will take place in Sydney, Australia from Oct. 10-22.

Finland's Mika Koivuniemi and the United States' Carolyn Dorin-Ballard currently lead

USBC Gold Coach Michael Nyitray Named USOC Developmental Coach of the Year

ARLINGTON, Texas - United States Bowling Congress Gold coach Michael Nyitray of Parkland, Fla., has been named the United States Olympic Committee 2010 Developmental Coach of the Year, giving the sport of bowling its first national coaching award from USOC.

U.S. Olympic and Pan American sports organizations selected their 2010 Coaches of the Year as part of the USOC Coach of the Year Recognition Program. The finalists in each category were chosen by a panel of coaching and sport education professionals.

"With the USOC regarded as the most respected governing body in sports, this honor goes a long way toward propelling the reputation of bowling as a sport," Nyitray said. "The award also sends a clear message about the importance of continuing to develop young athletes in the sport."

Nyitray has coached high school bowlers in South Florida for the past four seasons. Most recently, he worked with the Florida High School Athletic Association to develop a bowling program for Broward County (Fla.) high school bowlers. The innovative singles and team system allows schools to start a bowling team with as few as one participant and, in the first season, the program has 13 participating public and private high schools. "There were 25 different top level coaches



Michael Nyitray

nominated by their respective organizations for this award," USBC Managing Director for National Governing Body Neil Stremmel said. "I believe Mike's key factor from a USOC point of view was the fact that he actually changed things within the system to allow

more kids to participate. It is one thing to develop youth into athletes, but a much more rewarding thing to actually make it so more youth can compete."

Among Nyitray's students is Nathan Ricks, who carries among the highest high school averages in the country at 246. Another student, Andrew Koff, captured two gold medals and one silver at the 2010 World Youth Championships in Helsinki, Finland.

In addition to his coaching and program development roles, Nyitray has also hosted and facilitated bowling clinics throughout Central and South Florida and annually provides hundreds of individual and group lessons.

USBC Sport Performance Specialist Nicholas Bohanan was a finalist for the Doc Counsilman Science Award, which was ultimately awarded to Dr. Grant Schaffner, assistant professor at the University of Cincinnati, who was the principal designer for a revolutionary new skeleton sled used at the 2010 Olympic Winter Games in Vancouver.

High Roller and TAT Winner's Circle - Sonnenfeld's Second and Bidwell's First

An exciting week of amateur competition ended with a repeat champ and a new champ

spare in his 10th frame to take home the \$20,000 top prize. Sonnenfeld, known for



l to r: Storm's Corbet Austin, a former High Roller finalist himself, with Cliff Connors, Rick Hara and Champ Sonnenfeld

taking home the top prizes.

High Roller - Jeremy Sonnenfeld won the 2004 Super Bowl High Roller and this past week won the last High Roller megabuck at Sam's Town. It was announced earlier last week that the 2012 February High Roller is moving to Orleans.

The 35 year old from Sioux Falls, SD with 49 previous High Roller events under his belt, topped the 3-player shootout with a

posting the very first U S B C certified 900 series, admitted that he wasn't exactly thrilled that he needed to make that 10 pin to lock up the victory, but he did with ease. Rick Hara, Illinois was 2nd for \$12,500 and Greg Connors, Arizona 3rd

for \$10,000.

True Amateur Tournaments - In a finals round in which strikes were abundant - and necessary - Devin Bidwell emerged from the 5-bowler group victorious and a \$20,000 winner! And the 22 year old from Simi Valley, California, did it on his dad's birthday, watching the entire finals!

The finals was loaded by bowlers from coast-to-coast, California-to-Florida as local

Vegas resident Byron Randolph was 2nd for \$10,000, David Schilke, Nebraska 3rd for \$7,500, David Stouffer, Florida 4th for \$6,000 and Vincent Sica, Las Vegas 5th for \$5,000.

It was announced earlier in the week that the 2012 February TAT is moving to Gold Coast. More info coming soon.

Up next in Las Vegas is the August 22-25 Handicap Team Tournament at Sam's Town. This event features 4-person team, singles & doubles event at 90% of 220 handicap. Each team must include at least 2 players with a military background.

Then the 19th annual Senior Thanksgiving Classic rolls in from November 21 - 25. This is the final High Roller senior event at Sam's Town as the 2012 Senior Easter Classic moves to Sun Coast Casino & Bowling Center in Las Vegas.

For info and brochures, contact us at

info@high-roller.com or call us toll free at



Lee Upp & Earnest Goedicke of Roto Grip, Devin Bidwell Champion, and Jamie McWilliams TAT Mgr

1-800-257-6179.

For more information and results please visit us often at www.militarybowlingchampionships.com, trueamateurtournaments.com, and www.high-roller.com.

ALEX AGUIAR WINS MINI-ELIMINATOR

Las Vegas, NV: The Summer Mini-Eliminator at Sunset Station Strike Zone crowned its 19th champion as Alex Aguiar, N. Dartmouth, MA shot a clean 258 game to earn the \$20,000 top prize. The difference between second and fourth place was separated by one pin as senior bowler Isaac Amkie, Mexico and Brian Martinsen, Vass, NC (189 & under division) both shot 209 with each earning \$11,750. Fourth place finisher Chris Martin, Westminster, SC (215 & under division) shot a 208 to earn \$10,000.

This was the first Mini hosted by Sunset Station Strike Zone and it was a big success. The main tournament attracted 951 entries with 45 bowlers advancing to the \$100,000 Grand Finals and earning at least \$1,000. The daily finals paid out over \$43,000 to 143 bowlers. More than 60% of the bowlers that entered the Mini earned at least one prize fund check.

The Mini hosted 3 sweepers which paid out more than \$11,000. The first sweeper was won

by Cliff Connors, Tempe AZ (\$1,000) and the next two sweepers were won by Matthew



Brian Martinsen Sr., Isaac Amki, Chris Martin, and Winner Alex Aguiar

Jones, Avondale, AZ (\$2,400.) A total of 179 entries were recorded in the three sweepers.

The Mini-Eliminator was sponsored by Station Casinos, Brunswick Bowling, and

Kegel. Despite the challenging Sunset Strip Pattern three perfect games and one 800 series

were bowled. The 800 series was shot by Jesse Rodriguez, Davie, FL. The 300 games were shot by DJ Sloan, Henderson, NV, Raul Rosales, Arcadia, CA, Eddie Katz, Costa Mesa, CA, and Jorge Siegest, Mexico City, Mexico. Mini competitors came from all over the world and ranged in age from 11 to 78. The two scratch divisions comprised 58% of the entries while the handicap divisions made up 42%.

Plans for the 2012 Winter Mini-Eliminator are now underway and will once again be hosted by Sunset Station Strike Zone and sponsored by Brunswick. The 2012 Winter Mini will be celebrating its 10th anniversary with many special bonuses including the "Strikes for Cash" jackpot that will start at \$3,050. Dates for the Winter Mini will be announced soon. For complete results of the 2011 Summer Mini-Eliminator, and information on future events, please visit www.minieliminator.com or call the tournament office at 1.877.900.MINI.

How Far Can A Kangaroo Jump?

by Frank Weiler

MURRIETA, Calif - I haven't checked the Guinness Book of Records lately, but my friend JIM CARTER (Don's son) once told me that he saw an oversized kangaroo jump a good sixty feet. That's the length of a bowling lane! Was Jim kidding me?

Anyway, last night I was watching JAMES HAWKINS on the lanes next to me. He was lofting his bowling ball about forty feet down the lane. WOW! I began to wonder if James could loft a ball further than a kangaroo could jump? It is rumored that when the lanes are dry he likes to loft, and has lofted a bowling ball sixty feet for a strike. That kind of airtime takes the oil pattern out of play.

As usual, the lanes were dry last night - BONE DRY. As the frames passed Hawkins started lofting his ball while moving left on the approach. Before game three was over, his feet were positioned left of the left channel, with his ball landing about the thirtieth board, forty

feet down lane. Hawkins still couldn't carry a strike. One of his problems seem to be ball trajectory. As a two handed bowler, he was lofting the ball upward when releasing it, or "lobbing it."

SHANNON STARNES, long time PBA competitor and regular lofter, once told me it was okay to loft the ball so long as you don't loop it. The trajectory of the ball must be out and flat. MY QUESTION IS: Can anyone carry strikes with regularity, while lofting the ball as far as a kangaroo can jump? I mean forty feet? What are the limits of effective lofting?

So what say you? Let me know what your thoughts are about lofting the bowling ball. I think forty feet is too far and Hawkins results seem to bare this out. He rolled a 637 series for the night. Contact me at FJW300@aol.com with your thoughts.

James is Cal Oak's eighteen year old two-hander with a 240 average.

Minshew's answer:

Loft has been used during PBA events and certainly on the television show. Just recently Robert Smith lofted the ball well past the arrows at the Team Shootout in Chicago, not the first time we've seen him do that on TV. Players usually use loft to combat dry heads. Lofting 40 feet, however, is beyond extreme. That would certainly require a lot of accuracy and strength. What proprietor would let you practice that?? Was there a chair on the lane he need to dodge?

The trajectory of a lofted ball is certainly important. A ball that goes up before crashing to the lane will transfer all its energy into the lane, not saving much, if any, for the pins. A ball that impacts the lane at exactly the same laydown point as the "lobbed" ball will retain some energy and use it where it matters, at the deck.

There are certainly many alternatives, all of them less damaging to the lane and quite effective. Changing to a ball that is less

responsive to friction, changing hand position and axis rotation, and/or increasing speed all come to mind. I am fortunate that I teach in centers that will strip a lane and let me teach on it. After that experience, none of my students complain about dry lanes any more. Incidentally, none of them use extreme loft to get the ball to the hole. They don't necessarily go to a plastic ball, either. There are lots of releases and adjustments that will allow a reactive ball to get to the pocket. Perhaps as a two-hander, James can't employ different releases. That's an uncomfortable limit.

Guess I'd have to pass along to him the best advice I ever received - get a coach!

-- Susie Minshew

Susie Minshew is a USBC Certified Gold Level Coach.

Was that the US Open or Thursday night league?

