



STARS & STRIKES

AMERICA'S BOWLING NEWSMAGAZINE



Team USA Dominates PABCON

p. 8



Mohr, Voss, Graybeal Earn Senior Tour Honors

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20/23 VISION a candid look at YOUTH BOWLING

p. 10



BOWL • • PINION

by Jim Goodwin

The editorial opinions expressed here are offered to provoke thought on important and sometimes controversial or provocative issues.

Agree or disagree, we'd like to hear from you:
starsandstrikes@sbcglobal.net

Jeanette Robinson - A Remarkable Woman JR's Golden Ladies Classic Celebrating 20 Years in 2010

20 years ago, in 1990, bowling was undergoing a transition of sorts, and a lot of us involved in the business felt very positive about its future. Bowling balls were changing from urethane to reactive resin, and one of today's most successful companies, Storm, was founded by Bill and Barbara Chrisman.

About that same time, the International Bowling Pro Shop and Instructors Association was started. Today, IBPSIA operates from the new International Bowling Campus in Arlington. Another great company, Turbo, was started by Dave Bernhardt, and today, his very smart daughter Lori Tessmar has turned it into one of the world's best bowling accessories companies.

It was also a time when bowling newspapers were not doing very well, but at least three optimistic entrepreneurs felt there was a market for new newspapers. Bill and Lisa Vint started the Windy City Bowling News in Chicago, Frenchy and Joyce Letourneau began Ten Pin Alley in Las Vegas, and your truly launched Stars & Strikes with CJ doing most of the heavy lifting along the way.

However, the most optimistic person of all then, and she remains so to this day, was our dear friend Jeanette Robinson. Jeanette, after a successful career as a professional bowler on the lanes and as PWBA President for a decade, was the House Pro at the famous Show-

boat Lanes; and she thought there was a need for a national tournament for senior women.

She was 60 at the time, and not very many people thought her little Golden Ladies Classic event would be around very long, but she proved the naysayers wrong. Her tenacity and iron will to keep this wonderful event afloat against all odds has resulted in two decades of accomplishment, enjoyment, and pride for hundreds of senior women, and for everyone even remotely connected to the event.

The Showboat may be gone, but Jeanette, with the unconditional love of her incredible husband Dick Porter, is still going strong. Jeanette is now based at the beautiful Orleans Casino, Hotel and Bowling Center in Vegas, and her 20th Anniversary GLC will roll March 8-11, 2010. The event is presented by The Orleans, and sponsored by Storm.

This special GLC, featuring most of the best women bowlers in the world who just happen to be 50 or better, will kick off Monday, March 8, and it is a true test for a bowler of any age or gender. 15 games of qualifying followed by round-robin match play for the top 18 in the 50-59 division and 12 in the "Super Seniors" age 60+. There is also special recognition for those 70+.

There is a special get-together cocktail party on Tuesday evening, and for those with "JRE" (Jeanette Robinson En-

ergy) there is an optional Second Chance Sweeper on Wednesday, March 10 for \$55.

The 2009 champions were Jeanne Naccarato and Andi Whitlock. They joined the ranks of many great players with this most prestigious title on their resumes.

CJ and I have many great friends in the bowling industry, but none have been closer than Dick and Jeanette. We cherish every trip to Vegas because we get to spend a few precious moments with these two fantastic people. We are making plans now to attend this milestone event, and we hope this becomes the most successful GLC ever.

For more information on the 2010 GLC, or to get an entry form, please call Jeanette at The Orleans 1-888 365-7111 ext. 6442.

Another item in this issue deserves special mention this month. It is Gary Beck's "2023 Vision" report on the future of youth bowling.

Our friend Gary, like the aforementioned Jeanette Robinson, is an optimist when it comes to matters of bowling, even though it may not seem so to those who read this report without knowing his history.

Gary is a person in our industry who has paid his dues, done his part, and will continue to encourage others to step up and accept the challenge of moving the sport and industry forward.

When it comes to youth bowling, we cannot think of anyone who has done more in terms of spending their own time and resources than Beck. His Teen Masters is a remarkable event every year, and he does it not for the money, but to provide the type of opportunity he enjoyed as a youth bowler.

We see the report as two things . . . 1. An alarm about what could happen if we don't pay attention to youth bowling, and 2. A call for action.

Our industry is placing a lot of emphasis on youth, and many initiatives, such as the Bowlopolis program, and allowing centers to actively recruit certified young bowlers, and High School and Collegiate bowling, are steps in the right direction. But we also agree with Gary Beck when he says we have to do more.

We have to continue to challenge kids to accept bowling as a serious sport, and we have to find ways to get organized youth programs into all those new Family Entertainment Centers and back into centers who have dropped organized youth bowling for a variety of reasons.

So, please read the report, and if you feel strongly in favor of its findings, or if you question some of the conclusions, let us hear from you. We will pass on your thoughts to Mr. Beck and to anyone else in the industry that wants to see youth bowling grow and prosper.

Stars & Strikes

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FORMAT:

Four games of Qualifying for grades 5-8 division
Six games of Qualifying for high school divisions
1 out of 8 (in each Section) advance to Semi-Finals.
Entry deadline: 15 minutes prior to start of squad.
Squads:

Friday — 10 a.m., 12:30 a.m., Run the lanes, 4 p.m., 6:30 p.m.

Saturday — 9:30 a.m., 11:30 a.m., Run the lanes, 4 p.m. (4 p.m. squad for high school division only)

Saturday 7:00 p.m.

High School Division Semis — Top 8 in each High School Section advance to Finals on Sunday.

5-8 Division Finals 4-game block

Sunday Match Play Finals (High School Division) — Bowl 8-games at 9 a.m. (finished by Noon)

RULES:

1. High School Division open to all high school aged youth bowlers whose class has not graduated.
2. Grades 5-8 Division open to youth bowlers in grades 5 through 8.
3. Must be USBC member.
4. Dress code: Dress code in effect. NO Jeans. Collared shirt with sleeves, dress pants, no holes, no shorts, no caps and no electronic devices.
5. No cell phones during competition.
6. Bowler in grades 5-8 may elect to bowl in one of the upper divisions based on their average.
7. Junior Gold Qualifying is an additional \$25.00 entry fee. If participating in Junior Gold Qualifying, each day will constitute a separate qualifier with one in 6 (for that day) for Junior Gold entrants advancing to the 2010 Junior Gold National Finals. The contestants 6 games scores constitute their Junior Gold scores. They may enter once per day and pay the Junior Gold fee each time they bowl. Separate girl squads, if enough girls enter. Bowlers must have a current Junior Gold membership.
8. Tournament directors may re-rate a bowler's average anytime during qualifying squads.
9. No checks accepted. Entry payment by cash, Visa, Mastercard or American Express credit cards.

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(Breakdown: \$90 scholarship fund/\$40 lineage & expenses)

ENTRY FEE: Grades 5-8 Division
\$39 for each squad bowled

(Breakdown: \$23 scholarship fund/\$16 lineage & expenses)

Re-entry fee after first squad bowled is \$35
(Breakdown: \$23 scholarship fund/\$12 lineage & expenses)

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Fax: 972-937-9648
Send entries to:
Sharionharwell@yahoo.com
or mail to
Sharion Harwell
12204 China Lane Drive
Dallas, TX 75253

Chris and Lynda Barnes are very excited to announce an unparalleled classroom learning experience for our youth tournament bowlers. We will take a 75 minute break on Saturday at 2:30 p.m. to allow youth bowlers to learn from the "first family" of bowling - The Barnes Family. This classroom teaching session will be limited to the the first 100 bowlers to sign up. There will also be a question and answer session the last 15 minutes of the class. There is a nominal \$10.00 registration fee and 75% of the proceeds go to the Tournament Prize Fund and 25% goes to the Juvenile Diabetes Research Foundation.

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PEZZANO

Chuck Pezzano is the dean of bowling writers. His columns have appeared in newspapers and magazines nationally for over 50 years. He is a charter member of the Professional Bowlers Association, and is enshrined in both the PBA and USBC Halls of Fame.

Thanksgiving - a time for Turkeys

Thanksgiving Day has been known as turkey day for centuries.

And "turkey" remains the most used term in bowling, as it has been for close to a century. A "turkey" in bowling is three strikes in a row.

There is no such designation for any other amount of strikes.

They are simply know as doubles, four or five or whatever number timers or baggers.

The question I receive most often, and always has been is how "turkey" became such a permanent part of bowling jargon and its origin.

In the early days of bowling, and well into the 1940s, most bowling centers conducted special holiday tournaments, prior to Thanksgiving, Christmas and Easter.

They were usually one or two game events at a modest entry fee" and the prizes were unique, ranging from gold coins to baskets of groceries to hams, chickens, ducks and of course turkeys, and in the early days, you could even pick out your poultry, still alive, at the nearest meat market.

In order to increase the number of entries, the tournament promoters put down very difficult lane scoring conditions, and to give the contestants a try at an extra bonus, they offered a turkey to any bowler who could rack up three strikes in a row.

So, whenever a bowler rolled three

strikes, the other bowlers or spectators would yell, "That's a turkey." And the term "turkey" for three strikes became standard.

Two other famous terms are "Brooklyn" and "Jersey" - still used universally. The 1-3 pocket is the accepted spot for a strike by a righthanded bowler and the 1-2 for lefties. If you score a strike by going to the opposite side it is a crossover.

There was great competition between New Jersey and Brooklyn bowlers as far back as the 1890s and in derision of a crossover strike the Brooklyn bowlers called it a Jersey hit and the Garden Staters named it a Brooklyn.

Even the earlier term of crossover came about because the headpin was the focal point and cited as the Hudson River, so when a New Jersey bowler scored an errant strike it was described as going across the river, and the same was true of the Brooklyn bowler who hit the wrong pocket.

One reader asked what a chicken was in bowling. I never heard it used but would think that maybe it would be a double strike, a success a little less than a turkey.

It takes a long time for any term to be established in any sport but once accepted they become a part of the game. And "turkey" has long taken its place.

