



STARS & STRIKES
AMERICA'S BOWLING NEWSMAGAZINE

BNN Interview • pg 8

***Upson & Johnson
Will Shape
Bowling's
Future
Together***



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Denise Roth

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BOWL • • PINION

by Jim Goodwin

The editorial opinions expressed here are offered to provoke thought on important and sometimes controversial or provocative issues.

Agree or disagree, we'd like to hear from you:
starsandstrikes@sbcglobal.net

Stop - Don't Turn the Page!

If you get all your news from TV, you might want to save this paper to read after Christmas.

If a tree falls in the forest and there is no one around to hear it, does it make a noise?

We keep hearing how "successful" the Professional Bowlers Association World Series of Bowling was... but unless a large audience watches the taped television shows, which air from October 25 - December 13, can it really be labeled successful?

The concept was certainly groundbreaking, but outside of the Detroit market, how much attention did it garner among grassroots bowlers? Did the fans really understand the WSOB and try to follow it as it developed? Did the PBA do a good job of involving the bowling community (industry, manufacturers, media) for their support in promoting the event?

We did pick up a little brochure in our local center a few weeks ago explaining the WSOB, but it was mostly aimed at trying to get top players to come to Detroit to bowl in the event. That is great for a very small number of bowlers, but we would like to see more for the 99.9% who have no aspirations of bowling as a pro, but would like to support the PBA, its members, and professional events.

What is especially frustrating to us as bowling newspaper publishers is that print journalism does not seem to be on the PBA priority list. In fact, the very nature of the WSOB has put us in a precarious position. It is our job to report the news, but there seems to be a "new" definition of news.

Our sacred obligation to our readers is to announce bowling events when we get press releases in advance, and to report results when they happen. Which brings us back to the old 'tree in the forest' - if the event is over, but the finals have not yet been taped, or the finals have been taped but have not yet aired, has the event really "happened?"

The younger folks out there who live on their cell phones and blackberrys, and watch mostly cable TV, and who text and tweet, and spend a lot of time on Facebook and other social networks are probably comfortable with bowling and other sports

events that happen in August, but don't air on TV until November or December - but we suspect that the millions who are members of the 'boomer' generation are having a difficult time keeping up, and an even more difficult time rationalizing why they should try to keep up.

And it is not just the PBA that is causing the boomers heartburn. We had a nice conversation with USBC Public Relations Director Jason Overstreet recently. Jason responded to an email we sent to new USBC Executive Director Stu Upson asking for his opinion about the USBC and PBA taping events to air weeks or months later.

As you will read in the BNN Interview in this issue, Upson and new BPAA Executive Director Steve Johnson have backgrounds in Sports & Entertainment industries, so we were hoping for a fresh take on an issue that has been troubling bowling journalists and fans for a few years now.

As it turned out, Upson was traveling, and he probably has not had time to study the issue, so he asked Jason to answer. Jason, who we like very much and have a lot of respect for, gave us the 'company' answer "USBC is comfortable with the timing and content of its communications involving events taped for future broadcast."

What we were looking for was an honest opinion from someone who has not been involved in this relatively new practice of delayed bowling broadcasts, and since Upson doesn't have any bowling baggage, we thought he might give us a fresh look at what we believe is a problem for bowling as a sport, and a huge problem for those of us involved in print journalism.

After talking with Jason, we are still not sure that USBC, or the PBA for that matter, understands how their decisions and actions affect not only our business, but also hundreds of thousands of our readers, and their customers.

While they don't demand it, the bowling groups putting the events on TV either drop hints that they would like us not to print the results before the shows air on TV, or they inadvertently make it difficult for us to get the complete results that we

normally publish.

In effect, they are asking us to change a basic principle of print journalism - the obligation to report news when it happens. They are asking us to defer to television, and that just doesn't sit well with most editors and publishers.

Another missed opportunity is that the PBA and USBC have not yet chosen to support the Bowling News Network, an organization that has the ability to get their message out to hundreds of thousands of grassroots bowlers. BNN papers like the one you are reading now, go directly to bowlers - USBC members, casual bowlers, and PBA fans.

And if we (editors and publishers) are sometimes confused about how to handle the problem, there must be millions of fans that don't have a clue what is going on. Our fear is that they will simply 'tune out.' - They will either stop reading our papers for the results, or they will not watch the TV shows because it is "old news."

I gave Jason Overstreet a specific example of the problem. In a recent issue of a local bowling paper, there was a press release on page 4 with the headline "U.S. Women's Open returns to ESPN." The story was about how Tammy Boomershine would be making her attempt to win the biggest tournament in women's bowling after being away from top-level competition for many years. A very nice story about Tammy.

But here's the problem - in the same issue of the weekly paper, on page 11, was the headline "Boomershine wins BWAA August Bowler of the Month," and the story was about Tammy winning the U. S. Women's Open to earn the award.

There are two problems with this: 1. Whoever wrote the press release about Boomershine 'trying' to win the US Open knew that she had already won it when they wrote the article. (It must be nice to have a crystal ball.) And 2. Any bowling fan who read the paper who was looking forward to watching the TV show to find out who won found out who won because the event actually happened more than a month earlier.

We had to laugh when we read a recent item in cyberspace from a prominent magazine editor that said (to paraphrase) that the magazine

would publish the results of the PBA World Series in its October issue before the TV Shows aired, but they would do it in such a way that fans would not have to read the results if they didn't want to.

WHAT?!

Did they actually think that any bowling fan with the results in their hand would be able to resist the temptation to look at them? We thought, how would they do this? Would they print a roadblock on a page and say "Don't Turn the Page?!" We later found out that they were considering having a section with a piece of tape on it so the reader didn't accidentally stumble onto the results, but that plan fell through from lack of sponsorship or too much cost for the special printing function. Still, who could resist tearing off that tape?

Ridiculous.

Our concern is this - that while bowling may be a part of the Sports & Entertainment industry, because of these questionable practices, it is becoming more entertainment than sport. True sports fans want to see events live, as they happen, and if a show has to be taped, it should air as soon as possible after the taping - the next day, or within a week - not months later. If this means only major events are televised, so be it.

We have heard a few bowling officials blame this problem on television executives, saying things like 'ESPN or CBS tells us what we have to do.' We don't buy it - the days of getting big money from cable or network TV are over, and while the TV people do have input, the final decision about when and how a show is aired is made by bowling officials, as it should be; after all, they are the ones paying for the time.

There are other issues surrounding this practice, such as the possibility of injury to a player (this actually happened with Amleto Monacelli during the WSOB) but the best reason to stop this insanity is simply that it diminishes the sport.

And it is causing fine bowling publications like the one you are reading right now to question why they are in the bowling news business.

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Stars & Strikes is
published monthly.

Advertising deadline is
the 15th of each month
for publication on the 1st.
Ad rates are available
upon request. Postage
paid in Rockwall, Texas.

Subscription rates are
\$20.00 per year paid in
advance. First Class
Postage included

Published by
Pin Point Publishing
2850 Red Valley Run,
Rockwall, Texas 75087



Prices include
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Cut out and mail with check or money order (no cash) to: Stars & Strikes 2850 Red Valley Run, Rockwall, TX 75087

1 Year (12 Issues) \$20.00 2 Years (24 Issues) \$36.00 3 Years (36 Issues) \$52.00

Canada subscribers add \$16.00 per year postage. All other foreign subscribers add \$22.00 per year postage. International money orders in U.S. funds.

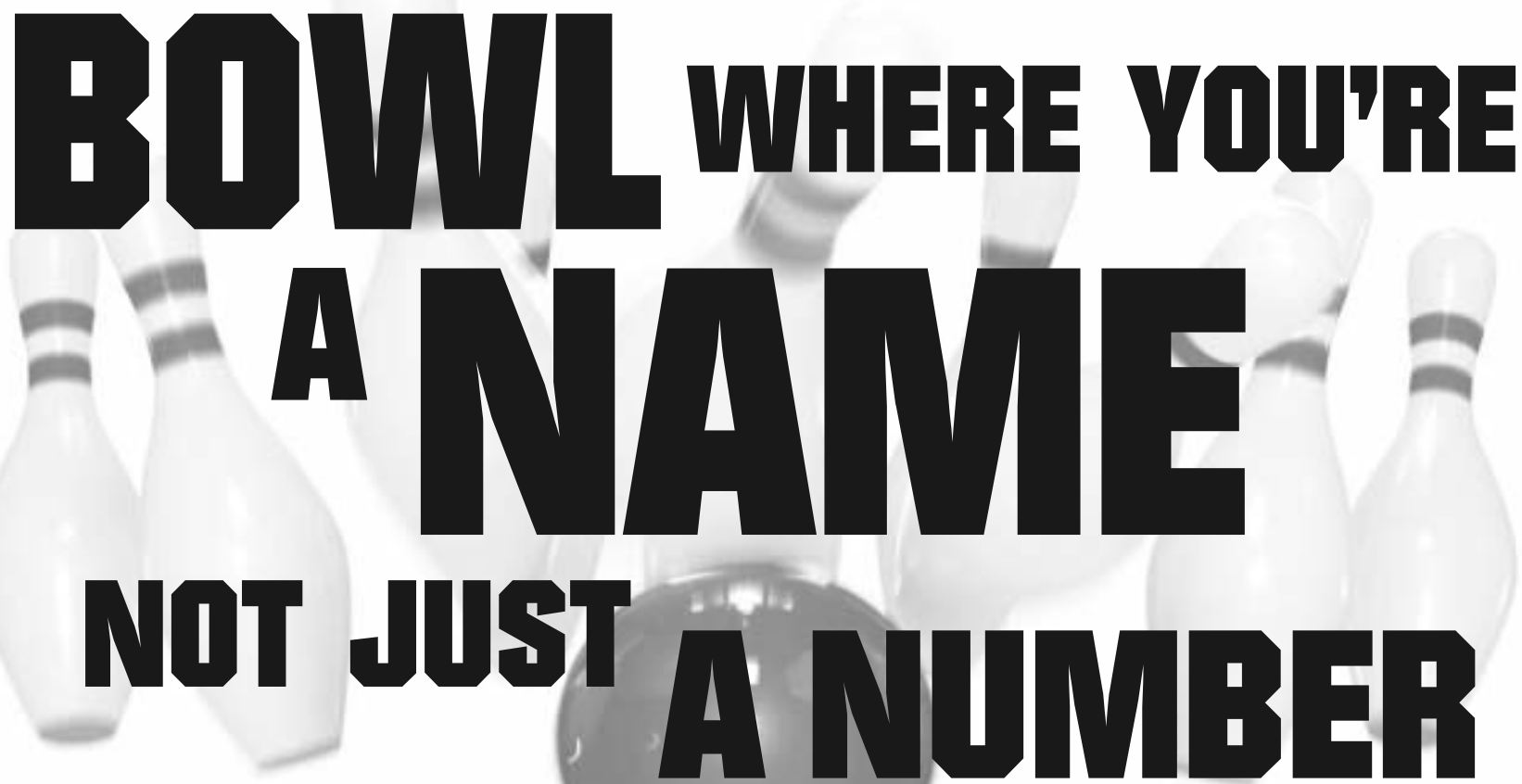
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photos courtesy of PBA, USBC



PEZZANO

Chuck Pezzano is the dean of bowling writers. His columns have appeared in newspapers and magazines nationally for over 50 years. He is a charter member of the Professional Bowlers Association, and is enshrined in both the PBA and USBC Halls of Fame.

Does Bowling Rate?!

The rating game.

TV ratings are the barometer by which most shows live alld dle, either axed or glorified by networks, sponsors and the people who create the ratings - the viewers.

I have always been mystified by the not so scientific science of TV ratings. Some say a fifty-fifty audience of men and women is good, others say it is bad, and the same goes for younger or older and every distinction which somehow appears to open to measurement.

Some great shows survived early poor ratings while other highly heralded productions zoomed at the start and then died suddenly or wasted away.

Some sponsors don't care too much about ratings; others care about nothing else.

Bowling on TV has been a rating wonder.

In the days of the Pro Bowlers Tour on ABC, it had all the plus factors, a set Saturday afternoon slot that helped the shows-before it and after it and was a 37 year standout on the tube.

But even with all its admitted attributes, Eddie Elias, the genius who founded the PBA and sold it to TV big time, knew there were factors he couldn't control. He was quick to point out that bad weather across the country always helped the numbers, and if the weather wasn't bad allover, then rain or cold in New York, Detroit, Chicago and other major bowling cities would be helpful in keeping viewers home.

Even when bowling ratings are bad,

they're still pretty good:

Historically, bowling always has attracted more viewers than other sports, including golf, baseball, hockey and others. Football is king but there always has been a solid core of bowling show watchers, no matter the time.