When I think of the US Open, I think of a series of tournaments, in various sports, that deliver some of the toughest and most challenging tournament conditions that a given sport has to offer. I think of a brand that has been built around intimidating venues, elite competition and grueling formats that force competitors to be at the top of their game.

The PBA describes their US Open as "the toughest lane oil design in all of bowling". If you've ever watched the US Open, you know that that scoring can be tough and many players say that they must "grind out" games and wait to hit a good pair to put up higher scores. Tournament leaders may average 220, but the general scoring pace of the tournament is typically not high.

Yet, during the latest edition of the Women's US Open, the tournament leader after the first round of qualifying averaged 249. The tournament leader after qualifying was complete averaged 246 for 24 games. In fact, it took an average of 222.71 for 24 games to make the first tournament cut (to the top 32). During those 24 games of qualifying, there were even 12-300 games.

I don't want to diminish the fact that the women bowlers are talented; they are extremely talented. However, a high scoring pace just seems to make a mockery of the prestige that is the US Open brand and it seems to challenge the integrity of not only the tournament but the sport in general. Watching the scores, it seemed like the women were bowling on a house league pattern. Scores were literally through the roof.

I heard people talking throughout the week at Bowl Expo discussing scoring and why the USWO tournament committee chose to put out an easier condition. The clearest answer I got was when Steve Johnson addressed the Bowling Writer's Association

during our annual meeting. In a nutshell he said they wanted to break the records; participation and audience attendance; they wanted a USWO and a tournament like no other.

The USWO offered the chance at million dollar payday for a 300 game rolled during the finals. I think nearly 300 bowlers were attracted to that possibility and the chance to bowl in one of the most unique and exciting venues in women's bowling history. I don't believe that putting out an easier pattern was the reason so many women came to bowl.

Seeing the scores so high really didn't put bowling in the best light. I think the cream will always rise to the top and putting out an easier condition doesn't draw people to think of our game as a "sport". Unfortunately, I think the scores being so high will further people's opinions of our sport being a joke. By allowing the scoring pace to be so high, the integrity of the sport has been challenged. We cannot expect respect as a sport if we insist on making a mockery of the skill of our most elite athletes. If we do not highlight shot making, skill and athleticism, we cannot expect people to take bowling seriously.

If we really want to showcase the talent that it takes to win a US Open title, shouldn't we use a demanding condition and a grueling format? Shouldn't bowlers have to be at the top of their game and make quality shots, every shot, to win?

Well...at least we got the format right.

How will the 2012 edition be affected by the 2011 event? Only time will tell.

reprinted from The Cornerstone newsletter, the official publication of Kegel.

Brandy Padilla was recently elected to the Board of Directors of the Bowling Writers Association of America.



GUEST COLUMN

Brandy Padilla

Gary Beck honored with 11th annual John Davis Award

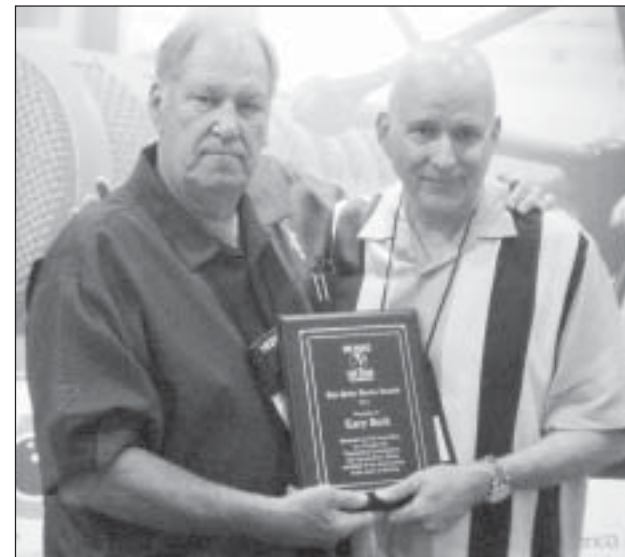
Gary Beck has been selected as the 2011 recipient of the "John Davis Award". The surprise presentation was made at Bowl Expo in Arlington. Previous winners of the prestigious award were: Joyce Deitch, John Weber, Ted Hoffman, Jr., Jim Dressel, Mark Gerberich, Carmen Salvino, Linda Davis, Gary Parsons, Len Nicholson and world famous cartoonist, Walt Steinsiek.

Beck is a former collegiate bowling champion and proud Team USA member. Some of his work includes being instrumental in starting the Asian Bowling Tour. He is also very proud of the fact that he brought women's bowling back to television when he created the Women's Challenge at the Fashion Show Mall in Las Vegas. He is also known for staging the unforgettable AMF Dick Weber Classic with its unique round-robin match-play TV format, and he set a new standard for professional competition when he staged an entire PBA event without using a bowling center when he created the all match-play "Battle at Little Creek." Besides all of this, he considers his most important innovation to be the creation of the Teen Masters, as he continues to promote junior bowling with his unique ideas and exhaustive efforts. His goals are to continue to try to help grow the sport of bowling. Without question, he is bowling's premiere promoter.

Gary became involved with The Foundation at its inception, by becoming a Founding Member. He has also been a "continuing contributor" to The Foundation in many ways. In every one of his promotions, he is a huge supporter of the Kegel Company and its crew. He always works closely with Kegel in setting up challenging lane conditions for his junior tournaments, and his knowledge of the variables that are involved continues to expand.

John Davis, the man who started The Kegel

Company, and founding 'father' of The Foundation, has been totally involved in bowling for nearly his entire life. At an early age, John's dad taught all of his children how to bowl. That "love affair" with this great Sport, has been going on for over a half a



Lenny Nicholson presents Gary Beck the John Davis Award

century. In his 50-plus years of involvement with bowling, it is safe to say that no one has done more for the sport of bowling than John Davis. Even though The Kegel Company is a relatively small one, his personal investment in bowling has been unselfish and unmatched.

His innovations, inventions, contributions, etc., have all been well documented in the past. His leadership in both technology and humanities, both in this country and worldwide, make him perhaps the most sought out figure in the game today. His behind-the-scenes committee "work" is globally welcomed. Because of his vast accomplishments and devotion to the sport, the award (aptly called: "The John Davis Award"), was established by The Foundation in his name. This prestigious honor is presented annually to a deserving Foundation member. A beautiful, "one-of-a-kind", perpetual plaque, bearing each recipients name, is permanently displayed at the "home" of The Foundation, in The Kegel Training Center, in Lake Wales, Florida.



**INCLUDING DISTRICT & CENTER FINALS
AMF PAID OUT OVER \$600,000 IN CASH.
CONGRATULATIONS
TO OUR TOURNAMENT WINNERS!**

**JOIN IN ON THE FUN AND
SIGN UP FOR AN AMF LEAGUE THIS FALL!**



**OUR 2011 TOP WINNERS
BROUGHT HOME \$50,000 EACH!**



Jack Kampf
Open Division
AMF Sheridan Lanes - NY
Deer Park, NY



Joe Kirchgassner
Division A
AMF Kegel's Lanes
Charlottesville, VA



Leon Mirador
Division B
AMF Mission Lanes
Milpitas, CA



John Shuminski
Division C
AMF Noble Manor Lanes
Pittsburgh, PA

JIM GOODWIN ELECTED TO LEAD BWAA IN 2011-12

Joan Romeo Elected Vice President; Brandy Padilla Appointed To The Board of Directors

ARLINGTON, Texas - During the reconvened session of the BWAA Board Meeting on July 28, 2011, the Board of Directors elected Jim Goodwin, Rockwall, Texas., as President and Joan Romeo, Van Nuys, Calif., as Vice President. Their term of office is August 1, 2011 through July 31, 2012.

Goodwin has been an active BWAA member since 1983, and a member of the board of directors since 1995. A former proprietor, he was instrumental in creating the Bowl Expo partnership between BPAA, STE, and BWAA, which led to bringing the organization to the International Bowling Campus.

He has served on and chaired many BWAA committees; and has been involved in other industry work. He recently completed a year long term as chair of the 50 Years of Women's Pro Bowling Exhibit Committee for the International Bowling Museum and Hall of Fame, and he is the chairman of Bowling's Coaches Hall of Fame Committee; and serves on the IBMHF Hall of Fame Tournament com-



Jim Goodwin

mittee. In 1991, with his wife CJ, he founded Stars & Strikes Bowling Newsmagazine, America's only nationally distributed bowling newspaper, now in its 20th year of publication. In 2008, he founded the Bowling News Network, uniting local and regional bowling newspapers as part of the International Bowling campus. He currently serves as BNN president.

He was one of the founders of the Professional Women's Bowling Association Regional Tournament program and served as program director until the organization ceased operation in 2003; in 2004, he founded the Ladies Classic

Tour, Inc., promoting and conducting 14 events. As a professional writer, his articles have been published in most industry magazines and newspapers. He has also served as publicity and media director for events like the Mini Eliminator, the Brunswick Senior World Open, the Teen Masters, and the Generations Pro Bowling Tour.

Romeo has been a public relations and promotions professional her entire career. As director of Client Services for Perlman Wohl, Inc. in Los Angeles, she served company clients like Air New Zealand, Lamps Plus, and General Motors Buick Motor Division.

As Vice President of the firm, she personally handled the accounts of GM Chevrolet Motor Division, Sterling Vineyards, Ticketmaster, and the Permanent Charities Committee for the Entertainment Industry based in Hollywood.

After leaving Perlman Wohl, she started her own company, The Marketing Team. Having two daughters who are professional bowlers, Robin and Tori, she concentrated on Bowling Industry clients.

In Bowling, her clients have included USA Bowling and FIQ, Master Industries, Twelve Strike, Eldorado Hotel and Casinos, and the Reno Tri Properties.

Joan is currently president of the California Bowling Writers Association, a member of the BPAA International Strategies Committee; and recently served on the 50 Years of Women's Pro

Bowling Exhibit Committee for the International Bowling Museum and Hall of Fame. She also serves on the IBMHF Hall of Fame Tournament Committee.

John Jowdy announced his retirement from the BWAA Board, at the Annual Meeting on June 28, 2011, citing health issues. The 91-year old is a Past President and has emceed the Columbia Hall of Fame dinner since its inception.