Proof of that is that most automatic scoring machines emphasize three strikes in a row by having a turkey pop up on the scoring screen.

Dick Hoover's Unique Legacy

Bowling lost one of its all-time greats with the passing of Dick Hoover at 79. Hoover was a boy wonder, winning the All-Star, now the U.S. Open, when he was just 21. He also won the ABC Masters in 1956 and 1957, rolled with the best teams in history, and was a feared head to head match play bowler.

Hoover has to rate as one of the most accurate bowlers of all-time.

He seldom missed the pocket, regardless of lane conditions, and not only was he a super split shooter but a man who rolled to make the almost, impossible leaves such as the 8-10 and 7-10, and did so more than most, using his speed and power to bounce the pins from kickback, gutter or across the lane with exciting and frequent success.

But Hoover will also be remembered as the man who appeared on an Akron based TV show hosted by a popular young attorney. Their interview and later input from other top stars inspired the TV personality to create, found, and lead to the huge success of the Professional Bowlers Association. That man's name was Eddie Elias. Hoover was an easy selection to the ABC Hall of Fame. Maybe it's time to honor his all around contributions to pro bowling with election to the PBA Hall.

• Each year a number of fine bowlers who never joined the PBA for personal, family or financial reasons turn 50 years of age, and become senior pro bowlers. That's why every year there is a mixture of fabled Hall of Famers competing on the Senior Pro Tour right next to bowlers whose names are unknown to almost all but their

local area bowlers and fans.

• Aren't you glad that bowling doesn't have screamers in women's major competitions such as the growing number so evident on the women's tennis tour?

• I know one female bowler who told me that in selecting bowling uniforms most of the fashion is based on what doesn't itch.

• The economy has hurt the number of entries in many tournaments, but the annual USBC men's and women's events have more than held up well. For most bowlers, these are must stops, and tradition plays an important role. Pride and tradition and the chance to be a champion should also be touted to improve sagging entries in local and state events throughout the nation.

• The late Chris Schenkel figured he had broadcast every sport but hockey and noted that bowling was the most consistent friend he had. "There are few snobs in bowling and it is something I could do for a long, long time." he was right. He was a voice of bowling for more than 40 years. And his sentiments have been echoed by dozens of famed announcers over the years.

• A polite bowler is one who listens with apparent interest to things he knows all about being told him by a bowler who knows very little about them.

• Two of the smoothest bowlers in the history of the sport were Joe Joseph and Tom Hennessey. They approached the foul line with all the grace and balance of dancing legend Fred Astaire. There was one difference though, they carried fairly heavy bowling balls, not a hat or cane.

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UPCOMING GUESTS

- November
- 4 - Larry Lichstein
 - 11 - Randy Stoughton
 - 18 - Bill Hall
 - 25 - Bill Zuben
- December
- 2 - Susie Anthony
 - 9 - Pete Tredwell
 - 16 - Chuck Pezzano (400th show)
 - 23 - Larry Lichstein
 - 30 - Carmen Salvino & Jim Dressel

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Radio

High Roller Ends 2009 With Senior Classics & Starts 2010 With Military Events

Walk-Ins Welcome in Senior Classics

January 17 - 21 - scratch team/singles/doubles tournament for Retired and Active Duty military personnel at Gold Coast Hotel, Casino & Bowling Center in Las Vegas. It is the 53rd annual event!

January 25 - 28- scratch team/singles/doubles tournament for military vets and their guests at Orleans Hotel, Casino & Bowling Center in Las Vegas. 4 person teams need only 2 players with a military background. By request, this new event is for all who have served in any branch.

High Roller will wrap up 2009 action with the 17th annual Senior Thanksgiving Classics. By the time the champ of the 60 & Over Classic has been crowned, the Classic series will have passed the \$17 MILLION in payouts to senior bowlers!

Brochures for the 2009 Thanksgiving Senior Classics, hosted by Sam's Town November 22 - 29, are now available and entries are already being received! Watch for your copy in the mail or print it now at www.high-roller.com. You can enter online. It's fast, easy & secure! As in all High Roller senior events, the Thanksgiving Classics are for amateurs only.

There are 3 separate tournaments during Thanksgiving week starting with the Age 60 & Over event, followed by the age 50 & Over event and finishing with a "Classified" 50 & Over event that doesn't allow former senior champs or many top money winners. You can bowl just 1 or bowl all 3 Classics if you are eligible! Both 50 & Over events have separate qualifying for age 60 & older players. There is bonus qualifying during the week for those players aged 67 & over as well!

There is also a 1-day Match Play tournament on Saturday, November 28.

Call Sam's Town now at 1-877-593-5993 and mention High Roller to take advantage of great room rates by November 2nd!

Roto Grip High Performance bowling equipment is the presenting sponsor of the entire Classic series in 2009. 100 recently released balls will be given as prizes during Senior Classic week. And the Roto Grip staff will be onsite for demonstrations and layout all week.

Welcome also to co-sponsors 3G High Performance Shoes, Vise Inserts, Verve Energy Drinks & Enterprise Auto Rental.

Each separate Classic is a 3-game scratch qualifier with a match play finals. The Defending Champs are Bob Brown, Wally Kraus and Curtis Cage as each also became a member of the elite High Roller \$10,000 Club. Join them and hundreds more for top level competition in the 3 main events and the many Sweepers and companion events offered.

The brochure for the 2010 February High Roller and "A Game" double-header is now available at our website www.high-roller.com. The High Roller format is similar to what we used for many years starting back in August of 1982 at Showboat Lanes. The 2-day "A Game" will be staged Sunday & Monday, January 31 & February 1st and the High Roller from Tuesday, February 2nd to Saturday the 6th. And of course, both events are hosted by Sam's Town in Las Vegas!

For more info and brochures, call us toll free 1-800-257-6179 or visit us at www.high-roller.com.

BOWLING FOUNDATION PROVIDES 15 GRANTS TO SCHOOLS, ORGANIZATIONS FOR MOBILE BOWLING EQUIPMENT

ARLINGTON, Texas - In its continuing effort to help enhance peoples' lives through bowling, The Bowling Foundation has awarded 15 grants to schools and organizations worldwide.

The grants are part of The Bowling Foundation's annual "Mobile Bowling Equipment" program for schools, parks and recreation departments, disabled and disadvantaged service groups and other organizations and youth groups.

Earning the grants this year are:

- Jungman Elementary School, Chicago
- Greenbrook Elementary School, Hanover Park, Ill.
- Alton Middle School, Vine Grove, Ky.
- St. Mary School, Portage Wis.
- Trinity Lutheran School, Staten Island, N.Y.
- Central Christian Middle School, Kidron, Ohio
- Carrera Adolescent Pregnancy Prevention Program/Kipp Ujima Village, Baltimore
- Mesa Parks & Recreation Foundation, Mesa, Ariz.
- West Valley Central School, West Valley, N.Y.
- Chicopee Public School District, Chicopee, Mass.
- Sawed Trust Organization, Chennai, India
- Disaster Volunteers of Ghana
- Dodge Elementary School, Grand Island, Neb.
- Gates Elementary School, Grand Island, Neb.
- Howard Elementary School, Grand Island, Neb.

"A review process of all applicants led us to award these schools and organizations that best represent the mission of The Bowling Foundation to enhance the lives of others in need through the sport of bowling," said Bowling Foundation Executive Director Troy Greisen. "In this struggling economy, school

and nonprofit budgets are the first to get cut. We hope these grants can provide some meaningful support to these schools and organizations."

The equipment grants consist of mobile bowling kits that include a carpet bowling lane, rubberized bowling balls and pins, and instructional DVDs that assist coaches and teachers to introduce and instruct the game of bowling.

"The Bowling Foundation is proud to offer these grants each year, and our hope is to raise more funds and awareness as the charitable arm of bowling to provide more grants in the future," said Cathy DeSocio, board chair of The Bowling Foundation.

About The Bowling Foundation

The mission of the foundation is to enhance the lives of others through the sport of bowling, particularly reaching out toward youth, those less fortunate, underprivileged or in need, giving them increased chance for success, health, fitness and the joy of sport; while fostering bowling across all sectors of society and the world.

As the charitable arm of bowling, the foundation is fully supported by the leading entities for the sport including the United States Bowling Congress, Bowling Proprietors' Association of America, the Bowling Proprietors Association International, Strike Ten Entertainment, Professional Bowlers Association, International Bowling Pro Shop & Instructors Association, Bowling Writers Association of America and many others including manufacturers, media and local bowling entities. For more information: visit bowlingfoundation.org or contact us at info@bowlingfoundation.org or (888) 302-8122.

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Walter Ray Williams Jr. Reaches a New Milestone: He's 50

PBA's all-time titles and earnings leader will soon test the PBA Senior Tour waters

Professional Bowlers Association Hall of Famer Walter Ray Williams Jr. spent a relaxing day at home Tuesday October 6, contemplating if not celebrating his 50th birthday.

In addition to his record 45 Lumber Liquidators PBA Tour titles and more than \$4 million in career earnings heading into the PBA's World Series of Bowling, Oct. 6 marked the day Walter Ray Williams Jr. became eligible to begin compiling a new set of records as a PBA Senior Tour competitor.

"Yeah, I've been looking forward to do this day for a long time," he dead-panned. "I'm just happy to be up and around."

At age 50, Williams remains a remarkably physically-fit athlete. He plays golf at near-scratch level. He's still a world-class horseshoe player. And he remains at the top of his chosen sport – bowling – with no end in sight.