Sadly, history also shows that bowling has rarely been given the respect it deserves from TV outlets and moreso, from sponsors who should be using the numbers in bowling, the wide appeal it has and in most cases the loyalty the entire industry shows to those sponsors who do see the many advantages to bowling ties.

Proof of the reach that bowling has is seen and heard every day in print and TV ads that use bowling as a theme because they know it gains attention.

Bowling, every segment of the game and the sport, should continue to support TV bowling, so long as the presentation is professional, the price is reasonable, and the pride shines through.

There are individuals out there in TV viewer land who really don't realize the power and passion of bowlers around the world, and their spending power. So, if any bowling show can reach only a handful of these decision makers who want to widen the scope of their product, any product, it is worth an all-out effort.

Any bowling sponsor, of TV, daily and bowling specialty publications, tournaments, youth scholarships and clinics for all bowlers, would

soon realize that bowling always gives more than it takes.

Idle bowling thoughts . . .

- It is a sad fact that you can finish lower than 100th on the golf money winning list and earn more than bowling's leading earner. But take heart, there was a time when it was only a dream that any bowler could make a living in the sport.

You can help. Whenever golf events, and other sports too, are sponsored by products used by bowlers, and that's any product, send them a polite communication and ask why they don't back bowling as well.

- If you never have seen a 300 game rolled, take in a men's pro tourney or two. Almost everyone produces a couple or even more perfectos. And for those who like to gloat, there usually are a few games in the 130 area too.

- In the early days of bowling you could get bowling balls of any color - so long as you wanted black.

- When Raymond "Woody" Woodruff died at 90, bowling lost one of its noted pioneers. He was instrumental in the development of the AMF Automatic Pinsetters. To many the robots in the early days made a lot of noise, but so long as they performed the way they should that was sweet music to Woody's ears. He was deeply involved in almost every area of bowling, and offered his and AMF's

support to any promotion or venture that would improve the game and its image in any way.

What a beautiful legacy. Every time a Pinspotter does its work anywhere in the world, it pays a little tribute to Woody Woodruff.

- The recent poll to determine the 50 greatest players in PBA history created great interest and discussion. In 1970 a poll to decide the top bowlers of the pre 1950 era was conducted. A panel of 47 bowling writers selected a first team of Hank Marino, Jimmy Smith, Ned Day, Joe Wilman, and Andy Varipapa. Second team honors went to Jimmy Blouin, Joe Norris, Junie McMahan, Buddy Bomar and Count Gengler.

All have passed away, and all but Gengler, who gained his fame as a sophisticated match play hustler, were elected to the ABC Hall of Fame.

Few of today's bowlers know much about them, but they were the bowlers who paved the way for today's stars and pro.

- Many bowling meetings are strange. Someone gets up, says little or nothing. Nobody seems to listen. Then, all of a sudden, everyone disagrees.

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UPCOMING GUESTS

October
7 - Gary Beck
14 - Jason Couch
21 - Jeff Rimer
27 - Bill Supper

November
4 - Larry Lichstein
11 - Randy Stoughton
18 - Bill Hall
25 - Bill Zuben

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WTBA CONGRESS VOTES TO RETURN JOINT WORLD CHAMPIONSHIPS

The World Tenpin Bowling Association will join its men's and women's world championships every four years beginning in 2013, the WTBA Congress decided recently.

The WTBA World Championships will feature both men and women for the first time since the 2003 event in Kuala Lumpur, Malaysia. The WTBA will also continue to hold men's and women's world championships separately. In 2014, there will be a WTBA World Men's Championships and 2015 will feature a WTBA World Women's Championships. There will be no world championships in 2012.

The joint championships will have a limited field with approximately one in three countries from each of the three zones - American, Asian and European - taking part.

"Each zone will independently determine which countries will compete, presumably through zone championships in the non-world championships year leading up to the joint event," WTBA President Kevin Dornberger said. "Having our men and women compete together in the same venue every four years adds another level of excitement than when they are competing separately."

The process for determining future sites for WTBA events was also changed by the WTBA Congress. Instead of exclusively

awarding bids to member federations to host world events, cities or countries will also be able to bid starting with the 2013 joint world championships.

"Allowing cities and countries to bid for our championships is a major step in the right direction," Dornberger said. "This allows for more commercial opportunities and opens the door for our events to garner more sponsorships and support from local communities."

In other news, the WTBA Congress elected China's Cui Zhiqiang as second vice president of the organization.

Cui has serviced as the vice president of the Chinese Bowling Association since 2004 and vice president of the Asian Bowling Federation since 2008. He also has been involved in other sports and currently is the vice president of the Chinese Rugby Union and was the former secretary general of the Chinese Golf Association.

UPCOMING WTBA WORLD CHAMPIONSHIPS
2010 - World Men's Championships, Munich, Germany
2011 - World Women's Championships, Kuala Lumpur, Malaysia
2012 - Off year
2013 - Joint World Championships, TBD
2014 - World Men's Championships, TBD
2015 - World Women's Championships, TBD

Penn State's Seibel Wins PBA Billy Welu Scholarship Award

Elizabeth Seibel, a geosciences major at Penn State University and an accomplished bowler, has been named the recipient of the 2009 Billy Welu Scholarship by the Professional Bowlers Association.

The \$1,000 scholarship recognizes exemplary qualities in college students who compete in the sport of bowling.

As a member of the Penn State bowling team in 2008-09, the freshman was named National Collegiate Bowling Coaches Rookie of the Year, First Team Collegiate All-American and won six other all-tournament team honors.

"I'm extremely honored to have received this award, especially since I know there were so many other talented and accomplished candidates," said Seibel. "I'm looking forward to the academic and athletic

challenges yet to come in my next three years of college and I would like to thank the PBA for its support of collegiate bowling and for its recognition of achievements both on the lanes and in the classroom."

Seibel holds a 4.0 grade point average and earned the President's Freshman Award, Schreyer College Honors Scholarship and Earth and Mineral Sciences Dean's Scholarship.

A PBA Charter Member, the late Billy Welu won the BPAA All Star in 1959 before winning the 1964 and '65 USBC Masters events. He was PBA President for two

years, a member of the PBA Tournament Committee for eight years and served for 16 years on the Executive Board. Welu was inducted into both the PBA and USBC Halls of Fame in 1975.



Elizabeth Seibel

The real art of conversation is not only to say the right thing at the right time, but also to leave unsaid the wrong thing at the tempting moment.

2010 USBC HALL OF FAME CEREMONY SET FOR INTERNATIONAL BOWLING CAMPUS PRIOR TO U. S. WOMEN'S OPEN FINALS

When members of the United States Bowling Congress Hall of Fame class of 2010 are enshrined, they will do so in a setting befitting the country's major sports. That's because the 2010 induction ceremony will be held outdoors May 12 at the International Bowling Campus.

Inductions will take place in the afternoon before the live stepladder finals for the U.S.

Women's Open that evening on the lanes of the International Training and Research Center. That event will be broadcast on ESPN2.

"Our goals in moving the inductions to Arlington are to spotlight the new International Bowling Museum and Hall of Fame and International Bowling Campus while possibly growing the event into

something big every year," said USBC Vice President-Media Pete Tredwell. "The inspiration for this idea comes from the annual baseball and pro football ceremonies. Those venues allow for large crowds and major media coverage. Plus having it the same day as the U.S. Women's Open brings more focus to both events."

The 2010 event also will include a formal

dinner in downtown Fort Worth on May 11. Fans will be able to purchase tickets to be with the new and past hall of famers and other dignitaries with the proceeds going to the IBM/HF.

The Veterans and Meritorious Service part of the class of 2010 will be announced in November with the Superior Performance inductees to follow in December or January.



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BPAA

TRIPLE TEN



PBA, OnTheBallBowling.com Team Up for Mark Roth Plastic Ball Championship and More

Exclusive plastic bowling ball designed for competition will also help ailing PBA Hall of Famer

SEATTLE, Wash. – It was a matter of days after the Professional Bowlers Association decided to rename its most unique tournament the Mark Roth Plastic Ball Championship – in honor of the Hall of Famer who revolutionized the sport with plastic bowling balls – that a sad twist of fate gave the event special meaning.

Roth, at age 58, suffered a stroke that paralyzed his left side and ended a bowling career that saw him win 34 PBA Tour titles – tied for third best in PBA history – including a single-season record eight titles in 1978. Roth introduced a high-revolution power game in a plastic-ball era that led to an evolution in bowling technique and completely transformed bowling ball technology.

As a tribute to Roth, the PBA has joined hands with OnTheBallBowling.com, an Illinois company that has developed a technique to create custom designs on bowling ball surfaces. OnTheBallBowling.com has created a unique Mark Roth plastic bowling ball that will be used exclusively by all 64 competitors in the 2010 PBA Mark Roth Plastic Ball Championship, an event that will require all players to use the same "old school" bowling ball technology. It will focus attention on player skill, both physical and mental. It's the tournament concept Roth himself would have designed.

Beyond the tournament, however,

the unique OnTheBallBowling.com Mark Roth ball has taken on a new life as a fund-raising tool to help the Roth family deal with their enormous medical bills. All of the Mark Roth balls used in the tournament will be autographed by Roth and sold to help raise money for the Roth



family's medical expenses.

In addition to the ball used in the Plastic Ball Championship, a limited number of Mark Roth custom balls are being offered to the public by OnTheBallBowling.com for \$100 plus shipping and handling. A number of these balls already have been used in bowling center raffles to generate even more money for the Roth support fund.

To order a Mark Roth ball, visit pba.com or OnTheBallBowling.com. In addition to helping the Roth family, contributors will have their names placed on the "Help Mark Roth Wall of Fame" which will be posted on several industry websites in the coming weeks.

All proceeds from the sale of Mark Roth balls will be donated to the Mark Roth Fund in care of The

Bowling Foundation, which is coordinating fund-raising efforts of behalf of the bowling industry. Contributions also can be made directly to the Mark Roth Fund in care of: The Bowling Foundation, 621 Six Flags Dr., Arlington, TX 76011.

"The naming of this event in Mark Roth's honor, partnership with OnTheBallBowling.com to create balls with Roth's image on them, and working with The Bowling Foundation to manage proceeds from the sales of these balls elevates the most talked-about event of the 2008-09 PBA Lumber Liquidators Tour season – the Plastic Ball Championship – to another level," said PBA Deputy Commissioner Tom Clark.

Last year's inaugural Plastic Ball Championship, won by Jeff Carter of Springfield, Ill., created a great deal of discussion, including a debate between ESPN's "Pardon the Interruption" co-hosts Michael Wilbon and Tony Kornheiser about contemporary athletes being required to compete using 1970s technology.

The PBA Mark Roth Plastic Ball Championship is scheduled for March 23-28 at AMF Babylon Lanes in West Babylon, N.Y. It will be the 20th event on the 2009-10 PBA Lumber Liquidators Tour schedule.

PBA Pioneer Dick Hoover Dies

Dick Hoover, the man credited with planting the seed of an idea that led to the creation of the Professional Bowlers Association, has

Star at age 21, he became the youngest bowler to win the sport's most prestigious event at the time.

During the golden era of team



died. He was 79.

Hoover, the first to win two American Bowling Congress Masters titles in 1956 and 1957, was a guest on a radio show hosted by Akron, Ohio, attorney Eddie Elias shortly after winning his second Masters title and explained to Elias that there was no professional "league" available to bowlers. Some say that conversation prompted Elias to pursue the idea of rallying bowlers to join a professional tournament organization.

Hoover won one standard PBA Tour title, and four other pre-PBA major titles, including the two Masters and the 1950 Bowling Proprietors' Association of America All Star. But he had established his reputation as a young bowler prior to those victories. His 847, bowled at age 16, was a record at the time for teenagers. When he won the All

bowling, Hoover moved to St. Louis for a time to bowl anchor for the Falstaffs, a team that included fellow United States Bowling Congress Hall of Famers Billy Welu, Harry Smith and Glenn Allison. He helped the Falstaffs with the ABC Tournament Classic Team title in 1964, and he teamed with Allison to win Classic Doubles in 1962 – the year he also won his PBA Tour title in Baltimore.

In addition to his two Masters titles, Hoover finished second once, third twice and fifth in other Masters, and in addition to three ABC Classic Division titles, he had nine other ABC Championships top 10 finishes. He was inducted into the USBC Hall of Fame in 1974.

Hoover owned and operated Dick Hoover's Lanes in Brunswick, Ohio. He was married (Joan) with two sons and two daughters.

Sites Selected for 2010 Intercollegiate Team Championships and National Finals

ARLINGTON, Texas - Sectional and national finals sites have been determined for the 2010 United States Bowling Congress Intercollegiate Team Championships.

This year's sectional competitions will be held March 13-14 in the following locations: South Point Hotel, Casino and Spa, Las Vegas; Holiday Bowl Brainerd, Chattanooga, Tenn.; Landmark Lanes, Peoria, Ill., and AMF Parkway Lanes, Allentown, Pa.

