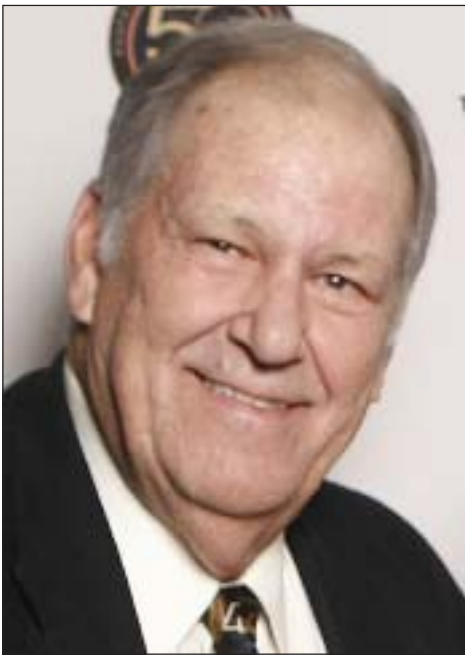




STARS & STRIKES
AMERICA'S BOWLING NEWSMAGAZINE

PBA HALL of FAME



AMF WORLD CUP CHAMPIONS



Roger Staubach
Will Keynote Expo 2011

Kelli Briscoe

Is The New
IBMHF Curator





B. WL • • P<N<ON

by Jim Goodwin

The editorial opinions expressed here are offered to provoke thought on important and sometimes controversial or provocative issues.

Agree or disagree, we'd like to hear from you:

starsandstrikes@sbcglobal.net

If We Build It - Will a New Tour Come?

"50 Years of Women's Pro Bowling" Exhibit Will Open at the IBMHF in 2011

For the past several months, it has been my honor and privilege to chair a committee assembled to build an exhibit that will honor Women's Professional Bowling at the International Bowling Museum and Hall of Fame in Arlington, Texas. Our group, and the many advisors we have and will continue to consult are charged with building a fitting tribute to the glorious history of women's professional bowling.

My colleagues on the committee are all good friends who share my passion for bowling history, and especially for the contributions made by the women who participated in our sport at its highest level.

John Sommer, who spent a small fortune of his own money to keep the Ladies Pro Bowlers Tour and Professional Women's Bowling Association going for 22 years, is on the committee.

Fran Deken, who was a bowling paper publisher and a top bowler, encouraged Sommer to save the women's tour when it was floundering in 1981; and served as an LPBT Tournament Director for seven years and Historian for two decades, will add her extensive knowledge to the project.

And Joan Romeo, super mom to five children, two of them being professional bowlers Robin and Tori, will contribute her company, The Marketing Team, and her marketing and public relations skills to the project.

My involvement and passion comes from working with John and Fran and many others at LPBT and PWBA for 20 years. In 1983, we started the LPBT Regional Program, and over the years, we ran more than 500

events which served as a training ground for many of the national tour stars we all saw on TV.

Our team has the full support of the Museum's management and Board of Trustees. We are working directly with Museum Chairman Pat Ciniello and Vice-Chairman Keith Hamilton. Pat and Keith are both fully engaged in the day-to-day discussions about the project; we have already had several meetings and web conferences, and hundreds of emails and phone conversations have happened – yet, it seems as if we are just getting started.

We are currently in the preliminary design phase; trying to decide what must be included in the 400 square foot room we have been given to work with in the Arlington museum. As we continue to solicit opinions from former pro bowlers, industry officials, and even super fans and supporters, we are working with the company that built the museum on design and content.

We realize that we will not be able to include everything in such a small space, but we are working hard to make sure that the exhibit represents the spirit that captured the world's bowling fans for half a century; and the enormous contributions of these women and organizations to the game and worldwide industry.

Women's professional bowling formally started when the first Professional Women's Bowling Association Championship Tournament was held in Miami in 1960, won by the legendary Marion Ladewig, who was instrumental in getting the new membership organization off the ground.

Thus, the exhibit will honor Ladewig as one of the pioneers who laid the foundation for women's pro bowling. As writer Chuck Pezzano said when Ladewig passed away this year, "She was a pro's pro when bowling didn't have any pros."

Ladewig was near retirement when the first PWBA started in '60, but women had been making their mark on the game for decades before. In the 1930's, Floretta McCutcheon was barnstorming the country making a living from bowling. She grabbed national headlines when she defeated the great Jimmy Smith in a 1937 exhibition match – planting the seed that women could excel in the sport on the highest level.

Ladewig proved it again when she out averaged all of the men's field in the 1951 All Star, finishing the event with a 211 average, two pins higher than men's winner Junie McMahan. But perhaps the most amazing feat in the battle of the genders came this year when Kelly Kulick won the PBA Tournament of Champions.

The exhibit will focus on 50 years of rich and colorful history. It will honor pros on all levels, from the millionaires to the weekend warriors; International players; Bowlers of the Years and the Decades, and Hall of Famers.

We will also attempt to capture some of the great and historic moments off the lanes, exploring fashion and lifestyle trends; and the trials and tribulations that shaped the direction of the tours, and in some instances, changed history.

It will be a monumental task, but we are determined to build a lasting tribute that we hope will inspire our industry to get behind

a new women's pro tour. Since the PWBA ended in 2003, there has been a void in the industry. It is time to fill that void.

Projects like this are not easy – and a lot of money will be needed to provide the first class exhibit that we plan to build. To be precise; we will need somewhere in the neighborhood of \$125,000 to \$150,000 for this project. That sounds like a lot, especially in the current economy, but put in relative terms, that is about what would be needed to stage a tournament; and much less than some major events, like the upcoming PBA Tournament of Champions or the 2011 Women's US Open.

The problem may be that we are trying to tap into an industry that is already working on getting sponsorship for those major events; which is why we are counting on getting most of our funding from grassroots bowlers and friends like those reading this column. We will go after corporate dollars, but make no mistake – we will need the generosity of bowlers like you to reach our goal.

So, when you get the email, or see the brochure, or read about this project in your bowling magazine or newspaper – please help. Send in a few bucks, or a lot of bucks if you can.

Help us build it – and the reward could be that this exhibit will increase awareness of women's professional bowling to a point . . . that the greatest women bowlers in the world will be back on the lanes and on your television screens sooner rather than later.

XXX

Stars & Strikes

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Aumi Guerra wins first title for Dominican Republic; Michael Schmidt wins for second time at QubicaAMF Bowling World Cup

Aumi Guerra became the first player from the Dominican Republic ever to win the QubicaAMF Bowling World Cup when she triumphed over Min-Young Gye of Korea two games to one. She qualified in 3rd place but beat the number two seed, Fiona Banks from England, 2-0, with games of 237 to 223 and 246 to 188. Aumi moved on to play Min-Young, the top seed who had led for most of the tournament, and lost the first game 203 to 226. The second game was a nail biter: left a big split in the 9th frame and it looked to be all over, but amazingly Min-Young split as well in the 10th frame. Even so Aumi had to get a double to win, which she did and won by 202 to 196. This proved to be crucial and she romped home in the decider by 240 to 196.

The ebullient player said afterwards: "This is my favourite tournament in the world. There are so many countries and cultures and you get to know people from everywhere. I just love it. "Min-Young is incredible and I didn't think it possible to beat her but I have learnt how to concentrate and just look to my next shot, and that helped in that second game. I owe a lot to our coach, Craig Woodhouse – we are a team and I take on board everything he tells me."

It was Aumi's sixth appearance in the QubicaAMF Bowling World Cup, and her best result before this was 5th in 2006 in Caracas, Venezuela.

Aumi is hoping that her success will help ensure that a training centre is built in the Dominican Republic. At present there is just

one centre in her home town of Santo Domingo. "We have a lot of potential," she said, "but we need somewhere to help bring on that potential."

Craig talked of the time he first saw Aumi play: "She had a 150 average and she was awful! But she is totally dedicated, she works really hard and it has paid off. I am so proud of her."