By unanimous consent, the Board approved the appointment of Brandy Padilla, Winter Haven, Fla., to serve out the term of office through July 31, 2012, vacated by Jowdy. For the past two years she has served on the Kegel Bowler of the Month, Collegiate Polls, College Bowler of the Year and Amateur Bowler of the Year

committees. Padilla is a research engineer for Kegel where she works on development of lane cleaners and conditioners and she is developing a line of pro shop products for bowling ball maintenance. She is editor of The Foundation's monthly newsletter, The Cornerstone and a staff writer for the Orlando Bowling Examiner.



Joan Romeo

**It's on Again August 2011!
Bowling's Answer to Economic Woes!**

8th Annual New Mexico Open



Tenpins & More, Rio Rancho, NM

(fly into Albuquerque International Airport)

August 15 - 21, 2011

(Main Event is August 19 - 21)



- **1st Place, A Record \$7,500 Guaranteed**
- **Total Prize Money, A Record \$41,075**
- **Paid Down to 72nd Place PLUS Squad High Games, High Woman, High Senior, Top Two Local Bowlers**
- **Consolation Tourney (Non-Cashers) for \$1,000**
- **Pre-Tourney Sweepers, Pro-Ams & Brackets**
- **Traditional Format: 9 Games to Qualify (4 squads)
Top 48 Bowl 4, Top 12 Bowl Match-Play, Top 5 Step-Ladder**
- **Challenging Lane Conditions, Make Your Spares**

**Entry Fee, Still only \$200
Makes This the Best Value
Tournament in the Southwest**

Field Restricted to 192 Entries

Entry Forms Available On-Line at www.tenpins-more.com

Senior Thanksgiving Classic Date & Format Change at Sam's Town; Seniors move to Suncoast for Easter 2012

A shorter and more compact format will be offered for Thanksgiving week in Las Vegas as Sam's Town hosts their final Senior Classic. The Senior Classics will be moving to Suncoast Hotel, Casino & Bowling Center, home of the U.S. Senior Open, for Easter of 2012.

The new dates are Monday, November 21 through Friday, November 25 and the event features some changes from the familiar format used for most of the Classics.

Senior Classic week will start with a practice session and Sweepers on Monday, featuring separate sweepers for age 50 to 59 or aged 60 & over. Then qualifying starts for the main event on Tuesday, Wednesday & Thursday with a Friday Finals.

But there are many goodies and additions before we crown the last Sam's Town champ.

Although just one event, qualifying for the match play finals is still in 3 age divisions (50 to 59, 60 to 66 and 67 & over) but this time the leader of each division will appear in the Championship Round!

The customary Early Bird Tune-Up tournament will be replaced by 3 separate VIP purses for those same 3 age divisions, each with a \$1,000 top prize instead of just 1 prize list.

Just prior to the finals on Friday, there will be one last qualifying squad and then a special event for all of those players that did not make the cut. That event, with a list of prizes and no cost to bowl, has a special caveat as the top bowler of each of the 3 divisions advances to the finals.

Of course there is still bonus qualifying for our 70 year olds plus their own event during the VIP tournaments. Other events include Quick Cash Sweepers and a Champs-Only event.

Staying with tradition, Presenting Sponsor Roto Grip will be on hand with the latest in their high performance equipment. Roto Grip has been with the Senior Classic series since 1993.

Sam's Town has great room rates for the week so call them at 1-877-593-5993.

Sometimes, it's just time for a change. The Classic series started back in 1993 at the Showboat, continued through the transition of the Castaways and moved to Sam's Town in 2003. More info on the move to the 64-lane Suncoast will be available shortly. Get the tour at <http://www.suncoastcasino.com/things-to-do/bowling>.

High Roller has paid out more than \$18 MILLION in the Senior Classics since 1993. Call 1-800-257-6179 or email info@high-roller.com for more info. Visit us at www.high-roller.com! Enter online, it's secure, fast & easy.

BOWL FOR YOUR SHARE OF OVER \$11,000!



AUGUST MADNESS

HANDICAP SINGLES TOURNAMENT



AUGUST 25 – 28

FIRST PLACE – \$7,777 • SECOND PLACE – \$3,333

PRIZES GUARANTEED! REGARDLESS OF NUMBER OF ENTRIES!

FIRST ENTRY IS JUST \$99

ALL RE-ENTRIES \$49

1 IN 8 BOWLERS ADVANCE TO FINALS
WITH A MINIMUM OF \$125 GUARANTEED

Sign-up, and prepay today, by contacting
The August Madness Tournament Office at 877.900.6464
or via email: TenPinPal@aol.com

**THE FIRST 75 BOWLERS TO PAY BY AUGUST 11,
GET TWO ROOM NIGHTS!**

For complete rules and details, contact the
August Madness Tournament Office or David Garber
at david.garber@stationcasinos.com

Room nights are non-transferable and must be used
from August 24 through August 28, 2011

LOOK FOR MORE GREAT MADNESS TOURNAMENTS!

OCTOBER MADNESS AT RED ROCK RESORT OCTOBER 27 – 30

JANUARY MADNESS AT SANTA FE STATION JANUARY 12 – 15



StationCasinosLanes.com | Texasstation.com | 702.288.7728

© 2011 Station Casinos, LLC. All rights reserved.

GREENE, HANNON TAKE TITLES AT NORTH POINTE \$100,000 HIGH SCHOOL SINGLES CHAMPIONSHIPS

Las Vegas – Tylor Greene of Davidson, Mich., and Melanie Hannon of Buffalo, N.Y., claimed the top spots at the 2011 North Pointe High School Singles Championships and each took home a \$15,000 scholarship.

Both players survived the drama-filled match play portion of the event en route to victory at Red Rock Lanes. They came out on top against 588 other top high school bowlers from across the country.

Greene defeated Jamie Robinson of Westerville, Ohio, 247-196, in the boys final to take home the title, while Hannon started off strong and pulled away on the girls side, outlasting Haley Rubin of Brandon, S.D., 212-181.

"I wanted this win badly after not making the cut here the last couple of years," Greene said. "A couple of guys along the way tried to get in my head, but I just focused on my shots. I want to attend Webber International



Tylor Green and Melanie Hannon

University, and this scholarship will help toward that."

Hannon kept her mind on her own game and enjoyed the competitive

atmosphere this week.

"I just tried to stay focused on myself and not worry about the other bowlers," said Hannon. "I never

thought I would win. It was an amazing experience competing with such other great youth bowlers."

The North Pointe \$100,000 High School Singles Championships is the

premier high school singles event in the nation. Open to all high school athletes, the tournament is a BPAA event sponsored by the North Pointe Insurance Group.

2011 NORTH POINTE INSURANCE GROUP \$100,000 HIGH SCHOOL SINGLES CHAMPIONSHIPS

Red Rock Lanes, Las Vegas

BOYS

Quarterfinals

Kyle Sherman, O'Fallon, Mo., def. Zachary Hattori, Las Vegas, 227-175; Jamie Robinson, Westerville, Ohio, def. Joshua Taylor, Riverside, Calif., 226-223; Adam Johnson, Oswego, Ill., def. Cody Shoemaker, Hanover, Pa., 279-226; Tylor Greene, Davidson, Mich., def. Bryant Ezell, Fayetteville, Ark., 212-200

Semifinals

Robinson def. Sherman, 236-210; Greene def. Johnson, 215-193

Finals

Greene def. Robinson, 247-196

GIRLS

Quarterfinals

Rjani Kaya, Nampa, Idaho, def. Gabriella Mayfield, Lake Isabella, Calif., 183-171; Haley Rubin, Brandon, S.D., def. Caerlina Williams, Elk Grove Village, Ill., 201-176; Kristina Oakley, Durham, N.C., def. Brittany Morton, St. Cloud, Wis., 210-192; Melanie Hannon, Buffalo, N.Y., def. Vanessa Chenoweth, Eugene, Ore., 217-176

Semifinals

Rubin def. Kaya, 213-164; Hannon def. Oakley, 205-153

Finals

Hannon def. Rubin, 212-181

FAULKNER, JIMENEZ TAKE JUNIOR GOLD TITLES

HENDERSON, Nev. - Gary Faulkner of Memphis, Tenn., and Natalie Jimenez of Rowland Heights, Calif., won national titles Friday, claiming the top spots at the 2011 United States Bowling Congress Junior Gold Championships presented by Brunswick.

Both players rolled to their respective victories at Sunset Station's Strike Zone with little drama down the stretch. They came out on top against 1,648 USBC Youth bowlers who started the week.

Faulkner finished with a 46-game total of 10,241, including a 9-7 record in match play with 20 bonus pins for wins. Andrew Koff of Miami took second with 10,016 and a 12-4 record.

"It feels good to win it like this," said the 20-year-old Faulkner, who attends Webber International. "Even though I was pretty far ahead, I just wanted to keep pushing and make my spares. You never know when someone is going to sneak up behind you."

On the girls side, Jimenez had a 46-game score of 9,819, including a 11-4-1 record, to top second-place finisher Elise Bolton of Merritt



Gary Faulkner and Natalie Jimenez

Island, Fla., who finished with a 9-7 record and 9,651 pins.

"This is a huge experience and it hasn't sunk in yet," said the 19-year-old Jimenez, who bowls collegiately for Central Missouri. "Being ahead by a lot is good and bad. It's good because I don't have to shoot so high and bad because if I bowl bad, they are going to catch me."

The top four boys and top four

girls in the final standings earned automatic spots on Junior Team USA 2012. Joining Faulkner and Koff on the boys side was third-place finisher Zack Hattori of Las Vegas, and fourth-place finisher and defending champion Marshall Kent of Yakima, Wash.

On the girls side, joining Jimenez and Bolton on Junior Team USA was third-place finisher Amanda

Greene of Romney, W.Va., and fourth-place finisher Jessica Earnest of Vandalia, Ill..

The National Selection Committee picked Holly Harris of Long Prairie, Minn., Addileen Pointer of Highland, Mich., A.J. Chapman of Manchester, Iowa, and Tyler Vostry of Plainfield, Ill., to join Junior Team USA. The final roster for Junior

Team USA 2012 will be determined at the 2012 USBC Team USA Trials in January, where spots for four girls and four boys will be up for grabs.