The top four men's and top four women's teams from each sectional site will advance to the 2010 Intercollegiate Team Championships national finals, which will be held on specially-constructed lanes at the El Paso Convention and Performing Arts Center in El Paso, Texas, April 14-17.

The El Paso Convention and Performing Arts Center also will serve as the host site for the 2010 USBC Women's Championships, USBC Queens and Bowling's Clash of Champions.

This year will mark the first time the national finals have been held in an arena setting from start to finish. In 1998, Bowl-A-Vard Lanes hosted qualifying and match play before the tournament transitioned to the University of Wisconsin Field House in Madison, Wis., for the championship matches.

"It's very exciting that we'll be able to give all of these teams the opportunity to bowl in a world-class, arena setting like the El Paso Convention and Performing Arts

Center," USBC Collegiate Manager Gary Brown said. "It will be a terrific venue for this year's tournament, one that competitors and fans are sure to enjoy."

Intercollegiate Team Championships competition is conducted using the Baker format, which features five bowlers combining their efforts to bowl one team game. The lead-off bowler on each team bowls frames one and six. The second bowler bowls frames two and seven, and so on down the line.

Tournament competition will start with 32 games to establish seeds. Once the seeding process is completed, teams will begin five rounds of double-elimination, best-of-seven match play. Four teams will remain after the completion of round five. Those four teams will advance to the semifinals.

The semifinal winners will advance to the championship round, which will be a best-of-three match that is taped for television and will air nationally on ESPN2 May 5.

"The Intercollegiate Team Championships is an outstanding national championship event, and this year's competition will be made even more exciting because of the outstanding venue it will be contested in," Brown said. "We hope to see a lot of local support from the bowling fans in El Paso because watching this great competition will be something they won't soon forget."

Visit the collegiate section of bowl.com for tournament results, team rankings and all other collegiate news leading up to the 2010 Intercollegiate Team Championships.

Mark Roth Support Fund

Help the Bowling Foundation help legendary pro bowler Mark Roth as he works to recover from a recent stroke.

Your tax deductible donation to the Mark Roth Support Fund will go directly to the family to help cover costs involved with this tragedy.

Send Donations To:
Mark Roth Support Fund
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The Bowling Foundation

PBA World Series of Bowling Results

PBA Shark Championship and Women's Shark Championship
Thunderbowl Lanes, Allen Park, Michigan
September 6, 2009

Men's Championship - Jurek (\$25,000) d. Fagan (\$13,000), 218-218, 10-8 in one-frame, sudden-death roll-off.



Jurek

Men's Semifinal #1 - Michael Fagan, Patchogue, N.Y., d. Jason Couch, Clermont, Fla., (\$7,000), 224-201.

Men's Semifinal #2 - Jack Jurek, Lackawanna, N.Y., d. Wes Malott, Pflugerville, Texas, 255-213.

Round of 8 (Lsers earned \$4,600)

Wes Malott, Pflugerville, Texas, d. Rhino Page, Wesley Chapel, Fla., 4-3; Jack Jurek, Lackawanna, N.Y., d. Tim Mack, Indianapolis, 4-2; Jason Couch, Clermont, Fla., d. Jason Belmonte, Australia, 4-2; Michael Fagan, Patchogue, N.Y., d. Chris Loschetter, Avon, Ohio, 4-2.

Round of 16 (Losers earned \$3,400)
Jason Couch, Clermont, Fla., d. Ryan Shafer, Horseheads, N.Y., 4-2; Wes Malott, Pflugerville, Texas, d. Chris Barnes, Double Oak, Texas, 4-1; Michael Fagan, Patchogue, N.Y., d. Tommy Jones, Simpsonville, S.C., 4-3; Tim Mack, Indianapolis, d. Norm Duke, Clermont, Fla., 4-3; Jason Belmonte, Australia, d. Michael Haugen Jr., Carefree, Ariz., 4-3; Rhino Page, Wesley Chapel, Fla., d. Mika Koivuniemi, Hartland, Mich., 4-2; Chris Loschetter, Avon, Ohio, d. Lonnie Waliczek, Wichita, Kan., 4-2; Jack Jurek, Lackawanna, N.Y., d. Mike Edwards, Tulsa, Okla., 4-3



Kulick

Women's Championship - Kelly Kulick, Union, N.J., (\$10,000) d. Carolyn Dorin-Ballard, Keller, Texas (\$5,000), 197-182

Semifinal Round (Losers earned \$4,000)

Kelly Kulick, Union, N.J., d. Liz Johnson, Cheektowaga, N.Y., 4-3; Carolyn Dorin-Ballard, Keller, Texas, d. Tammy Boomershine, North Ogden, Utah, 4-2.

Round of 8 (Losers earned \$2,500)

Tammy Boomershine, North Ogden, Utah, d. Clara Guerrero, Colombia, 4-2; Liz Johnson, Cheektowaga, N.Y., d. Wendy Macpherson, Henderson, Nev., 4-1; Carolyn Dorin-Ballard, Keller, Texas, d. Leslie Bohn, Jackson, N.J., 4-2; Kelly Kulick, Union, N.J., d. Shannon O'Keefe, Arlington, Texas, 4-2

PBA Scorpion Championships - September 6, 2009
Men's Championship - DeVaney (\$25,000) d. Belmonte (\$13,000), 189-170.



DeVaney

Men's Semifinal #1 - Jason Belmonte, Australia, d. Thomas Smallwood, Saginaw, Mich., (\$7,000), 222-175.

Men's Semifinal #2 - Mike DeVaney, San Diego, d. Sean Rash, Wichita, Kan., (\$7,000), 182-162.

Round of 8 (Losers earned \$4,600)

Thomas Smallwood, Saginaw, Mich., d. Norm Duke, Clermont, Fla., 4-3; Mike DeVaney, San Diego, d. Jack Jurek, Lackawanna, N.Y., 4-2; Jason Belmonte, Australia, d. Steve Jaros, Yorkville, Ill., 4-2; Sean Rash, Wichita, Kan., d. Wes Malott, Pflugerville, Texas, 4-2

Round of 16 (Losers earned \$3,400)

Norm Duke, Clermont, Fla., d. Ryan Shafer, Horseheads, N.Y., 4-1; Mike DeVaney, San Diego, d. Rhino Page, Wesley Chapel, Fla., 4-1; Steve Jaros, Yorkville, Ill., d. Joe Ciccone, Buffalo, N.Y., 4-2; Sean Rash, Wichita, Kan., d. Pete Weber, St. Ann, Mo., 4-3; Thomas Smallwood, Saginaw, Mich., d. Chris Barnes, Double Oak, Texas, 4-3; Jack Jurek, Lackawanna, N.Y., d. Mika Koivuniemi, Hartland, Mich., 4-1; Jason Belmonte, Australia, d. Lonnie Waliczek, Wichita, Kan., 4-3; Wes Malott, Pflugerville, Texas, d. Amleto Monacelli, Venezuela, 4-3

Women's Championship - Shannon Pluhowsky, Phoenix (\$10,000) d. Liz Johnson, Cheektowaga, N.Y., (\$5,000), 192-177.

Semifinal Round (Losers earned \$4,000)

Liz Johnson, Cheektowaga, N.Y., d. Michelle Feldman, Auburn, N.Y., 4-0; Shannon Pluhowsky, Phoenix, d. Kelly Kulick, Union, N.J., 4-2

Round of 8 (Players earned \$2,500)

Liz Johnson, Cheektowaga, N.Y., d. Jodi Woessner, Oregon, Ohio, 4-1; Michelle Feldman, Auburn, N.Y., d. Clara Guerrero, Colombia, 4-3; Kelly Kulick, Union, N.J., d. Adrienne Miller, Albuquerque, N.M., 4-1; Shannon Pluhowsky, Phoenix, d. Shannon O'Keefe, Arlington, Texas, 4-1

PBA Chameleon Championships - September 6, 2009

Men's Championship - O'Neill (\$25,000) d. Russell (\$13,000), 205-192.

Men's Semifinal #1 - Bill O'Neill, Southampton, Pa., d. Amleto Monacelli, Venezuela (\$7,000), 170-142.

Men's Semifinal #2 - Ronnie Russell, Camby, Ind., d. Sean Rash, Wichita, Kan. (\$7,000), 172-170.

Round of 8 Match Play results (Players eliminated earned \$4,600)

Amleto Monacelli, Venezuela, d. Andres Gomez, Colombia, 4-3 (221-199, 235-193, 212-219, 215-219, 216-197, 198-237, 210-180); Bill O'Neill, Southampton, Pa., d. Walter Ray Williams Jr., Ocala, Fla., 4-3 (177-210, 232-190, 238-257, 235-221, 300-171, 181-190, 213-210); Sean Rash, Wichita, Kan., d. Chad Kloss, Greenfield, Wis., 4-2 (191-183, 240-237, 202-191,



Pluhowsky



O'Neill

180-204, 137-198, 249-226); Ronnie Russell, Camby, Ind., d. Brian Kretzer, Dayton, Ohio, 4-0 (216-214, 199-179, 213-159, 221-190)

Round of 16 results (Winners advance to Round of 8. Players eliminated earned \$3,400)

Walter Ray Williams Jr., Ocala, Fla., d. Tim Mack, Indianapolis, 4-1; Ronnie Russell, Camby, Ind., d. Chris Barnes, Double Oak, Texas, 4-2; Andres Gomez, Bogota, Colombia, d. Jason Belmonte, Australia, 4-1; Sean Rash, Wichita, Kan., d. Jeff Carter, Springfield, Ill., 4-1; Bill O'Neill, Southampton, Pa., d. Steve Jaros, Yorkville, Ill., 4-3; Brian Kretzer, Dayton, Ohio, d. Mike Wolfe, New Albany, Ind., 4-0; Amleto Monacelli, Venezuela, d. Mike DeVaney, San Diego, 4-3; Chad Kloss, Greenfield, Wis., d. Joe Ciccone, Buffalo, N.Y., 4-1

Women's Championship - Shannon Pluhowsky, Phoenix (\$10,000) d. Carolyn Dorin-Ballard, Keller, Texas (\$5,000), 268-204.

Round of 8 results (Players eliminated earn \$2,500)

Jodi Woessner, Oregon, Ohio, d. Lynda Barnes, Double Oak, Texas, 4-2; Carolyn Dorin-Ballard, Keller, Texas, d. Diandra Asbaty, Chicago, 4-1; Liz Johnson, Cheektowaga, N.Y., d. Kelly Kulick, Union, N.J., 4-1; Shannon Pluhowsky, Phoenix, d. Tammy Boomershine, North Ogden, Utah, 4-3

Semifinal Match results (Players eliminated earned \$4,000)

Carolyn Dorin-Ballard, Keller, Texas, d. Jodi Woessner, Oregon, Ohio, 4-3 (202-212, 212-197, 183-214, 187-246, 236-200, 211-207, 246-218)

Shannon Pluhowsky, Phoenix, d. Liz Johnson, Cheektowaga, N.Y., 4-2 (225-173, 200-267, 211-276, 232-167, 226-214, 256-248)

PBA Viper Championship - September 5, 2009

Men's Championship: Page (\$25,000) d. Ciminelli (\$13,000), 268-246

Men's Semifinal #1 - Rhino Page, Wesley Chapel, Fla., d. Steve Jaros, Yorkville, Ill., (\$7,000), 221-180.

Men's Semifinal #2 - Ryan Ciminelli, Rochester, N.Y., d. Michael Haugen Jr., Carefree, Ariz. (\$7,000), 238-236.

Round of 8 Match Play (Losers earned \$4,600)

Michael Haugen Jr., Carefree, Ariz., d. Jack Jurek, Lackawanna, N.Y., 4-2 (198-192, 258-213, 201-240, 259-182, 173-209, 246-238); Ryan Ciminelli, Cheektowaga, N.Y., d. Thomas Smallwood, Saginaw, Mich., 4-1 (258-210, 224-189, 224-225, 245-226, 243-191); Steve Jaros, Yorkville, Ill., d. Stevie Weber, Chalmette, La., 4-3 (211-216, 223-175, 237-178, 257-234, 192-234, 203-267, 243-228); Rhino Page, Wesley Chapel, Fla., d. Jason Belmonte, Australia, 4-1 (238-259, 256-177, 205-190, 245-211, 258-192)

Round of 16 Match Play (Players eliminated earned \$3,400)

Ryan Ciminelli, Cheektowaga, N.Y., d. Wes Malott, Pflugerville, Texas, 4-3; Jason Belmonte, Australia, d. Bo Goergen, Midland, Mich., 4-1; Michael Haugen Jr.,



Page

Carefree, Ariz., d. Chris Barnes, Double Oak, Texas, 4-1; Steve Jaros, Yorkville, Ill., d. George Lambert IV, Canada, 4-0; Thomas Smallwood, Saginaw, Mich., d. Brad Angelo, Lockport, N.Y., 4-3; Rhino Page, Wesley Chapel, Fla., d. Patrick Dombrowski, Parma, Ohio, 4-1; Jack Jurek, Lackawanna, N.Y., d. Pete Weber, St. Ann, Mo., 4-3; Stevie Weber, Chalmette, La., d. Lonnie Waliczek, Wichita, Kan., 4-3



Johnson

Women's Championship: Liz Johnson, Cheektowaga, N.Y. (\$10,000) d. Lynda Barnes, Double Oak, Texas (\$6,000), 211-196.