Michael Schmidt of Canada became only the second man to win the coveted QubicaAMF Bowling World Cup more than once when he defeated England's Matt Miller 2 games to 1 in the final of this year's event in Toulon. He first won when the event was held in Ljubljana, Slovenia, in 2005.

Michael went into the finals here as second seed and defeated Engelberto Rivera of the Philippines 2-0 (247 and 252 to 215 and 202) in the first match. He then came up against top seed Matt and lost the first game 205 to 246. But he made some shrewd moves, helped by coach Sandy Lowe, and won the second match 212 to 207. The decider was more one-sided with Michael running out the winner 224 to 188.

It was an early present for Michael will be celebrating his 30th birthday this coming but he himself said: "Sandy has retired from coaching Team Canada so this is the last time she will be with me on the lanes and I so wanted to win for her."

"But it's also for my parents as well and especially my Dad Rick. He used to bowl himself but can't play anymore because of knee problems. I'm sure his knees hurt after matches like this as he bowls every ball with me."



Aumi Guerra & Michael Schmidt

Letourneau Awarded Dick Battista Comback Award by Met Bowling Writers

In October, the Northeast based Metropolitan Bowling Writers awarded Las Vegas Joyce Letourneau with a very special award - The Dick Battista Comback Award.

Letourneau moved to Las Vegas in the early 1980's where she worked several years in data processing for the local cable company. She met her husband, Victor "Frenchy" Letourneau, in a Las Vegas Club where he was working as a part time musician. They were married soon after.

Frenchy was also secretary-treasurer of three scratch leagues at the Showboat Bowling Center. Joyce quickly learned the secretarial duties, and acted as Frenchy's agent. Joyce gained the admiration and respect of Las Vegas scratch bowlers as a no-nonsense "mother hen" who helped Frenchy manage up to five scratch leagues every season for several years.

In 1996, Frenchy and Joyce purchased the Las Vegas "TenPin Alley" newspaper, and her role as half owner also landed her the title of Operations and Sales Manager. The paper is still one of the most respected bowling newspapers in the country.

In 2008, Joyce was diagnosed with squamous cell carcinoma, with a noticeable tumor growing inside her lower jaw. Her primary oncologist and radiologist told her there was nothing more they could do for her. They and her primary health care physician gave her six months to live in May, 2009.

Feisty Joyce did not give in to the final diagnosis. She demanded and got a second opinion, and the caring surgeon who discovered the tumor referred her to UCLA

Medical Center specialists. They told her an operation would be risky, but possible. Joyce insisted they try.

In August, 2009, the tumor was successfully removed at UCLA. The tiny 80-



Frenchy and Joyce Letourneau

pound lady came through the operation with determination, and after several painful, tedious months, she has healed, and is very much alive. She survived when specialists gave up on her. There are still physical limitations associated with the ordeal, but she has resumed her role as columnist for the paper, and bowlers everywhere are happy she's back and wishing her well.

Joyce Letourneau is living proof that never giving up can be life saving, and she is an inspiration to the thousands of Las Vegas bowlers who have grown to love and respect her.

Past Dick Batista Comeback Award Recipients

- | | |
|--------------------|----------------------|
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CONTENTS



3

World Cup
Champions

5

Briscoe new IBHFM
Curator

6

PBA Hall of
Fame
Inductees

9

Roger Staubach to
Keynote Bowl Expo
2011

www.starsandstrikesbowling.com

Plus . . .

- 2 Bowl O Pinion
- 3 Joyce Letourneau Awarded
Dick Battista Comback Award
- 4 Chuck Pezzano
- 7 Kulick display added to
Women's Museum
- 8 Pro Shop/Services
- 9 PABCON Results
- 10 The Funny Page
- 11 Calendar of Events
- 11 Jeanette Robinson Column

photos courtesy of:
BPAA, PBA, USBC

PEZZANO

Chuck Pezzano is the dean of bowling writers. His columns have appeared in newspapers and magazines nationally for over 50 years. He is a charter member of the Professional Bowlers Association, and is enshrined in both the PBA and USBC Halls of Fame.

Gobble, Gobble

Thanksgiving Day has been known as turkey day for centuries. And "turkey" remains the most used term in bowling, as it has been for close to a century. A "turkey" in bowling is three strikes in a row.

There is no such designation for any other amount of strikes. They are simply known as doubles, four or five or whatever number timers or baggers.

The question I receive most often, and always has been is how "turkey" became such a permanent part of bowling jargon and its origin.

In the early days of bowling, and well into the 1940s, most bowling centers conducted special holiday tournaments, prior to Thanksgiving, Christmas and Easter.

They were usually one or two game events at a modest entry fee, and the prizes were unique, ranging from gold coins to baskets of groceries, to hams, chickens, ducks, and of course turkeys, and in the early days, you could even pick out your poultry, still alive, at the nearest meat market.

In order to increase the number of entries, the tournament promoters put down very difficult lane scoring conditions, and to give the contestants a try at an extra bonus, they offered a turkey to any bowler who could rack up three strikes in a row.

So, whenever a bowler rolled three strikes, the other bowlers or spectators

would yell, "That's a turkey." And the term "turkey" for three strikes became standard.

Two other famous terms are "Brooklyn" and "Jersey" - still used universally. The 1-3 pockets are the accepted spot for a strike by a right-handed bowler and the 1-2 for lefties. If you score a strike by going to the opposite side it is a crossover.

There was great competition between New Jersey and Brooklyn bowlers as far back as the 1890s and in derision of a crossover strike the Brooklyn bowlers called it a Jersey hit and the Garden Staters named it a Brooklyn.

Even the earlier term of crossover came about because the headpin was the focal point and cited as the Hudson River, so when a New Jersey bowler scored an errant strike it was described as going across the river, and the same was true of the Brooklyn bowler who hit the wrong pocket.

One reader asked what a chicken was in bowling. I never heard it used but would think that maybe it would be a double strike, a success a little less than a turkey.

It takes a long time for any term to be established in any sport but once accepted they become part of the game. And "turkey" has long taken its place.

Proof of that is that most automatic scoring machines emphasize three strikes in a row having a turkey pop up on the scoring screen.

Idle bowling thoughts . . .

- Like many others, I miss Chris Schenkel, ABC-TV's voice of bowling for some 40 years. In his star studded broadcasting career he was considered one of the best of the best, and figured he did every sport but hockey. He treasured his association with bowling.

"Bowling has been the most consistent friend I've had. There are very few snobs in bowling," said Schenkel.

- Bowling balls are expensive, but they always were. Back in 1907 the newest rubber bowling balls sold for \$15. For many, that was more than a week's pay. And those good looking high top bowling shoes set you back anywhere from two to five bucks, but they lasted for years and years.

- An old newspaper clipping, dated October 25, 1897, reported that Detroit had four bowling leagues that year. In three of them "palm" balls were used, and in a newly formed six team circuit the new "finger" balls were used. And here we are, 113 years later, and the rage in some areas is two handed palm bowling.

- A very little boy told me about the match he had against one of his friends. It was close all the way until he knocked down a pin in he seventh frame to win out, 1-0.

- A true handicap system works only when those given handicaps are handicapped on their true ability, and not on their often fiction averages. There always should be a minimum unless the bowler is handicapped in some way. If a bowler is not interested enough in the sport to at least

attain the average average of all league bowlers then they should accept minimum average requirements or not be allowed to win anything more than praise. Sometimes, in the quest for as many entries as possible, too much consideration in the area of free pins is the easy way out.

- Almost every bowlers throws away at least one point in average each year by not fully concentrating on the fill ball in the final frame.

- If another bowler does it you call it an error or a mistake. If you do it, it is called practical experimentation that failed.

- My nomination for the most articulate person in the world remains the bowling instructor who can give expert advice - without taking his or her hands out of a pocket.

- The fact that the USBC team tournaments, formerly ABC and WIBC, draw more than 10,000 five player teams each year, no matter where they are contested, speaks volumes about the sport, because no sport can match the long history of such dedicated participation. Try them if you haven't already, and you'll discover the lure of the tournament lanes.