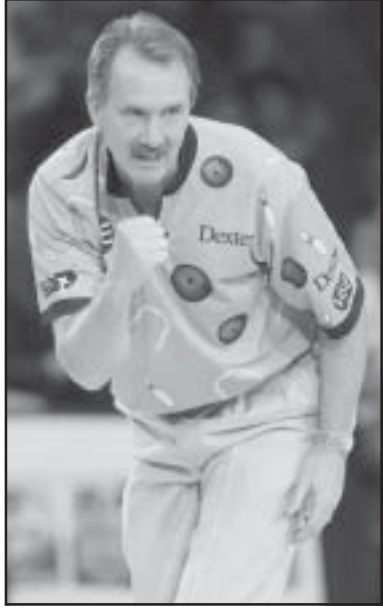
"Amazingly, I didn't expect to be doing this well this late in my career, but I'm still bowling fairly consistently and giving the kids something to shoot at," he said. "Right now I'm exempt (to compete on the Lumber Liquidators PBA Tour) and that's my main focus, but I'll bowl most of the PBA Senior Tour events I'm available for, if my schedule allows. I might bowl a few regionals if I can, too."

"It's funny," he added. "Last weekend there was a senior regional about 50 miles away from me, but I wasn't 50 yet..."

It's hard to imagine what Williams has left to conquer as he enters the 2009-10 season, but there are a couple of items on his wish list.

"If they don't happen, it's not a big deal, but winning the Tournament of Champions would be a nice addition to my portfolio," he said. The Tournament of Champions

is the only major title Williams is missing. ATOC victory would mean



Walter Ray Williams Jr.

completion of the PBA Triple Crown (U.S. Open and PBA Championship), Grand Slam (add the USBC Masters) and Super Slam (add the PBA Touring Players Championship). "I don't expect it, and if it never happens, oh, well. The other is bowling a 300 on TV. I don't expect that either, but I hope to get a few opportunities."

"I've had a few chances at 300s on TV, but I either threw a bad shot or got a bad break. People make a big deal about bowling 300 games, but bowling one on TV would be kinda special," he said. "And it would be nice to throw one at someone else. I've certainly had enough of them (four) thrown at me."

Williams has remained remarkably fit across the years. He has his occasional sore knee and sore wrist problems – functions of age, but otherwise he more than holds his own against "the kids."

"Physically, I've kept my weight under control," he said. "That's the

biggest thing. About five years ago my wife (Paige) decided to get serious about her weight and I decided that was a pretty good idea for me as well. I started eating less, drinking water rather than soda, things like that. I don't work out a lot, but I get exercise with golf and horseshoes. I probably do a real workout once a week or so, but it's more diet for me than anything. I love to eat like everyone, but if I kept going the way I was going a few years, I was going to be way too heavy.

"I feel good," Williams continued. "My biggest problem during the off season is that I don't work at my game a lot. I've been doing some exhibitions, and I've bowled a couple of regionals. I'm going to bowl a couple more because I want to get ready for the (QubicaAMF) World Cup in Malaysia. For me, tournament play is the best practice in the world."

Another adjustment to Williams' physical and mental well-being has been fatherhood. At age 47, he and Paige adopted their daughter, Rebecca, who is now 3.

"Oh, yes, Rebecca counts as exercise," he laughed. "Life is good."

Mini-Eliminator Announces New Partnership with Etonic Shoes

Las Vegas, NV: Pinnacle Events is pleased to announce a new partnership with Etonic Shoes. Etonic, the leading bowling shoe company in the world, will become the official shoe of The Mini-Eliminators including the new Classified Mini-Eliminator. The deal was recently announced by David Ozio, General Manager of Etonic's Bowling Division and Steve Sanders President of Pinnacle Events.

"We are thrilled to have Etonic on board with The Mini-Eliminators", stated an enthusiastic Steve Sanders. Etonic brings so much added value to our bowlers especially with the free on-site shoe trial. Etonic will also be giving away shoes to the highest prepaid bowlers in The Classified Mini-Eliminator.

David Ozio has been searching for ways to reach the active tournament player and the Minis were the perfect fit. "Steve really cares about helping Etonic market our shoes through his tournaments. The package he presented to us was one of the most aggressive multi-marketing platforms I have seen." Etonic is proud to be a part of these prestigious events.

Founded in 1876 by Charles Eaton and headquartered in Waltham,

Massachusetts, Etonic builds footwear based on technical innovation, superior quality and ultimate comfort. Etonic offers men's and women's footwear and accessories for golf, bowling, running and walking. For information on Etonic call 1-866-8-ETONIC (386642) or log onto <http://www.etonics.com/>.

Etonic Shoes joins Columbia 300, Kegel, VirtualTournaments.com, and The South Point as Mini-Eliminator sponsors. Close to 1,000 bowlers are expected to visit Las Vegas to bowl in one of the Minis.

The Classified Mini-Eliminator is a new handicap tournament held at The South Point in Las Vegas prior to the Super Bowl. Qualifying begins on February 4th and a champion will be crowned on February 7th. All amateur bowlers with an average of 210 or less are welcomed.

The Scratch Mini-Eliminator will run concurrently at South Point February 3-7. The top 10 prizes are guaranteed to pay over \$67,500 and 1 in 6 bowlers will cash for at least \$1,000. Details of both events are available at www.minieliminator.com or by calling 1.877.900.MINI.

HIGH SCHOOL BOWLING CONTINUES TO GROW

Bowling continued its growth as a high school sport in the 2008-09 school year, according to the most recent National Federation of State High School Associations participation survey.

With more than 51,000 students competing at the 4,857 schools that offered high school bowling during the 2008-09 school year, the sport saw a 2.6 percent increase over the number of competitors from the 2007-08 school year. The participation survey has been compiled since 1971 by the NFHS through numbers it receives from its member associations.

"With school districts having to make tough decisions about sports programs because of a tight economy, it is great to see that high school bowling has been able to continue its growth," said United States Bowling Congress Director of Youth Development Brian Graham. "The sport has consistently grown for the last decade and we expect the trend to continue as more states make bowling a varsity sport."

High school bowling has seen double-digit growth in five of the last

eight seasons and the number of varsity bowlers has more than doubled this decade. This season, 19 states will have high school bowling as a varsity sport and 27 states will offer it on the club level. New Hampshire has made bowling a sanctioned sport for the 2009-10 school year, and Iowa is adding boys' bowling as a varsity sport.

"Each year more schools are finding out about the benefits of making bowling a part of their sports curriculum," said USBC High School Manager Breanne Eoff. "It is a sport that is accessible to all students and the costs to start a program are minimal compared to other sports."

USBC High School is working to continue the sport's upward trend by providing rules and instructional opportunities. USBC High School also offers a free membership program, which enables coaches to nominate outstanding bowlers to the national Dexter/USBC High School All-American Team, and provides high-score recognition to student-athletes. Coaches also receive resource materials such as the USBC High School Guide.

Mark Roth Support Fund

Help the Bowling Foundation help legendary pro bowler Mark Roth as he works to recover from a recent stroke.

Your tax deductible donation to the Mark Roth Support Fund will go directly to the family to help cover costs involved with this tragedy.

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Arlington, TX 76011

TAT Rolls in Vegas February 1-7

Las Vegas, NV- True Amateur Tournaments and The McWilliams Family are proud to present The 2010 TAT Amateur Nationals held at The Orleans Hotel and Casino in Las Vegas, NV. This year's TAT kicks off February 1st thru February 7th and is a week long qualifying event with over \$500,000 in cash and prizes and is strictly for Amateur Bowlers only. The TAT is the best Amateur bowling tournament in the world because any bowler can have a real shot at winning big money no matter what their average. TAT entrants this year will be receiving two free Ebonite balls, a free room night, \$500 just for making the first round of the finals and much more! Bowlers also once again will have the option to go big and win \$1,000 just for making the finals and receive \$1,500 for being a Daily Leader with Big Bucks.

We have 6 different divisions that bowlers can get into and compete either by age or skill level. We have 3 scratch age divisions, a Returning Non Finalist division, as well as 2 Average divisions including a 205 & Under Division and a NEW 189 & Under Handicap Division. All of these divisions have their own payouts and scratch bowlers won't bowl against bowlers with handicap. However, now anyone that bowlers normally bring with them to the tournament can also bowl in our new Handicap division and still have a shot at winning in all 10 TAT Tournaments including the \$25,000!

Now is a great time to come see how you rank against Amateur bowlers from all over the world as this years TAT Amateur Nationals is bigger and better than ever! This year we have concentrated on giving more value to our customers and we have done all we can this tournament to give you bigger payouts and more with your entries. We have added more money to the prize fund, are guaranteed more money, giving away re-entry bonuses, added a handicap division, and are giving

away more bowling equipment then ever before! Our Top 5 are now guaranteed over \$68,000 and we have increased our Top 10 as well, up to \$80,000 with 6th -10th Place earning \$2,500 which is an over \$18,000 increase from last year's TAT!

Also, new to this year's TAT Amateur Nationals is that every TAT Bowler can stay one weeknight at The Orleans for FREE!!! You heard it right, bowl the TAT and stay for free at The Orleans which is just another way to help bowlers make money while they are in Vegas as well as reducing their costs. The Orleans also gave us great rates for TAT Bowlers to stay the rest of their stay at The Orleans and TAT Bowlers will receive benefits for doing so. The Orleans weekday rates (First Sunday to Thursday) are \$40, while their weekend rates are only \$90, and Super Bowl Sunday is just \$60 for TAT bowlers. You must book in the TAT Room Block and you must call to receive the free room night as well as our special rates.

This year's TAT Amateur Nationals is bigger and better than ever. First entries will receive 2 New Ebonite bowling balls, a free room night at The Orleans, up to 5 Qualifying squads, up to 4 Chance squads, a qualifying entry into the \$30,000 Ebonite Challenge, free casino money, and discounted drilling for all equipment. We dare you to find a better run tournament that gives you more value for you money.

You can read about all the changes in our brand new official TAT brochure which is now online at www.trueamateur tournaments.com. If you wish to receive a brochure by mail or if you have any questions please don't hesitate to call us toll free at 1-888-828-2695 or e-mail us at tatbowl@hotmail.com. Hope to see you all at the 2010 TAT Amateur Nationals where TWO National Amateur Champions will be crowned.

U.S. WOMEN'S OPEN SHIFTS TO TEXAS IN 2010 WITH NEW FORMAT

ARLINGTON, Texas - With a revised format and live televised finals, the U.S. Women's Open, a United States Bowling Congress event, will return in 2010 with the qualifying and match-play rounds hosted by Cityview Lanes, a 64-lane center in Fort Worth, Texas.