Semifinal Match (Players eliminated earned \$4,000)

Lynda Barnes, Double Oak, Texas, d. Shalin Zulkifli, Malaysia, 4-0 (225-184, 248-239, 212-199, 246-170); Liz Johnson, Cheektowaga, N.Y., d. Shannon O'Keefe, Arlington, Texas, 4-1 (248-227, 225-165, 246-194, 237-264, 205-179)

Round of 8 Match Play (Players earned \$2,500)

Lynda Barnes, Double Oak, Texas, d. Kelly Kulick, Union, N.J., 4-1; Shannon O'Keefe, Arlington, Texas, d. Wendy Macpherson, Henderson, Nev., 4-2; Shalin Zulkifli, Malaysia, d. Carolyn Dorin-Ballard, Keller, Texas, 4-0; Liz Johnson, Cheektowaga, N.Y., d. Diandra Asbaty, Chicago, 4-1

2009 Cheetah Championship - 8/13/2009

Championship Duke (\$25,000) d. Ciminelli (\$13,000), 4-1 (212-226, 236-228, 257-213, 236-180, 258-205)

Semifinal Round (Losers earned \$7,000):

Ryan Ciminelli, Cheektowaga, N.Y., d. Derek Sapp, Keokuk, Iowa, 4-1 (269-263, 258-238, 213-187, 255-190, 209-206); Norm Duke, Clermont, Fla., d. Stevie Weber, Chalmette, La., 4-1 (247-234, 269-223, 226-236, 217-204, 237-215)

ROUND OF 8 MATCH PLAY (Players eliminated earn \$4,600)

Norm Duke, Clermont, Fla., d. Chris Barnes, Double Oak, Texas, 4-0; Derek Sapp, Keokuk, Iowa, d. Mike Wolfe, New Albany, Ind., 4-0; Stevie Weber, Chalmette, La., d. Stuart Williams, England, 4-2; Ryan Ciminelli, Buffalo, N.Y., d. Brian Voss, Alpharetta, Ga., 4-2

ROUND OF 16 MATCH PLAY (Players eliminated earned \$3,400)

Brian Voss, Kennesaw, Ga., d. Michael Fagan, Patchogue, N.Y., 4-2; Mike Wolfe, New Albany, Ind., d. Dino Castillo, Carrollton, Texas, 4-0; Norm Duke, Clermont, Fla., d. Walter Ray Williams Jr., Ocala, Fla., 4-3; Ryan Ciminelli, Buffalo, N.Y., d. Ryan Shafer, Horseheads, N.Y., 4-1; Stevie Weber, Chalmette, La., d. Wes Malott, Pflugerville, Texas, 4-0; Derek Sapp, Keokuk, Iowa, d. Jack Jurek, Lackawanna, N.Y., 4-3; Stuart Williams, England, d. Rudy Kasimakis, Baldwin, Miss., 4-0; Chris Barnes, Double Oak, Texas, d. Sean Rash, Wichita, Kan., 4-3



Duke

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New Leaders = New Ideas, New Excitement

Upson, Johnson on board and together at the new International Bowling Campus

An exclusive Bowling News Network interview with Bowling's two new Executive Directors.

Stu Upson will lead the United States Bowling Congress, and Steve Johnson will be the top man at the Bowling Proprietors Association of America. Both have racing on their resume, but don't consider themselves "racing guys" – but now they are "bowling guys" and the industry is hoping for great progress under their leadership. In early September, BNN President Jim Goodwin sat down with them at the International Bowling Campus in Arlington, Texas.

BNN: Over the past few years, at least a half dozen executives have come into the bowling industry from other industries to "change the status quo," and with the exception of John Berglund, none of them have lasted more than five years – do you see this as a long term career move?

Upson: For me it is. To make this kind of move, and relocate down here to Texas is not a short-term move for me. I'd like to be here the rest of my career if it works out that way. There are enough long-term challenges and things for us to do to keep it very interesting for a long time.

Johnson: I always enter into anything long-term. This is exciting; a great opportunity. What I do love is the bowling industry, and it is a part of the industry of sports and entertainment. I'm learning bowling, but anytime you get the opportunity to work and combine passion with business, those are once in a lifetime opportunities. My family has lived in Texas before, so we are very excited to be back, so God willing, and the board allows it, I'm staying for a long time.

BNN: Give us two examples of how you

guys are working together right now.

Johnson: I don't know if there are four total (laughs) One is this is a good opportunity for the industry. Stu and I are not here to tell you we know bowling, but we understand business. We are surrounded by people who know bowling, so I think that is an opportunity for the industry. The boards seem to be very active and engaged so we are not worried about making a wrong step, but we are, together, sharing new ideas. We don't know what has happened in the past, so we can't sit here and say, 'Here are ten reasons why it won't work.' The two of us are bringing fresh perspectives and outside eyes to an industry that has a lot of potential for growth and opportunity. Stu and I meet weekly to talk about those opportunities, and another thing is 'What does 621 mean to the industry?' We have USBC, and BPAA – how do we integrate the challenge we have if everybody has a different definition? So we talk on an almost daily basis on just talking through some of these things . . . but not in a vacuum. We are getting a lot of input from people who understand this industry so that we don't make too big of a wrong step if we happen to make one.

Upson: Part of that is getting the whole building working together better. There has been a lot of progress, but there is a lot more we can still do. USBC and BPAA need to communicate better. We do a pretty good job, but it could be better. And working on projects together.

BNN: How many hours would you estimate that you spend together each week?

Upson: Way too many! (laughs) – I'd say

at least 10 hours per week.

Johnson: Yeah, when we are in town. But we try not to duplicate efforts. If we didn't have our full time jobs to do, we would spend

Stu and I the task of getting there, so that is what we are working on.

BNN: Let us read you a couple of things



USBC's Stu Upson and BPAA's Steve Johnson

more time. I like Stu. He is a fun guy to be with. So, I think a lot of good things are going to come out of it.

BNN: And you have similar backgrounds in racing?

Upson: Yeah. Kind of – I was in racing for about seven years, but in a lot of other sports before that. Racing was my most recent experience, but I worked in Major League Baseball for five years, and worked in the credit card business for a bunch of years where I worked with all sports.

Johnson: It wouldn't to us justice to label either one of us as 'racing guys,' cause neither one of us are.

Upson: We are sports and entertainment guys.

BNN: Would it be accurate to list marketing as a strength for Stu Upson, and association management as a strength for Steve Johnson?

Johnson: No – by accident, I was the CEO of the Sports Car Club of America, which was an association, but they hired me for my sales and marketing skills. They hired me for marketing. I was fortunate to work for and lead an association, and that will help me with BPAA with all the boards and committees, but I'm not really an association person. I'm really a corporate guy. I came out of G E and Black & Decker, and somehow got into the sports and entertainment field.

BNN: Was your role with CART similar to what it was with the SCCA?

Johnson: It was. I was CEO of Cart, and it was like any other \$80 million business. What excites me here is to hear the vision that our boards have for bowling, and they have given

former BPAA president, now USBC President Jeff Boje shared with us in a recent email, and then get your reactions. As you both know, Jeff does not mince words. Here is what he said:

Boje: "Things are a mess right now. Two new people are at the helm, and they have a huge learning curve ahead. Questions may be answered wrong, and snafus are abundant, but as you probably remember, I said it would get worse before it gets better. I think that will be the case until about the end of January, and then it will steadily get better."

Upson: I think it can get better before the end of January. There are a lot of things we can do pretty easily to improve communications and teamwork in this building, and that will take a while to materialize, but we think the message will be clear throughout the building that we are going to do some things differently, and that will start the process of improvement; and I look for that to happen within the next couple of months.

Johnson: My view on that is, and I have a tremendous amount of respect for Jeff as I do for all our board members. They have a focus on bowling, and coming in without a bowling focus and having been with several different organizations, I would say by no means are things a mess. I would say there are a lot of opportunities that we need to put ourselves in a position to take advantage of. Jeff is one of the smartest guys I've met when it comes to this industry and he understands it better than I ever will, so in his view, it might seem a mess, but to the outside world, it really isn't. We just know we have opportunities to take advantage of, and Stu and I will put us in the position to do just that.

Boje: "They are both very much 'for profit bottom line results people,' and they have past experience that qualifies them for the job. They have tackled similar issues and situations and have been successful, and they don't have any bowling baggage, so it is a new day for them."

Upson: I would have to agree with that.

Johnson: Heck, I don't even own a bowling ball, much less baggage! (laughs)

Upson: But you will!

Johnson: By the way, my average is 215, did you know that?

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BNN: Yes, we heard you rolled one big game.

Johnson: Yes, then I stopped. I'm done, and that is my average, and I will debate that with anybody. I'm very proud, but I may never bowl again because I know I can't beat it.

BNN: One thing is certain – you are way ahead of President Obama's infamous 37 game.

Upson: The types of things that we can do here

and the challenges here really are not that different from a lot of other industries or organizations., so I think we feel we have a pretty clean sheet to work with. We have the support of our boards to make changes; but the changes, I don't think, are going to be dramatic. They will be designed to help people learn to communicate better, but that doesn't mean blowing up the organizations and starting over. We have a lot of good things going on here – we just need to build on those.

BNN: Recently, we learned that the building in Milwaukee will permanently close December 31. Is there any progress on selling that property, and how much of a hit will USBC take over what it was originally thought to be worth?

Upson: Yes, it will be shut down completely on 12-31. We are in the process now of training people here for those positions. I believe we now have about a half dozen people training for those jobs. There is a lot of history that needs to be transferred, so we need to do as good a job as possible to transfer that knowledge to the people who will be running the phone center here when it starts up. We think we have a really good program in place to make that happen on schedule. On selling the building, there is still no progress, and no offers.

BNN: One last comment from Jeff Boje – "There is still some baggage on both of the boards, but it does not outweigh those who are positive thinking and working for a better future."

Upson: I can't really answer that now, because I don't know our board well enough yet. I dealt with the selection committee, and I spent a couple of hours with the full board on a couple of occasions. I will say the one-

is a good first step. We need to create more things like that to involve both the associations and the centers. We need to give them revenue opportunities, and the tools they need to help grow the sport while raising revenue for themselves.

"We have a lot of good things going on here - we just need to build on those"

- Stu Upson

BNN: Let's talk about marketing. From what you have learned so far, do you think it will be necessary in the long term to have two separate marketing groups for BPAA and USBC, or should it all be together?

Johnson: To me, one of the larger opportunities we have is marketing. And it is marketing the sport, and marketing the industry, whether it is Strike Ten or USBC, what is more important is getting everybody on the same page with the same vision as we go forward so we are not working against each other. I'm not saying we do now, but let's make sure we don't duplicate each other's efforts, and let's maximize what we are doing from the marketing effort to make more people aware of the sport. There are 70 million people who participate in bowling annually – that means that there are 240 million people that don't; so we need to go out there and get those people to come into the centers, and we will do that through marketing.

BNN: Do the marketing groups communicate with each other today?

Upson: They do pretty well, but they need to do better. And we need to help them do that – whether it is where they fit, or how they are structured, we are taking a look at all of those things.

BNN: A related question about branding – Should we brand USBC and BPAA separately, or should we just brand Bowling?

Upson: I think we have a little work to do before we can make that decision. It is an interesting idea. The USBC is more of a public brand than BPAA, but you can also throw the Strike Ten brand into the mix, which is more of a sales brand; a unified brand to go talk to corporate partners.

"My focus right now is on branding bowling. It's gotta be a mainstream sport and a mainstream activity to the masses." - Steve Johnson

BNN: A specific example – will the new Training Center be branded the USBC Training Center, or simply the International Bowling Training Center?

Upson: It will be the International Bowling Training Center. It is a joint effort for all of bowling. That sort of goes to the vision of 621 – what this building stands for, and the training center is probably the best example of what it should be.

Johnson: I love brands, and I am fortunate to come out of G E and Black & Decker, and worked on a lot of branding assignments. My focus right now is on branding Bowling. That is what we have to do. It's gotta be a mainstream sport, and a mainstream activity to the masses. We are healthy right now with 70 million participants, but I think we need more people who have a top of mind awareness that just spout off 'Today, I want to go bowling.' And not to do anything else, so that is what I'm really focused on.