- W.C. Fiends once said, "Start every day off with a smile and get it over with." Do the same with every game you bowl.

- Temper prone bowlers should consider how many bones there are in the human foot, and how delicate they are and should take that in mind when they are tempted to kick the rack. However, the human skull is quite durable.

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Smoking in bowling centers - A throwback to an earlier era

by Mark Miller for the Bowling News Network

Some stereotypes are hard to break. Take bowling and smoking for example.

In the early 1900s, most bowling establishments were connected to taverns where Caucasian men smoked and drank to get away from their wives. Soon after, women took to bowling; and by the 1950s, minorities became more involved in the sport.

When league bowling was at its peak in the 1960s and 1970s, bowling alleys had bars in them and smoking still was a major part of the culture. This shouldn't have been surprising since nearly half of American adults smoked.

Thanks to education about it and a growing amount of laws against it in public places, smoking nationwide has now dropped to around 20 percent. Yet while society was changing, some bowling centers still chose to cater to smokers for fear of losing long-time customers.

That decision has too many people still thinking bowling is played in dark, dingy, smoke-filled facilities. Truth is most of today's centers are clean, bright, family-friendly places.

So some questions need to be asked like, *Has smoking been a bigger reason than people realize for the 30-year decline in league bowling? Is it one of the major reasons why to many, bowling's image still is negative? Does it hurt the chance to grow the sport and keep sponsors from helping finance the future?*

"I don't know why some proprietors cater to 20 percent of their customers," said retired United States Bowling Congress Chief Executive Officer Roger Dalkin.

"Smoking does affect business in the short term," said Brunswick president of bowling products Brent Perrier. "In the long term, we see people who wouldn't come in are coming in. Once a center gets over the hump - 6 months to a year - they can do pretty well."

The challenge is the battle between freedom of choice and second-hand smoke. Michael Fiore, director of the University of Wisconsin-Madison Center for Tobacco Research and Intervention, is clear on what he believes is making it possible to eliminate tobacco use in America.

"Two things - first the recognition of tobacco use as a drug of dependence, and second, the recognition that when I smoke in your presence, it's not just a choice I'm making, but

it's also putting your health in danger," Fiore said in *On Wisconsin* magazine. "These developments have totally changed the landscape."

So too have governmental smoking bans.

"People get used to them," said Luby Publishing President Keith Hamilton. "Some come back and they learn to deal with it. Bowlers cope and some even come back and bowl more."

Laws curtailing smoking in public places began appearing about 20 years ago. By the middle of the 1990s, the Bowling Proprietors' Association of America introduced the National Restaurant Association's *Accommodation Program* to meet the needs of both smokers and non-smokers. The idea was to promote non-smoking areas of the center like the bar or specific days when smoking wouldn't be allowed. The program also encouraged centers to improve their ventilation systems to help remove the smoke.

Since then, more local or state anti-smoking laws have been enacted. In states without such laws, centers must weigh the benefits of attracting new bowlers against the drawbacks of alienating their smoking customers.

But in advance of or even in areas without such laws, some bowling centers made the business decision to go non-smoking on their own. For example, some AMF centers in the Midwest banned smoking in many areas of the centers in 2000. Others since have voluntarily made the choice because they understood at a time that when families are looking to do more together, doing so in a healthy environment makes sense.

"It's a generational thing kind of like bumper bowling 20 years ago," said Jim Welch, general manager of Strike Zone at Sunset Station in Henderson, Nev. "Back then they called ahead to see if you had bumper bowling. Now they ask if you are non-smoking. If you are, they will bring the family."

Hillside (Mich.) Lanes went non-smoking in 2009 before a ban went into affect this year. Owner Steve Aemisegger told *Bowlers Journal International* he was glad he made the decision.

"We lost a few league bowlers but what we gained in open bowling and outings far exceeded what we lost," he told the *Jackson Citizen Patriot*.

Strike Zone Lanes in Southaven, Miss., has been smoke free since it

opened in 1997 and recently earned an award for the smoke-free business of the month from the Mississippi Tobacco-Free Coalition of DeSoto County.

"People in the community appreciate a place to have their child's birthday party and family get-togethers without smelling like smoke when they leave the building," said general manager Dudley Stone in the *Bowlers Journal Cyber Report*.

While league numbers are at their lowest since the early 1950s, the number of people bowling at least annually keeps rising; now more than 70 million. The growth of family entertainment centers, most of which are non-smoking from Day 1, may be one reason.

"In every single case where I've been involved with traveling around, once a center stops smoking the customer base changes and people are much happier to come when they wouldn't come bowling before," said industry veteran Dale Niemela, currently marketing and event coordinator for Storm Products. "The fact that there's not smoking gets rid of the stereotype of smoke."

So what's the industry to do? Dalkin suggests taking lessons from the American Cancer Society.

"You can't change the perceptions of the influential people age 20-50 so we must focus on the next generation," he said. "We have to change the attitudes of kids from first grade to high school. We need to educate parents, high schools; talk about Bowlopolis. Focus on bowling as fun and cool. We have to accept the fact we can have little impact now; but have to start with the kids."

If nothing else works, Hamilton has a different idea.

"Maybe having bowling centers get together to determine which ones will cater to smokers and which ones will be smoke-free is the answer," he said.

Whatever the answer, it does seem true that bowling centers that improve their indoor air quality eventually fare well. If nothing else, fewer patrons come home smelling like ashtrays.

"Many centers are on the edge, and if they lose 10 percent they are out," Dalkin said. "Can they ride out the initial drop? But long term, it helps the image and helps bowling grow."

BVL, Helen Duval, and my mom...

by Sandy Raddeau

The year was 1946. The place, one of the bowling centers in the SF Bay Area. The people - Helen Duval and Jane Robb, two young bowlers - one accomplished, one a beginner. The accomplished bowler, Helen, took Jane under her wing, and helped her master the game. Along the way, they became fast friends. And that's where the story gets interesting.

In 1944, Duval started bowling professionally and joined the Women's International Bowling Congress, becoming known throughout the United States for her talent. During WWII, Helen had founded the Bowlers Victory Legion, to raise money for recreational items for soldiers recovering from injuries, and even helped purchase three C47 planes and several ambulances. After the war, Helen and her team were left with a fundraising network, and no place for the funds.

Jane Robb (Johnson) was a registered nurse, who had returned the previous year from a long stint with the US Army. She served in the Army Nurse Corps, and earned 3 Purple Hearts and a Silver Star

for her service. She served in the mobile front line tent hospitals of the European theater. As a nurse anesthetist she assisted in saving many lives deplorable medical conditions.



These two ladies put their heads together, and changed the mission of the BVL to fully support the veterans in the homes and hospitals. Helen spent a tremendous amount of time on the road working with residents of these homes, teaching them to bowl despite handicaps and injury. Through the work of countless individuals and organizations, the BVL is now bowling's oldest charitable organization, and has raised over \$35 million dollars to aid in making a better life for those fine Americans - our soldiers. I'm extremely proud of what they've done.

Remember - when a soldier steps up to defend your freedom, they are writing a blank check to the American people - payable up to the price of their life. Thank a soldier today - and generously donate when that envelope comes around your league this November!

Kegel Signs As A Promotional Sponsor of the Historic 2011 Bowling's U.S. Women's Open

The Bowling Proprietors' Association of America (BPAA) has signed Kegel as a promotional sponsor of the prestigious 2011 Bowling's U.S. Women's Open. The partnership will give the Lake Wales, Fla. company exclusive rights as supplier of lane maintenance for the historic event to be telecast from Cowboys Stadium in Arlington, Texas.

The 2011 Bowling's U.S. Women's Open, sponsored by the Brands of Ebonite International, is open to all female youth and adult bowlers in the United States and their international counterparts. The final qualifying portion of the event will be held at AMF Showplace Lanes in Euleus, Texas, June 24-29, 2011. The finals, to be telecast from midfield of Cowboys Stadium in Arlington, Texas (home of Super Bowl XLV) June 30, are expected to draw the largest on-site and TV viewing audiences in the history of the sport.