The competition at Cityview Lanes, which will be held May 6-11, kicks off a series of major bowling events in the Dallas-Fort Worth area. The 2010 USBC Hall of Fame dinner will take place May 11 at the City Club in downtown Fort Worth, while the 2010 USBC Hall of Fame induction ceremony will take place May 12 on the grounds of the International Bowling Campus in Arlington.

Following the Hall of Fame ceremony, the live televised finals of the U.S. Women's Open will take place at the International Training and Research Center in Arlington at 6:30 p.m. CDT on ESPN2.

For the first time since returning in 2007, the U.S. Women's Open will feature round-robin match play. Players will compete in three eight-game blocks from May 7-9 with the top 24 players advancing to match play May 10-11. The four players with the best 48-game totals, including match-play bonus pins, will compete in the live stepladder finals.

"Match play is a traditional part of major bowling tournaments, and this format is more representative of a true U.S. Women's Open test," USBC Vice President of Media Pete Tredwell said. "And having one live TV finals show instead of five taped TV finals shows creates additional excitement while being more cost effective."

Tammy Boomershine of North Ogden, Utah, topped a field of 170 players, including 59 international competitors, to win the 2009 event, which was held at Strike Zone Bowling

Center inside the Sunset Station Hotel and Casino in Henderson, Nev.

The qualifying and match play portions of the 2010 U.S. Women's Open will shift to Cityview Lanes, the largest center in the Dallas-Fort Worth metroplex.

"This will bring a lot of prestige for us," Cityview General Manager Bill Blackerby said. "It's an opportunity for us to show off the new look we have at the center."

In conjunction with the U.S. Women's Open, USBC will conduct its Hall of Fame ceremony outdoors and separate from its annual tournament or convention venue for the first time.

"Our goals in moving the inductions to Arlington are to spotlight the new International Bowling Museum and Hall of Fame and International Bowling Campus while possibly growing the event into something big every year," Tredwell said. "The inspiration for this idea comes from the annual baseball and pro football ceremonies. Those venues allow for large crowds and major media coverage. Plus having it the same day as the U.S. Women's Open brings more focus to both events."

The Veterans and Meritorious Service part of the class of 2010 will be announced in November with the Superior Performance inductees to follow in December or January.

SCHEDULE OF EVENTS

May 6-11
U.S. Women's Open Practice, Qualifying & Match Play
Cityview Lanes, Fort Worth
May 11
USBC Hall of Fame Dinner - City Club, Fort Worth
May 12
USBC Hall of Fame Ceremonies
International Bowling Campus, Arlington
May 12
U.S. Women's Open Stepladder Finals, 6:30 p.m. CDT
International Bowling Campus, Arlington (live ESPN2 broadcast)

TAT

2010 TAT AMATEUR NATIONALS

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<p style="background-color: #eee; padding: 2px; margin: 0;">GUARANTEED</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$25,000 1st</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$15,000 2nd</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$12,500 3rd</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$10,000 4th</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$ 6,000 5th</p> <p style="font-size: 24px; font-weight: bold; margin: 0;">\$ 2,500 6-10th</p> <p style="font-weight: bold; margin: 0;">Win \$1000 By Making TAT Finals With Big Bucks</p> <p style="background-color: #eee; padding: 2px; margin: 0;">AMATEURS ONLY</p>	<p style="font-size: 24px; font-weight: bold; margin: 0;">\$30,000</p> <p style="font-weight: bold; margin: 0;">Ebonite Challenge</p> <p style="font-size: 14px; margin: 0;">No Tap Shoot-out \$10 RE-ENTRY \$5,000 1st PLACE</p> <p style="font-weight: bold; margin: 0;">WIN \$40,000</p> <p style="font-size: 12px; margin: 0;">Win Ebonite Challenge & TAT Finals and Earn a \$10,000 BONUS</p> <p style="font-weight: bold; margin: 0;">Marathon Entry</p> <p style="font-size: 14px; margin: 0;">24 + Games 3 Ebonite Balls</p>	<p style="font-size: 24px; font-weight: bold; margin: 0;">\$20,000</p> <p style="font-weight: bold; margin: 0;">4 Chance Events 2 Squads Each</p> <p style="font-weight: bold; margin: 0;">152 Winners Free with Entry</p> <p style="font-weight: bold; margin: 0;">\$5,000 EACH WIN 2 OF 4 & WIN \$1,000 BONUS</p> <p style="font-weight: bold; margin: 0;">10 Tournaments 1 Entry Fee</p>	<p style="font-weight: bold; margin: 0;">189 & Lower Handicap Bowler Guar. in TOP 5</p> <ul style="list-style-type: none"> * \$500,000 in Prizes * 2 Free Ebonite Balls * Free Room Night * 6 Qualifying Divisions * Handicap Division * \$1000 For 300 Game * 3 Big Sweepers * Senior & 205 Bonuses * \$1,500 Daily Leaders
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Barnes, Terrell-Kearney Win Masters Gold At PABCON Championships

SAN JUAN, Puerto Rico - Chris Barnes and Kim Terrell-Kearney capped off a successful week by Team USA by winning gold medals in Masters match play at the 2009 Pan American Bowling Confederation Championships.

Barnes' title helped the men's team sweep all six gold medals - singles, doubles, trios, team, all-events and Masters. He defeated Ernesto Franco of Mexico, 2-1, in front of a full house of spectators at Carolina Bowling Center.

Barnes took Game 1 246-203, dropped the second game 233-208 and then won the deciding match 218-188 in a game where Franco never put any pressure on him.

"This was a week where I really just rode my teammates to gold medals," Barnes said. "I was just kind of in the background all week but it feels good to help us come through and complete the sweep."

Terrell-Kearney swept Canada's Robin Orlikowski, 2-0, to win the women's gold medal. The finish gave the Team USA women gold medals in four of the six events - trios, team, all-events and Masters.

"I don't know if I've ever had as much fun bowling as I had this week," Terrell-Kearney said. "I bowled great all week and fell short a few times, but I was able to come through when I really needed to."

Terrell-Kearney won the opening game 224-223 when Orlikowski failed to strike on her fill ball after throwing two strikes in the final frame. Terrell-Kearney then swept the match with a 213-186 win.

The Masters match play competition featured the top 16 men and top 16 women from the all-events standings after 24 games of competition. All 12 Team USA members advanced to the Masters, but Barnes and Terrell-Kearney were the only ones to earn

medals.

Franco and Orlikowski earned the silver medals as the championship match losers. Daniel Falconi of Mexico, Frankie Colon of

Barnes and Tommy Jones smashed the doubles record at the 2009 Pan American Bowling Confederation Championships.

Barnes and Jones combined to shoot 2,788

"We are really pleased with how we performed, especially since the lanes played completely different today than they did in the practice session a couple days ago," Barnes said. "We came in with a strategy and had to change that quite a bit. We could have given away a lot of pins, but we changed our strategy."

Barnes and Jones used a huge final game of 536 to push their score over the record mark. Jones closed with 279, while Barnes added 257.

"It was a huge advantage for Tommy and I to get to bowl together," Barnes said. "We see the lane very similarly, and we both had a very clear picture of what was going on. We talked our way through everything today."

Their teammates, David Haynes and O'Neill, earned the silver medal with 2,583. O'Neill led the pair with 1,325, while Haynes contributed 1,258. Puerto Rico's Frankie Colon and Luis Rodriguez took the bronze with 2,569. The final Team USA pairing of Cassidy Schaub and Patrick Allen ended up eighth with 2,476.

On the women's side, Team USA's Kim Terrell-Kearney and Lynda Barnes held the lead going into the final squad with 2,438 but ended up in fourth place, narrowly missing a medal by two pins. Terrell-Kearney shot 1,275, while Barnes had 1,163.

Guatemala's Zussie Machon and Sofia Granda earned the gold medal with 2,621, Mexico's Daniela Alvarado and Sandra Gongora took silver with 2,457, while the Dominican Republic's Paula Vilas and Aumi Guerra won the bronze with 2,440.

Team USA's Diandra Asbaty and Carolyn Dorin-Ballard finished fifth with 2,398, while Shannon O'Keefe and Shannon Pluhowsky were eighth with 2,341.



Kim Terrell-Kearney and Chris Barnes

Puerto Rico, Clara Guerrero of Colombia and Karen Marciano of Venezuela all shared bronze medals as they lost in the semifinals.

BARNES, JONES WIN DOUBLES GOLD

A day after Team USA's Bill O'Neill broke the singles record, his teammates Chris

on the first of three squads Wednesday morning and held on throughout the day to win the title at Carolina Bowling Center.

Jones led the duo with 1,404 for six games, an average of 234, while Barnes totaled 1,384, an average of 230.67. Their total broke the previous record of 2,709, set by Mexico's Victor Mar and Vicente Mendez in 1989.

continued on pg 12

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Alaska's Ron Mohr Named 2009 PBA Senior Tour Player of the Year

Voss named top rookie; Graybeal selected as Dick Weber Sportsmanship Award winner

Ron Mohr of Eagle River, Alaska, the Professional Bowlers Association Senior



Ron Mohr

Tour's only three-time winner in 2009, has been selected as PBA Senior Tour Player of the Year by a panel of veteran bowling writers and his fellow competitors.

Brian Voss of Alpharetta, Ga., has been elected as the PBA Senior Tour's 2009 Rookie of the Year and veteran Senior Tour competitor Larry Graybeal of Elizabethton, Tenn., is the winner of the second PBA Dick Weber Sportsmanship Award.

Mohr, a 53-year-old second-year Senior Tour member, won the PBA Jackson (Mich.) Senior Open and PBA Dayton (Ohio) Senior Open, kicking off the 2009 season with his first two titles in back-to-back weeks. He won his third title in the Senior Dick Weber Open in Lansing, Mich., where he defeated four-time defending Senior Player of the Year Tom Baker, 232-175, in the title match.