BNN: Have either of you had the time to evaluate the staffs to the point that a department or an individual especially impresses you?

Upson: I am in the process of doing that. Just today, I've finished all of my department reviews where I sit down for an hour or so to get an understanding of what they are doing. At the same time, I am having one-on-one meetings with everybody in the organization; all 160 of them – and I will have those done by the end of September. My net takeaway right now is that we have a really good group of people.

BNN: So, is there anyone, or any group, that you have a particular warm and fuzzy feeling for at this point?

Upson: Other than Steve, none at this point (laughs)

Johnson: We'll never be completely happy with where we are because we will always be striving to get better. If we are doing a good job, or a very good job, the question will be 'How do we become great?' We will strive for greatness. Like Stu. I am reviewing everything and everybody, and I'm pleased right now with the departments. I need to do a great job from the leadership side to get the most out of the people. We

need to give them the tools and resources necessary to achieve the expectations that I outline for the departments.

BNN: The #2 guys – on the BPAA side Bill Supper has already moved over to the museum, and . . . has Kevin Dornberger made a decision?

Upson: He has not. He is still here, and we hope he stays in some capacity. Kevin has been great so far. He has so much knowledge of the building and the organizations. He's been a big help, so I hope he sticks around.

Johnson: And to be clear, it was Bill's choice to move.

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on-one contacts I've had so far with board members has been really positive, but I just have not dealt with the board collectively yet.

Johnson: I have to echo Stu – maybe because I just have not been around long enough, but what I see are highly passionate people that have high expectations from the organization and the industry. They have all been willing to help and give me whatever guidance I need, so I have no negatives toward our board at all. I am looking forward to working with them in the future.

BNN: In what ways do you think you can help each other achieve the goals of the other group?

Johnson: First, we both need each other. That is evident, and the industry needs us to work together. One of BPAA's missions is to enhance the profitability of our member centers; so we need to drive more people into the centers. We need to market the sport better, and provide better products that enhance the sport. If we can get more people into the centers, then there is a better chance they will become more active and join leagues and become USBC members. That is our mission, and if we can do that, guess what will happen? We will enhance the profit for proprietors and help USBC as well.

Upson: I think we need to create more programs that involve the centers participating. Bowlopolis is a good example. The youth initiative we just launched which allows centers to sign up youth as well as the associations

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BNN: We understand you are not going to fill that position at this time?

Johnson: No, I'm not. I have a lot of work to do before I start filling positions just to have a person in there, and I want to make sure we staff properly. And Bill's going to still be involved with both Stu and I on a day-to-day basis, so we will rely on people like Bill and Kevin and our board members to bring us up to speed on the traditions and history of the sport and why decisions have been made. We don't want to lose any of that. There is a great wealth of knowledge with a guy like Bill, and he's looking forward to the new job. The Hall of Fame and museum will be tremendously important to the industry, and to 621, so we need to work together to create something for the entire industry.

BNN: What is the importance of the PBA to BPAA and USBC?

Upson: It is very important to the USBC. We've got a good relationship with the PBA, and to have the product on TV on a regular basis, and to have a product that young

very closely together, and we are looking at ways to push them even closer. If there is appropriate sharing of information and creating a sense of teamwork where we are working on those projects together in both organizations, that goes a long way. I'm not sure that has been done enough in the past, but we have to keep doing it.

Johnson: From a content side, for both of those events, we need to re-look at that to see what content we can include to get the most participation. We are doing that right now. I think it is a great opportunity to bring everybody together. All of the stakeholders are in this because they love the sport of bowling and the industry.

BNN: Will the 2011 combined conventions in Texas be a test for the future, or has it already been decided that the two will be held together going forward after 2011?

Johnson: I wouldn't call it a test. I think we are way beyond a test. I think it is just common sense and economy of scale. We expect to get some major national recognition when

we bring one event of this size. Let's think outside the box. I can see the president of the United States opening that event

for us. It's that big, and this is a big industry. We just need to get out and tell our story, and there will be a lot of value for USBC, BPAA, and other stakeholders like the manufacturers and business folks who make a living in this industry. At the end of the day, we are a 10 billion dollar industry, and we have to strive for becoming a 15 billion dollar industry.

Upson: We will learn from the 2011 convention, but I don't see it as a test. I think it is a reasonable goal that it will continue. But we'll see how it goes.

BNN: The trend in the industry is that many Family Entertainment Centers are being built, but few traditional centers. Will your organizations develop a plan to introduce some traditional bowling such as leagues into those FECs?

Johnson: I don't know. What is the definition of "traditional?" We are all different in that. The marketplace will dictate what the future looks like. We are not going to shove it down anybody's throat. The marketplace will decide, and I don't see any negatives. I see challenges, but those will turn into opportunities for us, and at the end of the day, our businesses will get healthier.

Upson: I think it is something we should look at, but I can't say if it will develop into a distinctive plan or not.

BNN: We keep hearing that the new togetherness between BPAA and USBC is a 50-50 partnership, but most partnerships are 51-49 because someone has to occasionally make a final decision. I guess what we are asking is, which organization do you think should drive the industry bus?

Upson: I disagree that it can't be 50-50. It can definitely be 50-50. If we do our jobs right, we can have an equal partnership, and if we disagree, we will figure it out. I don't think it is reasonable to suggest that one organization has to drive the industry. I think they can both do it together.

Johnson: I don't really care who is running what. I just want this industry to flourish, and we are going to make the best decisions we can for both organizations and for the industry, and we will both achieve greatness if we do that. If we get into a power struggle, the industry will suffer, meaning we won't see growth. Bowling will still be around, but we will not reach our goals. How do we get to a 15 billion dollar industry? That is what we should be striving for- not some myopic view of little bits and segments of the industry.

Upson: If USBC starts growing membership again, but proprietors are less successful and less profitable, then we have not fulfilled our mission . . . and if proprietors are doing great, but USBC membership continues to decline, then we're not doing it right there either. That is just the way it has got to be. XXX

A Thank You letter from the Heart - from Mark and Denise Roth

August 31, 2009

Dear Bowling Family,

First, an update: Mark is home, and working hard at rehab. He is holding his own, and on a good day can walk approximately 300 feet at a time. (with the assistance of a tripod walking device) He uses an ankle brace for his left ankle to hold his foot in place as he walks. (He still has little or no use of his left ankle- without the brace it is difficult to walk) Nothing more with his left arm/hand as yet...small movements at best; but every little movement - is a wonderful thing! It truly is the small things in life that count the most.

Time has passed by so quickly. It is almost Fall; just the other day (Mary 31st) it seemed we were waiting for Summer. Mark was still enjoying and talking about the ceremony in which he was inducted into the USBC Hall of Fame in Reno - the first part of May. We were all packed for the Vegas tournament - which we ultimately didn't make. It's a strange feeling to be seeing fall items in the stores because we can't really remember summer this year... It's a vague memory.

Every day & night the past few months were spent in the hospital or rehab with Mark - and for the life of me- thinking back - when I did go home during that time, I couldn't tell you what the weather was like on any given day. Summer 2009 has gotten away from us, but we look towards the up coming seasons with much hope of brighter tomorrows.

At certain times during this past few months we would wonder, 'is this just a bad dream? or is this real?' - then leaving that thought behind - because it was too mind-boggling to try and come to the harsh reality of what this would actually mean long term. We had enough to do with just getting through each day. We were going through the motions, but putting the emotions aside until we were in a better place to be able to face them. We had to do what we had to do at the time.

Mark was so physically weak, but trying so very hard to move his left side (with everything he had) for even the slightest of movements; being wheeled in and out for yet and still another test, and trying to find something he could eat as the stroke affected his swallowing. He could only eat mechanical soft foods for the first month. No fries! No burgers!... just thickened liquids. Everyone who knows Mark knows how much he loves his fries - and how difficult the "no fries" period had to have been for him . . . (lol).

Needless to say he lost 15 lbs. very quickly! (but has managed to regain a few pounds to date) As for me - I was tired - very hurt - and sad to see Mark in such a bad place, I had many conversations with God . . . still do. I stayed in" shock mode," and did what I could to support Mark and make him comfortable.

However, a couple of weeks ago, the shock of it all wore off, and reality hit! Mark was released from inpatient rehab and came home. Reality hit us square in the face... this is real! We were scared - what now? - Can we do this? Life as we knew it had forever changed; things will never be the same.

A few days into being home- the flood gates opened up - even to hear the guys were back out on the summer tour - and just knowing that Mark may never ever be able to be out there bowling again - was a very painful reality. It seemed unbearable. But moving forward - Mark continues with such determination, and moves through his difficult days like the Champ that he is. At 58, Mark is too young not to have a chance at continued rehab, and to try to make as much of a recovery as he possibly can. He is committed, and is amazingly determined as only Mark Roth would be. He'll need rehab for the rest of his life - Rehab he wouldn't be able to continue if it weren't for all of your help. Thank you for all of the tournaments that have already taken place, and for all of the up- coming tournaments. Thanks for coming together to help give Mark a fighting chance.

Although we have many, many, many more miles in our journey, we are very thankful for the progress Mark has made. We are so very thankful for our friends, the entire Bowling community, (Mark's extended family for 40 years) family, and fans . . . without them we wouldn't have the strength and help we need to carry on. The song "Carry on" by Kansas - Mark's song to help him get pumped up before bowling when he

was out on Tour; the same song that was played for him at the USBC

Hall of Fame Induction this past May. And every time his cell phone rings - it sings out - "Carry on my way ward son - there will be peace when you are done." His song has taken on new meaning today."

We have So many thank you's to go out. . . we've sent many. . . but have so many people yet to thank. Some people we don't even know how to reach. And, how do you say thank you when thank you just doesn't seem like enough? We'd like to thank some CLOSE and very SPECIAL FRIENDS - Lifelong friends Johnny Petraglia, Parker Bohn, Judy Soutar, Kurt Harz, Bobby Rogers, Chris Monroy, Ray Shackelford, Jerry Francomano, Mark Wagoner, (Goober), Marshall Holman, Danny Wiseman, Hal Farber, Don Corcoine, Neil and Nicole Feincold, Dave Juric, Rose Johnson, Joan Gurney. . . I don't think you guys realize what great strength you've given to Mark and I through your prayers, calls, cards, flowers, raffles, tournaments, donations, "words of encouragement" and "just checking in with us every few days - just to let us know you are out there - and you care". You kept us going through the darkest of hours- and for that we thank you from the bottom of our hearts. You held us up - and you probably don't even realize just how much your help has impacted our lives. You guys are all Angels.

Many, many thanks to a friend -Kurt Harz - from Brunswick for the donation of the Mark Roth image bowling balls to be raffled off at the various tournaments. Your generosity is over whelming..

Stan Kodish, take a bow - and a Standing O to you our friend! Thank you, a million times - thank you . . . thank you . . . thank you. There will be a place for you in heaven.

A huge and heart felt thank you to Troy Greisen and everyone at The Bowling Foundation; All of our good friends at the PBA, USBC . . . Mark Sabintine- PBA Lane Man, Mike Tryniski at Lake View Lanes, Bob Johnson and Jim Dressel and everyone at Bowler's Journal, Bowling Writers, Friends - Jim and CJ Goodwin at Stars and Strikes, Senior Bowlers and Stops - Thanks to the Centers for helping Johnny P. with Mark Roth Ball raffles. Thank you to all of regular tour guys, Nick Melnikoff -Bowler's Paradise thank you. Thank you for all the Newspaper Articles, Press Releases, etc. Thank you to all of the centers that have run or will be running tournaments.

A big thank you to all of the Doctors at St Joseph's and University Hospital, Syracuse, NY, all of the rehab facilities, especially St. Luke's Heath Services in Oswego, NY. You guys are wonderful! Thanks for going the extra mile! Many thanks to Dan Markind for all of your kind help.

And Thank you to all of the Fans and for the fan mail! You are the greatest!

The outpouring to Mark from people all over the world has been amazingly touching. People felt a great loss in hearing the news of Mark's paralysis. Most of the fans have let Mark know that he has been a Hero and inspiration in their lives for many year s- and he always will be. Devastation is the word used by fans most often as they wrote. The news truly shook many people. I told Mark, "I feel for your fans" . . . they are in pain...they are really feeling it.

A very special thank you to Kirk Von Krueger and Fred Schreyer of the PBA along with all of our friends at the PBA, for all of the prayers, well wishes, cards, flowers . . . it mean so much. Thank you for naming the up coming PBA Plastic Ball Tournament in March the Mark Roth Plastic Ball Championship. It is truly an honor- Mark is really proud, and happy he's here to enjoy it.

Thank you to our family... thanks for being there. We love you.

If there is anyone we've failed to mention . . . Please know we thank you.

You are ALL truly amazing people!

We Love You All,

Mark and Denise Roth



"We are a \$10 billion industry, and we have to strive for becoming a \$15 billion industry."