"We are extremely proud to welcome a world-class organization such as Kegel as a partner to the new and invigorated 2011 Bowling's U.S. Women's Open," said Steve Johnson, executive director of the BPAA. "Kegel is a leader in developing bowling lane products and services that make the sport better. Having them as a sponsor will give all bowlers the best possible surfaces on which to compete."

In addition to supplying the lane

maintenance for the finals of the 2011 Bowling's U.S. Women's Open, Kegel will also provide lane maintenance for the qualifying rounds in Euleus and in partnership with Ebonite International for select local qualifiers around the country. The agreement also gives Kegel the exclusive rights to create the unique lane oil pattern to be used during the entire competition.

"Kegel is honored to be part of this exciting, world-class event at a world-class facility," said Kegel Vice President of Sales and Marketing Chris Chartrand. "We are committed to providing the 2011 Bowling's U.S. Women's Open with the same high standards of dedication and support we give to our customers around the world and we look forward to delivering the best possible lane maintenance and pattern development that will make this Open and its qualifiers a huge success."

With more than 71 million consumers annually taking to the lanes, bowling continues to be the largest participation sport in the United States. Women represent 49% of all bowlers and since 2007, adult female annual participation is up 12.9% from 21.7 million to 24.5 million. The 2011 Bowling's U.S. Women's Open provides an opportunity to showcase the growing segment of female bowlers from around the world.

High Roller Now Accepting Entries For 4 Major Events Something for everyone

This is a busy time of year for High Roller, in the middle of promotions for some of the largest bowling events of the year - and all staged in Las Vegas!

Up first is the 18th annual Senior Thanksgiving Classics. This amateur event is actually 3 separate tournaments for players aged 60 & over and 2 for those aged 50 & Over. It is held at Sam's Town from November 21 - 28.

Next is one of the longest running bowling events ever! The 54th

annual Military Bowling Championships has been called the "largest gathering of Retired and Active Duty military personnel for a sporting event anywhere in the world!" It runs from January 16 - 21 at Gold Coast & Orleans.

The February High Roller & "A Game" Double Header starts on NFL's Super Bowl Sunday, February 6 with the exciting \$25,000 top prize paid to a lucky amateur bowler on February 12.

Running in conjunction with the

High Roller is the 10th year of the TAT, True Amateur Nationals. High Roller recently acquired this major event for amateur bowlers but we are happy to announce that the TAT staff will all be at their well known posts. The TAT dates are February 6 - 13 at The Orleans. A \$25,000 top prize is on the line!

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Randy Pedersen, Dale Eagle and Len Nicholson Elected to PBA Hall of Fame

The Professional Bowlers Association has announced that 13-time PBA Tour titlist Randy Pedersen, Senior Tour standout Dale Eagle and former PBA lane maintenance director Len



Randy Pedersen

Nicholson have been elected to the PBA Hall of Fame Class of 2011.

All three will be inducted during ceremonies Saturday, January 22 at Red Rock Resort in Las Vegas following the ABC Sports telecast of the PBA Tournament of Champions.

Pedersen, 48, is currently the color analyst for Lumber Liquidators PBA Tour telecasts on ESPN but he earned entry into the Hall based on his accomplishments on the lanes.

The Clermont, Fla., resident won the 1987 PBA National Championship for his lone major title and was ranked 35th on the PBA's list of 50 greatest bowlers as part of the organization's 50th anniversary celebration in 2009. He had 34 top-five finishes in 561 Tour tournaments bowled during his career, finishing in the top 20 in earnings six times and the top 20 in average eight times.

"When Fred (PBA Commissioner and CEO Fred Schreyer) called me with the news, I had to put the phone down and give a great big yell," Pedersen said. "It's very humbling and gratifying. When I first started out on tour in 1981, I never imagined something like this could happen.

"During the journey, my first thought was winning titles and making money. I never started thinking about the Hall of Fame until I was on the downside of my career. Maybe it's always in the back of your mind, but when I was in my heyday, the focus was always on winning."

Eagle, 64, is the second player elected into the Senior section of the PBA Hall of Fame, following John Handegard, who was inducted in 2009. The Frisco,

Texas, resident has 11 career Senior Tour titles which ranks tied for third all-time. Among his titles are four Senior Tour majors – Reno PBA Senior World Invitational (1997); The Villages



Dale Eagle

Senior World Championship (1999); PBA Senior National Championship (2001), and USBC Senior Masters (2003).

He was the PBA Senior Rookie of the Year in 1996 and Senior Player of the Year in 1999. In 171 PBA Senior Tour tournaments he has finished in the top five 40 times. He also won 10 Senior Regional titles and three PBA Tour titles.

"It's something I've been waiting for for 47 years," said Eagle, who is still active on the

Senior Tour. "When I was a teenager I dreamed of being a great bowler. Bowling and the PBA have been my life and to be recognized as a great player has made my dream a reality."

Inducted into the meritorious service category, Nicholson's career was devoted to the science of bowling lane maintenance and for more than 20 years the Tucson, Ariz., resident was the PBA Tour's lane maintenance director. Nicholson, 70, has gained worldwide industry recognition as one of the foremost experts on the subject of lane maintenance.

Nicholson was instrumental in developing the PBA Lane Maintenance Program in 1971 which is still referred to today. He was a founding member of the Bowling Foundation which was created to finding solutions to scoring issues in bowling. An instructor, author of several bowling publications and host of the popular Phantom Internet radio bowling program, he also has served on the technical

committee of the World Tenpin Bowling Association. He was a recipient of the bowling industry's Flowers for the Living Award and the John Davis Award in recognition for his



Lenny Nicholson

contributions to the sport.

"This is the highlight of a career that has been devoted to such an important part of the sport," Nicholson said.

Inductees are elected to the PBA Hall of Fame by a group of veteran bowling writers, industry leaders and current Hall of Famers.

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Kelli Briscoe Joins International Bowling Museum & Hall of Fame as Curator

Kelli Briscoe, an avid historian with extensive museum and journalistic skills, is the new curator of the International Bowling Museum and



Kelli Briscoe

Hall of Fame (IBM/HF).

Briscoe, who in May earned a Master of Arts degree in ancient/medieval history from Southern Methodist University, started in her new position Oct. 18.

"We are delighted to have a person with Kelli's background and talent with us," said IBM/HF Chairman Pat Ciniello. "She's going to help us maintain and preserve our extensive

collection while making the IBM/HF a great place to visit."

Briscoe most recently was administrative editor for Studies in the Novel at the University of North Texas in Denton. She previously was managing editor of Travelhost, Inc., in Dallas. Immediately before that, was a researcher/writer for Dallas' Museum Arts, Inc., and a contractual curatorial assistant for Fort Worth's American Airlines C.R. Smith Museum.

Earlier in her career she was a writer and editor for a number of Texas-based publications including managing editor of Southwest Airlines Spirit Magazine. She also was a web editor for a hospital cooperative.

"While I was working in journalism, I always had a passion

for history so I went back to school to get my masters," Briscoe said. "I didn't know what to do with it but while I was in school I got the job at the C.R. Smith Museum putting together a timeline of the history of American Airlines. I also worked on updating the archives.

"I loved it. I realized this is what I wanted to be. Working with archives fit in well with my degree."

After her contract ended, she worked for Museum Arts where she was involved with Denton's African-American Museum, a Houston bible museum and Big Brothers/Big Sisters. So she was overjoyed when the IBM/HF opportunity arose.

"It was everything that I had done at the C.R. Smith Museum," she said. "It's great what they've accomplished here to get this place open. I was amazed. Now I feel I can help get everything ready for the future."

Among Briscoe's goals are to centralize the IBM/HF's artifacts, create temporary exhibits and help promote the facility to families and youth both in and out of the Dallas-Fort Worth area.

Briscoe and her two children live in the Dallas-Fort Worth suburb of Hurst.