In 12 Senior Tour events, Mohr cashed in all 12, advanced to match play 11 times and he had five top-five finishes. He was runner-up in the Senior Tour earnings race to Wayne Webb by only \$250 with his \$41,600 total, and he led the full-time touring seniors in average at 223.14.

"I don't know if it's a surprise to get the news, but it's still a shock," Mohr said. "You hope things will turn out this way, but you never know. After my first year, I realized I could be competitive, but it's a major step to win a title and then to win more than once is surreal. To go on to win Player of the Year is beyond anything a guy living in Alaska could ever imagine."

"I think it would be easy to accept this, say it has been a great year, and move on," he added. "But I'm looking for ways to get better. Tom Baker won this honor four years in a row. I'm going to try to get better if I have any hope of doing something like that. And with Walter Ray (Williams Jr.)

coming out on the Senior Tour, even for a few events, we'll all have our work cut out for us next year."

Voss, who bowled in only six events, didn't

win a title, but he finished second in the Senior Dayton Open, second to Webb in the Senior U.S. Open, and tied for fifth in the USBC Senior Masters. Voss was granted a "Golden Umbrella" exemption to rejoin the Lumber Liquidators PBA Tour in August, and missed the final five Senior Tour events. During his limited action, he was the only player to out-average Mohr (223.99) and he earned \$22,200 – eighth best among the seniors.

"It's always nice to win something, to be recognized. I would have preferred to be Player of the Year, but it suggests I'm still competitive," the 24-time Lumber Liquidators PBA Tour titlist said. "My first Senior Tour event was a rude awakening (he failed to cash). I didn't bowl practice. I had no idea what lanes were like. It turned out they were pretty easy, and I have all of the excuses in the world why I wasn't ready."

"But I adapted," the 53-year-old Voss continued. "I finished second the next week in Dayton, and I did well in the majors. It was good competition and it was really nice to see some of my old friends."

Voss, a PBA and USBC Hall of Famer, will be a full-time member of the Lumber Liquidators PBA Tour for the 2009-10 season, so his participation in Senior Tour events is unknown. "We'll see what my schedule is. I'll bowl a few," he said.

Graybeal, who turned 70 on Sept. 7, bowled in his 100th PBA Senior Tour event in the PBA Senior World Championship in Allen Park, Mich., in August. The 26-year PBA member won his only PBA title – a senior regional event – in Gastonia, N.C., in November 2006.

"I was kinda surprised, but I'm really honored to have an award with that man's name (Dick Weber) on it," Graybeal said.

The former textile printing supervisor fought and beat colon cancer in 2001, which proved to be a turning point in his life. "I decided after that I was going to do what I wanted to do with my life. I'm still at it, still trying to

win," he grinned. He acknowledged he's a consistent Super Senior casher – the 60-and-older group who don't cash in the regular prize list, "but that's not what I'm shooting at."

"I try to be a nice guy," Graybeal continued. "It's not always the easiest thing to do when you're a competitor. I guess you'd call it losing gracefully."

Graybeal's selection by his peers was the perfect choice, according to PBA Senior Tour Tournament Director Corey Kistner and PBA Regional and Senior Tours Director John Weber, the son of the award's namesake.

"I'm really happy to see a guy like Larry win this award," Kistner said. "He's the epitome of what the sportsmanship award represents. He's definitely deserving."

"On behalf of the Weber family as well as the PBA, I'm really happy the players

voted for someone as congenial as Larry Graybeal. All of the players look up to him. He's just a pleasure to be around. I couldn't be happier."



Brian Voss



Larry Graybeal

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20/23 VISION

A Look at the Future of Youth Bowling

by Gary Beck

Introduction

If you are reading this, it is likely you love bowling and unlikely you will be surprised to hear that the sport we love is in trouble. What might surprise you is the depth of the trouble and intensity of the crisis. 20/23 Vision was written, not to assign blame or point fingers, but to bring the crisis to light and begin the quest for a solution. The simple goal: reverse the decline and increase the number of kids who participate in bowling as a sport!

Overcoming the myriad of challenges facing bowling will require the efforts of many people and many different tactics. We have determined we can be most effective in working to bring about change at the youth level. Though youth represent an inappropriately small segment of the bowling population, they are the most receptive to change.

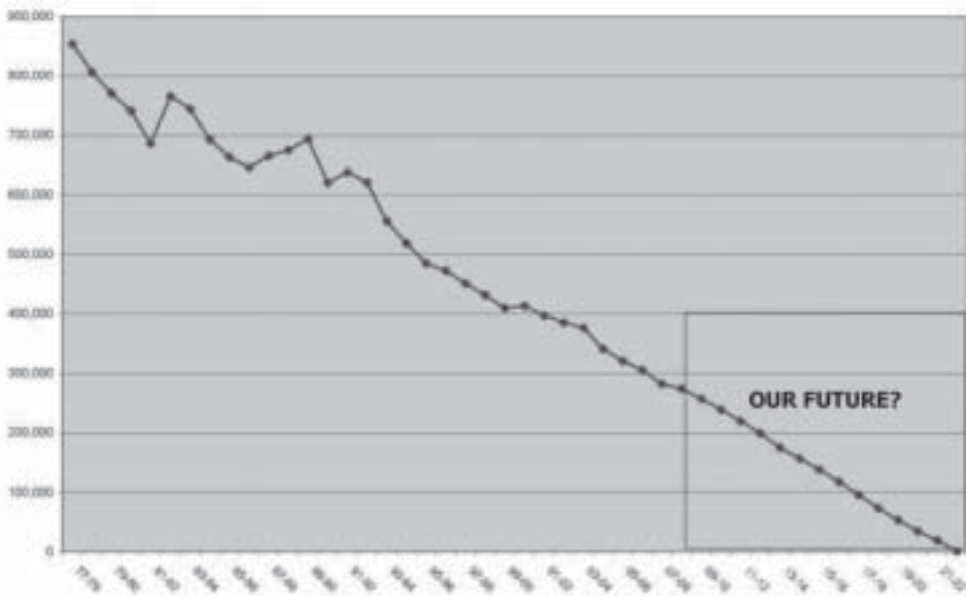
How will you respond to the crisis? How will you answer the call to action?

Regardless of your answer, it is imperative that you act now! As you will soon see, without significant and immediate intervention, the end of organized youth bowling is closer than it seems.

Overview

“Turn out the lights, the party’s over.”
~ DON MEREDITH

It does not take 20/20 vision to see that the end of certified youth bowling is within sight. If we continue on our current path, certified youth bowlers will become EXTINCT in the year 2023! Unbelievable? Not when you look at the graph below which plots USBC Youth (formerly YABA) membership numbers for the past 3.4 decades and follows the data to its logical conclusion. Can there be any doubt as to where we are headed?



Thirty-plus years of data pointing in the same direction cannot be shrugged off as simply a trend. It’s a crisis! Competitive youth bowling is dying, and unless drastic, meaningful steps are immediately taken, its demise will happen sooner rather than later.

Is it possible to change what appears to be a certain outcome? Yes! But, as Jim Collins wrote in his bestselling book, Good To Great, “All good-to-great organizations began the process of finding a path to greatness by confronting the brutal facts of their current reality without giving up faith.”

Myths & Facts

“The great enemy of the truth is very often not the lie - deliberate - contrived and dishonest - but the myth - persistent, persuasive, and unrealistic. Belief in myths allows the comfort of opinion without the discomfort of thought.”
~ JOHN F. KENNEDY

Myth #1. Overall participation in bowling is increasing, so the problems must belong to USBC.

Fact #1. According to a special study of data from the SGMA (Sporting Goods Manufacturers Association) prepared for Killer ‘B’ Promotions this summer, in 2008 bowling experienced an increase of 0.38 million participants who bowled between 1 and 14 times each, but simultaneously experienced a net loss of 1.9 million participants who had bowled between 15 and 100+ times the prior year.

Myth #2. Youth bowling is thriving.

Fact #2. According to the SGMA data, bowling lost 2.7 million participants between the ages of 6 and 24 who had bowled in 2007 but did not bowl in 2008.

Myth #3. Bowling’s decline was and is unpreventable. Bowling participation is a victim of the Internet, 500 cable TV channels, video games and everything else that places time demands on participants.

Fact #3: While bowling has lost millions of frequent participants, there are other sports that have experienced significant growth during the same time period in spite of the distractions of modern life. A few examples are:

Sport	Participants		Average Days Played
	1974	2008	
Outdoor Soccer	100,000	14.2 million	39.8
Little League Baseball	1.7 million	2.6 million	38.7
Lacrosse	unknown	1.1 million	31.2

Prediction: Lacrosse will replace bowling as the fastest growing high school varsity sport within 1 year. Though currently only played in 1/3 of the US, lacrosse has doubled from 518,000 to over 1.1 million participants in just the past 8 years!

Questions & Opinions

“The definition of insanity is doing the same thing over and over again expecting different results.”
~ ALBERT EINSTEIN

If bowling continues to be America’s most popular activity, and...continues to be America’s fastest growing high school sport, and...the NCAA has adopted bowling as a championship event, and...the US population continues to get bigger, not smaller, then...

Why is the sport of bowling disappearing?

- Through attempts to appeal to everyone by making everyone equal (handicap, easy lane conditions, and even bumpers), bowling’s relationship between effort and reward has been destroyed.
- The modern game places too much emphasis on technology and too little on technique, further weakening the relationship between effort and reward.
- The modern game is too expensive.
- The modern game is too complex, both to teach and to learn.
- The factors determining who wins in bowling have too much in common with the factors determining who wins in bingo.
- Unless bowling quickly establishes a direct relationship between effort and reward, the end will arrive sooner than 2023!