- Steve Johnson

bowlers can aspire to - to have that great high level of professional bowling out there is important.

Johnson: I came out of professional sports. I understand what value there is in professional sports, but I'm not close enough to the PBA yet to make a fair assessment. We are actually going to meet with them this week in Detroit. I think it adds credibility to a sport to have a professional series on television, so I look forward to our meetings, and we will see where it goes. When the sport is on TV, that is very valuable to sponsors and to visibility.

BNN: I read recently that the PBA has decided to keep their headquarters in Seattle, but do you see them having a satellite office here at the IBC?

Upson: I have not met them yet, so I don't know.

Johnson: We would love to have them. Anything that has to do with the industry is good to be here. Here or not, we value their input, and working together is important.

BNN: We are sure both of you are aware that half of the bowlers out there are women. Do you consider a re-start of a women's professional tour the responsibility of the PBA, or do you see that happening in this building?

Upson: I think it is a very important product, and if we can find a business model either with the PBA or on our own, we should make every effort to do that. But, having said that, I need to get a better understanding of the PBA, and where they are going. We won't rule out any options to explore.

Johnson: Whatever we can do for the betterment of the sport, we should do. Keep in mind that running professional sports organizations is very expensive; and although we might all have great visions of what we want to do, there is not an unlimited checkbook. From a fiduciary standpoint, I have a responsibility to our members to insure that whatever we do has a return on investment. We have to keep that in mind, because you can turn a big fortune into a small one real quick when you start getting into professional sports and television. It all sounds great, but at the end of the day, somebody has to pay for it.

Upson: I agree. There has to be a sound business model behind anything that is done.

BNN: And both USBC and BPAA are slated to have women in the president's position in the near future, so this topic may get added attention soon. But moving on to the next topic - How will you work together on the USBC Convention and Bowl Expo?

Upson: We already do in many ways. The travel department, and the events groups work



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Is Hilltop Bowl Haunted?!

By Jim Goodwin, for the Bowling News Network

It is that time of year when kids return to school, football is back, morning breezes become very pleasant, and thoughts turn toward the holidays ahead.

For this writer, the new season always coincides with fall league bowlers returning to the lanes, and it leads to one of our favorite holidays – Halloween; a time for ghosts and goblins, and fun for all the kids, grandkids, and the young-at-heart.

For this “spirited” story, we travel to the beautiful little city of Waxahachie, Texas, about a half-hour drive down Interstate 35 from the new International Bowling Campus in Arlington, the heart of the Dallas-Fort Worth Metroplex.

You may remember Waxahachie from the national news in the late 80’s and early 90’s – it was the site selected by the United States Energy Department for the construction of the largest scientific project of the 20th century (aside from NASA) – the Superconducting Super Collider.

The “SSC” was an international effort first introduced by President Ronald Reagan to build the world’s largest atom smasher – a 54-mile oval shaped underground tunnel where atomic particles traveling at light speed in opposite directions would crash into one another.

The scientific community was extremely excited that it would lead to new discoveries about the origins of the universe, and other finds too difficult for mere mortals to understand. City fathers were even more excited about the potential for the local economy.

The project would have employed more than 2500 scientists and created thousands more permanent ancillary jobs, but alas, it was cancelled by Congress in 1993 after about 25% of construction on the 10,000 acre site was completed; and Waxahachie returned to its origins as a small farming community known for its ornate courthouse, and many historic homes. Its Gingerbread Trails Home Tour draws thousands of visitors each summer.

But this story is about a different kind of energy – the paranormal kind.

Hilltop Super Bowl, one of the eight centers in Jamie Brooks’ Texas stable, is a very busy and friendly 16-lane facility managed by Sharion Harwell. It sits on a hill next to a golf course, only a few hundred yards south of America’s busiest North-South interstate highway.

Hilltop is a happy place for its employees and customers, but there is one ‘person’ that, according to many, seems to come and go randomly at all hours. “We just call him “Brad” because we believe he may be the spirit of a young man who died as a teenager back in the 1970’s,” said Harwell.

There have been several sightings over the years, and always of the same image; a young man wearing blue jeans and a white shirt, believed to be Brad Mooney, who was found the victim of a drug overdose near the center’s parking lot on the day of his demise.

Former Hilltop proprietors Richard and Donna Lonon are believers. “I’m not one who normally believes such things,” said Donna,

“but there were so many incidents that we can’t explain.”

Her most vivid personal memory is being in the center late at night after closing, and seeing shadows moving across the lane surface, as if someone were walking in the back behind the pinsetters and masking units. But she knew no one was there, and when she checked – no one was there. . . “But the moving shadows were real,” she said.

During the years they owned the business, Richard had several ‘close encounters.’ Like Donna, he can’t explain how objects changed locations from one night to the next morning when no one was in the building, or how lights and machines went on and off by themselves.

One night, while closing the books for the day, he heard a loud noise from behind the pinsetters. When he went to investigate, he found the mechanic’s tools strewn on the concrete floor – but the mechanic had left an hour before. And all the doors were locked from the inside.

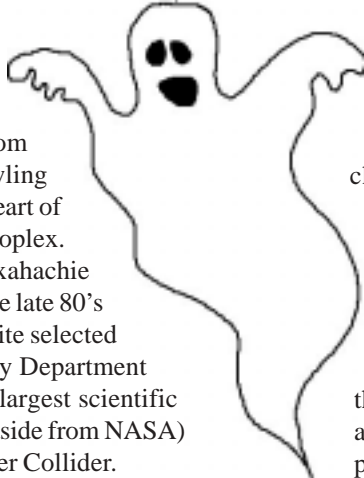
The center mechanics also reported sightings. Ken Danford, who worked with Richard and Donna, was working on a pinsetter one day, and he saw a man wearing jeans and a white shirt standing by the door. Knowing customers were not supposed to be in the machine area, he yelled at the guy, who quickly darted out the door toward the front of the center. When he went to the front desk to ask who the guy was, Richard told him he had been at the front desk the whole time, and no one had entered or exited the pinsetter area.

In recent years, Sharion Harwell cannot claim to have seen the spirit, but does acknowledge some strange happenings. “One day, we kept having pinsetter problems, one after another during a big league. Finally, when we couldn’t find any reason for the breakdowns, we got on the P A to the back and yelled ‘Brad, whatever you are doing, cut it out!’ – we didn’t have another problem all day.”

All of the encounters seem to suggest that “Brad” is not an evil spirit – just a little mischievous, like a typical teenager. And he hasn’t been seen or heard from recently. Maybe he is hanging out in one of Waxahachie’s 100 year-old-homes; or maybe he has taken up residence with Elizabeth Anderson, a young lady who was strangled to death on her wedding day in her father’s house, which is now the Catfish Plantation Restaurant – another famous Waxahachie haunt.

But that is a story for another day.

Jim Goodwin is the publisher of Stars & Strikes, America’s Bowling Newsmagazine, (www.starsandstrikesbowling.com) the Vice President of the Bowling Writers Association of America, (www.bowlingwriters.com) and the President of the Bowling News Network (www.bowlingnewsnetwork.net).

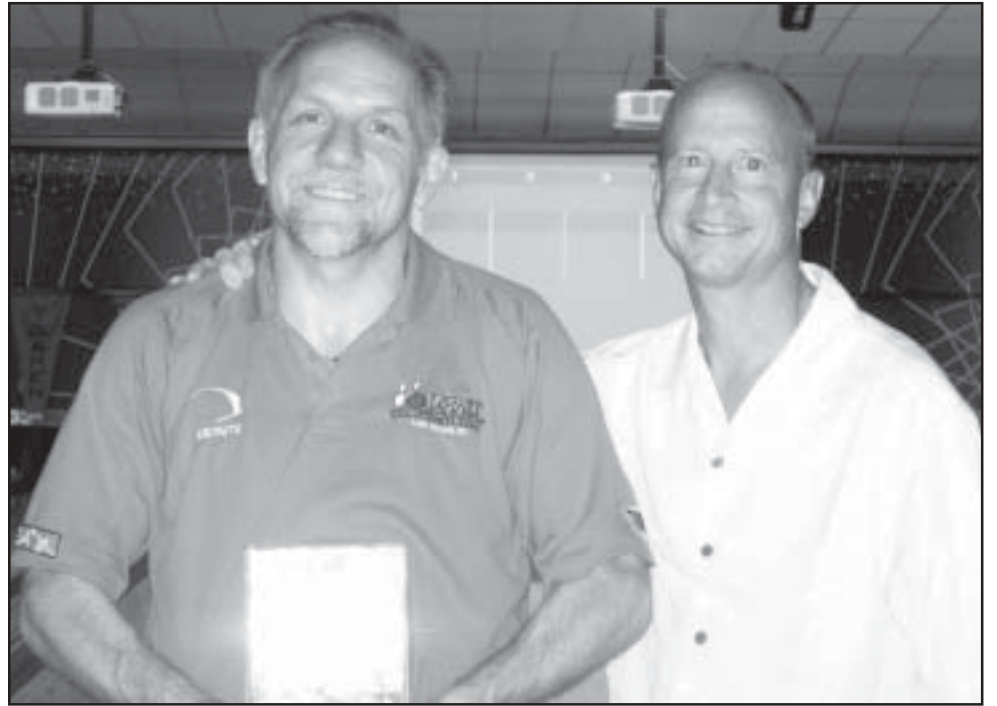


Ron Mohr Wins PBA Senior Dick Weber Open For Third Title of the Season

LANSING, Mich. – Ron Mohr of Eagle River, Alaska defeated Hall of Famer Tom Baker of King, N.C., to win his third Professional Bowlers Association Senior Tour title of the season in the PBA Senior Dick Weber

171; Rick Minier, Cypress, Texas, 223-196, and Hall of Famer Mark Williams, Beaumont, Texas, 196-186.

“I had my work cut out for me because I had to beat a lot of great talent,” Mohr said.



PBA Regional and Senior Tour Director John Weber congratulates Ron Mohr

Open at Royal Scot Golf & Bowl.

Mohr, who won the first two Senior Tour events of the season, defeated Baker, 232-175, in the championship match to win the \$8,000 first prize.

Qualifying fourth in the stepladder final, Mohr had to win three matches to get to the championship match. He defeated Harry Sullins, Chesterfield, Township, Mich., 216-

“This was a tough tournament on a challenging lane condition so it’s a pretty rewarding win.”

“I’m looking forward to the possibility of being Senior Tour Player of the Year,” Mohr said, “but I’m not taking anything for granted - I’m going to need to have a good tournament.”

PBA Senior Dick Weber Open

Royal Scot Golf & Bowl, Lansing, Michigan - August 26, 2009

Final Standings

1, Ron Mohr, Eagle River, Alaska	867 (4 games)	\$8,000
2, Tom Baker, King, North Carolina	175 (1 game)	\$4,500
3, Mark Williams, Beaumont, Texas	186 (1 game)	\$3,000
4, Rick Minier, Cypress, Texas	196 (1 game)	\$2,500
5, Harry Sullins, Chesterfield Township, Michigan	171 (1 game)	\$2,000

Stepladder Results

Match One – Mohr def. Sullins, 216-171
Match Two – Mohr def. Minier, 223-196
Semifinal Match – Mohr def. Williams, 196-186
Championship Match – Mohr def. Baker, 232-175

Match Play Results

Tom Baker, King, N.C., 18-6, 10,866; Mark Williams, Beaumont, Texas, 18-6, 10,845; Rick Minier, Cypress, Texas, 14-10, 10,749; Ron Mohr, Eagle River, Alaska, 15-9, 10,707; Harry Sullins, Chesterfield Township, Mich., 15-9, 10,577; Mike Dias, Lafayette, Colo., 14-10, 10,373, \$1,700; Mike Henry, Brunswick, Ohio, 12-11-1, 10,312, \$1,600; Wayne Webb, Sacramento, Calif., 12-12, 10,248, \$1,500; Dale Eagle, Tavares, Fla., 13-11, 10,243, \$1,450; (TIE) Ted Hannahs, Zanesville, Ohio, 10-13-1, 10,196, and Robert Harvey, Boise, Idaho, 13-10-1, 10,196, \$1,387; Hugh Miller, Seattle, 13-11, 10,164, \$1,350; Randy Rau, Belleville, Ill., 13-11, 10,136, \$1,325; Bobby Johnson, Chillicothe, Ohio, 11-13, 10,127, \$1,300; Dale Csuhta, Wadsworth, Ohio, 11-13, 10,027, \$1,280; Don Blatchford, Santa Monica, Calif., 15-9, 10,011, \$1,260; Timothy Kauble, Marion, Ohio, 8-16, 9,984, \$1,240; Jeff Schrum, Cherryville, N.C., 11-12-1, 9,934, \$1,220; John Chapman, Canada, 8-16, 9,926, \$1,200; Kent Wagner, Palmetto, Fla., 10-14, 9,915, \$1,190; Charlie Tapp, Kalamazoo, Mich., 9-15, 9,684, \$1,180; Bill Henson, Westerville, Ohio, 9-15, 9,780, \$1,170; Paul Kwiecien, Lansing, Mich., 8-16, 9,765, \$1,160; Leo Scantamburlo, Riverview, Mich., 6-18, 9,410, \$1,150

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Steve Neff, Homosassa Springs, Fla., 3,143, \$700; Donald Breihan, Columbia, S.C., 3,115; Johnny Petraglia, Jackson, N.J., 3,101; Ted Staikoff, Black Hawk, S.D., 3,097; Barry Gurney, West Hills, Calif., 3,09; Larry Graybeal, Elizabethton, Tenn., 3,09; Bob Chamberlain, The Villages, Fla., 3,079; Bob Knipple, Long Beach, Calif., 3,072; Rodney Tramp, Porterville, Calif., 3,051; Roy Buckley, New Albany, Ohio, 3,034, \$700.