Kelly Kulick display added at The Women's Museum

by Terry Bigham, Bowl.com

Kelly Kulick is being recognized for her accomplishments in the sport of bowling with a permanent display at the national museum, The Women's Museum: An Institute for

nominated this year for Sportswoman of the Year by the Women's Sports Foundation.

"To be a part of something that ends up in a museum means that

you've done something significant in history," said Kulick, a member of Team USA. "It's pretty astonishing. I really do feel like I'm walking in the footsteps of some great pioneer women, and it's an honor to be included among them.

"It means a lot that someone thought my accomplishments were significant enough to be included in a museum with such amazing company."

Kulick's victory



the Future, in Dallas.

"We are excited to add professional bowler, Kelly Kulick, to the permanent exhibits at The Women's Museum," said Lyn Scott, COO, The Women's Museum. "Kulick is an excellent role model for young athletes. We are pleased to make this addition in celebration of the Museum's 10 year anniversary."

Kulick, of Union, N.J., became the first woman to win a title in the 51-year history of the Lumber Liquidators Professional Bowlers Association Tour when she took home the 2010 PBA Tournament of Champions title in January. She is

in the PBA Tournament of Champions was part of an outstanding 2009-10 season. She also won the 2009 PBA Women's World Championship, PBA Women's Series Shark Championship, the Canon Malaysian International Open, and two major women's titles - the USBC Queens and U.S. Women's Open.

The Museum made sure to have the display ready for the State Fair of Texas, which is held at Fair Park and is expected to draw more than three million visitors before it ends Oct. 17. To learn more about The Women's Museum, go to thewomensmuseum.org.

Bowling Proprietor's Association of America Names Bart Burger VP of Business Development

The Bowling Proprietors' Association of America (BPAA) announced today that it has appointed K. Bart Burger to serve as VP of Business Development, effective November 8, 2010.



Bart Burger

"We are excited to have Bart join our management team," said Steve Johnson, BPAA Executive Director. "Bart brings a wealth of relevant bowling experience to our organization - from managing centers to overseeing operations. He is in touch with the needs and challenges facing our bowling proprietors and the industry. We welcome the fresh, new ideas he will bring to benefit our membership."

Burger joins the BPAA after a long and successful career with more than

more than 25 years with one of the industry-leading bowling retailers and manufacturers, Bart advanced through the ranks from center-level management, regional trainer, director of operations, both domestically and internationally, to his most recent position of VP of Marketing for their 100 bowling centers.

"I feel very fortunate to join BPAA at a time when membership and consumer bowling participation is growing," said Burger. "While

I have the utmost gratitude and admiration for the Brunswick family, I am genuinely excited to expand my role from influencing 100 centers to being part of a team delivering more than

4,000 members of the BPAA."

Burger is no stranger to the BPAA and its membership. He has served on the Marketing and Education & Training Committees, as well as serving on the board of directors. He has been a sought after guest speaker at state and regional trade shows and conducted numerous seminars at International Bowl Expo.

Burger will relocate to the Arlington, Texas area along with his wife Sheila and family.

Happy Thanksgiving



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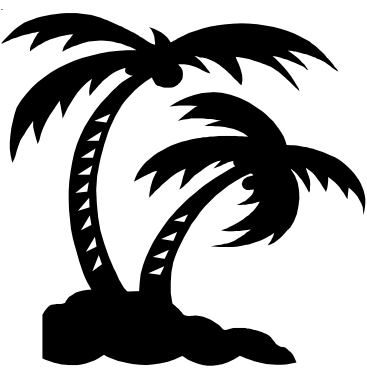
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BPAA Signs Roger Staubach as Keynote Speaker for 2011 International Bowl Expo

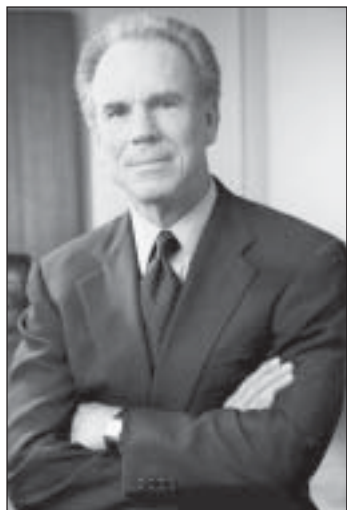
The Bowling Proprietors' Association of America, the bowling industry's premier trade organization, announced today that NFL Hall of Famer and commercial real estate icon

Roger Staubach will serve as keynote speaker at the 2011 International Bowl Expo. BPAA Executive Director Steve Johnson made the announcement at the East Coast Bowling Centers Convention at the Trump Taj Mahal in Atlantic City, N.J.

Staubach will speak during the

IBE General Session on June 29, 2011 at the Gaylord Texan, in Grapevine, Texas before a crowd expected to include bowling industry leaders, proprietors from across the world, manufacturers and industry partners. Staubach's keynote address will be part of a historic week for the bowling industry, which will also include the telecast of the finals of the 2011 Bowling's U.S. Women's Open from midfield of Cowboys Stadium in Arlington, Texas, home of Super Bowl XLV.

"Roger Staubach is an incredible individual and an inspirational figure whose winning attitude has translated into legendary accomplishments both on the playing field and in the board room. His message of hard work and perseverance in sports, business and life will resonate deeply with the audience of bowling industry leaders in attendance at Bowl Expo," said Johnson. "Additionally, as one of the greatest Dallas Cowboys to ever wear the silver and blue, he is the perfect individual to join us in



ushering in an exciting milestone - the historic telecast of the 2011 Bowling's U.S. Women's Open finals from Cowboys Stadium."

"It fills me with great honor and

pride to speak at International Bowl Expo, especially during what is such an exciting time for the bowling industry. The incredible resurgence of bowling, highlighted by four consecutive years of growth and its status as the nation's number one participatory sport, is a tremendous credit to the leadership of BPAA and its more than 4,000 member centers," said Staubach. "I am also looking forward to the 2011 Bowling's U.S. Women's Open and watching these gifted competitors as they take to the lanes midfield in Cowboys Stadium and create history before a national audience."

In addition to announcing Staubach's keynote address at International Bowl Expo, Johnson's speech at ECBCC highlighted a year of significant accomplishments for the bowling industry. Fueled by increased interest from women and younger bowlers and the rising popularity of family entertainment bowling centers, the industry recorded its fourth consecutive year of growth highlighted by a 2.7% increase in consumer participation with more than 71.1 million having bowled between March 2008 through March 2009. The BPAA also reported that, during the same period, bowling generated a \$10 billion impact on the U.S. economy.

Venezuela's Marcano Wins Masters Gold at PABCON Women's Championships

HENDERSON, Nev.- Venezuela's Karen Marcano battled through a painful hand injury to mount a comeback and win the Masters gold medal at the 2010 Pan American Bowling Confederation Women's Championships in suburban Las Vegas.

The 31-year-old right-hander cut open her hand on a broken thumb slug but was able to patch it up and push through the pain in a dramatic 2-1 victory over Colombia's Clara Guerrero at Sunset Station Hotel and Casino's Strike Zone Bowling Center.

As the higher seed entering the championship match, Marcano earned the choice of lane condition for the first game of the best-of-three match.

Despite the advantage, Guerrero took a 1-0 lead with a 204-179 win on the 40-foot Athens pattern, and then jumped out to a 25-pin lead after five frames in Game 2, which was contested on the 34-foot Stockholm pattern. Marcano used six consecutive strikes to even the match with a 221-203 victory and force a deciding game on the Athens pattern.

After Marcano closed out the

finale with 182, Guerrero had a chance to double in the final frame to win the gold medal, but left the 4-6-7 split to finish with a strikeless 168.

"I had to figure out how I was



Karen Marcano

going to bowl because it was really painful," said Marcano, who won the singles gold medal at last year's PABCON Championships in San Juan, Puerto Rico. "It hurt, but I tried to do my best in every frame. I am just very, very happy right now."