Earning the David Dahms Sportsmanship award at this year's Junior Gold was Amanda Fry of Antelope, Calif., and Nathan Ricks of Plantation, Fla.

2011 USBC JUNIOR GOLD CHAMPIONSHIPS Sunset Station's Strike Zone, Henderson, Nevada

FINALS

BOYS (46 games)

1, Gary Faulkner, Memphis, Tenn., 9-7-0, 10,241; 2, Andrew Koff, Miami, 12-4-0, 10,016; 3, Zack Hattori, Las Vegas, 8-8-0, 10,009; 4, Marshall Kent, Yakima, Wash., 9-7-0, 10,002; 5, Cameron Weier, Federal Way, Wash., 8-8-0, 9,984; 6, Matthew Sanders, Evansville, Ind., 11-5-0, 9,958; 7, A.J. Chapman, Manchester, Iowa, 9-7-0, 9,945; 8, Kyle Anderson, Lockport, Ill., 8-8-0, 9,930; 9, Tyler Vostry, Plainfield, Ill., 11-5-0, 9,909; 10, Graham Fach, Guelph, Ontario, 9-7-0, 9,854; 11, Jakob Butturff, Henderson, Nev., 10-6-0, 9,835; 12, Wesley Low, Palmdale, Calif., 7-9-0, 9,637; 13, Michael Coffey, Melbourne, Fla., 7-9-0, 9,579; 14, EJ Tackett, Huntington, Ind., 2-14-0, 9,455; 15, James Koss, Brighton, Mich., 4-12-0, 9,400; 16, Jacob Kent, Newark, N.Y., 4-12-0, 9,378

GIRLS (46 games)

1, Natalie Jimenez, Rowland Heights, Calif., 11-4-1, 9,819; 2, Elise Bolton, Merritt Island, Fla., 9-7-0, 9,651; 3, Amanda Greene, Romney, W.Va., 12-4-0, 9,617; 4, Jessica Earnest, Vandalia, Ill., 8-8-0, 9,603; 5, Emily Lynn Huddleston, Omaha, Neb., 7-8-1, 9,490; 6, Holly Harris, Long Prairie, Minn., 5-11-0, 9,478; 7, Addileen Pointer, Highland, Mich., 11-5-0, 9,410; 8, Nicole Trudell, Coventry, R.I., 9-7-0, 9,405; 9, Danielle McEwan, Stony Point, N.Y., 7-9-0, 9,405; 10, Amanda LaBossiere, Buzzards Bay, Mass., 8-8-0, 9,384; 11, Olivia Wirtz, Battle Creek, Mich., 7-9-0, 9,321; 12, Kaitlin Quinn, Livonia, N.Y., 7-9-0, 9,315; 13, Melanie Hannon, Cheektowaga, N.Y., 8-8-0, 9,312; 14, Kelsey Muther, Topeka, Kan., 6-10-0, 9,283; 15, Andrey Teuber, Swartz Creek, Mich., 6-10-0, 9,122; 16, Brandy Hensley, Corpus Christi, Texas, 6-10-0, 9,093

NEW WORLD RECORD FOR ATTENDANCE AT PROFESSIONAL BOWLING EVENT SET AT 2011 BOWLING'S U.S. WOMEN'S OPEN

Historic Event Shatters Record for the Most Attendees at a Professional Bowling Event

ARLINGTON, Texas - The Bowling Proprietors' Association of America (BPAA) and Cowboys Stadium announced today that history was made at the 2011 Bowling's U.S. Women's Open. The two organizations reported today that the groundbreaking finals - which were played at the 50-yard line of Cowboys Stadium on Thursday, June 30 - set a new world record with 8,017 individuals in attendance, breaking the previous record of 7,212 that was set at Joe Louis Arena in Detroit in 1995. The record breaking number was

confirmed after a thorough audit of the ticketed fans, invited guests and dignitaries that attended the event.

"This is an incredible moment for the sport of bowling and despite the weeks of nail-biting, worth the wait. Our achievement in setting a new world record, on perhaps the greatest stage in professional sports, speaks to the tremendous resurgence of bowling and the vital role that women have played in driving its popularity and growth," said Steve Johnson, executive director of the BPAA. "Congratulations to our champion Leanne Hulsenberg and

the tremendous players who competed in the Open, as well as the thousands of fans who are now a part of sports history."

Professional bowling was forever propelled into the annals of sports history, when for the first time, a women's Major professional bowling event was held at a non-traditional venue. On June 30, 2011 the Finals of the 2011 Bowling's U.S. Women's Open were

held from the "Star" on the 50-yard line of Cowboys Stadium in Arlington, TX. Leanne Hulsenberg was crowned 2011 Open champion as she held off fellow finalists Kelly Kulick, Lynda Barnes, Liz Johnson



and Shannon O'Keefe in front of the largest crowd in bowling history. The Open Finals were broadcast on ESPN2 Saturday, July 2, 2011.

"Cowboys Stadium has served as the playing field for some of the greatest moments in recent sports history, and we couldn't be more proud to be the host of this incredible achievement for bowling. We are excited to have been a part of making history at the 2011 Bowling's U.S. Women's Open," said Brett Daniels, Sr. Director of Corporate Communications for the Dallas Cowboys.

Bowl Expo 2011 provides the chance to show off Texas as sport's new home

by Mark Miller for the BNN

In many ways, International Bowl Expo 2011 was similar to those held in the past. Friendships were made and renewed, people earned awards, thousands of attendees learned the latest information about the sport and business and new products were introduced.

What made this year's event different was the location. Instead of the glamour of Las Vegas or glitz of Orlando, this had more of a feel of home. That's certainly the way the Bowling Proprietors' Association of America, United States Bowling Congress and International Bowling Museum and Hall of Fame wanted it because the Dallas-Fort Worth area is their home.

Even with business as usual up the road at the Gaylord Texan in Grapevine, this was the chance to show off the multiple elements of the International Bowling Campus and its giant Arlington neighbor Cowboys Stadium. Both venues hosted special evening events that attracted the most attention and made this year's Bowl Expo week so special. It definitely made for little sleep and extensive use of maps or GPS systems because there was so much happening in so many places with so much road construction.

The festivities actually started June 24 at AMF Showplace Eules Lanes with the program for Bowling's U.S. Women's Open presented by the brands of Ebonite International that started the next day. More than 200 people competed in the pro-am with a record 286 of the world's best professional and amateur women competitors entered in the main event.

"We threw a five-day event and a tournament broke out," BPAA Executive Director Steve Johnson told members of the Bowling Writers' Association of America. "I told our staff 'don't just do a tournament. Do a super event.'"

The more than 8,000 people who came to Cowboys Stadium for the stepladder finals June 30 learned first-hand what Johnson meant. Four lanes were built by Qubica/AMF to surround the famous Dallas Cowboys star at midfield of the site of Super Bowl XLV nearly five months earlier. The Dallas Cowboys Cheerleaders provided some of the pre-match entertainment. And then there was the star-studded stepladder taped for showing two days later on ESPN2. There were local stars Shannon O'Keefe and Lynda Barnes. There was 2010 U.S. Women's Open winner Kelly Kulick and runnerup Liz Johnson. And there was 43-year-old Leanne Hulsenburg. As Leanne Barrette, she won 26 professional titles before the Professional Women's Bowling Association Tour folded. In between she married, had a son and was inducted into the United States Bowling Congress Hall of Fame.

Hulsenburg won the 2011 U.S. Women's Open to ensure for at least one week, women's bowling had a prominent place in American sports.

That appeared in danger when USBC, the event's previous sponsor, was unable to continue in that role after 2010. With Ebonite's help, Johnson returned the Women's U.S. Open to BPAA control after leasing it to USBC for several years.

"One person said women's bowling is back. I said women's bowling never left," Johnson said. "Women's bowling never left the industry. The industry left the women."

The previous night put the bowling industry on display in an even broader way. The Night at the Campus featured tours of the complex, the grand opening of the new 50 Years of Women's Professional Bowling exhibit at the International Bowling Museum and Hall of Fame and a pro-am event at the International Training and Research Center to benefit the IBM/HF.

While only 500-600 people were originally

expected, more than 2,200 people showed up. That's more than twice the number that came for the grand opening of the Campus in January 2010.

Those who came enjoyed an old-fashioned Texas barbecue. They could roll shots on the 1930s era lanes at the IBM/HF with the pins they knocked down re-set by human hands. They could bowl and mingle with the likes of hall of famers Carolyn Dorin-Ballard, Tish Johnson, Norm Duke, Johnny Petraglia and Parker Bohn III and numerous current stars.

In short, they saw the full potential of the International Bowling Campus in just a few hours. This Bowl Expo wasn't without some history-making news off the lanes. For example, at 9:02 a.m. June 27, Cathy DeSocio of Wichita, Kan., was selected as BPAA president-elect meaning she will be the organization's first female president next year.

Two days later, Johnson opened the general session in grand style riding down the center aisle on an authentic Texas longhorn. After dusting himself off and still in his cowboy britches, he talked about one of Bowl Expo's other points of emphasis.

"The last couple of days we've heard and seen a lot of the importance of youth," Johnson said. "Youth are talking about bowling."

Soon thereafter, attendees heard from National Football League Hall of Famer and real estate executive Roger Staubach. He quickly noted the great relationships being forged in Texas at the International Bowling Campus.

"I know BPAA and USBC are together and getting along," Staubach said. "Maybe the NFL and NFL Players Association should take a lesson."

The next morning was Lucky Strike Lanes Chief Executive Officer Steven Foster's turn to speak. Foster started in the bowling business by founding the Jillians chain in 1988 and after selling it started Lucky Strike in 2003. The chain has grown to 21 facilities.

"This is a tough business," Foster said. "There are a lot of moving parts. We work hard and want to do better. In the end, a lot depends on that we believe in ourselves."

"Bowling is a paradigm of life - thought, action, achievement, and fulfillment - everything we do. It makes me feel like a kid. The act of bowling can be done in about four seconds but it generates a kid-like emotion of happiness and joy. There's nothing else I know that does that." Foster's thoughts echoed what Johnson told the writers two days earlier.

"There's 71 million people coming through our doors," he said. "We need more people coming in the doors. We need them to come often. We need bowling to be the destination of choice. We need to be good at whatever way people want to bowl, casual, league or tournament."