BOO! **Happy Halloween** 

National Championship Shocker Teams Recognized By United States House of Representatives

Wichita, Kan. – As the 2009-2010 season is about to begin, the 2008-2009 National Championship men’s and women’s teams came to a close on one of the largest platforms in the nation; at the United State House of Representatives in Washington D.C.

On Wednesday, September 23, 2009 at approximately 12:30 p.m. EST, House Resolution 455 was agreed on which acknowledged and congratulated the Shocker men and women for their national championship sweep at the USBC

Intercollegiate Team Championships in April.

The resolution was brought by Kansas Representative Todd Tiaht and was supported by Rep. Mazie Hirono of Hawaii and Rep. Glenn Thompson of Pennsylvania.

“By its very nature a national title is special, but having both men’s and women’s teams winning the same title on the same year is truly remarkable,” said Tiaht in front of the house.

Tiaht went on to talk about the National Championship tournament and name each member of the men’s and woman’s bowling

teams as well as the coaches. Hirono also spoke about the Shocker Bowling tradition at Wichita State. Thompson spoke about the history of bowling and the history of Wichita State University, its origins, development and how WSU became the Shockers.

“Recognition and congratulations from not only our state representative Mr. Tiaht but from the United States House of Representatives is amazing not only for Shocker Bowling but for Wichita State University as well,” said Head Coach Gordon

Vadakin. “We are very honored to have been acknowledged at such a level.”

The resolution lasted about 10 minutes and was shown on CSPAN and can be viewed on their website at:

http://www.c-spanarchives.org/library/index.php?main_page=product_video_info&products_id=289083-1

The Shocker Bowling section of the House meeting can be found at the 1 hour and 47 minute mark.

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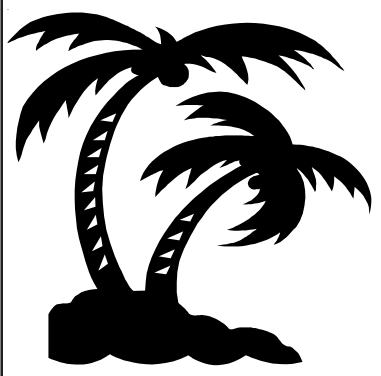
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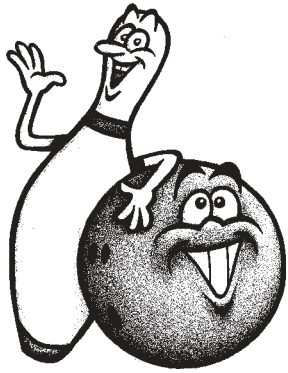
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THE FUNNY PAGE

Remember: Everyone seems normal until you get to know them.

XXX

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Avoid arguments with the Mrs. about lifting the toilet seat by using the sink.

A mouse trap, placed on top of your alarm clock, will prevent you from rolling over and going back to sleep after you hit the snooze button.

If you have a bad cough, take a large dose of laxatives; then you'll be afraid to cough.

You only need two tools in life - WD-40 and Duct Tape. If it doesn't move and should, use the WD-40. If it shouldn't move and does, use the duct tape.

If you can't fix it with a hammer, you've got an electrical problem.

XXX

ATTORNEY: She had three children, right?

WITNESS: Yes.

ATTORNEY: How many were boys?

WITNESS: None.

ATTORNEY: Were there any girls?

WITNESS: Your Honour, I think I need a different attorney. Can I get a new attorney?

XXX

Don't let your worries get the best of you; Remember, Moses started out as a basket case.

XXX

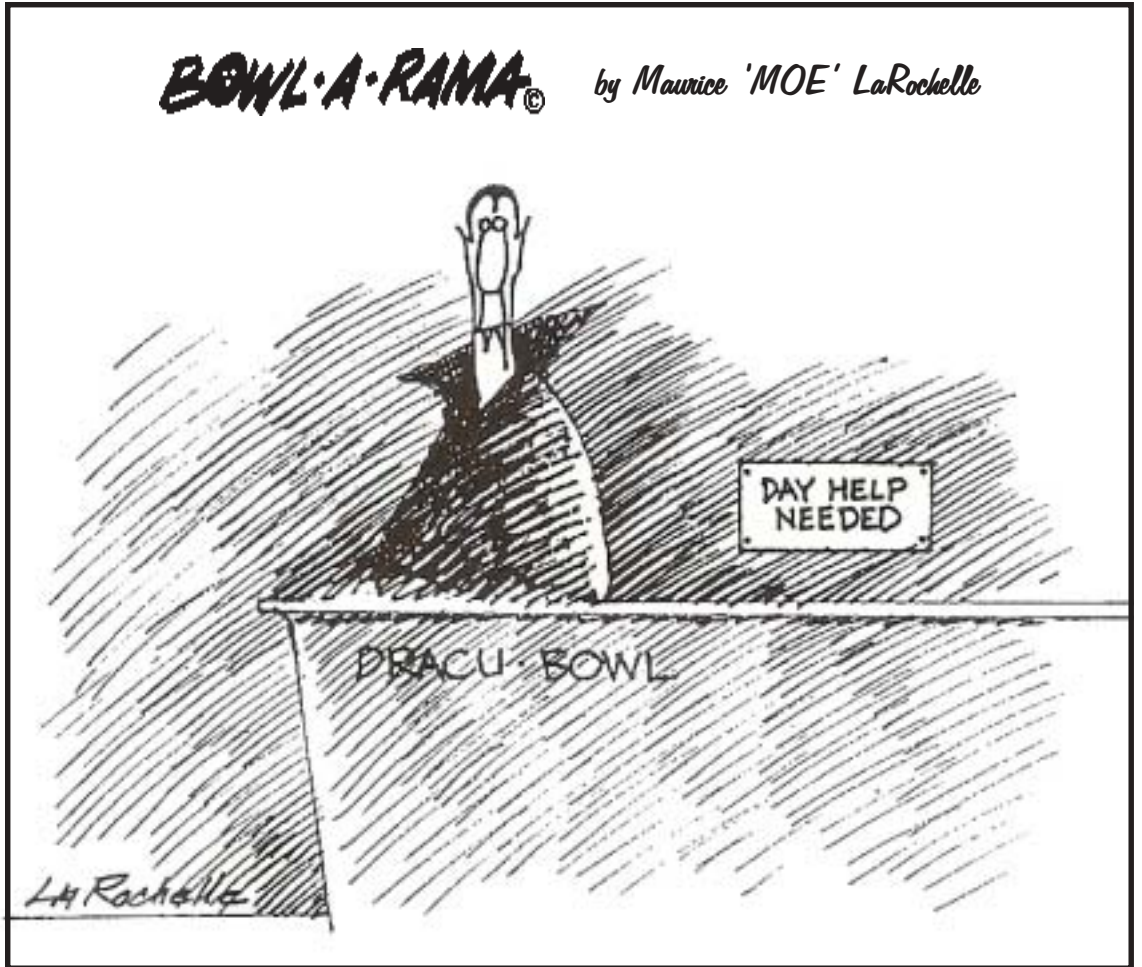
ATTORNEY: This myasthenia gravis, does it affect your memory at all?

WITNESS: Yes . ;

ATTORNEY: And in what ways does it affect your memory?

WITNESS: I forget.

ATTORNEY: You forget? Can you give us an example of something you forgot?



He greeted his wife and lifted her up. He carried her around the house. The wife was so surprised and she asked, "Did the Pastor preach about being romantic?" The husband said, "No, he said we must carry our burdens and sorrows."

XXX

Some people try to turn back their odometers. Not me I want people to know "why" I look this way. I've traveled a long way and some of the roads weren't paved.

XXX

Some minds are like concrete
Thoroughly mixed up and permanently set.

XXX

Texas Phrases

Saying: The engine's runnin' but ain't nobody driving.
Translation: Not overly-intelligent.

Saying: Tighter than bark on a tree.
Translation: Not very generous.

Saying: Big hat, no cattle.
Translation: All talk and no action.

Saying: We've howdied but we ain't shook yet.
Translation: We've made a brief acquaintance, but not been formally introduced.

Saying: He thinks the sun come up just to hear him crow.
Translation: He has a pretty high opinion of himself.

Saying: As welcome as a skunk at a lawn party.
Translation: (self-explanatory).

Saying: S/He's got tongue enough for 10 rows of teeth.
Translation: Talks a lot.

Saying: It's so dry the trees are bribin' the dogs.
Translation: We really could use a little rain around here.

Saying: Just because a chicken has wings don't mean it can fly.
Translation: Appearances can be deceptive.

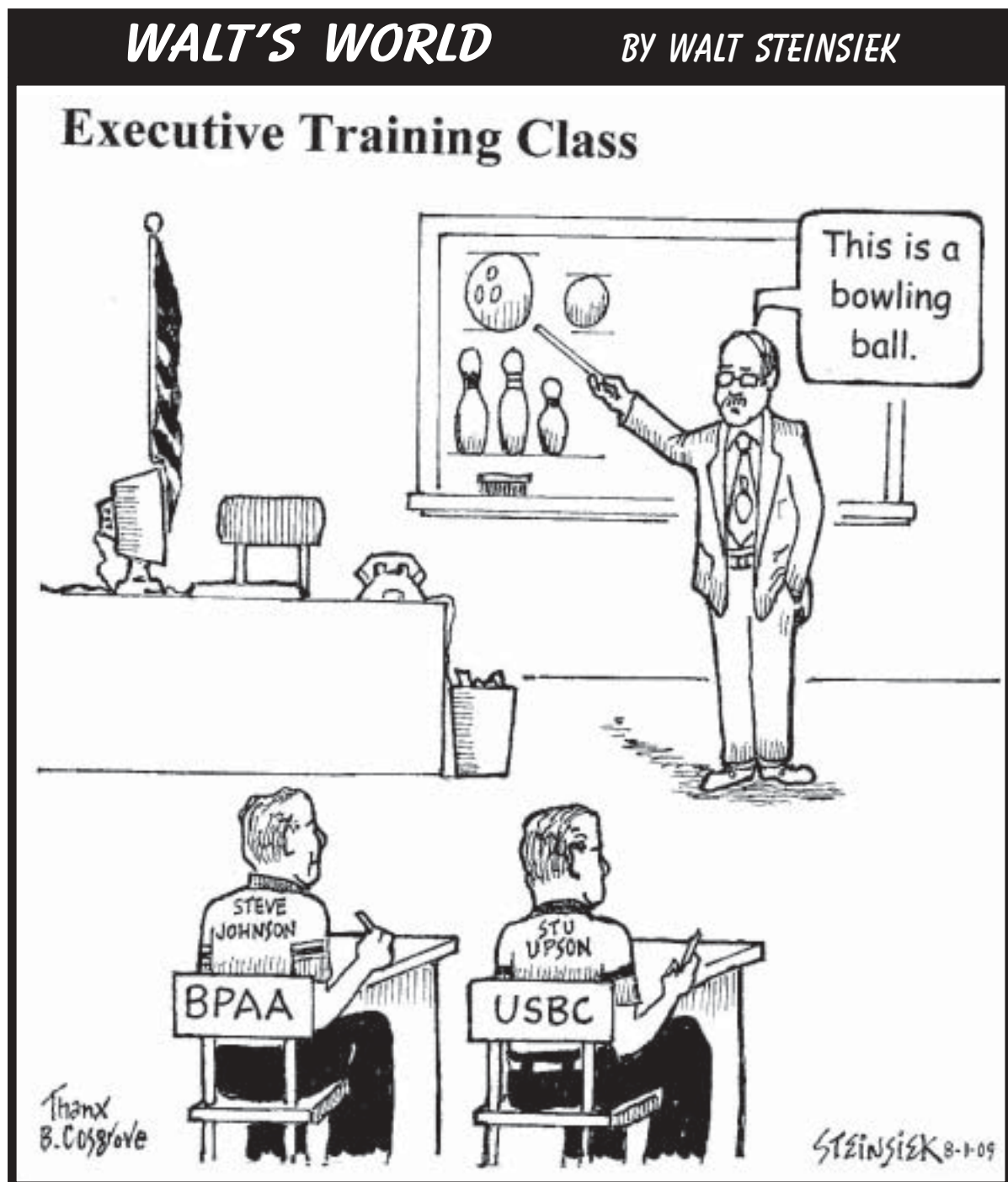
Saying: This ain't my first rodeo.
Translation: I've been around awhile.