On the way to the championship match, Marcano defeated Puerto Rico's Jessica Santiago (2-1), Mexico's Sandra Gongora (2-1) and Team USA's Shannon O'Keefe (2-0). O'Keefe did have a chance to strike out for a tie in their second semifinal game, but the pins just didn't fall her

way.

"You can't throw it that badly and expect to move on, so I was lucky to get as far as I did today," said O'Keefe, who earned three medals this week. "Obviously, I'm still happy because it's a medal, but I'm disappointed that I wasn't able to settle in physically."

Guerrero's path to the finals included wins over Canada's Felicia Wong (2-1) and Team USA's Kelly Kulick (2-0) before taking out top-seed Liz Johnson, 2-1, in a battle that also came down to the final frame.

O'Keefe and Johnson each received bronze medals for their Masters efforts Friday.

"I bowled well on the medium pattern today, and I'm real happy with my performance overall," said Johnson, who also won gold medals in team and all-events as well as a bronze in trios. "I felt focused, and I made some really good shots, but Clara bowled well and deserved to win the match. It's been a great week overall, and I'm very happy."

Team USA took home 10 medals, followed by Venezuela (3), Canada (2), Colombia (2) and Mexico (2).

TEAM USA WINS TEAM, ALL-EVENTS

Shannon O'Keefe and her Team USA teammates entered the 2010 PABCON Women's Championships with their sights set on the team gold medal, and they accomplished their goal at Sunset Station Hotel and Casino's Strike Zone Bowling Center.

The Team USA women posted a 6,267 six-game total and claimed the coveted title for the 13th time in the 15 years the five-player team event has been part of the PABCON Women's Championships.

After building a significant lead through four games, Team USA stumbled to an 897 total in Game 5, which put Venezuela and Canada just 39 and 61 pins away heading into the final game.

Left-hander Shannon Pluhowsky started the finale with seven consecutive strikes and helped Team USA cruise into the top spot with a

1,105 effort. Columbia also finished strong and moved around Venezuela and Canada to take the silver medal with a 6,090 total. Canada finished third with 6,068.

"There was never a doubt that we were going to fire back after the fifth game," said O'Keefe, who paced the team with a 1,283 total. "We all have the talent and confidence in our games and each other to move past something like that and get moving in the right direction. We started the last game off strong, and it was just coasting from there. This is the one that means the most, and we're excited."

Liz Johnson added 1,261 to the winning-effort and was followed by Pluhowsky (1,254), Kelly Kulick (1,226), Stefanie Nation (642) and Tennelle Milligan (601).

The group added two more medals as Johnson and Kulick finished first

and second in the all-events standings. Johnson earned the gold with a 5,241 total for 24 games, while Kulick had 5,197. Mexico's Sandra Gongora battled back from a disappointing singles event to claim the bronze with 5,190.

"Today was a bit of a grind, but we stuck together as a team and hung in there," Johnson said. "It was a tough four days, but I was pretty consistent. I didn't have anything too low, or real high. The team event was the most important event for us, but to get the all-events gold and trios bronze is special, too. Tomorrow's Masters is just icing on the cake."

Pluhowsky finished fifth in all-events with 5,130, O'Keefe was seventh with 5,124, Nation was 19th at 4,930 and Milligan was 23rd with 4,848.

CANADA SURGES TO TRIOS GOLD MEDAL

For the first time since 1993, Canada claimed the trios gold medal at PABCON.

Despite being more than 200 pins out of the top spot after four games, the Canadians closed with sets of 725 and 739, an average of 244, to surge to the top of the standings with a 3,917 six-game total at Sunset Station Hotel and Casino's Strike Zone Bowling Center in Las Vegas.

Mexico led from the start but finished the day 23 pins back with 3,894, while Team USA settled for the bronze with 3,819 thanks to a 710 finale.

"After the 725, we saw that we were in second place, and we were excited because we made such a big move," said Isabelle Rioux, who led Canada's trios effort with a 1,335 total. "We just tried to stay calm and throw good shots. Toward the end, I didn't even realize we were going for the gold, and I think it's probably better that I didn't know."

Caroline Lagrange, the 2009 QubicaAMF World Cup champion,

finished the day with games of 278 and 258 for a 1,309 total, while left-hander Felicia Wong contributed 1,273.

"This is very exciting and shows that in Canada, we work really hard to get our games together," Lagrange said. "Since Canada is so big, we don't get to see each other or practice together as much as we'd like to, but this shows that we're all putting in the work and can come together when it counts."

Sandra Gongora, the singles silver-medalist at the 2009 World Tenpin Bowling Association World Women's Championships, paced Team Mexico on Wednesday with a 1,433 effort and was joined by Iliana Lomeli (1,275) and Fernanda Cornejo (1,186).

Liz Johnson led the way for Team USA with 1,302 and was followed by left-hander Shannon Pluhowsky (1,293) and Kelly Kulick (1,224). Johnson's effort also helped her to the top of the all-events standings through 18 games with 3,980. Kulick is second with 3,971, and Gongora

jumped to third with 3,879.

In the nine previous PABCON Women's Championships trios events, Team USA won the event five times, Canada won twice, and Mexico and Venezuela took home the title once each. Canada's last victory came in 1993, and the winning team included current head coach Sandy Lowe.

"Every day, we just try to reach the podium, with the gold medal being the ultimate goal," said Rioux, who is sixth in the all-events standings with 3,867. "We said to each other before the last game that the only thing we could control was our own game, so we just needed to go out there and focus on throwing good shots. We are so excited about this, and I hope we made our country proud."

Wednesday's trios competition featured both lane conditions being used this week. On each pair, the left lane had the 40-foot Athens pattern, and the right lane utilized the 34-foot Stockholm pattern.

MINI-ELIMINATORS ARE NOW SCRATCH & HANDICAP

Las Vegas, NV: Pinnacle Events is pleased to announce the Winter Mini-Eliminator will be held at the South Point Hotel & Casino in Las Vegas February 2nd through February 6th. The Mini has been reformatted into two separate events; a scratch 3-game qualifier with a \$20,000 guaranteed top prize and a handicap 3-game qualifier with a \$10,000 guaranteed top prize. Both tournaments will run at the same time on different sides of the bowling center.

Dividing the Mini into two separate tournaments gives any average bowler a chance to compete for big prizes. Both events will feature 16 separate 3-game qualifying squads by division with 1 in 10 advancing to the finals and 1 in 5 cashing. The entire prize fund of each event is guaranteed from top to bottom.

Both tournaments will offer a marathon entry package that

guarantees bowlers in the finals even if they fail to advance through a qualifying squad. With this "guarantee in the finals" bonus more than 60% of the bowlers that enter will be in the finals.

If you are looking to go home with the latest high performance balls the Mini-Eliminators offers you the best deals. Lane #1 will be returning as the official ball sponsor of both Minis and all bowlers purchasing a Marathon or Mini Marathon entry package will receive a new Lane #1 ball. A second high performance ball will be given to bowlers purchasing a Lane #1 Shootout entry and this includes free drilling.

For complete details on The Winter Mini-Eliminators please visit www.minieliminator.com or call the tournament hotline; 1.877.900.MINI (6464). In addition to Lane #1 and South Point the Mini is proud to also have as a sponsor Kegel and Virtualtournaments.com.



Good guys never finish last, not if they are good enough

XXX

"Isn't it great to live in a society where the penalty for lying to a congressman can be up to 30 years in jail, but the penalty for a congressman lying to you is another two years in office." -- Peter Schmuck, a Baltimore sports writer.

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The Divorced Barbie Doll

One day a father gets out of work and on his way home he suddenly remembers that it's his daughter's birthday. He pulls over to a Toy Shop and asks the sales person, 'How much for one of those Barbie's in the display window?' The salesperson answers, 'Which one do you mean, Sir? We have: Work Out Barbie for \$19.95, Shopping Barbie for \$19.95, Beach Barbie for \$19.95, Disco Barbie for \$19.95, Ballerina Barbie for \$19.95, Astronaut Barbie for \$19.95, Skater Barbie for \$19.95, and Divorced Barbie for \$265.95'.