"We have a great sport. Keep it positive. Keep it fun and who knows where bowling can go."

This year bowling came to Texas, home of nearly all of the organizations that shape it as a recreation, sport and business. Bowl Expo just brought everyone in the industry together to show how.

Give the Gift that keeps on giving!

Subscribe today



BOWLING TOUGH TIPS

Installment #7 - Conscious Decisions: The Hidden Success Options

Your approach to consistent high-quality performance under stress begins with consciously selecting the following options that work best for you! All of the options covered in this book work; the question you must answer is, "Which options work best to make me comfortable in the situations where I need help?"

Therefore, here is a list of the Bowling Tough success options; you should choose from these. "Seriously try" each and every one of the options exactly in the manner we describe. Then, follow the lead of many bowlers and other athletes and incorporate into your performance system all of the options that make sense to you, that fit your personality, and allow you to reach your goals.

Build Self-confidence!

Increase your confidence through what you say to yourself and others. Establish the correct frame of mind for success. Act like a success.

Use the Super Powers of Your Mind!

Visualize successful performance. Practice anytime, anywhere. Focus your mind for consistent, successful performance.

Relax, Anywhere, Anytime!

Relax physically and mentally. Set and achieve realistic goals for yourself. Increase your knowledge of yourself and how you really feel about and react to real situations.

Make Mental Toughness Routine!

Organize your thoughts and actions for consistent, high-level performance in practice, league play, and in tournaments. It is easy and simple to perform well under both regular and special conditions. All it takes is useful knowledge and practice, practice, practice! You can have a calmer, more systematic approach to bowling, especially during competition. You can Bowl Tough; and others will marvel at your skill in the clutch, never even realizing what you are doing.



Will Powers, Ph. D., Fort Worth, Texas

www.bowlingtough.com

Bob Strickland, M. S., Everett, Washington



Jones and Pluhowsky Win Another Luci Doubles



l to r: Carol Norman, Shannon Pluhowsky, Tommy Jones and Donna Connors

For the fourth time in the past five years, Tommy Jones and Shannon Pluhowsky are the "Luci" Doubles Champions, winning the 12th annual event in Houston named to honor former PWBA champion Luci Bonneau, who passed away in October 1999 after a courageous battle with breast cancer.

Jones and Pluhowsky took home \$8000 for their victory, but the big winner was the Stehlin Foundation, the cancer research center that treated Bonneau that has been the official charity for the event since it was named for Bonneau. More than \$50,000 went to Stehlin from donations and a full pro-am this year.

In the final match, Jones and Pluhowsky defeated Andres Gomez and Clara Guerrero 439-399 for the title. Gomez and Guerrero earned \$4000 for second place.

84 teams competed in the prestigious event; which took the top 16 to the matchplay finals. 21 teams cashed. Among the national pro champions in the field were Michael Fagin, Lynda Barnes, Tennelle Milligan, Pete

McCordic, Liz Johnson, Sean Rash, Carol Norman, Jodi Woessner, Patrick Allen, Shannon O'Keefe, Wes Malott, Carolyn Dorin-Ballard, Parker Bohn III, Robert Lawrence, Cheryl Keslar and Robin Romeo.

12th Annual Luci Bonneau Doubles Palace Lanes, Houston, TX

Shannon Pluhowsky/Tommy Jones, 1857-1633 -3490, \$8,000; Clara Guerrero/Andres Gomez, 1683-1748 -3431, \$4,000; Emily Maier/Michael Fagan, 1601-1825-3426, \$2,400; Jessica Baker/Ryan Abel, 1652-1742-3394, \$2,200; Lynda Barnes/Will Haverland, 1785-1632-3417, \$2,000; Elysia Current/John Szczerbinski, 174-1649-3390, \$1,800; Megan Kelly/D.J. Archer, 1532-1768-3300, \$1,700; Tennelle Milligan/Brett Cooper, 174-1585-3329, \$1,600; Kristin Warzinski/Andy Mortensen, 1524-1765-3289, \$1,500; Rocky Boubel/David Tullos, 1517-1735-3252, \$1,400; Cassandra Leuthold/Andrew Patterson, 1643-1680-3323, \$1,300; Keli Callahan/Dino Castillo, 1463-1830-3293, \$1,200; Karen Boyd/Alex Aguiar, 1512-1739-3251, \$1,000; Anita Manns/Tyler Jensen, 1555-1694-3249, \$900; Tinickia Fleming/Fero Williams, 1573-1674 -3247, \$850; Cathy Nelson/Pete McCordic, 1562-1656-3218, \$800; Liz Johnson/Sean Rash, 1622-1593-3215, \$750; Jodi Woessner/Patrick Allen, 1512-1699-3211, \$700; Sandi Charles/Clint Dacy, 1685-1526-3211, \$650; Carol Norman/Jesse Buss, 1484-1721-3205, \$600; Genie Franklin/Brett Wolfe, 1559-1638-3197, \$550

BOLTON GETS MASTERS SILVER FOR UNITED STATES AT PABCON YOUTH

SANTIAGO, Dominican Republic - Junior Team USA's Elise Bolton earned the silver medal in Masters match play in the final event of the 2011 Pan American Bowling Confederation Youth Championships.

Bolton lost in the championship match to Puerto



Elise Bolton

Rico's Neishka Cardona, 2-1, in the best-of-three match at Cibao Bowling Center. Cardona took the opening game 234-212, lost the second game 234-194 and won the decider 236-225.

"I'm happy because I made good shots, and I was able to bring home a silver medal for

our team," said Bolton, who will bowl collegiately next season with Cardona at Sam Houston State. "I don't think there was much else I could have done in the match. Neishka just bowled great."

Kaitlin Quinn also earned a medal in the girls Masters competition, losing in the semifinals to Cardona, 2-0, to earn a share of the bronze medal with Colombia's Diana Gomez.

The Junior Team USA boys were shut out of the medals in their Masters event. Marshall Kent and EJ Tackett advanced to the quarterfinals but lost one win short of a medal.

Puerto Rico's Hector Soto went on to win the gold medal by defeating Venezuela's Kevin Blandria, 2-1. Cristian Azcona of Puerto Rico and Andres Fors Farias of Mexico shared the bronze with semifinal losses.

JUNIOR TEAM USA GIRLS TAKE TEAM GOLD

After coming up empty in the three previous events, the Junior Team USA girls broke through in dominating fashion Friday to win their first gold medal.

The United States claimed the girls team gold medal with a six-game total of 5,151, which topped second place Mexico by more than 300 pins, at Cibao Bowling Center.

Jessica Earnest led the way with 1,415 and was followed by Kaitlin Quinn (1,312), Elise Bolton (1,252) and Danielle McEwan (1,172).

"For me as a college bowler, team is one of my favorite events to bowl," said Earnest, who competes collegiately at Vanderbilt. "You get to share something with three other people,



Jessica Earnest, Danielle McEwan, Kaitlin Quinn, Elise Bolton

and I think there's going to be a bond between the four of us forever because it's the first

international gold medal for all of us. I think there's something special there and it hasn't sunk in yet."

Powered by 903 in the final game, Mexico took the silver medal with 4,824, while Colombia earned the bronze with 4,767.

In the boys team event, Puerto Rico took advantage of a more than 300-pin lead it had on the United States entering the final round to win the gold medal with 5,253. The Junior Team USA boys finished second with 5,053, while

Mexico took the bronze with 4,908.

Marshall Kent paced the U.S. team with

1,284 and was followed by Andrew Koff (1,263), EJ Tackett (1,257) and Kyle King (1,249).

In all-events, the United States settled for the silver medal in both boys and girls. Tackett, who had a chance to throw all three strikes in the final frame to tie for the gold but went high on his second shot for an eight count, and Quinn each earned a silver. Koff took the bronze for the boys.

Tackett finished all-events with 5,227, while Puerto Rico's Cristian Azcona totaled 5,239 to win the gold. Koff finished with 5,155 to end up third.

On the girls side, Colombia's Juliana Franco took the gold with 5,049, topping Quinn's 4,877. Puerto Rico's Neishka Cardona earned the bronze with 4,822.

JUNIOR TEAM USA BOYS TAKE TRIOS GOLD



Kyle King, Andrew Koff, EJ Tackett, Marshall Kent

The Junior Team USA boys took home the gold medal in their second consecutive event.

Marshall Kent, EJ Tackett and Andrew Koff combined to shoot a six-game total of 3,862 to take the top spot at Cibao Bowling Center.

Tackett led the way with 1,374 and was followed by Koff (1,305) and Kent (1,183).

"We just went out there tonight and made good shots and made most of our spares," Tackett said. "We grinded it out and worked together to figure out the lanes pair to pair."

As was the case yesterday for Tackett when he teamed up with Koff to win the doubles gold, Kent earned his first medal in international competition.

"It feels really good to win my first medal," said Kent, who won last year's United States Bowling Congress Junior Gold Championships. "I have to give most of the credit to my teammates, though, because they

carried most of the load."

Powered by the first 300 of the tournament from Cristian Azcona, Puerto Rico took the silver medal with 3,777. Canada earned the bronze with 3,647.

Junior Team USA's fourth member, Kyle King, still bowled for his all-events total and shot 1,270.

In the girls division, the Junior Team USA threesome of Jessica Earnest, Kaitlin Quinn and Elise Bolton finished fifth with 3,235. Quinn had 1,129, Bolton shot 1,074 and Earnest had 1,032. The fourth member of the U.S. team, Danielle McEwan, shot 1,135.

Mexico took the girls gold medal with 3,370, Colombia earned silver with 3,337 and Puerto Rico took the bronze with 3,310.

TACKETT, KOFF GIVE U.S. BOYS DOUBLES GOLD

The Junior Team USA boys pairing of EJ Tackett and Andrew Koff earned the gold medal in boys doubles.

The pair totaled 2,711 for six games, an average of 225.91, to win the gold. Tackett led the way with 1,363, while Koff added 1,348 at Cibao Bowling Center.

For Tackett it was his first medal in international competition, and he said it is a moment he will remember forever.

"Just making the team made me feel like all the hard work I'd put in had paid off," Tackett said. "But winning a gold medal really takes



EJ Tackett and Andrew Koff

it to the next level."