Recommended Actions

“We should strive to be the parents of our future rather than the offspring of our past.”
~ UNKNOWN

- Stop the rush to enroll kids in leagues and competition and instead focus on skill development. Try imagining a little league coach telling a young player arriving at the ball field for the first time, “Okay Johnny, get your glove and hurry out to third base, your first game starts in five minutes.” There are progressive centers like Fox Bowl in Wheaton, IL that spend months teaching the fundamentals before even letting kids keep score, but most kids are introduced to organized bowling via league play.
- Enable, encourage and reward skills practice under the watchful eye of a coach.
- When the kids do move into competition, allow their talent to determine the outcome, not handicap. Kids accept defeat when it comes fairly, but there is nothing fair about handicap.
- Offer more age-based rewards and opportunities. You might not have enough kids to segregate by age, but you can still offer recognition within every age such as “High Series by a 9-year-old,” and “High Game by a 11-year-old,” and “High Average by a 14-year-old.”
- Resist the urge to make lane conditions easy just because they are kids. Kids love a challenge and will respond to whatever level of expectations are placed on them. Overcoming the myriad of challenges facing bowling will require the efforts of many people and many different tactics. Whatever action you take, please take it NOW. 2023 is much closer than it seems!

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.” ~ MARGARET MEAD

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continued from pg 8



TEAM USA SWEEPS TRIOS GOLD MEDALS

Team USA's men and women swept the gold medals in trios 2009 Pan American Bowling Confederation Championships.

Lynda Barnes, Shannon O'Keefe and Shannon Pluhowsky earned the American women their first gold medal of the championships by finishing with a six-game total of 3,980. For the men, Chris Barnes, Tommy Jones and Bill O'Neill earned the gold with 3,915 at Carolina Bowling Center.

"It was a total team effort by both the men's and the women's teams," Lynda Barnes said. "It was just plain fun out there tonight and we worked together as a team."

O'Keefe led the threesome with 1,353, an average of better than 225 per game, while Pluhowsky was a close second with 1,344. Barnes finished with 1,283 as Team USA pulled away from the field in Game 5 with a 759 game.

O'Neill led the men with 1,333 and was followed by Jones with 1,307 and Barnes with 1,275. The Team USA men closed out their six-game set with a 732 game on the day's opening squad to give them what turned out to be an insurmountable lead.

Team USA also earned the silver medal on the men's side as David Haynes (1,320), Patrick Allen (1,283) and Cassidy Schaub (1,247) finished with a total of 3,850. Colombia's Manuel Ojalora, Jaime Monroy and Andres Gomez took the bronze with 3,800.

Colombia's women's team of Rocio Restrepo, Clara Guerrero and Paola Gomez won the silver medal with 3,794. Venezuela's Patricia de Faria, Karen Marcano and Alicia Marcano took the bronze with 3,645.

Competing on the first squad of the day, the other Team USA women's threesome of Kim Terrell-Kearney (1,200), Carolyn Dorin-Ballard (1,174) and Diandra Asbaty (1,170) finished sixth with 3,544.

In all-events after 18 of 24 games, the top three women are all Team USA bowlers. Pluhowsky leads with 3,811, an average of 211.13, Terrell-Kearney is second with 3,788 and O'Keefe is third with 3,786.

The top three men in the all-events standings are also from the United States as O'Neill leads with 4,133, Jones is second with 4,019 and Barnes is third with 4,010.

TEAM USA WOMEN DOMINATE TEAM EVENT; TEAM USA MEN COME FROM BEHIND TO WIN GOLD

The Team USA women put on a dominate performance Friday night as they rolled to a record-setting team victory at the 2009 Pan American Bowling Confederation Championships.

The United States totaled 6,494 for six games at Carolina Bowling Center, easily breaking the previous record of 6,357 set by Team USA in 2008. Colombia took the silver medal with 6,146, while the Dominican Republic earned

bronze with 5,969.

Lynda Barnes led Team USA with 1,315, an average of nearly 220 per game, and was joined by Diandra Asbaty (1,303), Kim Terrell-Kearney (1,283), Shannon Pluhowsky (1,250), Shannon O'Keefe (707) and Carolyn Dorin-Ballard (636).

"It was just so cool to be out there and play tonight," O'Keefe said. "We always come here hoping to win team event. We played well together and communicated well. It was a total team effort."

The Americans led the Dominican Republic by just 32 pins after three games, but pulled away to win the title by nearly 350 pins. Team USA had games of 1,089, 1,103 and 1,141 to close out the victory.

O'Keefe's 707 series in the final three games also propelled her to the all-events gold medal. For 24 games, O'Keefe totaled 5,159, an average of 214.23.

"I struggled a little bit in doubles, but figured it out in trios and team," O'Keefe said. "It's nice to win the all-events, but really it's just a bonus."

Colombia's Clara Guerrero took the silver medal with 5,108, while Pluhowsky earned the bronze with 5,078.

The top 16 players in the all-events standings advanced to the Masters match play Saturday afternoon and all six Team USA women made the cut.

Entering the final round trailing by more than 180 pins to Mexico, Team USA stormed back in dramatic fashion to win the men's team event Saturday morning at the 2009 Pan American Bowling Confederation Championships.

The United States finished with 6,697 and easily pulled away from Mexico in the final three games while also breaking the event record of 6,464 set by Team USA in 2007. The Mexicans finished nearly 300 pins behind with 6,411. Venezuela took the bronze with 6,210 at Carolina Bowling Center.

Bill O'Neill totaled 1,456 for six games, including an 804 series Saturday morning, to lead Team USA, and he was joined by David Haynes (1,319), Tommy Jones (1,268), Chris Barnes (1,247), Cassidy Schaub (740) and Patrick Allen (667).

Team USA opened Saturday morning's second block with a 1,278 to overcome the deficit they faced after three games and take a lead they would never give back.

"We knew we needed to get out of the gate strong today," O'Neill said. "Three of us struck on six of our first seven shots and that really set the tone for the first game. It was pretty impressive how we all worked and struck together."

O'Neill also dominated the all-events standings as Team USA swept the medals. O'Neill finished the 24 games with 5,589, an average of 232.21, and beat out Jones by more than 300 pins for the gold medal. Jones took silver with 5,287 and Haynes earned bronze with 5,285.

"To come here and bowl with these guys has just been amazing," O'Neill said. "To perform this well in front of these guys and

coaches means so much to me."

Barnes finished fourth, Allen was sixth and Schaub was 11th as all six Team USA players

advanced to Saturday afternoon's Masters match play, which features the top 16 players in the all-events standings.

2009 PABCON CHAMPIONSHIPS

At Carolina Bowling Center - San Juan, Puerto Rico

MASTERS (Best two of three matches)

MEN'S FINALS

Barnes def. Franco, 2-1 (246-203, 233-208, 218-188)

SEMIFINALS

Franco def. Colon, 2-1 (190-196, 239-237, 254-159); Barnes def. Falconi, 2-0 (264-246, 236-170)

QUARTERFINALS

Falconi def. O'Neill, 2-1 (230-226, 218-238, 232-218); Barnes def. Allen, 2-0 (227-225, 288-242); Colon def. Haynes, 2-1 (264-174, 203-232, 244-197); Franco def. Jones, 2-0 (246-217, 290-175)

ROUND OF 16

Bill O'Neill, United States def. Edgardo Ruiz, Puerto Rico, 2-0 (246-177, 168-191); Daniel Falconi, Mexico def. Luis Rodriguez, Puerto Rico, 2-0 (227-209, 192-154); Patrick Allen, United States def. Cassidy Schaub, United States, 2-1 (198-245, 287-225, 218-201); Chris Barnes, United States def. Jorge Rosado, Mexico, 2-0 (198-190, 200-193); David Haynes, United States def. Israel Hernandez, Puerto Rico, 2-0 (268-214, 228-201); Frankie Colon, Puerto Rico def. Aljeandro Cruz, Mexico, 2-1 (238-202, 175-217, 212-199); Ernesto Franco, Mexico def. Andres Gomez, Colombia, 2-0 (194-139, 269-244); Tommy Jones, United States def. (15) Alejandro Reyna, Costa Rica, 2-1 (225-191, 289-226, 224-181)

WOMEN'S FINALS

Terrell-Kearney def. Orlikowski, 2-0 (224-223, 213-186)

SEMIFINALS

Orlikowski def. Guerrero, 2-1 (190-217, 225-190, 214-206); Terrell-Kearney def. Marcano, 2-1 (191-236, 237-191, 237-214)

QUARTERFINALS

K. Marcano def. O'Keefe, 2-1 (246-213, 182-236, 215-167); Terrell-Kearney def. Perez, 2-0 (237-219, 247-204); Guerrero def. Alvarado, 2-1 (194-220, 213-167, 214-197); Orlikowski def. Restrepo, 2-1 (220-255, 213-212, 280-212)

ROUND OF 16

Shannon O'Keefe, United States def. Alicia Marcano, Venezuela, 2-0 (247-169, 224-208); Karen Marcano, Venezuela def. Diandra Asbaty, United States, 2-0 (193-175, 216-201); Adriana Perez, Mexico def. Paula Vilas, Dominican Republic, 2-1 (203-173, 220-244, 248-155); Kim Terrell-Kearney, United States def. Paola Gomez, Colombia, 2-1 (223-248 201-190, 258-227); Robin Orlikowski, Canada def. Shannon Pluhowsky, United States, 2-1 (207-202, 219-225, 228-208); Rocio Restrepo, Colombia def. Carolyn Dorin-Ballard, United States, 2-0 (202-202 (60-48), 218-191); Daniela Alvarado, Mexico def. Lynda Barnes, United States, 2-0 (202-192, 212-206); Clara Guerrero, Colombia def. Luz Leal, Colombia, 2-1 (246-201, 184-214, 197-179)

DOUBLES (Top 5; six games)

MEN

Tommy Jones/Chris Barnes, United States, 2,788; David Haynes/Bill O'Neill, United States, 2,583; Luis Rodriguez/Frankie Colon, Puerto Rico, 2,569; Daniel Falconi/Alejandro Cruz, Mexico, 2,555; Edgardo Ruiz/Gabriel Sanchez, Puerto Rico, 2,545.