The amazed father asks: 'It's what?! Why is the Divorced Barbie \$265.95 and the others only \$19.95?'

The annoyed salesperson rolls her eyes, sighs, and answers: 'Sir... Divorced Barbie comes with: Ken's Car, Ken's House, Ken's Boat, Ken's Furniture, Ken's Computer, and one of Ken's Friends.'

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Stupid Criminals

Seems an Arkansas guy wanted some beer pretty badly.. He decided that he'd just throw a cinder block through a liquor store window, grab some booze, and run. So he lifted the cinder block and heaved it over his head at the window. The cinder block bounced back and hit the would-be thief on the head, knocking him unconscious. The liquor store window was made of Plexiglas. The whole event was caught on videotape.

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The room was full of pregnant women with their partners. The class was in full swing.

The instructor was teaching the women how to breathe properly and was telling the men how to give the necessary assurance to their partners at this stage of the pregnancy.

She said "Ladies, remember that exercise is good for you. Walking is especially beneficial.

It strengthens the pelvic muscles and will make delivery that much easier.

Just make several stops and stay on a soft surface like grass or a path."

She looked at the men in the room, "and Gentlemen, remember -- You're in this together -- It wouldn't hurt you to go walking with her."

The room suddenly got very quiet as the men absorbed this information. Then a man at the back of the room slowly raised his hand.

"Yes", answered the Instructor.

"I was just wondering...

Would it be all right if she carries a golf bag while we walk?"

THE FUNNY PAGE

BOWL-A-RAMA

by Maurice 'MOE' LaRochelle



TRUE CHURCH BULLETINS

The Fasting & Prayer Conference includes meals.

The sermon this morning: 'Jesus Walks on the Water.' The sermon tonight: 'Searching for Jesus.'

Ladies, don't forget the rummage sale. It's a chance to get rid of those things not worth keeping around the house. Bring your husbands.

Remember in prayer the many who are sick of our community. Smile at someone who is hard to love. Say 'Hell' to someone who doesn't care much about you.

Don't let worry kill you off - let the Church help.

Miss Charlene Mason sang 'I will not pass this way again,' giving obvious pleasure to the congregation.

For those of you who have children and don't know it, we have a nursery downstairs.

Next Thursday there will be tryouts for the choir. They need all the help they can get.

Irving Benson and Jessie Carter were married on October 24 in the church. So ends a friendship that began in their school days.

A bean supper will be held on Tuesday evening in the church hall. Music will follow.

At the evening service tonight, the sermon topic will be 'What Is Hell?' Come early and listen to our choir practice

Eight new choir robes are currently needed due to the addition of several new members and to the deterioration of some older ones.

Scouts are saving aluminum cans, bottles and other items to be recycled. Proceeds will be used to cripple children.

Please place your donation in the envelope along with the deceased person you want remembered.

The church will host an evening of fine dining, super entertainment and gracious hostility.

Potluck supper Sunday at 5:00 PM - prayer and medication to follow.

The ladies of the Church have cast off clothing of every kind. They may be seen in the basement on Friday afternoon.

This evening at 7 PM there will be a hymn singing in the park across from the Church. Bring a blanket and come prepared to sin.

Ladies Bible Study will be held Thursday morning at 10 AM. All ladies are invited to lunch in the Fellowship Hall after the B. S. is done.

The pastor would appreciate it if the ladies of the Congregation would lend him their electric girdles for the pancake breakfast next Sunday.

Low Self Esteem Support Group will meet Thursday at 7 PM. Please use the back door.

The eighth-graders will be presenting Shakespeare's Hamlet in the Church basement Friday at 7 PM. The congregation is invited to attend this tragedy.

Weight Watchers will meet at 7 PM at the First Presbyterian Church. Please use large double door at the side entrance.

The Associate Minister unveiled the church's new campaign slogan last Sunday: "I Upped My Pledge - Up Yours".

Walt's World by Walt Steinsiek



Awards Banquets Are Special

The Fifth Annual USBC Southern Nevada Hall of Fame Induction and Awards Banquet, held at the South Point Hotel and Casino was an evening the recipients and their families will remember for a long time to come. The efforts of the association officers and directors, who played a major roll in preparing the evening, were rewarded with a program that went off smoothly and had many moments that captured the spirit of our sport in Southern Nevada.

This year's Hall of Fame inductees included a couple of names that are well known and respected in bowling circles throughout the industry. John Cocchi was picked for Superior Performance. He has been a member of the SNBA for over 35 years, achieving hundreds of 700 series, twenty-300 games and 10 series of 800 or better. John retired from the casino industry at 50 and has since pursued bowling as a full time job. For the record, he has competed in 50 High Roller events amassing over \$250,000 in earnings which includes sweeper victories.

Billy Das was tabbed for Superior Performance. Our paths first crossed when he moved to Las Vegas from Cleveland, Ohio in 1982 and went to work in the pro shop in the Showboat. He moved to several properties before starting his own pro shop in 1989 at the Gold Coast. Billy has drilled balls for many of the 60,000 plus bowlers that attended the Open Championship each year. He is a high caliber bowler and has at least sixteen-300 games and eight-800 series. He was part of the Nevada State team title champions in 1999.

Char Hammel, who captured the USBC

Queens title this year, added to her list of accomplishments winning the Senior High Average with a 217 and the scratch doubles with teammate David Prange.

Christina Kinney won high average with a 225.

Joyce Letourneau, who serves as operation and sales manager for husband Frenchy, Editor and Publisher of Ten Pin Alley was surprised with the announcement that she was to receive, a special honor from the Metropolitan Bowling Writers Association.

Joyce, who was making a rare outing after her long bout with cancer, received the Dick Battista Comeback Award in Atlantic City. I hear more times than I can remember, a bowler commenting on how much he enjoys the Ten Pin, but the first thing he reads is Joyce's Reality Bites. It's a must read.

Patty McCune, the Association Manger, said she was pleased with their accomplishments this year. They have almost 25,000 bowlers making the SNUSBC the 6th largest in the nation. She has no doubt they will be even better this season.

This writer enjoyed being part of the evening, and I'm proud of all those at all levels who were honored for the hours and dedication it takes to reach those accomplishments. Wishing them the best of everything on and off the lanes in the years ahead.

The 21st Annual National Golden Ladies has a new date, taking place at The Orleans March 21-24, 2011. For additional information my number is 702-365-7400 ext 6442.

Thought for the day: Admit your mistakes, it shows you are human.

Live from Las Vegas Jeanette Robinson



Jeanette Robinson is a PWBA champion and member of eight Halls of Fame

PBA Adopts Rule to Employ Instant Replay as Needed

The Professional Bowlers Association has adopted a formal policy allowing the use of "instant replay" at the tournament director's discretion in nationally-televised competition.

The "instant replay rule," along with a new rule allowing coaching at all levels of PBA competition, are included in the 2010-11 PBA Rule Book which went into effect on Oct. 1. The rule book can be found on pba.com under the "Resources" tab.

While "instant replay" is rarely needed in PBA competition, issues of foul line infractions and pinfall – where a pinsetter may touch a falling pin have created a handful of disputes over the years. The PBA uses a foul line judge and carefully monitors pinfall, but situations have occurred that made an accurate ruling difficult without closer review.

"Use of instant replay is an issue with all major sports in this age of technology," said PBA Vice President and Tour Director Kirk von Krueger. "Our concern is simply to be accurate with judgment calls. Until now, we have not had a formal policy on whether instant replay can or should be used. Now we have a rule that governs the issue.

"When the use of instant replay will allow us to make the correct decision, we'll use it. It will be employed at the discretion of the tournament director."