Saying: He looks like the dog's been keepin' him under the porch.
Translation: Not the most handsome of men.

Saying: They ate supper before they said grace.
Translation: Living in sin.

Saying: As full of wind as a corn-eating horse.
Translation: Rather prone to boasting.

Saying: You can put your boots in the oven, but that don't make 'em biscuits.
Translation: You can say whatever you want about something, but that doesn't change what it is.



The Ladies Are Back

For the last couple of years, I've experienced bowlers stopping me on the concourse and asking me when I thought the Ladies Tour would return on a seasonal basis. Everyone in the industry was asking the same question, and now we have the answer.

The best women bowlers in the world are back in the spotlight - not as a tour - but as a series of competitions that will be televised in the months and years ahead. The USBC, in a joint effort, will host a series of events in 2010 that will feature a multi-week package that will be aired on ESPN2 beginning in late April. The series will include coverage of the USBC Queens, Intercollegiate Team Championships, and the U.S. Women's Open Tournament scheduled for

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
LIVE FROM LAS VEGAS
Jeanette Robinson
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Jeanette Robinson is a PWBA champion and member of seven Halls of Fame

May 12 from the new International Training and Research Center in Arlington, Texas. This has to motivate the young up-and-coming stars of the future to start working on their game.

The 2009 U.S. Women's Open Tournament at Sunset Station's Strike Zone should have been titled "World Wide", with 50 contestants representing 17 countries all bringing their "A" game. Malaysia led the way with five entries, followed by France, The Philippines and Russia each with four.

Hall of Famer Virginia Norton stopped by The Orleans after catching the first round of the Open and couldn't say enough of how impressed she was with the ladies from other countries. This peaked my interest, so the next day I visited Strike Zone and, like Virginia, I was impressed, not only by quality of competition, but more importantly the support systems that followed them all those many miles.

Before the series of tapings on Saturday, the top 12 finalists appeared at a youth clinic where they fielded questions from the audience, mainly from the youth in attendance.

The answers to the question, "When did you start bowling?" ranged from age 2 to 12, and they all credited family support and encouragement as the primary reason they were competing at this level. They also stressed daily workout goals and preparation as keys to success on the lanes.

When asked how many balls they carried with them, it ranged from 14, with one of the ladies drawing a laugh from the gallery when she said she had only one. All 12 of them represented our sport as perfect role models in every way.

The televised rounds featured two on Saturday and three on the following day, with the 5-week series airing on ESPN starting September 13.

The ladies received support from every area

of our industry with all the top brass from the USBC in attendance for the tapings. I won't spoil it for you, but I can assure you the matches were competitive and exciting.

The new International Bowling Campus in Arlington, Texas will receive special coverage next year when the USBC Hall of Fame class will be enshrined there on May 12 prior to the U.S. Women's Open finals. The event will be broadcast on ESPN2.

USBC Director of Communications Mark Miller said that this will afford our sport the opportunity to host large crowds and major media coverage. Miller said, "The inspiration for this idea comes from the annual baseball and football ceremonies."

The downturn in the economy was felt during the summer by many of the national tournaments, but the 13th Annual Las Vegas Open of the Junior Bowlers Tour at The Orleans Bowling Center featured a strong turnout from all corners of the United States. Chuck Pezzano Jr. has seen his brainchild grow, and said the Eastern Warm-Up Tournaments have enjoyed a steady growth.

First place scholarship money in the Scratch Division paid \$4,000, with \$2,500 going to the Handicap champion. The JBT season returns to Las Vegas December 24-28 when Texas Star Lanes at Texas Station hosts the Under 22 World Championships.

You have all heard the expression, "I have good news and I have bad news."

Good news - Joyce Letourneau, Operations Manager and Co-owner of Ten Pin Alley had successful surgery at the Ronald Reagan UCLA Medical Center in Los Angeles to remove a cancer tumor from her lower jaw and is starting the long healing and rehab process that may take upwards of 12 months. Knowing Joyce, it will be much shorter. You won't see much of hubby Frenchy because he is her primary care provider, administrating IV medications and pain management, and working with the Health Plan provider to support her recovery.

Bad news - Bowling lost a longtime supporter with the passing of Doug Bradford, a long-time bowling writer for the Detroit News. I had the good fortune in the 60's and 70's to be interviewed by Doug on several occasions and always found him to be a fair and true champion of our sport. Clara, his wife of nearly 60 years was, once told a reporter that Doug had close to 40 bowling balls in their rec room. He not only had a mighty pen, but a wonderful game that included several 300 games.

Thought for the day: Amateurs train til they get it right, professionals train til they never get it wrong.

continued from pg 7

Motor City Open
 Thunderbowl Lanes, Allen Park, Mich. - 9/5/2009

Championship - Walter Ray Williams Jr., Ocala, Fla. (\$25,000) d. Barnes (\$13,000), 238-230
 Match One - Bill O'Neill, Southampton, Pa., d. Tommy Jones, Simpsonville, S.C. (\$6,000), 201-169
 Match Two - O'Neill d. Pete Weber, St. Ann, Mo. (\$7,000), 257-224
 Match Three - Chris

Barnes, Double Oak, Texas, d. O'Neill (\$9,000), 183-169

FINAL MATCH PLAY STANDINGS

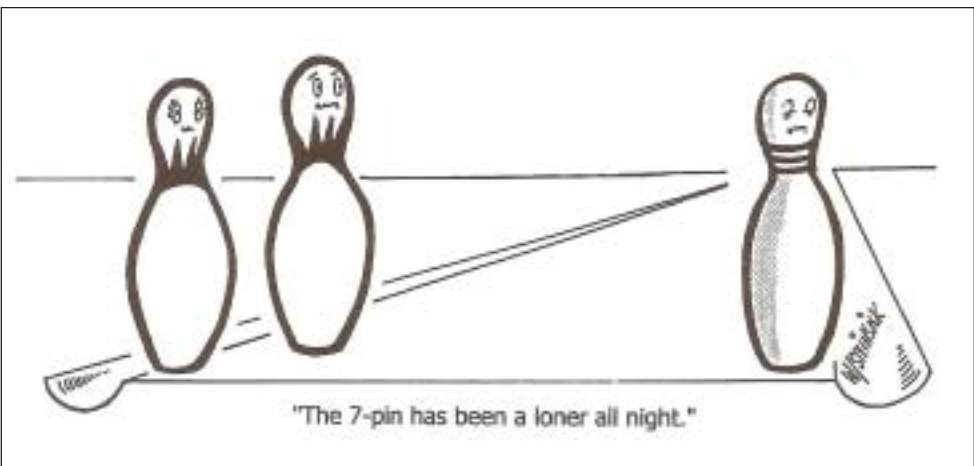
Walter Ray Williams Jr., Ocala, Fla., 15-8-1, 9,302; Chris Barnes, Double Oak, Texas, 16-7-1, 9,260; Pete Weber, St. Ann, Mo., 16-8, 9,169; Tommy Jones, Simpsonville, S.C., 13-11, 8,935; x-Bill

O'Neill, Southampton, Pa., 13-11, 8,907; Rhino Page, Wesley Chapel, Fla., 14-9-1, 8,907, \$5,500; Osku Palermaa, Espoo, Finland, 13-10-1, 8,897, \$5,000; Eugene McCune, Munster, Ind., 12-12, 8,860, \$4,500; Mike DeVaney, San Diego, 10-14, 8,771, \$4,200; Andres Gomez, Bogota, Colombia, 13-11, 8,761, \$4,000; Dave Arnold, Dublin, Calif., 11-13, and Sean Rash, Wichita, Kan., 12-12, 8,750, \$3,700; Dan MacLelland, Saginaw, Mich., 13-10-1, 8,692, \$3,400; Troy Wollenbecker, Miami, 14-10, 8,683, \$3,200; John May, Lincolnton, N.C., 12-12, 8,670, \$3,000; Danny Wiseman, Baltimore, 13-11, 8,665, \$2,900; Chris Loschetter, Avon, Ohio, 9-15, 8,630, \$2,800; Michael Machuga, Erie, Pa., 10-14, 8,617, \$2,700; Joe Ciccone, Buffalo, N.Y., 11-13, 8,602, \$2,650; Doug Kent, Newark, N.Y., 11-13, 8,563, \$2,600; Jesse Buss, Wichita, Kan., 8-16, and Jeff Carter, Springfield, Ill., 10-14, 8,514, \$2,525; Dave D'Entremont, Middleburg Heights, Ohio, 9-15, 8,466, \$2,450; Anthony LaCaze, Melrose Park, Ill., 8-16, 8,306, \$2,400

x-O'Neill defeated Page, 190-171, in a one-game roll-off to break a tie for fifth place.

CALENDAR OF EVENTS

- Oct 10-11 SASBA Annual Championship, AMF Euleess, Euleess, TX
- Oct 17-18 SASBA South Central, Paris Family Center, Paris, TN
- Oct 24-25 SASBA, Oil Bowl, Longview, TX
- Nov 7-8 SASBA Foursome, Plano Super Bowl, Plano, TX
- Nov 14-15 SASBA, Del Mar Lanes, Houston, TX
- Nov 22-29 High Roller Senior Thanksgiving Classic, Sam's Town Bowl, Las Vegas, NV
- Dec. 7-13 USBC Red, White and Blue Open, Northrock Lanes, Wichita, KS
- Dec 5-6 SASBA, Cityview, Fort Worth, TX
- Dec 12-13 SASBA SS Singles, Bandera Super Bowl, San Antonio, T
- SASBA South Central Masters, Lightning Strikes, Dickinson, TN
- SASBA Annual Team, Plano Super Bowl, Plano, TX
- Dec 19-20 2010
- Jan. 4-10 Don and Paula Carter Mixed Doubles, Lava Lanes, Medford, OR
- Jan. 12-17 Earl Anthony Memorial & Women's Series Earl Anthony Memorial, Earl Anthony's Dublin Bowl, Dublin, CA
- Jan 17-22 Military Bowling Championships, Gold Coast Bowling Center, Las Vegas, NV
- Jan. 19-24 PBA Tournament of Champions, Red Rock Lanes, Las Vegas, NV
- Jan 25-28 Military Veterans Scratch, The Orleans Bowling Center, Las Vegas, NV
- Jan. 26-31 Dick Weber Open, Fountain Bowl, Fountain Valley, CA
- Jan 31-Feb 1 High Roller "A" Game, Sam's Town Bowling Center, Las Vegas, NV
- Feb 2-6 February High Roller, Sam's Town Bowling Center, Las Vegas, NV
- Feb 3-7 Winter Mini Eliminator, South Point, Las Vegas, NV
- Feb. 9-14 USBC Masters, National Bowling Stadium, Reno, NV
- Feb. 16-21 Omaha Classic, Thunder Alley, Omaha, NE
- Feb 20-July 17 USBC Open Championships, National Bowling Stadium, Reno, NV
- Feb. 22-28 67th Lumber Liquidators U.S. Open, Woodland Bowl, IN
- March 2-7 PBA Don Johnson Eliminator, Sequoia Lanes, Columbus, OH
- Mar 27-July 9 USBC Women's Championships, El Paso Convention & Performing Arts Center, El Paso, TX
- March 16-21 PBA Match Play Championship, Norwich Bowling Center, Norwich, CN
- March 23-28 Mark Roth Plastic Ball Championship, AMF Babylon Lanes, W. Babylon, NY
- Mar 29-Apr 4 PBA Marathon Open, AMF Country Club Lanes, Baltimore, MD
- April 6-8 PBA Experience Showdown presented by BOWL.COM (Special Event), USBC International Training Center, Arlington, TX
- PBA Women's Series Showdown presented by BOWL.COM (Special Event), USBC International Training Center, Arlington, TX
- June 2 -July 1 International Bowl Expo, Las Vegas Hilton Convention Center, Las Vegas, NV



BANQUETS-FUNDRAISERS-CHARITIES-SOUVENIRS

The latest cartoon book by Stars & Strikes cartoonist **Walt Steinsiek** is now available, and the author is currently accepting orders by phone and email. Individuals may obtain copies of **The Funniest Approach!** for **\$8.95 each (postage paid)**, and discounts will be available for organizations and for leagues that purchase 12 or more copies. To email Steinsiek: ztlaw98@hotmail.com, call 772-664-5564 or send a check to: 5337 Bison St., Micco FL 32976-7790.

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