Koff, who in his short tenure on Junior Team USA has acquired several international medals, was thrilled to share the gold medal with Tackett.

"It feels great to win the gold medal, especially in a doubles event where you work with someone else to make it happen," Koff said. "We played the lanes similar and he had a very good look with his urethane ball, so I just

wanted to stay around him."

Venezuela's Michael Piccari and Kevin Blandria took the silver medal with 2,684, while Puerto Rico's Cristian Azcona and Josh

Lee Encarnacion earned the bronze with 2,644.

The other Junior Team USA boys pairing of Marshall Kent and Kyle King finished seventh with 2,381. King shot 1,216, while Kent had 1,165.

In the girls division, Junior Team USA's Jessica Earnest and Kaitlin Quinn took the lead on the opening squad but eventually finished in second place to take the silver with 2,462. Quinn led the duo with 1,270, while Earnest shot 1,192.

Puerto Rico's Kristie Lopez and Neishka Cardona won the gold medal with 2,560, while Danielle Lemoine and Melissa Courchesne of Canada took the bronze with 2,439.

The United States' Elise Bolton and Danielle McEwan ended the event in sixth place with 2,364. Bolton shot 1,266, while McEwan had 1,098.

JUNIOR TEAM USA EARNS TWO SINGLES MEDALS

Junior Team USA's Elise Bolton took the girls singles silver medal, while Andrew Koff earned the boys bronze.

Bolton finished with a six-game total of 1,211 and finished 80 pins back of gold medalist Juliana Franco of Colombia. Koff's total of 1,239 earned him the bronze, while Venezuela's Kevin Blandria won the gold with 1,251.

"I feel disappointed because I bowled a 150 game, and I missed some spares I shouldn't have missed," said Bolton, who finished second last week at the United States Bowling Congress Junior Gold

Championships. "Regardless, I'm happy because it's my first medal outside of the United States."

On the boys side, Koff also had a bad game in the middle of the set with 145 in Game 4. He fell just short of the gold medal in the final game, needing 214 he shot 202.

"I'm very happy to have earned a medal," said Koff, who also finished second at Junior Gold last week. "It's just unfortunate that I had that 145. Pair to pair they are difficult and at least I know to keep that in mind and try to avoid low games in the coming events."

James Stanley of Costa Rica took the silver medal in boys singles, while Sandro Perrino of Venezuela also earned a bronze medal along with Koff. For the girls, Puerto Rico's Neishka Cardona took the bronze medal.

Junior Team USA's Kaitlin Quinn just missed a medal, finishing fourth by 13 pins. Danielle McEwan was 14th, while Jessica Earnest finished 20th.

Other U.S. finishers in the boys division were Marshall Kent in fifth place, missing a medal by 3 pins, and E.J. Tackett in sixth place, missing a medal by six pins. Kyle King finished in 24th place.

2011 PABCON YOUTH CHAMPIONSHIPS Cibao Bowling Center, Santiago, Dominican Republic

MASTERS MEDALISTS

BOYS

Gold - Hector Soto, Puerto Rico; Silver - Kevin Blandria, Venezuela; Bronze (tie) - Cristian Azcona, Puerto Rico; Andre Fors Farias, Mexico

GIRLS

Gold - Neishka Cardona, Puerto Rico; Silver - Elise Bolton, United States; Bronze (tie) - Diana Gomez, Colombia; Kaitlin Quinn, United States

TEAM MEDALISTS

BOYS

Gold - Puerto Rico, 5,253; Silver - United States, 5,053; Bronze - Mexico, 4,908

GIRLS

Gold - United States, 5,151; Silver - Mexico, 4,824; Bronze - Colombia, 4,767

ALL-EVENTS MEDALISTS

BOYS

Gold - Cristian Azcona, Puerto Rico, 5,239; Silver - EJ Tackett, United States, 5,227; Bronze - Andrew Koff, United States, 5,155

GIRLS

Gold - Juliana Franco, Colombia, 5,049; Silver - Kaitlin Quinn, United States, 4,877; Bronze - Neishka Cardona, Puerto Rico, 4,822

TRIOS MEDALISTS

BOYS

Gold - United States, 3,862; Silver - Puerto Rico, 3,777; Bronze - Canada, 3,647

GIRLS

Gold - Mexico, 3,370; Silver - Colombia, 3,337; Bronze - Puerto Rico, 3,310

DOUBLES MEDALISTS

BOYS

Gold - Andrew Koff/E.J. Tackett, United States, 2,711; Silver - Michael Piccari/Kevin Blandria, Venezuela, 2,684; Bronze (tie) - Josh Lee Encarnacion/Cristian Azcona, Puerto Rico, 2,644

GIRLS

Gold - Kristie Lopez/Neishka Cardona, Puerto Rico, 2,560; Silver - Jessica Earnest/Kaitlin Quinn, United States, 2,462; Bronze - Danielle Lemoine/Melissa Courchesne, Canada, 2,439

SINGLES MEDALISTS

BOYS

Gold - Kevin Blandria, Venezuela, 1,251; Silver - James Stanley, Costa Rica, 1,245; Bronze (tie) - Sandro Perrino, Venezuela, and Andrew Koff, United States, 1,239

GIRLS

Gold - Juliana Franco, Colombia, 1,291; Silver - Elise Bolton, United States, 1,211; Bronze - Neishka Cardona, Puerto Rico, 1,179

TEACHING & PRO SHOP SERVICES



Susie Reichley
Broker/Associate

"Superior Service with A Personal Touch"

Dallas/Ft. Worth Metroplex



RESIDENTIAL BROKERAGE
CBDFW.COM

Contact me
469-855-7610 cell
972-783-8755 home
susie@susiereichley.com
www.susiereichley.com

Coaching Buyers and Sellers For Over 30 years!

Now offering Senior Services



Join us on facebook & twitter



www.strikeoutdiabetes.org

Bowl for the Cure® is a year-round fund-raising and breast cancer awareness initiative by USBC, in partnership with the Susan G. Komen Breast Cancer Foundation.
Help Save Lives, Join The Fight Against Breast Cancer



Rent This Space
For Your Pro Shop
Call:
(972)722-8885



Bowl Better Experience

Mike Lewis
214-708-1080

- private group, beginners, advanced, adult
- a great gift - certificates available

Former PBA Member & coach of:
Bob McGregor - Texas Hall of Fame, SASBA Hall of Fame, Dallas Hall of Fame
Shannon Starnes - Senior Masters Runner-up
Steve Ray - State and City Hall of Fame



Retro, Polo, and Performance Style
Custom Bowling Shirts
Shirts for Men, Women and Children
including, Big, Tall, and Petite Sizes
Home of the "WARRIOR" SHIRT™
Custom Embroidery and Printing Available.
This coupon good for \$10 off a \$100 purchase.
Please enter coupon code SS10.

1-877-SHIRT-4-1

www.Shirts4Bowling.com
We Know What Bowlers Want

www.Shirts4Bowling.com is a wholly owned subsidiary of Printing Graphics & Embroidery, Inc.

email: rinkersales@aol.com

P. O. BOX 815273
DALLAS, TX 75381-5273
LOCAL: 972-484-5419
FAX: 972-484-7678



Rinker
SALES COMPANY

Used Parts
AMF & BRUNSWICK

ROY RINKER, JR
800-395-2695

**They rolled for us.
Now, let's roll for them.**



Support America's Heroes

In 1942, a group of bowlers made a promise to the troops returning from the battlefields of Europe: We will not forget your sacrifice.

Through the Bowlers to Veterans Link (BVL) spirits are higher and the days are brighter for thousands of active duty and veteran service men and women. BVL brings entertainment, the arts, sports, and recreation to boost morale and speed recuperation.

BVL makes a difference everyday in the lives of those who have served our country. Please join with us to ensure that our promise is kept.

Visit www.bowlersveterans.org
or call 763-634-6039.



Carol "Stormin" Norman's Pro Shop



Authorized Dealer
Certified Rolling Thunder
Instructors

Silver Level
Instruction

Carol "Stormin" Norman

Donna Conners

Sharpen Your Skills
The Latest Video Analysis and Instruction For All Skill Levels.

Expert Fitting and Drilling

Give the Gift of Bowling
Gift Certificates For Your Bowling Family and Friends!

3020 Mangum Road Houston, TX 77092 At Del-Mar Lanes
(713) 680-BOWL (2695) Email: ucanbowl2@aol.com

IBPSIA
Member



Matt Hoyt
Brett Bolejack

James Askins, owner
Jordan Vanover

1901 W. Airport Freeway, Euless, TX 76040
817-571-1174

www.BowlersDream.com

Your #1 source for all your bowling equipment needs.

In addition to our already low prices simply type in **STARS** as your discount code upon checkout and save an additional \$5 off any order of \$100 or more.

Don't forget to sign up to win a FREE ball of your choice.

SUPPORT YOUR LOCAL PRO SHOP



THE FUNNY PAGE

XXX

Words of Wisdom:

"The early bird may get the worm, but the second mouse gets the cheese."

XXX

One day, a Mechanical Engineer, Electrical Engineer, Chemical Engineer and Computer Engineer were driving down the street in the same car.

All of a sudden, the car broke down.

The Mechanical Engineer said, "I think a rod broke."

The Chemical Engineer said, "The way it sputtered at the end, I don't think it's getting gas."

The Electrical Engineer said, "I think there was a spark and something is wrong with the electrical system."

All three turned to the computer engineer and said, "What do you think?"

The Computer Engineer said, "I think we should all get out and get back in."

XXX

A paraprosookian is a figure of speech in which the latter part of a sentence or phrase is surprising or unexpected in a way that causes the reader or listener to reframe or reinterpret the first part. It is frequently used for humorous or dramatic effect, sometimes producing an anticlimax. For this reason, it is extremely popular among comedians and satirists.

example - "Where there's a will, I want to be in it," is a type of paraprosookian.