The most memorable use of instant replay in a PBA Tour event occurred in the title match

of the 1999 Columbia 300 Open in Austin, Texas, when Parker Bohn III appeared to foul on a spare attempt in the title match against Pete Weber. Ironically, von Krueger was tournament director for that event. During the next commercial break, von Krueger reviewed the instant replay of the shot and determined that Bohn had, indeed, fouled, negating the spare.

Bohn went on to win the title, 225-211, but the following week, PBA players – who at the time had control over rules policies – voted against any future use of instant replay. Since that time, there has been no published policy on whether or not instant replay can be used to enforce decisions by the tournament director.

In addition to the instant replay rule, all coaching rules and limitations, with a few exceptions, were eliminated to allow coaching across the board at all levels of PBA competition. The new rules define coaching and specific limitations as they apply to televised and non-televised rounds.

The new PBA rules also establish a member policy on appropriate conduct in using social network platforms which have created new levels of world-wide interaction between players and fans, and outline a change back to a voting system for selection of PBA Player of the Year for 2010-11. The new tournament formats which will be employed this year make the Player of the Year points system used the past two seasons impractical.

CALENDAR OF EVENTS

- Oct 30-Nov 7 Storm National Mixed Bowling Championships,** National Bowling Stadium, Reno, NV
- Nov 6-7 SASBA 4-man Team,** Plano Super Bowl, Plano, TX
- Nov 13-14 SASBA,** Del Mar Lanes, Houston, TX
- Nov 21-24 High Roller Senior Thanksgiving Classic 60 & Over,** Sam's Town Bowling Center, Las Vegas, NV
- Nov 24-26 High Roller Senior Thanksgiving Classic 50 & Over,** Sam's Town Bowling Center, Las Vegas, NV
- Nov 26-28 High Roller Senior Thanksgiving Classic 60 & Over Classified,** Sam's Town Bowling Center, Las Vegas, NV
- Dec 4-5 SASBA Age Bracket Tourney,** Cityview, Fort Worth, TX
- Dec 13-16 PBA Regional Players Invitational,** National Bowling Stadium, Reno, NV
- Dec 18-19 SASBA Annual Team,** Plano Super Bowl, Plano, TX
- 2011**
- Jan 16-21 Military Military Bowling Championships,** Gold Coast Bowl, Las Vegas, NV
- Jan 16-22 PBA Tournament of Champions,** Red Rock Lanes, Las Vegas, NV
- Jan 24-30 PBA Earl Anthony Memorial Classic,** Earl Anthony's Dublin Bowl, Dublin, CA
- Feb 2-6 Mini Eliminator,** South Point Bowling Center, Las Vegas, NV
- Feb 2-12 High Roller,** Sam's Town Bowling Center, Las Vegas, NV
- Feb 6-8 The A Game,** Sam's Town Bowling Center, Las Vegas, NV
- Feb 6-13 TAT,** The Orleans Bowling Center, Las Vegas, NV
- Feb 6-13 USBC Masters,** National Bowling Stadium, Reno, NV
- Feb 19-July 2 USBC Open Championships,** National Bowling Stadium, Reno, NV
- Feb 21-27 PBA U.S. Open,** Brunswick Zone Carolier, North Brunswick, NJ
- Mar 1-6 Mark Roth Plastic Ball Championship,** AMF Thruway Lanes, Cheektowaga, NY
- Mar 8-13 Dick Weber PBA Playoffs,** Woodland Bowl, Indianapolis, IN
- Mar 21-24 National Golden Ladies,** The Orleans Bowling Center, Las Vegas, NV
- April 7 - July 3 USBC Women's Championships,** OnCenter Complex, Syracuse, NY
- April 22-27 USBC Queens & Senior Queens,** OnCenter Complex, Syracuse, NY
- June 27-July 2 USBC Convention and BPAA International Bowl Expo,** Gaylord Texan, Grapevine, TX
- July 6-7 USBC Senior Championships,** OnCenter Complex, Syracuse, NY
- July 7-23 USBC Youth Open,** South Point Bowling Center, Las Vegas, Nev
- July 9-15 USBC Junior Gold Championships,** Sunset Station's Strike Zone, South Point Bowling Center and The Orleans Bowling Center, Las Vegas, NV
- July 31-Aug 6 USBC Senior Masters,** Wayne Webb's Columbus Bowl, Columbus, OH

USBC WOMEN'S CHAMPIONSHIPS WINS 2010 SPORTSTRAVEL AWARD

The 2010 United States Bowling Congress Women's Championships featured a fresh look and a brand new format, and the event earned national recognition with a 2010 SportsTravel Award from SportsTravel magazine.

The 2010 USBC Women's Championships was named the Best Amateur Sports Event Series or Circuit, and USBC Executive Director Stu Upson was on hand to accept the award at the TEAMS (Travel, Events And Management in Sports) '10 Conference & Expo in Charlotte, N.C.

On the way to the honor, the Women's Championships beat out the 2009 Little League World Series, 2010 American Strongman Platinum Series, 2010 Great Urban Race Series, 2010 Major League Dragon Boat Series and 2010 METAL2METAL Demolition Derby Series.

"It's an honor to be included among the best sporting events in the world and mentioned in the same breath as the Super Bowl, World Series and Winter Olympics," Upson said. "The Women's Championships is based on more than 90 years of tradition but recently underwent some changes. This recognition shows us that we're headed in the right direction, and we're excited about the future of the tournament."

This year's ballot included nominees in amateur, collegiate and professional categories, and awards were presented for best single-sport event, best multi-sport or multi-discipline event and best sports event series or circuit in each category.

This year's winners include:
Sports Event of the Year
 2010 Winter Olympic Games in Vancouver, British Columbia
Best New Sports Event
 2010 Warrior Games in Colorado Springs, Colo.
Best Professional Sports Event Series or Circuit
 2009 Major League Baseball World Series in New York and Philadelphia
Best Amateur Sports Event Series or Circuit
 2010 U.S. Bowling Congress Women's Championships in El Paso, Tex.
Best Amateur Multi-Sport or Multi-Discipline Event
 2010 Summer X Games 15 in Los Angeles
Best Professional Single-Sport Event
 NFL Super Bowl XLIV in South Florida
Best Collegiate Sports Event Series or Circuit
 2010 NCAA College World Series in Omaha, Neb.

In addition, an overall Sports Event of the Year was selected from the winners of each category with the top prize going to the 2010 Winter Olympic Games in Vancouver, British Columbia.

To be eligible, nominated events had to occur between July 1, 2009, and June 30, 2010.

The 2010 Women's Championships marked the first time the tournament was held in a convention-center setting, and more than 30,000 bowlers made their way to the El Paso Convention and Performing Arts Center in El Paso, Texas, during its 100-day run from March 27 until July 4.

The tournament, which has been held in 56 cities since its inception in 1916, is about to make its third visit to Syracuse, N.Y., and 10th trip to the Empire State overall. Syracuse hosted the event in 1940 and 1954, featuring 1,185 and 4,538 teams, respectively. The 2011 tournament kicks off its 88-day run on April 7, and more than 6,000 teams are expected to compete.

SportsTravel magazine readers were asked to vote either online or by fax to determine the winners. This is the fifth year the magazine has handed out the awards.

"We are pleased to recognize these superior sporting events," said Timothy Schneider, publisher of SportsTravelmagazine, which organizes the annual TEAMS Conference and Expo. "Each of the winners is a prime example of achieving excellence in organization and management for both competitors and spectators."

Best Collegiate Multi-Sport or Multi-Discipline Event
 2010 NIAA Indoor Track & Field Championships in Johnson City, Tenn.
Best Collegiate Single-Sport Event
 2010 NCAA Men's Basketball Championship Game in Indianapolis
Best Amateur Sports Event Series or Circuit
 2010 U.S. Bowling Congress Women's Championships in El Paso, Tex.
Best Amateur Multi-Sport or Multi-Discipline Event
 2010 Olympic Winter Games in Vancouver, British Columbia
Best Amateur Single-Sport Event
 2009 Cal Ripken World Series World Championship Game in Aberdeen, Md.

For more information on the USBC Women's Championships, visit BOWL.com.

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