WOMEN

Zussie Machon/Sofia Granda, Guatemala, 2,621; Daniela Alvarado/Sandra Gongora, Mexico, 2,457; Paula Vilas/Aumi Guerra, Dominican Republic, 2,440; Kim Terrell-Kearney/Lynda Barnes, United States, 2,438; Diandra Asbaty/Carolyn Dorin-Ballard, United States, 2,398.

ALL-EVENTS (Top 5; 12 games)

MEN

Bill O'Neill, United States, 2,800. 2, Chris Barnes, United States, 2,735; Tommy Jones, United States, United States, 2,712; Frankie Colon, Puerto Rico, 2,697, Jorge Rosado, Mexico, 2,681.

WOMEN

Karen Marcano, Venezuela, 2,602. 2, Kim Terrell-Kearney, United States, 2,588; Diandra Asbaty, United States, 2,554; Clara Guerrero, Colombia, 2,526. 5, Sofia Granda, Guatemala, 2,516.

TRIOS (Top 5; six games)

MEN

Chris Barnes/Tommy Jones/Bill O'Neill, United States, 3,915; David Haynes/Cassidy Schaub/Patrick Allen, United States, 3,850; Manuel Ojalora/Jaime Monroy/Andres Gomez, Colombia, 3,800; Luis Rodriguez/Antonio Santa/Frankie Colon, Puerto Rico, 3,794; Ryan Reid/Mark Buffa/Joe Ciach, Canada, 3,771.

WOMEN

Shannon Pluhowsky/Shannon O'Keefe/Lynda Barnes, United States, 3,890; Paola Gomez/Rocio Restrepo/Clara Guerrero, Colombia, 3,794; Patricia de Faria/Karen Marcano/Alicia Marcano, Venezuela, 3,645; Sandra Gongora/Adriana Perez/Daniela Alvarado, Mexico, 3,629; Alejandra Mora/Maria Jose Rodriguez/Luz Adriana Leal, Colombia, 3,551.

ALL-EVENTS (Top 5; 18 games)

MEN

Bill O'Neill, United States, 4,133; Tommy Jones, United States, 4,019; Chris Barnes, United States, 4,010; Frankie Colon, Puerto Rico, 3,984; David Haynes, United States, 3,966.

WOMEN

Shannon Pluhowsky, United States, 3,811; Kim Terrell-Kearney, United States, 3,788; Shannon O'Keefe, United States, 3,786; Clara Guerrero, Colombia, 3,781; Karen Marcano, Venezuela, 3,747.

TEAM

MEN (Top 5; six games)

United States, 6,697; Mexico, 6,411; Venezuela, 6,210; Puerto Rico, 6,182; Colombia, 6,154.

WOMEN (Top 5; six games)

United States, 6,494; Colombia, 6,146; Dominican Republic, 5,969; Venezuela, 5,929; Canada, 5,795.

ALL-EVENTS

MEN (Top 5; 24 games)

Bill O'Neill, United States, 5,589; Tommy Jones, United States, 5,287; David Haynes, United States, 5,285; Chris Barnes, United States, 5,257; Andres Gomez, Colombia, 5,235

WOMEN (Top 5; 24 games)

Shannon O'Keefe, United States, 5,159. 2, Clara Guerrero, Colombia, 5,108; Shannon Pluhowsky, United States, 5,078; Kim Terrell-Kearney, United States, 5,071; Lynda Barnes, United States, 5,061

LYNDA BARNES TO RETIRE FROM TEAM USA PROGRAM

Lynda Barnes, the most tenured and one of the most successful bowlers in the history of the Team USA program, will retire from Team USA at the end of the year.

Barnes of Double Oak, Texas, has been a member of Team USA a record 12 times and will step aside to spend more time with her family.

"I think it is time to focus more on my life and on my children," said Barnes, 42, who is married to professional bowling star Chris Barnes and has twin 7-year-old boys, Ryan and Troy. "When Troy was diagnosed with juvenile diabetes last year, it really changed the way I started to look at things.

"We are now very involved with the Juvenile Diabetes Research Foundation

(JDRF) and that has given me something to focus my attention on. Plus, I don't want to miss anymore of watching the kids play baseball, bowling or basketball."

Barnes first joined Team USA in 1989 and left the program twice (1992 and 1998) to turn pro but has been on the team since 2005. After she returned from her short professional bowling stints, Barnes returned to win the U.S. Amateur title each time, claiming the title



Lynda Barnes

in 1995 and 2005 and then again in 2007.

In international competition, Barnes has won dozens of medals, including winning the QubicaAMF World Cup in 2005 and a gold medal in team event at the 1991 Pan American Games.

Though she's retiring from Team USA action, Barnes will not give up the sport entirely. She plans to continue bowling leagues and local tournaments, while also gearing up for a couple of big events each year.

Barnes said she plans to compete in the United States Bowling Congress Queens, U.S. Women's Open and USBC Women's Championships on an annual basis and perhaps other events as well.

"There's a big difference between bowling for your country and bowling for yourself," said Barnes, who won the Queens in 1998 and 2008. "When I'm bowling for Team USA, that's a year-long commitment in terms of training. When I'm bowling for myself, I can put as much or as little into it as my time allows."

Barnes will remain a Team USA member through the end of 2009. She will also continue to stay active in the sport as a member of the USBC Board of Directors.

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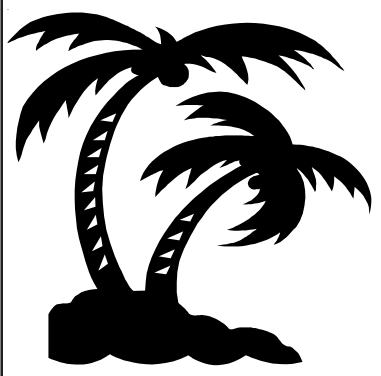
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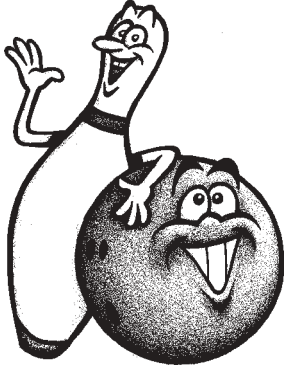
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THE FUNNY PAGE

"Time Flies like an arrow. Fruit flies like a banana."
-- Groucho Marx

XXX

My mind works like lightning, one brilliant flash and it is gone.

XXX

It used to be only death and taxes now, of course, there's shipping and handling, too.

XXX

A husband is someone who, after taking the trash out, gives the impression that he just cleaned the whole house.

XXX

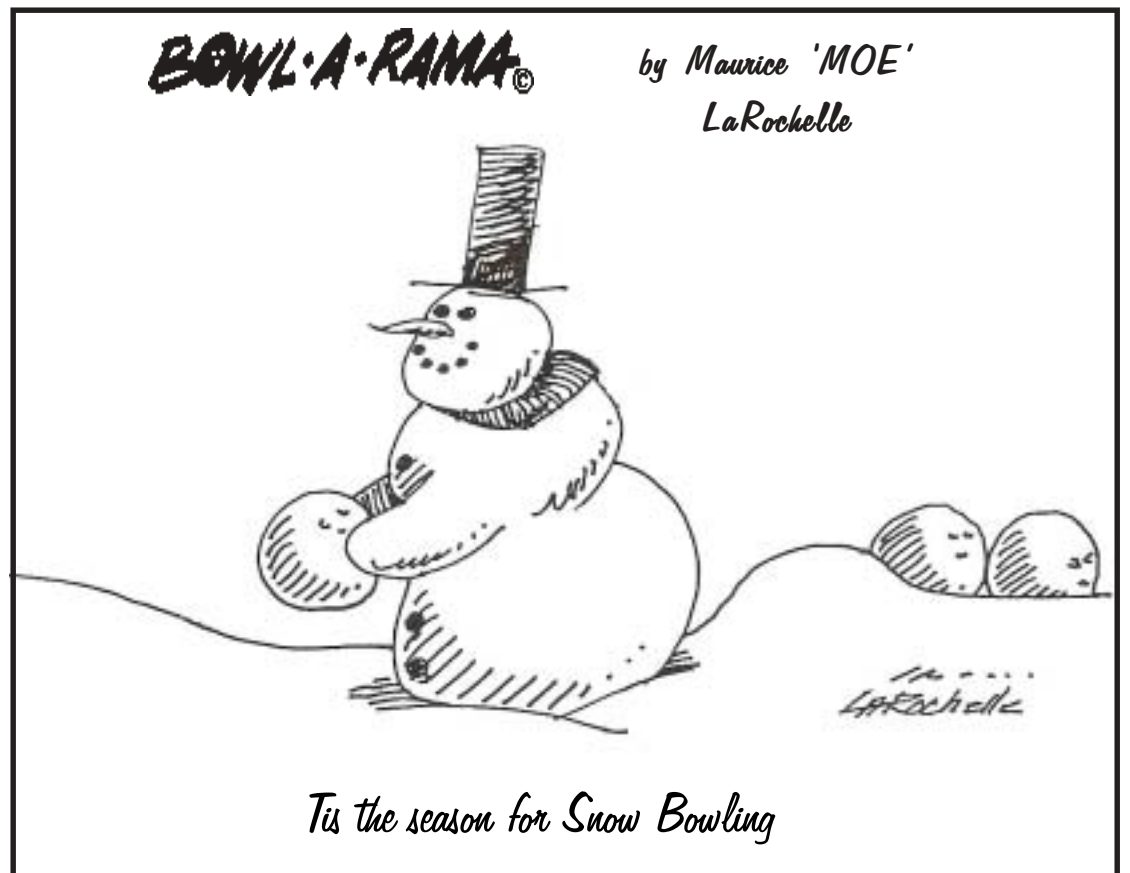
A blonde said, 'I was worried that my mechanic might try to rip me off. I was relieved when he told me all I needed was "turn signal fluid."

XXX

My next house will have no kitchen - just vending machines and a large trash can.

XXX

You're know getting old when you get the same sensation from a rocking chair that you once got from a roller coaster.