PARAPROSDOKIANS

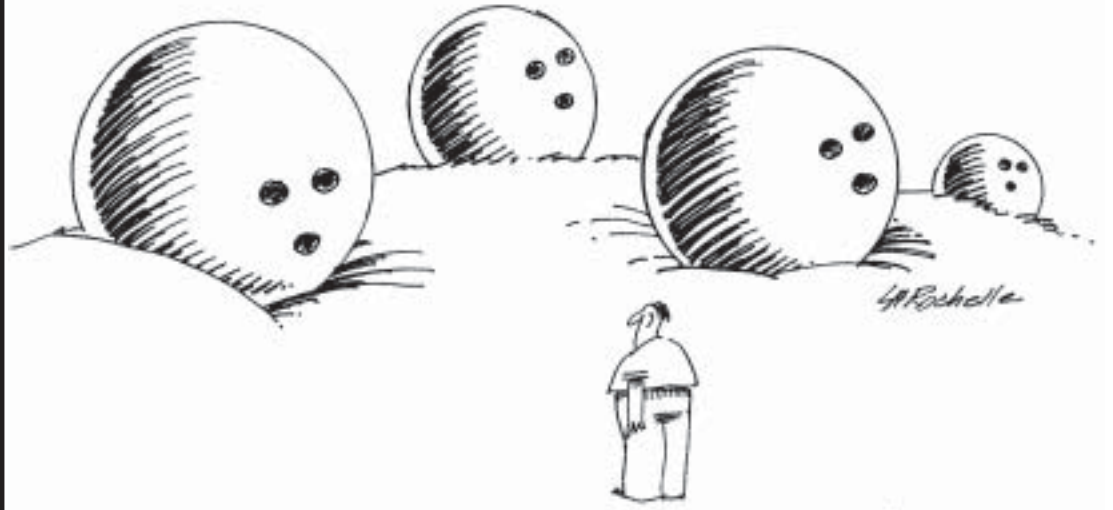
1. Do not argue with an idiot. He will drag you down to his level and beat you with experience.
2. The last thing I want to do is hurt you. But it's still on my list.
3. Light travels faster than sound. This is why some people appear bright until you hear them speak.
4. If I agreed with you, we'd both be wrong.
5. We never really grow up; we only learn how to act in public.
6. War does not determine who is right - only who is left.
7. Knowledge is knowing a tomato is a fruit. Wisdom is not putting it in a fruit salad.
8. Evening news is where they begin with 'Good Evening,' and then proceed to tell you why it isn't.
9. To steal ideas from one person is plagiarism. To steal from many is research.
10. A bus station is where a bus stops. A train station is where a train stops. On my desk, I have a work station.
11. I thought I wanted a career. Turns out I just wanted paychecks.
12. Whenever I fill out an application, in the part that says, 'In case of emergency, notify:' I put 'DOCTOR.'
13. I didn't say it was your fault, I said I was blaming you.
14. Women will never be equal to men until they can walk down the street with a bald head and a beer gut, and still think they are sexy.
15. Behind every successful man is his woman. Behind the fall of a successful man is usually another woman.
16. A clear conscience is the sign of a fuzzy memory.
17. I asked God for a bike, but I know God doesn't work that way. So I stole a bike and asked for forgiveness.
18. You do not need a parachute to skydive. You only need a parachute to skydive twice.
19. Money can't buy happiness, but it sure makes misery easier to live with.
20. There's a fine line between cuddling and holding someone down so they can't get away.
21. I used to be indecisive. Now I'm not so sure.
22. You're never too old to learn something stupid.
23. To be sure of hitting the target, shoot first and call whatever you hit the target.
24. Nostalgia isn't what it used to be.
25. Change is inevitable, except from a vending machine.
26. Going to church doesn't make you a Christian any more than standing in a garage makes you a car.
27. A diplomat is someone who tells you to go to hell in such a way that you look forward to the trip.
28. Hospitality is making your guests feel at home even when you wish they were.
29. I always take life with a grain of salt. Plus a slice of lemon, and a shot of tequila.
30. When tempted to fight fire with fire, remember that the Fire Department usually uses water.

Walt's World by Walt Steinsiek



BOWL-A-RAMA®

by Maurice 'MOE' LaRochelle



EASTER ISLAND ON THE NORTH SHORE SIDE!!

If Bud Abbott and Lou Costello were alive today, their infamous sketch, 'Who's on First?' might have turned out something like this:

COSTELLO CALLS TO BUY A COMPUTER FROM ABBOTT

ABBOTT: Super Duper computer store. Can I help you?

COSTELLO: Thanks I'm setting up an office in my den and I'm thinking about buying a computer.

ABBOTT: Mac?

COSTELLO: No, the name's Lou.

ABBOTT: Your computer?

COSTELLO: I don't own a computer. I want to buy one.

ABBOTT: Mac?

COSTELLO: I told you, my name's Lou.

ABBOTT: What about Windows?

COSTELLO: Why? Will it get stuffy in here?

ABBOTT: Do you want a computer with Windows?

COSTELLO: I don't know. What will I see when I look at the windows?

ABBOTT: Wallpaper.

COSTELLO: Never mind the windows. I need a computer and software.

ABBOTT: Software for Windows?

COSTELLO: No. On the computer! I need something I can use to write proposals, track expenses and run my business. What do you have?

ABBOTT: Office.

COSTELLO: Yeah, for my office. Can you recommend anything?

ABBOTT: I just did.

COSTELLO: You just did what?

ABBOTT: Recommend something.

COSTELLO: You recommended something?

ABBOTT: Yes.

COSTELLO: For my office?

ABBOTT: Yes.

COSTELLO: OK, what did you recommend for my office?

ABBOTT: Office.

COSTELLO: Yes, for my office!

ABBOTT: I recommend Office with Windows.

COSTELLO: I already have an office with windows! OK, let's just say I'm sitting at my computer and I want to type a proposal. What do I need?

ABBOTT: Word.

COSTELLO: What word?

ABBOTT: Word in Office.

COSTELLO: The only word in office is office.

ABBOTT: The Word in Office for Windows.

COSTELLO: Which word in office for windows?

ABBOTT: The Word you get when you click the blue 'W'.

COSTELLO: I'm going to click your blue 'w' if you don't start with some straight answers. What about financial bookkeeping? You have anything I can track my money with?

ABBOTT: Money.

COSTELLO: That's right. What do you have?

ABBOTT: Money.

COSTELLO: I need money to track my money?

ABBOTT: It comes bundled with your computer.

COSTELLO: What's bundled with my computer?

ABBOTT: Money.

COSTELLO: Money comes with my computer?

ABBOTT: Yes. No extra charge.

COSTELLO: I get a bundle of money with my computer? How much?

ABBOTT: One copy.

COSTELLO: Isn't it illegal to copy money?

ABBOTT: Microsoft gave us a license to copy Money.

COSTELLO: They can give you a license to copy money?

ABBOTT: Why not? THEY OWN IT!

(A few days later)

ABBOTT: Super Duper computer store. Can I help you?

COSTELLO: How do I turn my computer off?

ABBOTT: Click on 'START'.....

Bowling Capital of the World Hosts Historic 2011 International Bowl Expo

DFW Region Hosts Ground-Breaking 2011 Expo Highlighted by 2011 Bowling's U.S. Women's Open at Cowboys Stadium and Keynote Address by Sports and Business Legend Roger Staubach

GRAPEVINE, Texas - It has been said that "everything's bigger in Texas" and the bowling industry once again proved this to be true as more than 5,000 prominent bowling industry leaders gathered at the Gaylord Texan Resort and Convention Center in Grapevine, Texas for the 2011 International Bowl Expo, the bowling industry's premier annual trade show. The ground-breaking event was highlighted by the historic 2011 Bowling's U.S. Women's Open finalist round played at the 50-yard line of Cowboys Stadium and a keynote address delivered by Pro Football Hall of Fame member and Dallas Cowboys legend Roger Staubach. Hosted only a few miles from Arlington, TX - home of the International Bowling Campus and the "bowling capital of the world" - the 2011 International Bowl Expo served as a celebration of an industry-wide resurgence that has seen bowling's re-emergence as the nation's number one participatory sport with more than 70 million bowling annually.

Steve Johnson, executive director of the Bowling Proprietors' Association of America (BPAA), kicked off the 2011 Expo during the general session on June 29 by riding into the Gaylord Texan Convention Center on a famed Texas longhorn.

"From start to finish this year's International Bowl Expo was an exceptional event and one of the great moments in bowling history," said Johnson. "With Expo arriving in the bowling capital of the world, we challenged ourselves as an industry to make this year's event one for the record books and I am so glad to be a part of what was truly a historic event. From hosting Bowling's U.S. Women's Open at the 50-yard line of Cowboys Stadium to Roger Staubach's impassioned speech at Expo to the thousands of industry leaders who visited and toured

International Bowling Campus, this year's conference was an event unlike any other."

Pro Football Hall of Famer Roger Staubach delivered the 2011 Expo's keynote address on June 29, where he shared his lessons learned both on and off the field as a Hall of Fame athlete and business leader with nearly 5,000 bowling industry leaders in attendance.

"It is a privilege to speak at International Bowl Expo," Staubach told the attendees. "Like many Americans, bowling has been a part of my life through childhood, my teenage years and to this day. I have tremendous respect for the thousands of bowling proprietors across the country whose business and entrepreneurial skills continue to keep bowling fresh, relevant and the nation's number one participatory sport."

The sport of professional bowling was forever propelled into the annals of sports history, when for the first time in the history of the sport, a women's major professional bowling event was held at a non-traditional bowling venue. On June 30, 2011 the Finals of the 2011 Bowling's U.S. Women's Open were held from the "Star" on the 50-yard line of Cowboys Stadium in Arlington, TX - drawing more than 8,000 attendees. Leanne Hulsenberg, was crowned 2011 Open champion as she held off fellow finalists Kelly Kullick, Lynda Barnes, Liz Johnson and Shannon O'Keefe in front of the largest crowd in bowling history. The Open Finals were broadcast on ESPN 2's "Best and the Brightest" on Saturday, July 2, 2011.

"This win means so many different things to me. For my family it's a very special day because I met my husband after I stopped bowling full time," said Hulsenberg immediately after her victory. "On a bowling level, it's special because I've been with Ebonite for 20 years and they had so much to do with this tournament."

CALENDAR OF EVENTS

Aug 8-11	PBA Senior Lake Country Open, Olympia Lanes, Hammond, IN
Aug 13-14	SASBA South Central M/G Doubles, Savannah Bowling Center, Savannah, TN
	SASBA, All Star Lanes, Shreveport, LA
Aug 13-16	PBA Senior Decatur Open, Sparetime Lanes, Decatur, IL
Aug 20-21	SASBA, Mel's Lone Star Lanes, Georgetown, TX
Aug 20-23	PBA Senior Jackson Open, Airport Lanes, Jackson, MI
Aug 27-28	SASBA South Central, Thunder Alley, Dickinson, TN
Aug 27-30	PBA Senior Dayton Classic, Capri Lanes, Kettering, OH
Sept 3-4	SASBA SS Singles, University Lanes Denton, TX
Sept 10-11	SASBA Non-Champ, Cityview Ft Worth, TX
Sept 24-25	SASBA Over 60-70 Dbls, Cowtown Palace Ft Worth, TX
Oct 15-16	SASBA Mem/Guest Doubles, All Star Lanes Shreveport, LA
Oct 22-23	SASBA Annual Championship, AMF Euleless Euleless, TX
	SASBA South Central, Paris Family Fun Center, Paris, TN
Oct 29-30	SASBA, Metro Bowl Baton Rouge, LA
Nov. 4-20	Third annual PBA World Series of Bowling (World Bowling Tour Finals presented by the PBA, Viper Open, Scorpion Open, Chameleon Open, Shark Open, Carmen Salvino Classic, Exempt Players Championship, Mark Roth-Marshall Holman Exempt Players Doubles Championship and PBA World Championship), South Point Bowling Center, Las Vegas
	SASBA, Delmar Lanes Houston, TX
Nov 5-6	SASBA Foursome, Plano Super Bowl Plano, TX
Nov 12-13	SASBA South Central Annual Cham., Pinnacle Family Ent Ctr, Clarksville, TN
Nov 19-20	SASBA Age Bracket, Cityview Ft Worth, TX
Dec 3-4	SASBA Annual Team, Cowtown Palace Ft Worth, TX
Dec 17-18	
2012	
Jan. 2-6	USBC Team USA Trials, Texas Station, Las Vegas
Jan. 20-22	PBA Xtra Frame Cheetah Open, Fountain Bowl, Fountain Valley, CA
Jan. 23-29	USBC Masters, Sunset Station's Strike Zone Bowling Center, Henderson, NV
Feb. 11-July 9	USBC Open Championships, Baton Rouge River Center, Baton Rouge, LA
Feb. 17-19	PBA Xtra Frame Don Johnson Memorial Open, Sequoia Lanes, Columbus, OH
Feb. 20-26	U.S. Open, Brunswick Zone Carolier, North Brunswick, NJ
March 9-11	PBA Xtra Frame Detroit Open, Allen Park, MI
March 30-April 1	Xtra Frame Dick Weber PBA Playoffs, Woodland Bowl, IN
April 8-15	PBA Tournament of Champions, Red Rock Lanes, Las Vegas, NV
April 14-July 8	USBC Women's Championships, National Bowling Stadium, Reno, NV
April 18-21	USBC Intercollegiate Team Championships, Sun Valley Lanes, Lincoln, NE
April 20-25	USBC Queens, AMF Euleless Lanes, Euleless, Texas; finals at International Training and Research Center, Arlington, TX
April 25-28	USBC Convention, Arlington Sheraton Hotel, Arlington, TX
May 20-22	USBC Intercollegiate Singles Championships, AMF Euleless Lanes, Euleless, TX
June 22-29	Bowling U.S. Women's Open (in conjunction with Bowl Expo), National Bowling Stadium, Reno
July 9-10	USBC Senior Championships, National Bowling Stadium, Reno
July 9-14	USBC Senior Queens, National Bowling Stadium, Reno
July 13-29	USBC Youth Open Championships, Expo Bowl, Indianapolis
July 14-20	USBC Junior Gold Championships, Western Bowl/Expo Bowl, Indianapolis

96 Years Young George Ray, Bowler & former POW, is Oldest Active Bowler in Pikes Peak USBC

by Randy Gulley

George has been bowling since they first built bowling centers in Colorado Springs in the "50's" and today he continues to bowl in the Friday Senior Men's Travel League. George bowls on the Budweiser Team and this season, bowled 54 games for a 118 average. This is a travel league and George drives himself to the centers. I guess George got his driving abilities from the fact he started driving at the tender young age of 12 in a pickup truck. He and Maxine had two children, a son and daughter, both deceased, and two grandchildren, both deceased as well. George is so soft-spoken, quiet, unobtrusive and unhurried that you'd never guess his background, but don't be fooled: Ray is one tough cookie. Like ex-POWs, he endures resourcefully.

George does love bowling and has for over 60 years; however, this story will be a brief outline of George's Army and POW Days. I could write pages after pages of what George has been through. I think this will shed a little light about a great man.

George was born on March 16, 1915 in the small town of Gatesville, TX down the road from Waco. George found himself working for a \$1.00 a day in 1940. He could wait around for the draft or enlist and get his military obligation over in a years time. Well, Ray and his buddies opted for the one year and he enlisted in the Army in January 1941. Being on the lookout for the best deal, he put in for the artillery and got it. He figured he could ride rather than walk. On the 11th of November 1941, Ray and his newly formed 131st Field Artillery departed Camp Bowie for Angel Island, an embarkation port in San Francisco Bay 300 yards from Alcatraz. Their troop ship left there on November 15 and landed in Hawaii on November 30. They got shore

leave and went on an all-night tear in Honolulu before shipping out on December 1---just six days before Pearl Harbor was bombed by the Japanese.

Pearl Harbor dramatically changed a lot of things, including Ray's orders. The ship changed course for Australia instead of the Philippines in a four-ship convoy which included Ray's ship the U.S.S. Republic. They were convoyed to Brisbane, Australia, where they remained from December 22-27th. On December 27, they boarded an old Dutch freighter for transport to Surabaja, Java (now Indonesia) and were stationed at tiny Singahsarah Airfield 35 miles inland. An invasion force of 250,000 Japanese landed on Java near Sunda Strait, some 300 miles from where Ray was stationed at the end of February. For Ray, the consequences of that successful ruse would be devastating.

Ray and his battalion engaged the Japanese over the next ten days by laying down 75 mm canon fire; however, by March 8, the hopelessly outmanned and outgunned Dutch had surrendered and Ray's battalion at Tjilatjap. Ray's battalion was ordered to lay down it's arms and report to a Dutch Tea Plantation in the hills. A month later, Ray's battalion was marched to a rail station in Djakarta (then called Batavia), where the Japanese took formal command. Ray was now a full fledged prisoner of war (POW).

Things get worse in October of 1942, the Japanese moved the prisoners into the hold of an old freighter as tightly as they could pack them in

and they stayed anchored in the harbor for two days with the men packed in the hold in high heat. Once under way, the men were taken from Java to Singapore, and from there to Rangoon, and from there into the jungles of Burma where they were put to work laying railroad tracks.

That first stint in the jungle ended when the first phase of the railroad was completed in mid 1944 after 21 months of day-in, day-out slave labor. Ray and his fellow POWs were interred at that time in a camp close to the Thai border at Kwai River--the site of the British POW-built bridge made famous in the movie, Bridge Over the River Kwai.

Two months later, Ray and 50 others were taken back into the jungle to do repair and maintenance work on the railroad. When Ray and his fellow POWs emerged from their second jungle stint in January of 1945, he was in bad shape, sick with malaria and dysentery, his legs badly swollen from beri-beri. He was put into a POW "hospital camp" of bamboo shacks and beds of floor slats.

On August 22, 1945, Ray knew something was amiss since they were taken out to work, but they didn't do anything all day except sit around. Then the same thing happened the next day. Back in the camp the night of the second day they said to him, "Our guards told us that America and Japan have 'shaken hands' and you are now free men."

"It was like a sudden change from darkness to daylight", Ray recalls of that moment.

Ray later learned that his Japanese guards had

been given orders to herd all POWs to a single location where the digging of trenches for mass graves was already underway in preparation for mass execution. They were saved from this fate when Hiroshima and Nagasaki bombings put an unexpectedly abrupt end to the conflict.

Going home, finally, the men were flown to Rangoon that evening, and then on to the 104th General Hospital in Calcutta, India. They remained there for a month before moving on to Washington D.C. on November 2 for a several-week stay at Walter Reed Hospital. Then, he says, "They gave us a 90 day leave to go and do whatever we wanted, every day of which I thoroughly enjoyed."

Ray high-tailed it to Gatesville, TX to spend his 90 days gallivanting and traveling about with relatives, during which he made the acquaintance of a young lady named Maxine.

Maxine, it seems, was the niece of Ray's brother-in-law. Unfortunately, she was already engaged to someone else.

Following his release on April 29, 1946, Ray journeyed to Colorado Springs to visit a brother living here. He liked it so much that he decided to stay and enrolled in a local business school to learn accounting. Shortly thereafter, the lovely Maxine just happened to pass through town in company with her sister on their way to California.

"But Colorado Springs", says Ray, "was as far as she got. We were married on June 20."

Ray, meanwhile, landed an accounting job at Fort Carson and worked there until retirement.

He and Maxine lived near the Citadel Crossing until Maxine passed away in 2005. He now lives in a retirement home on San Miguel and Ray still drives and is able to take care of himself.



George Ray



George & wife Maxine in 50's



PFC George Ray in 40's

Definition of a Perfect Storm?

noun: pər'fekt stôrm — in bowling, enjoying time spent with family and friends bowling in the Storm National Mixed Tournament at the National Bowling Stadium.

The 9th ANNUAL STORM NATIONAL MIXED CHAMPIONSHIPS

- 29 Ways to Cash
- For Bowlers of Any Level
- 2 New Events - 6 Game Scratch Singles & Youth Singles
 - Family, Singles, Doubles or Mixed
 - Featuring: The Festival of Bowling
 - Infinite Ways to Have Fun

BOWLING'S MOST COMPLETE TOURNAMENT

Entry Forms & Information:

www.NationalMixed.com

National Bowling Stadium

CALL 800-304-2695 Ext. 0

FAX 775-334-2606

September 29 – November 6

Every Thursday – Sunday



National Bowling Stadium.