Tis the season for Snow Bowling

Halloween leftovers

Who did Frankenstein take to the prom? His ghoul friend.

Where do baby ghosts go during the day? Daycare centers.

What does a witch ask for in a hotel? Broom service.

What did the french fries dress up as for Halloween? Masked potatoes

XXX

Remember it takes a college degree to fly a plane, but only a high school diploma to fix one; a reassurance to those of us who fly routinely in our jobs. After every flight, UPS pilots fill out a form, called a 'gripe sheet,' which tells mechanics about problems with the aircraft. The mechanics correct the problems, document their repairs on the form, and then pilots review the gripe sheets before the next flight.

Never let it be said that ground crews lack a sense of humor. Here are some actual maintenance complaints submitted by UPS 'pilots (marked with a P) and the solutions recorded (marked with an S) by maintenance engineers.

By the way, UPS is the only major airline that has never, ever, had an accident.

P: Left inside main tire almost needs replacement.
S: Almost replaced left inside main tire.

P: Test flight OK, except auto-land very rough.
S: Auto-land not installed on this aircraft.

P: Something loose in cockpit
S: Something tightened in cockpit

P: Dead bugs on windshield.
S: Live bugs on back-order.

P: Autopilot in altitude-hold mode produces a 200 feet per minute descent.
S: Cannot reproduce problem on ground.

P: Evidence of leak on right main landing gear.
S: Evidence removed.

P: DME volume unbelievably loud.
S: DME volume set to more believable level.

P: Friction locks cause throttle levers to stick.
S: That's what friction locks are for.

P: IFF inoperative in OFF mode.
S: IFF always inoperative in OFF mode.

P: Suspected crack in windshield.
S: Suspect you 're right.

P: Number 3 engine missing.
S: Engine found on right wing after brief search

P: Aircraft handles funny.
S: Aircraft warned to straighten up, fly right and be serious.

P: Target radar hums.
S: Reprogrammed target radar with lyrics.

P: Mouse in cockpit.
S: Cat installed.

P: Noise coming from under instrument panel. Sounds like a midget pounding on something with a hammer.
S: Took hammer away from the midget

WALT'S WORLD

BY WALT STEINSIEK



"That's *not* what I meant when I said, Get me a turkey for Thanksgiving"

Giving Thanks

I always enjoy the start of the Holiday Season knowing it will offer an opportunity to share and meet friends and relatives that I haven't crossed path with in a long time. More importantly it's time to reflect on all the wonderful experiences that go with being part of this wonderful sport.

My memory list of things I'm thankful for covers a lot of years.

The leaders of our industry and its nationwide membership are to be congratulated for being able to put their personal agendas aside and form the USBC. Like all new beginnings there are a few bumps in the road, but I'm sure the majority are pleased with what they have accomplished in such a short time.

Their marriage with the PBA has paid major dividends and elevated our sport to a new level in the national spotlight. The leaders of the pro tour are to be commended for extending a hand-up to our talented lady pros who have paid their dues and are now starting to get exposure and getting sizeable purses. Kelly Kulick, Union, NJ by winning the newly-created major championship for women bowlers earned a birth in the PBA Tournament of Champions, January 19-24, 2010 at Red Rock Lanes in Las Vegas.

With bowling making a comeback on several levels, despite the economy, give thanks that the men who established our game as a major league sport not only had talent, but great crowd appeal. The Dick Weber's, Ned Day's and Don Carter's to name just a few helped our sport move into the national spotlight like Bobby Jones, Walter Hagen, and Arnold Palmer did for professional golf.

Our modern day flag bearer, Walter Ray Williams Jr., just recently added to his impressive fist of records winning his 46th PBA title and extended his PBA record for winning at least one title in 17 consecutive seasons. During the 80's when Walter was making his first stop at the Showboat, I interviewed him for a national radio show and at that time was impressed with how he conducted himself and his game plan for the future. A friend of mine, who spent time with him socially came back the next day and shared with me that he was "very nice, but would you believe he shared with me he was going to be 'bowler of the year' in the near future?" His dream came true more than once.

The veteran writers like John Jowdy, Dick Evans and Chuck Pezzano to name a few, deserve thanks for the hours they have spent walking the lanes and the thousands of miles traveled to get the word out and make sure the records were complete and accurate. Without their voice, in most cases, what happens at tournaments would be a well kept secret.

Recently The Orleans in Las Vegas hosted a National Deaf Senior Bowlers of America Tournament. On the concourse I met a longtime friend, Connie Marchione, who has been covering deaf bowling tournaments for fifty plus years. He reminded me that he was in Flint, MI to watch my first national for the deaf. His dedication

and support has gone a long way toward keeping their tournaments active in all sections of the United States.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
LIVE FROM LAS VEGAS
Jeanette Robinson
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★



Jeanette Robinson is a PWBA champion and member of seven Halls of Fame

I want to thank all of the members of our wonderful bowling fraternity who touched my life this past year for making it richer and more importantly reminding me how lucky I am to be a part of this sport.

If you have been a loyalist of our sport for any length of time, you have to feel the affects of being denied an opportunity to be included in the next Olympic games. At last count, our sport has competitors in 79 countries, on five continents. We should look

past the slight by the IOC and continue to spotlight bowling on the world stage with broader coverage devoted to the international competition, especially events held outside the USA.

A good case in point was the just-concluded 2009 Pan-American Bowling Confederation Championships held in San Juan, Puerto Rico. An event of this magnitude would find highlights on ESPN if it was golf or tennis. The powers to be have worked with broadening our tour and open events. The next step is to push a little harder on sponsors to bring our coverage to the next level.

Las Vegas can be proud of one of our local home grown products who continues to make his mark in national competition. David Haynes teamed with Bill O'Neill to finish second in the Doubles at the Pan Am games. Tommy Jones and Chris Barnes captured the gold. Earlier, Haynes' partner O'Neill broke the Games singles record, while Barnes and Jones set a new Doubles record. On the women's side, Lynda Barnes, Shannon O'Keefe and Shannon Pluhowsky came away with the gold in Trios. Overall, it was a big week for the USA.

Bowling lost a couple of pioneers who helped build our sport. John Junior Powell, a USBC Hall of Famer from Toledo, Ohio passed away at his home on September 22 at age 84. He won many championships in and around the Toledo area, but is probably known for his partnership with Hall of Famer Don Carter on ownership of a number of centers nationwide. Another Ohioan, Dick Hoover, passed away in Akron at age 79. I feel privileged to have crossed paths with both of these men in the 50's and 60's. Hoover has been credited over the years with helping to plant the idea that led to the creation of the PBA.

I have received several inquiries about next years 20th Annual National Golden Ladies Classic at the Orleans. Entry forms will be going out soon for the March 8-11, 2010 event. I can be reached at 702-365-7400 ext 6442.

Thought for the day: Acts of kindness are like pebbles tossed into a reflecting pool. The ripples radiate outward long after the deed is done.

XXX

CALENDAR OF EVENTS

- Nov 7-8 SASBA Foursome, Plano Super Bowl, Plano, TX
- Nov 14-15 SASBA, Del Mar Lanes, Houston, TX
- Nov 22-29 High Roller Senior Thanksgiving Classic, Sam's Town Bowl, Las Vegas, NV
- Dec. 7-13 USBC Red, White and Blue Open, Northrock Lanes, Wichita, KS
- Dec 5-6 SASBA, Cityview, Fort Worth, TX
- Dec 12-13 SASBA SS Singles, Bandera Super Bowl, San Antonio, T
- SASBA South Central Masters, Lightning Strikes, Dickinson, TN
- SASBA Annual Team, Plano Super Bowl, Plano, TX
- 2010
- Jan. 4-10 Don and Paula Carter Mixed Doubles, Lava Lanes, Medford, OR
- Jan. 12-17 Earl Anthony Memorial & Women's Series Earl Anthony Memorial, Earl Anthony's Dublin Bowl, Dublin, CA
- Jan 17-22 Military Bowling Championships, Gold Coast Bowling Center, Las Vegas, NV
- Jan. 19-24 PBA Tournament of Champions, Red Rock Lanes, Las Vegas, NV
- Jan 25-28 Military Veterans Scratch, The Orleans Bowling Center, Las Vegas, NV
- Jan. 26-31 Dick Weber Open, Fountain Bowl, Fountain Valley, CA
- Jan 31-Feb 1 High Roller "A" Game, Sam's Town Bowling Center, Las Vegas, NV
- Feb 1-7 TAT Amateur Nationals, The Orleans Bowling Center, Las Vegas, NV
- Feb 2-6 February High Roller, Sam's Town Bowling Center, Las Vegas, NV
- Feb 3-7 Winter Mini Eliminator, South Point, Las Vegas, NV
- Feb. 9-14 USBC Masters, National Bowling Stadium, Reno, NV
- Feb. 16-21 Omaha Classic, Thunder Alley, Omaha, NE
- Feb 20-July 17 USBC Open Championships, National Bowling Stadium, Reno, NV
- Feb. 22-28 67th Lumber Liquidators U.S. Open, Woodland Bowl, IN
- March 2-7 PBA Don Johnson Eliminator, Sequoia Lanes, Columbus, OH
- March 8-11 20th Annual National Golden Ladies Classic, The Orleans, Las Vegas, NV
- Mar 27-July 9 USBC Women's Championships, El Paso Convention & Performing Arts Center, El Paso, TX
- March 16-21 PBA Match Play Championship, Norwich Bowling Center, Norwich, CN
- March 23-28 Mark Roth Plastic Ball Championship, AMF Babylon Lanes, W. Babylon, NY
- Mar 29-Apr 4 PBA Marathon Open, AMF Country Club Lanes, Baltimore, MD
- April 6-8 PBA Experience Showdown presented by BOWL.COM (Special Event), USBC International Training Center, Arlington, TX
- PBA Women's Series Showdown presented by BOWL.COM (Special Event), USBC International Training Center, Arlington, TX
- June 2 -July 1 International Bowl Expo, Las Vegas Hilton Convention Center, Las Vegas, NV



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